

Global Construction Equipment Rental Platform Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Construction Equipment Rental Platform market size is expected to reach \$ 38715 million by 2032, rising at a market growth of 5.6% CAGR during the forecast period (2026-2032).

The construction equipment rental platform is a professional digital trading and operation platform that leverages the internet, IoT, big data, and digital management systems to integrate construction machinery equipment owners (professional leasing companies, equipment manufacturers, construction companies, individual owners) and demanders (construction, infrastructure, municipal, road and bridge, mining, energy, and other engineering units). It provides a full lifecycle integrated service for construction machinery equipment such as excavators, cranes, aerial work platforms, tower cranes, tunnel boring machines, and concrete equipment, including online matching, leasing transactions, equipment scheduling, on-site operation and maintenance, operational services, financing support, and residual value recovery.

Service Areas: Targeting the construction industry (building construction, infrastructure, municipal, mining, energy, rail transit, etc.).

Core Targets: Heavy/Large/Specialized construction machinery equipment (non-office, light-asset equipment).

Platform Value:

For Demanders: Light assets, reduced investment, on-demand leasing, reduced idle time.

For Suppliers: Improved equipment utilization, revitalized existing assets, digital management.

This report studies the global Construction Equipment Rental Platform demand, key companies, and key regions.

This report is a detailed and comprehensive analysis of the world market for Construction Equipment Rental Platform, and provides market size (US\$ million) and Year-over-Year (YoY) growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Construction Equipment Rental Platform that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Construction Equipment Rental Platform total market, 2021-2032, (USD Million)

Global Construction Equipment Rental Platform total market by region & country, CAGR, 2021-2032, (USD Million)

U.S. VS China: Construction Equipment Rental Platform total market, key domestic companies, and share, (USD Million)

Global Construction Equipment Rental Platform revenue by player, revenue and market share 2021-2026, (USD Million)

Global Construction Equipment Rental Platform total market by Type, CAGR, 2021-2032, (USD Million)

Global Construction Equipment Rental Platform total market by Application, CAGR, 2021-2032, (USD Million)

This report profiles major players in the global Construction Equipment Rental Platform market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include United Rentals, Ashtead Group, Loxam Group, Horizon Construction Development, Herc Rentals, Equipment Share, Boels Rental, Aggreko, CRCC Financial Leasing, XCMG Guanglian, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the world Construction Equipment Rental Platform market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), by player, by regions, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Construction Equipment Rental Platform Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Construction Equipment Rental Platform Market, Segmentation by Type:

Manufacturer-Affiliated Leasing Platforms

Self-Operated Heavy Asset Leasing Platforms

Aggregator and Matching Platforms

Global Construction Equipment Rental Platform Market, Segmentation by Rental Period:

Short-Term Rental (1 Day - 3 Months)

Medium-Term Rental (3 Months - 1 Year)

Long-Term Rental (1 - 5 Years)

Global Construction Equipment Rental Platform Market, Segmentation by Service Coverage:

Global

National

Local

Global Construction Equipment Rental Platform Market, Segmentation by Application:

Large Enterprises

SMEs

Companies Profiled:

United Rentals

Ashtead Group

Loxam Group

Horizon Construction Development

Herc Rentals

Equipment Share

Boels Rental

Aggreko

CRCC Financial Leasing

XCMG Guanglian

Zhongneng United

AKTIO Corporation

Kanamoto

Korea Rental Corporation

AJ Networks

Key Questions Answered

1. How big is the global Construction Equipment Rental Platform market?
2. What is the demand of the global Construction Equipment Rental Platform market?
3. What is the year over year growth of the global Construction Equipment Rental Platform market?
4. What is the total value of the global Construction Equipment Rental Platform market?
5. Who are the Major Players in the global Construction Equipment Rental Platform market?
6. What are the growth factors driving the market demand?

