

Global Consumer Cloud Storage Services Market 2018 by Manufacturers, Countries, Type and Application, Forecast to 2023

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Abstracts

As stated by Persistence Market Research in its recent research report on global consumer cloud storage services market, the global market is expected to grow with a significant jump to attain a notable valuation by the end of the forecast period. The high growth can be attributed towards the growth in HD video consumption, affordability of smartphones and increasing trend of BYOD (bring your own device) that is helping cloud consumption. Number of Laptop users worldwide is anticipated to grow as digitization of content increases. Laptop users will be the primary addressable market for Cloud Storage Services providers. Smartphone users will grow exponentially with the increase of disposable income in developing economies. Cloud services provider will witness high gain from smartphone adoption as cloud serves as a convenient way of data transfer for users. As per the analytical research study on consumer cloud storage services

SCOPE OF THE REPORT:

This report studies the Consumer Cloud Storage Services market status and outlook of Global and major regions, from angles of players, countries, product types and end industries; this report analyzes the top players in global market, and splits the Consumer Cloud Storage Services market by product type and applications/end industries.

The 18-40 segment in the user age category is expected to be highly lucrative segment in the coming years. The individuals lying in the 18-40 age category are prime users of cloud storage services. The increasing number of population and growing use of cloud services among people in the 18-40 age group has accelerated the growth of the consumer cloud storage services market.

The global Consumer Cloud Storage Services market is valued at xx million USD in 2017 and is expected to reach xx million USD by the end of 2023, growing at a CAGR of xx% between 2017 and 2023.

The Asia-Pacific will occupy for more market share in following years, especially in China, also fast growing India and Southeast Asia regions.

North America, especially The United States, will still play an important role which cannot be ignored. Any changes from United States might affect the development trend of Consumer Cloud Storage Services.

Europe also play important roles in global market, with market size of xx million USD in 2017 and will be xx million USD in 2023, with a CAGR of xx%.

Market Segment by Companies, this report covers

Apple

Google

Box

Dropbox

Amazon

Microsoft

Sync

Hubic

Mediafire

Pcloud

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

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