

# Global Construction Machinery Aftermarket Market 2023 by Company, Regions, Type and Application, Forecast to 2029

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## Abstracts

According to our (Global Info Research) latest study, the global Construction Machinery Aftermarket market size was valued at USD 14490 million in 2022 and is forecast to a readjusted size of USD 20750 million by 2029 with a CAGR of 5.3% during review period.

Construction Machinery Aftermarket refers to the secondary market that deals with the distribution, sale, and provision of parts, accessories, services, and maintenance for construction machinery and equipment after the initial sale by the original equipment manufacturer (OEM). In the context of construction machinery, the aftermarket encompasses a range of activities and businesses that support the ongoing operation, maintenance, and repair of construction equipment throughout its lifecycle.

**Focus on Data Analytics:** Data analytics and predictive maintenance solutions have become more prevalent in the construction machinery aftermarket. Suppliers are leveraging data to provide insights into equipment health, optimizing maintenance schedules, and reducing downtime.

**Increased Customization and Specialization:** Aftermarket suppliers are focusing on providing customized solutions and specialized components to meet the specific needs of different construction machinery applications. This trend caters to the diverse requirements of construction professionals.

**Partnerships and Collaborations:** Collaboration between aftermarket suppliers, original equipment manufacturers (OEMs), and other industry stakeholders has been a notable trend. Partnerships can lead to improved access to genuine parts, expanded service

networks, and enhanced support for end-users.

**Focus on Customer Support and Service Networks:** Aftermarket suppliers are placing a greater emphasis on building robust customer support networks. This includes providing efficient service channels, technical assistance, and comprehensive support to ensure customer satisfaction.

The Global Info Research report includes an overview of the development of the Construction Machinery Aftermarket industry chain, the market status of Online (Earthmoving and Roadbuilding Equipment, Material Handling and Cranes), Offline (Earthmoving and Roadbuilding Equipment, Material Handling and Cranes), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Construction Machinery Aftermarket.

Regionally, the report analyzes the Construction Machinery Aftermarket markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Construction Machinery Aftermarket market, with robust domestic demand, supportive policies, and a strong manufacturing base.

**Key Features:**

The report presents comprehensive understanding of the Construction Machinery Aftermarket market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Construction Machinery Aftermarket industry.

The report involves analyzing the market at a macro level:

**Market Sizing and Segmentation:** Report collect data on the overall market size, including the revenue generated, and market share of different by Type (e.g., Earthmoving and Roadbuilding Equipment, Material Handling and Cranes).

**Industry Analysis:** Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Construction Machinery Aftermarket market.

**Regional Analysis:** The report involves examining the Construction Machinery Aftermarket market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

**Market Projections:** Report covers the gathered data and analysis to make future projections and forecasts for the Construction Machinery Aftermarket market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Construction Machinery Aftermarket:

**Company Analysis:** Report covers individual Construction Machinery Aftermarket players, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

**Consumer Analysis:** Report covers data on consumer behaviour, preferences, and attitudes towards Construction Machinery Aftermarket. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Online, Offline).

**Technology Analysis:** Report covers specific technologies relevant to Construction Machinery Aftermarket. It assesses the current state, advancements, and potential future developments in Construction Machinery Aftermarket areas.

**Competitive Landscape:** By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the Construction Machinery Aftermarket market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

**Market Validation:** The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

**Market Segmentation**

Construction Machinery Aftermarket market is split by Type and by Application. For the

period 2018-2029, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of value.

#### Market segment by Type

Earthmoving and Roadbuilding Equipment

Material Handling and Cranes

Concrete Equipment

Others

#### Market segment by Application

Online

Offline

#### Market segment by players, this report covers

Volvo Construction Equipment

Komatsu

Caterpillar

SANY Group

Zoomlion Heavy Industry Science and Technology

XCMG Group

The Manitowoc Company

Terex Corporation

Tadano

Liebherr

Market segment by regions, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, UK, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Australia and Rest of Asia-Pacific)

South America (Brazil, Argentina and Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe Construction Machinery Aftermarket product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of Construction Machinery Aftermarket, with revenue, gross margin and global market share of Construction Machinery Aftermarket from 2018 to 2023.

Chapter 3, the Construction Machinery Aftermarket competitive situation, revenue and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and application, with consumption value and growth rate by Type, application, from 2018 to 2029.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2018 to 2023. and Construction Machinery Aftermarket market forecast, by regions, type and application, with consumption value, from 2024 to 2029.

Chapter 11, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of Construction Machinery Aftermarket.

Chapter 13, to describe Construction Machinery Aftermarket research findings and conclusion.

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