Contents

1 SUPPLY SUMMARY

- 1.1 Construction Equipment Rental Platform Introduction
- 1.2 World Construction Equipment Rental Platform Market Size & Forecast (2021 & 2025 & 2032)
- 1.3 World Construction Equipment Rental Platform Total Market by Region (by Headquarter Location)
 - 1.3.1 World Construction Equipment Rental Platform Market Size by Region (2021-2032), (by Headquarter Location)
 - 1.3.2 United States Based Company Construction Equipment Rental Platform Revenue (2021-2032)
 - 1.3.3 China Based Company Construction Equipment Rental Platform Revenue (2021-2032)
 - 1.3.4 Europe Based Company Construction Equipment Rental Platform Revenue (2021-2032)
 - 1.3.5 Japan Based Company Construction Equipment Rental Platform Revenue (2021-2032)
 - 1.3.6 South Korea Based Company Construction Equipment Rental Platform Revenue (2021-2032)
 - 1.3.7 ASEAN Based Company Construction Equipment Rental Platform Revenue (2021-2032)
 - 1.3.8 India Based Company Construction Equipment Rental Platform Revenue (2021-2032)
- 1.4 Market Drivers, Restraints and Trends
 - 1.4.1 Construction Equipment Rental Platform Market Drivers
 - 1.4.2 Factors Affecting Demand
 - 1.4.3 Major Market Trends

2 DEMAND SUMMARY

- 2.1 World Construction Equipment Rental Platform Consumption Value (2021-2032)
- 2.2 World Construction Equipment Rental Platform Consumption Value by Region
 - 2.2.1 World Construction Equipment Rental Platform Consumption Value by Region (2021-2026)
 - 2.2.2 World Construction Equipment Rental Platform Consumption Value Forecast by Region (2027-2032)
- 2.3 United States Construction Equipment Rental Platform Consumption Value

(2021-2032)

2.4 China Construction Equipment Rental Platform Consumption Value (2021-2032)

2.5 Europe Construction Equipment Rental Platform Consumption Value (2021-2032)

2.6 Japan Construction Equipment Rental Platform Consumption Value (2021-2032)

2.7 South Korea Construction Equipment Rental Platform Consumption Value
(2021-2032)

2.8 ASEAN Construction Equipment Rental Platform Consumption Value (2021-2032)

2.9 India Construction Equipment Rental Platform Consumption Value (2021-2032)

3 WORLD CONSTRUCTION EQUIPMENT RENTAL PLATFORM COMPANIES COMPETITIVE ANALYSIS

3.1 World Construction Equipment Rental Platform Revenue by Player (2021-2026)

3.2 Industry Rank and Concentration Rate (CR)

3.2.1 Global Construction Equipment Rental Platform Industry Rank of Major Players

3.2.2 Global Concentration Ratios (CR4) for Construction Equipment Rental Platform
in 2025

3.2.3 Global Concentration Ratios (CR8) for Construction Equipment Rental Platform
in 2025

3.3 Construction Equipment Rental Platform Company Evaluation Quadrant

3.4 Construction Equipment Rental Platform Market: Overall Company Footprint
Analysis

3.4.1 Construction Equipment Rental Platform Market: Region Footprint

3.4.2 Construction Equipment Rental Platform Market: Company Product Type
Footprint

3.4.3 Construction Equipment Rental Platform Market: Company Product Application
Footprint

3.5 Competitive Environment

3.5.1 Historical Structure of the Industry

3.5.2 Barriers of Market Entry

3.5.3 Factors of Competition

3.6 Mergers & Acquisitions Activity

4 UNITED STATES VS CHINA VS REST OF WORLD (BY HEADQUARTER LOCATION)

4.1 United States VS China: Construction Equipment Rental Platform Revenue
Comparison (by Headquarter Location)

4.1.1 United States VS China: Construction Equipment Rental Platform Revenue

Comparison (2021 & 2025 & 2032) (by Headquarter Location)

4.1.2 United States VS China: Construction Equipment Rental Platform Revenue Market Share Comparison (2021 & 2025 & 2032)

4.2 United States Based Companies VS China Based Companies: Construction Equipment Rental Platform Consumption Value Comparison

4.2.1 United States VS China: Construction Equipment Rental Platform Consumption Value Comparison (2021 & 2025 & 2032)

4.2.2 United States VS China: Construction Equipment Rental Platform Consumption Value Market Share Comparison (2021 & 2025 & 2032)

