

Global Consumer Book Publishing Market 2018 by Manufacturers, Countries, Type and Application, Forecast to 2023

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Abstracts

Scope of the Report:

This report studies the Consumer Book Publishing market status and outlook of Global and major regions, from angles of players, countries, product types and end industries; this report analyzes the top players in global market, and splits the Consumer Book Publishing market by product type and applications/end industries.

The Americas dominated the consumer book publishing market and accounted for more than 41% of the total market revenue.

The consumer digital book publishing segment will be the fastest-growing segment in this market and is anticipated to register a CAGR of around 15% by 2020.

The global Consumer Book Publishing market is valued at xx million USD in 2017 and is expected to reach xx million USD by the end of 2023, growing at a CAGR of xx% between 2017 and 2023.

The Asia-Pacific will occupy for more market share in following years, especially in China, also fast growing India and Southeast Asia regions.

North America, especially The United States, will still play an important role which cannot be ignored. Any changes from United States might affect the development trend of Consumer Book Publishing.

Europe also play important roles in global market, with market size of xx million USD in 2017 and will be xx million USD in 2023, with a CAGR of xx%.

Market Segment by Companies, this report covers

Amazon.com

China South Publishing & Media

Hachette Book

Holtzbrinck Publishing

Penguin Random House

Phoenix Publishing and Media

Bonnier

Bungeishunju

China Publishing Group

De Agostini Editore

Planeta

HarperCollins Publishers

Informa

Kadokawa Publishing

Kodansha

Sanoma Media

Shogakukan

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Consumer Print Book Publishing

Consumer Digital Book Publishing

Market Segment by Applications, can be divided into

Children

Adults

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