

# **Global Consumer Appliance Coatings Market 2025 by Manufacturers, Regions, Type and Application, Forecast to 2031**

<https://marketpublishers.com/r/G6B0EAA83FECEN.html>

Date: June 2025

Pages: 107

Price: US\$ 3,480.00 (Single User License)

ID: G6B0EAA83FECEN

## **Abstracts**

According to our (Global Info Research) latest study, the global Consumer Appliance Coatings market size was valued at US\$ 1594 million in 2024 and is forecast to a readjusted size of USD 1716 million by 2031 with a CAGR of 1.1% during review period.

A coating is a covering that is applied to the surface of an object, usually referred to as the substrate. Consumer appliance coatings mainly contain epoxy, epoxy PE hybrid and thermoplastic.

The consumer appliance coatings industry concentration is not high; there are many manufacturers in globe and high-end products are mainly from America and Europe. Consumer appliance coatings production mainly focuses on Asia-Pacific, taking about 42% of global market, followed by the Europe with about 25% share. The main market players are PPG, AkzoNobel, Axalta, Tiger, Sherwin-Williams and Valspar.

This report is a detailed and comprehensive analysis for global Consumer Appliance Coatings market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Consumer Appliance Coatings market size and forecasts, in consumption value

(\$ Million), sales quantity (K MT), and average selling prices (USD/MT),  
2020-2031

Global Consumer Appliance Coatings market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (K MT), and average selling prices (USD/MT), 2020-2031

Global Consumer Appliance Coatings market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (K MT), and average selling prices (USD/MT), 2020-2031

Global Consumer Appliance Coatings market shares of main players, shipments in revenue (\$ Million), sales quantity (K MT), and ASP (USD/MT), 2020-2025

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Consumer Appliance Coatings

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Consumer Appliance Coatings market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include AkzoNobel, Axalta, Tiger, PPG, Jotun, Valspar, Sherwin-Williams, Nippon Paint, Surpass, Meijia, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

## Market Segmentation

Consumer Appliance Coatings market is split by Type and by Application. For the period 2020-2031, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

## Market segment by Type

Epoxy Coating

Epoxy PE Hybrid Coating

Other

## Market segment by Application

Refrigeration

Large Cooking Appliance

Home Laundry

Other

## Major players covered

AkzoNobel

Axalta

Tiger

PPG

Jotun

Valspar

Sherwin-Williams

Nippon Paint

Surpass

Meijia

Huaguang

Kinte

Huacai

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Consumer Appliance Coatings product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Consumer Appliance Coatings, with price, sales quantity, revenue, and global market share of Consumer Appliance Coatings from 2020 to 2025.

Chapter 3, the Consumer Appliance Coatings competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Consumer Appliance Coatings breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions,

from 2020 to 2031.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2020 to 2031.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2020 to 2025. and Consumer Appliance Coatings market forecast, by regions, by Type, and by Application, with sales and revenue, from 2026 to 2031.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Consumer Appliance Coatings.

Chapter 14 and 15, to describe Consumer Appliance Coatings sales channel, distributors, customers, research findings and conclusion.

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