4.3 United States Based Construction Equipment Rental Platform Companies and Market Share, 2021-2026

4.3.1 United States Based Construction Equipment Rental Platform Companies, Headquarters (States, Country)

4.3.2 United States Based Companies Construction Equipment Rental Platform Revenue, (2021-2026)

4.4 China Based Companies Construction Equipment Rental Platform Revenue and Market Share, 2021-2026

4.4.1 China Based Construction Equipment Rental Platform Companies, Company Headquarters (Province, Country)

4.4.2 China Based Companies Construction Equipment Rental Platform Revenue, (2021-2026)

4.5 Rest of World Based Construction Equipment Rental Platform Companies and Market Share, 2021-2026

4.5.1 Rest of World Based Construction Equipment Rental Platform Companies, Headquarters (Province, Country)

4.5.2 Rest of World Based Companies Construction Equipment Rental Platform Revenue (2021-2026)

5 MARKET ANALYSIS BY TYPE

5.1 World Construction Equipment Rental Platform Market Size Overview by Type: 2021 VS 2025 VS 2032

5.2 Segment Introduction by Type

5.2.1 Manufacturer-Affiliated Leasing Platforms

5.2.2 Self-Operated Heavy Asset Leasing Platforms

5.2.3 Aggregator and Matching Platforms

5.3 Market Segment by Type

5.3.1 World Construction Equipment Rental Platform Market Size by Type (2021-2026)

5.3.2 World Construction Equipment Rental Platform Market Size by Type (2027-2032)

5.3.3 World Construction Equipment Rental Platform Market Size Market Share by Type (2027-2032)

6 MARKET ANALYSIS BY RENTAL PERIOD

6.1 World Construction Equipment Rental Platform Market Size Overview by Rental Period: 2021 VS 2025 VS 2032

6.2 Segment Introduction by Rental Period

6.2.1 Short-Term Rental (1 Day - 3 Months)

6.2.2 Medium-Term Rental (3 Months - 1 Year)

6.2.3 Long-Term Rental (1 - 5 Years)

6.3 Market Segment by Rental Period

6.3.1 World Construction Equipment Rental Platform Market Size by Rental Period (2021-2026)

6.3.2 World Construction Equipment Rental Platform Market Size by Rental Period (2027-2032)

6.3.3 World Construction Equipment Rental Platform Market Size Market Share by Rental Period (2027-2032)

7 MARKET ANALYSIS BY SERVICE COVERAGE

7.1 World Construction Equipment Rental Platform Market Size Overview by Service Coverage: 2021 VS 2025 VS 2032

7.2 Segment Introduction by Service Coverage

7.2.1 Global

7.2.2 National

7.2.3 Local

7.3 Market Segment by Service Coverage

7.3.1 World Construction Equipment Rental Platform Market Size by Service Coverage (2021-2026)

7.3.2 World Construction Equipment Rental Platform Market Size by Service Coverage (2027-2032)

7.3.3 World Construction Equipment Rental Platform Market Size Market Share by Service Coverage (2027-2032)

8 MARKET ANALYSIS BY APPLICATION

8.1 World Construction Equipment Rental Platform Market Size Overview by Application: 2021 VS 2025 VS 2032

8.2 Segment Introduction by Application

8.2.1 Large Enterprises

8.2.2 SMEs

8.3 Market Segment by Application

8.3.1 World Construction Equipment Rental Platform Market Size by Application (2021-2026)

8.3.2 World Construction Equipment Rental Platform Market Size by Application (2027-2032)

8.3.3 World Construction Equipment Rental Platform Market Size Market Share by Application (2021-2032)

