

Global Construction Equipment Rental Platform Market 2026 by Company, Regions, Type and Application, Forecast to 2032

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Abstracts

According to our (Global Info Research) latest study, the global Construction Equipment Rental Platform market size was valued at US\$ 26489 million in 2025 and is forecast to a readjusted size of US\$ 38715 million by 2032 with a CAGR of 5.6% during review period.

The construction equipment rental platform is a professional digital trading and operation platform that leverages the internet, IoT, big data, and digital management systems to integrate construction machinery equipment owners (professional leasing companies, equipment manufacturers, construction companies, individual owners) and demanders (construction, infrastructure, municipal, road and bridge, mining, energy, and other engineering units). It provides a full lifecycle integrated service for construction machinery equipment such as excavators, cranes, aerial work platforms, tower cranes, tunnel boring machines, and concrete equipment, including online matching, leasing transactions, equipment scheduling, on-site operation and maintenance, operational services, financing support, and residual value recovery.

Service Areas: Targeting the construction industry (building construction, infrastructure, municipal, mining, energy, rail transit, etc.).

Core Targets: Heavy/Large/Specialized construction machinery equipment (non-office, light-asset equipment).

Platform Value:

For Demanders: Light assets, reduced investment, on-demand leasing, reduced idle

time.

For Suppliers: Improved equipment utilization, revitalized existing assets, digital management.

This report is a detailed and comprehensive analysis for global Construction Equipment Rental Platform market. Both quantitative and qualitative analyses are presented by company, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Construction Equipment Rental Platform market size and forecasts, in consumption value (\$ Million), 2021-2032

Global Construction Equipment Rental Platform market size and forecasts by region and country, in consumption value (\$ Million), 2021-2032

Global Construction Equipment Rental Platform market size and forecasts, by Type and by Application, in consumption value (\$ Million), 2021-2032

Global Construction Equipment Rental Platform market shares of main players, in revenue (\$ Million), 2021-2026

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Construction Equipment Rental Platform

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Construction Equipment Rental Platform

market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include United Rentals, Ashtead Group, Loxam Group, Horizon Construction Development, Herc Rentals, Equipment Share, Boels Rental, Aggreko, CRCC Financial Leasing, XCMG Guanglian, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market segmentation

Construction Equipment Rental Platform market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for Consumption Value by Type and by Application. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

- Manufacturer-Affiliated Leasing Platforms

- Self-Operated Heavy Asset Leasing Platforms

- Aggregator and Matching Platforms

Market segment by Rental Period

- Short-Term Rental (1 Day - 3 Months)

- Medium-Term Rental (3 Months - 1 Year)

- Long-Term Rental (1 - 5 Years)

Market segment by Service Coverage

- Global

- National

Local

Market segment by Application

Large Enterprises

SMEs

Market segment by players, this report covers

United Rentals

Ashtead Group

Loxam Group

Horizon Construction Development

Herc Rentals

Equipment Share

Boels Rental

Aggreko

CRCC Financial Leasing

XCMG Guanglian

Zhongneng United

AKTIO Corporation

Kanamoto

Korea Rental Corporation

AJ Networks

Market segment by regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia, Italy and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia and Rest of Asia-Pacific)

South America (Brazil, Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe Construction Equipment Rental Platform product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of Construction Equipment Rental Platform, with revenue, gross margin, and global market share of Construction Equipment Rental Platform from 2021 to 2026.

Chapter 3, the Construction Equipment Rental Platform competitive situation, revenue, and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and by Application, with consumption value and growth rate by Type, by Application, from 2021 to 2032.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2021 to 2026. and Construction Equipment Rental Platform market forecast, by regions, by Type and by Application, with consumption value, from 2027 to 2032.

Chapter 11, market dynamics, drivers, restraints, trends, Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of Construction Equipment Rental Platform.

Chapter 13, to describe Construction Equipment Rental Platform research findings and conclusion.

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