

# Global Consumer AR Glasses Supply, Demand and Key Producers, 2023-2029

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## Abstracts

The global Consumer AR Glasses market size is expected to reach \$ 1495 million by 2029, rising at a market growth of 4.9% CAGR during the forecast period (2023-2029).

The consumer augmented reality (AR) glasses market has gained momentum as technology advancements and increasing consumer interest have made these wearable devices more accessible. Consumer AR glasses provide users with immersive digital experiences by overlaying virtual information and graphics onto the real world, enhancing entertainment, gaming, navigation, and productivity. The market encompasses a variety of consumer AR glasses, ranging from standalone smart glasses to those designed to work in tandem with smartphones or other devices. As the demand for hands-free and interactive AR experiences grows, fueled by applications like gaming, virtual try-ons, and information display, the consumer AR glasses market has expanded. Established tech companies and startups alike offer innovative products to cater to a range of consumer needs. With the consumer technology landscape evolving rapidly, these AR glasses are expected to continue growing in popularity and becoming an integral part of everyday life, redefining how users interact with digital content and their surroundings.

This report studies the global Consumer AR Glasses production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Consumer AR Glasses, and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2022 as the base year. This report explores demand trends and competition, as well as details the characteristics of Consumer AR Glasses that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Consumer AR Glasses total production and demand, 2018-2029, (K Units)

Global Consumer AR Glasses total production value, 2018-2029, (USD Million)

Global Consumer AR Glasses production by region & country, production, value, CAGR, 2018-2029, (USD Million) & (K Units)

Global Consumer AR Glasses consumption by region & country, CAGR, 2018-2029 & (K Units)

U.S. VS China: Consumer AR Glasses domestic production, consumption, key domestic manufacturers and share

Global Consumer AR Glasses production by manufacturer, production, price, value and market share 2018-2023, (USD Million) & (K Units)

Global Consumer AR Glasses production by Type, production, value, CAGR, 2018-2029, (USD Million) & (K Units)

Global Consumer AR Glasses production by Application production, value, CAGR, 2018-2029, (USD Million) & (K Units).

This reports profiles key players in the global Consumer AR Glasses market based on the following parameters – company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include XREAL, FFALCON Technology, Rokid, Qualcomm, Nreal, Goertek, HMS, Lenovo and Xiaomi, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Consumer AR Glasses market.

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (K Units) and average price (US\$/Unit) by manufacturer, by Type, and by Application. Data is given for the years 2018-2029 by year with 2022 as the base year, 2023 as the estimate year, and 2024-2029 as the forecast year.

#### Global Consumer AR Glasses Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

#### Global Consumer AR Glasses Market, Segmentation by Type

Birdbath Optics

Freeform Surface

Optical Waveguide

#### Global Consumer AR Glasses Market, Segmentation by Application

Video

Game

Education

Office

Sports

Others

### Companies Profiled:

XREAL

FFALCON Technology

Rokid

Qualcomm

Nreal

Goertek

HMS

Lenovo

Xiaomi

INMO

Huawei

### Key Questions Answered

1. How big is the global Consumer AR Glasses market?

2. What is the demand of the global Consumer AR Glasses market?
3. What is the year over year growth of the global Consumer AR Glasses market?
4. What is the production and production value of the global Consumer AR Glasses market?
5. Who are the key producers in the global Consumer AR Glasses market?

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Figure 55. Methodology

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