9 COMPANY PROFILES

9.1 United Rentals

9.1.1 United Rentals Details

9.1.2 United Rentals Major Business

9.1.3 United Rentals Construction Equipment Rental Platform Product and Services

9.1.4 United Rentals Construction Equipment Rental Platform Revenue, Gross Margin and Market Share (2021-2026)

9.1.5 United Rentals Recent Developments/Updates

9.1.6 United Rentals Competitive Strengths & Weaknesses

9.2 Ashtead Group

9.2.1 Ashtead Group Details

9.2.2 Ashtead Group Major Business

9.2.3 Ashtead Group Construction Equipment Rental Platform Product and Services

9.2.4 Ashtead Group Construction Equipment Rental Platform Revenue, Gross Margin and Market Share (2021-2026)

9.2.5 Ashtead Group Recent Developments/Updates

9.2.6 Ashtead Group Competitive Strengths & Weaknesses

9.3 Loxam Group

9.3.1 Loxam Group Details

9.3.2 Loxam Group Major Business

9.3.3 Loxam Group Construction Equipment Rental Platform Product and Services

9.3.4 Loxam Group Construction Equipment Rental Platform Revenue, Gross Margin and Market Share (2021-2026)

9.3.5 Loxam Group Recent Developments/Updates

9.3.6 Loxam Group Competitive Strengths & Weaknesses

9.4 Horizon Construction Development

9.4.1 Horizon Construction Development Details

- 9.4.2 Horizon Construction Development Major Business
- 9.4.3 Horizon Construction Development Construction Equipment Rental Platform Product and Services
- 9.4.4 Horizon Construction Development Construction Equipment Rental Platform Revenue, Gross Margin and Market Share (2021-2026)
- 9.4.5 Horizon Construction Development Recent Developments/Updates
- 9.4.6 Horizon Construction Development Competitive Strengths & Weaknesses
- 9.5 Herc Rentals
 - 9.5.1 Herc Rentals Details
 - 9.5.2 Herc Rentals Major Business
 - 9.5.3 Herc Rentals Construction Equipment Rental Platform Product and Services
 - 9.5.4 Herc Rentals Construction Equipment Rental Platform Revenue, Gross Margin and Market Share (2021-2026)
 - 9.5.5 Herc Rentals Recent Developments/Updates
 - 9.5.6 Herc Rentals Competitive Strengths & Weaknesses
- 9.6 Equipment Share
 - 9.6.1 Equipment Share Details
 - 9.6.2 Equipment Share Major Business
 - 9.6.3 Equipment Share Construction Equipment Rental Platform Product and Services
 - 9.6.4 Equipment Share Construction Equipment Rental Platform Revenue, Gross Margin and Market Share (2021-2026)
 - 9.6.5 Equipment Share Recent Developments/Updates
 - 9.6.6 Equipment Share Competitive Strengths & Weaknesses
- 9.7 Boels Rental
 - 9.7.1 Boels Rental Details
 - 9.7.2 Boels Rental Major Business
 - 9.7.3 Boels Rental Construction Equipment Rental Platform Product and Services
 - 9.7.4 Boels Rental Construction Equipment Rental Platform Revenue, Gross Margin and Market Share (2021-2026)
 - 9.7.5 Boels Rental Recent Developments/Updates
 - 9.7.6 Boels Rental Competitive Strengths & Weaknesses
- 9.8 Aggreko
 - 9.8.1 Aggreko Details
 - 9.8.2 Aggreko Major Business
 - 9.8.3 Aggreko Construction Equipment Rental Platform Product and Services
 - 9.8.4 Aggreko Construction Equipment Rental Platform Revenue, Gross Margin and Market Share (2021-2026)
 - 9.8.5 Aggreko Recent Developments/Updates
 - 9.8.6 Aggreko Competitive Strengths & Weaknesses

9.9 CRCC Financial Leasing

9.9.1 CRCC Financial Leasing Details

9.9.2 CRCC Financial Leasing Major Business

9.9.3 CRCC Financial Leasing Construction Equipment Rental Platform Product and Services

9.9.4 CRCC Financial Leasing Construction Equipment Rental Platform Revenue, Gross Margin and Market Share (2021-2026)

9.9.5 CRCC Financial Leasing Recent Developments/Updates

9.9.6 CRCC Financial Leasing Competitive Strengths & Weaknesses

9.10 XCMG Guanglian

9.10.1 XCMG Guanglian Details

9.10.2 XCMG Guanglian Major Business

9.10.3 XCMG Guanglian Construction Equipment Rental Platform Product and Services

9.10.4 XCMG Guanglian Construction Equipment Rental Platform Revenue, Gross Margin and Market Share (2021-2026)

9.10.5 XCMG Guanglian Recent Developments/Updates

9.10.6 XCMG Guanglian Competitive Strengths & Weaknesses

9.11 Zhongneng United

9.11.1 Zhongneng United Details

9.11.2 Zhongneng United Major Business

9.11.3 Zhongneng United Construction Equipment Rental Platform Product and Services

9.11.4 Zhongneng United Construction Equipment Rental Platform Revenue, Gross Margin and Market Share (2021-2026)

9.11.5 Zhongneng United Recent Developments/Updates

9.11.6 Zhongneng United Competitive Strengths & Weaknesses

9.12 AKTIO Corporation

9.12.1 AKTIO Corporation Details

9.12.2 AKTIO Corporation Major Business

9.12.3 AKTIO Corporation Construction Equipment Rental Platform Product and Services

9.12.4 AKTIO Corporation Construction Equipment Rental Platform Revenue, Gross Margin and Market Share (2021-2026)

9.12.5 AKTIO Corporation Recent Developments/Updates

9.12.6 AKTIO Corporation Competitive Strengths & Weaknesses

9.13 Kanamoto

9.13.1 Kanamoto Details

9.13.2 Kanamoto Major Business

- 9.13.3 Kanamoto Construction Equipment Rental Platform Product and Services
- 9.13.4 Kanamoto Construction Equipment Rental Platform Revenue, Gross Margin and Market Share (2021-2026)
- 9.13.5 Kanamoto Recent Developments/Updates
- 9.13.6 Kanamoto Competitive Strengths & Weaknesses
- 9.14 Korea Rental Corporation
 - 9.14.1 Korea Rental Corporation Details
 - 9.14.2 Korea Rental Corporation Major Business
 - 9.14.3 Korea Rental Corporation Construction Equipment Rental Platform Product and Services
 - 9.14.4 Korea Rental Corporation Construction Equipment Rental Platform Revenue, Gross Margin and Market Share (2021-2026)
 - 9.14.5 Korea Rental Corporation Recent Developments/Updates
 - 9.14.6 Korea Rental Corporation Competitive Strengths & Weaknesses
- 9.15 AJ Networks
 - 9.15.1 AJ Networks Details
 - 9.15.2 AJ Networks Major Business
 - 9.15.3 AJ Networks Construction Equipment Rental Platform Product and Services
 - 9.15.4 AJ Networks Construction Equipment Rental Platform Revenue, Gross Margin and Market Share (2021-2026)
 - 9.15.5 AJ Networks Recent Developments/Updates
 - 9.15.6 AJ Networks Competitive Strengths & Weaknesses

10 INDUSTRY CHAIN ANALYSIS

- 10.1 Construction Equipment Rental Platform Industry Chain
- 10.2 Construction Equipment Rental Platform Upstream Analysis
- 10.3 Construction Equipment Rental Platform Midstream Analysis
- 10.4 Construction Equipment Rental Platform Downstream Analysis

11 RESEARCH FINDINGS AND CONCLUSION

12 APPENDIX

- 12.1 Methodology
- 12.2 Research Process and Data Source
- 12.3 Disclaimer

List Of Tables

LIST OF TABLES

Table 1. World Construction Equipment Rental Platform Revenue by Region (2021, 2025 and 2032) & (USD Million), (by Headquarter Location)

Table 2. World Construction Equipment Rental Platform Revenue by Region (2021-2026) & (USD Million), (by Headquarter Location)

Table 3. World Construction Equipment Rental Platform Revenue by Region (2027-2032) & (USD Million), (by Headquarter Location)

Table 4. World Construction Equipment Rental Platform Revenue Market Share by Region (2021-2026), (by Headquarter Location)

Table 5. World Construction Equipment Rental Platform Revenue Market Share by Region (2027-2032), (by Headquarter Location)

Table 6. Major Market Trends

Table 7. World Construction Equipment Rental Platform Consumption Value Growth Rate Forecast by Region (2021 & 2025 & 2032) & (USD Million)

Table 8. World Construction Equipment Rental Platform Consumption Value by Region (2021-2026) & (USD Million)

Table 9. World Construction Equipment Rental Platform Consumption Value Forecast by Region (2027-2032) & (USD Million)

Table 10. World Construction Equipment Rental Platform Revenue by Player (2021-2026) & (USD Million)

Table 11. Revenue Market Share of Key Construction Equipment Rental Platform Players in 2025

Table 12. World Construction Equipment Rental Platform Industry Rank of Major Player, Based on Revenue in 2025

Table 13. Global Construction Equipment Rental Platform Company Evaluation Quadrant

Table 14. Head Office of Key Construction Equipment Rental Platform Players

Table 15. Construction Equipment Rental Platform Market: Company Product Type Footprint

Table 16. Construction Equipment Rental Platform Market: Company Product Application Footprint

Table 17. Construction Equipment Rental Platform Mergers & Acquisitions Activity

Table 18. United States VS China Construction Equipment Rental Platform Revenue Comparison, (2021 & 2025 & 2032) & (USD Million)

Table 19. United States VS China Construction Equipment Rental Platform Consumption Value Comparison, (2021 & 2025 & 2032) & (USD Million)

Table 20. United States Based Construction Equipment Rental Platform Companies, Headquarters (States, Country)

Table 21. United States Based Companies Construction Equipment Rental Platform Revenue, (2021-2026) & (USD Million)

Table 22. United States Based Companies Construction Equipment Rental Platform Revenue Market Share (2021-2026)

Table 23. China Based Construction Equipment Rental Platform Companies, Headquarters (Province, Country)

Table 24. China Based Companies Construction Equipment Rental Platform Revenue, (2021-2026) & (USD Million)

Table 25. China Based Companies Construction Equipment Rental Platform Revenue Market Share (2021-2026)

Table 26. Rest of World Based Construction Equipment Rental Platform Companies, Headquarters (Province, Country)

Table 27. Rest of World Based Companies Construction Equipment Rental Platform Revenue (2021-2026) & (USD Million)

Table 28. Rest of World Based Companies Construction Equipment Rental Platform Revenue Market Share (2021-2026)

Table 29. World Construction Equipment Rental Platform Market Size by Type, (USD Million), 2021 & 2025 & 2032

Table 30. World Construction Equipment Rental Platform Market Size Value by Type (2021-2026) & (USD Million)

Table 31. World Construction Equipment Rental Platform Market Size by Type (2027-2032) & (USD Million)

Table 32. World Construction Equipment Rental Platform Market Size by Rental Period, (USD Million), 2021 & 2025 & 2032

Table 33. World Construction Equipment Rental Platform Market Size Value by Rental Period (2021-2026) & (USD Million)

Table 34. World Construction Equipment Rental Platform Market Size by Rental Period (2027-2032) & (USD Million)

Table 35. World Construction Equipment Rental Platform Market Size by Service Coverage, (USD Million), 2021 & 2025 & 2032

Table 36. World Construction Equipment Rental Platform Market Size Value by Service Coverage (2021-2026) & (USD Million)

Table 37. World Construction Equipment Rental Platform Market Size by Service Coverage (2027-2032) & (USD Million)

Table 38. World Construction Equipment Rental Platform Market Size by Application, (USD Million), 2021 & 2025 & 2032

Table 39. World Construction Equipment Rental Platform Market Size by Application

(2021-2026) & (USD Million)

Table 40. World Construction Equipment Rental Platform Market Size by Application

(2027-2032) & (USD Million)

Table 41. United Rentals Basic Information, Manufacturing Base and Competitors

Table 42. United Rentals Major Business

Table 43. United Rentals Construction Equipment Rental Platform Product and Services

Table 44. United Rentals Construction Equipment Rental Platform Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 45. United Rentals Recent Developments/Updates

Table 46. United Rentals Competitive Strengths & Weaknesses

Table 47. Ashtead Group Basic Information, Manufacturing Base and Competitors

Table 48. Ashtead Group Major Business

Table 49. Ashtead Group Construction Equipment Rental Platform Product and Services

Table 50. Ashtead Group Construction Equipment Rental Platform Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 51. Ashtead Group Recent Developments/Updates

Table 52. Ashtead Group Competitive Strengths & Weaknesses

Table 53. Loxam Group Basic Information, Manufacturing Base and Competitors

Table 54. Loxam Group Major Business

Table 55. Loxam Group Construction Equipment Rental Platform Product and Services

Table 56. Loxam Group Construction Equipment Rental Platform Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 57. Loxam Group Recent Developments/Updates

Table 58. Loxam Group Competitive Strengths & Weaknesses

Table 59. Horizon Construction Development Basic Information, Manufacturing Base and Competitors

Table 60. Horizon Construction Development Major Business

Table 61. Horizon Construction Development Construction Equipment Rental Platform Product and Services

Table 62. Horizon Construction Development Construction Equipment Rental Platform Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 63. Horizon Construction Development Recent Developments/Updates

Table 64. Horizon Construction Development Competitive Strengths & Weaknesses

Table 65. Herc Rentals Basic Information, Manufacturing Base and Competitors

Table 66. Herc Rentals Major Business

Table 67. Herc Rentals Construction Equipment Rental Platform Product and Services

Table 68. Herc Rentals Construction Equipment Rental Platform Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

- Table 69. Herc Rentals Recent Developments/Updates
- Table 70. Herc Rentals Competitive Strengths & Weaknesses
- Table 71. Equipment Share Basic Information, Manufacturing Base and Competitors
- Table 72. Equipment Share Major Business
- Table 73. Equipment Share Construction Equipment Rental Platform Product and Services
- Table 74. Equipment Share Construction Equipment Rental Platform Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
- Table 75. Equipment Share Recent Developments/Updates
- Table 76. Equipment Share Competitive Strengths & Weaknesses
- Table 77. Boels Rental Basic Information, Manufacturing Base and Competitors
- Table 78. Boels Rental Major Business
- Table 79. Boels Rental Construction Equipment Rental Platform Product and Services
- Table 80. Boels Rental Construction Equipment Rental Platform Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
- Table 81. Boels Rental Recent Developments/Updates
- Table 82. Boels Rental Competitive Strengths & Weaknesses
- Table 83. Aggreko Basic Information, Manufacturing Base and Competitors
- Table 84. Aggreko Major Business
- Table 85. Aggreko Construction Equipment Rental Platform Product and Services
- Table 86. Aggreko Construction Equipment Rental Platform Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
- Table 87. Aggreko Recent Developments/Updates
- Table 88. Aggreko Competitive Strengths & Weaknesses
- Table 89. CRCC Financial Leasing Basic Information, Manufacturing Base and Competitors
- Table 90. CRCC Financial Leasing Major Business
- Table 91. CRCC Financial Leasing Construction Equipment Rental Platform Product and Services
- Table 92. CRCC Financial Leasing Construction Equipment Rental Platform Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
- Table 93. CRCC Financial Leasing Recent Developments/Updates
- Table 94. CRCC Financial Leasing Competitive Strengths & Weaknesses
- Table 95. XCMG Guanglian Basic Information, Manufacturing Base and Competitors
- Table 96. XCMG Guanglian Major Business
- Table 97. XCMG Guanglian Construction Equipment Rental Platform Product and Services
- Table 98. XCMG Guanglian Construction Equipment Rental Platform Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

- Table 99. XCMG Guanglian Recent Developments/Updates
- Table 100. XCMG Guanglian Competitive Strengths & Weaknesses
- Table 101. Zhongneng United Basic Information, Manufacturing Base and Competitors
- Table 102. Zhongneng United Major Business
- Table 103. Zhongneng United Construction Equipment Rental Platform Product and Services
- Table 104. Zhongneng United Construction Equipment Rental Platform Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
- Table 105. Zhongneng United Recent Developments/Updates
- Table 106. Zhongneng United Competitive Strengths & Weaknesses
- Table 107. AKTIO Corporation Basic Information, Manufacturing Base and Competitors
- Table 108. AKTIO Corporation Major Business
- Table 109. AKTIO Corporation Construction Equipment Rental Platform Product and Services
- Table 110. AKTIO Corporation Construction Equipment Rental Platform Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
- Table 111. AKTIO Corporation Recent Developments/Updates
- Table 112. AKTIO Corporation Competitive Strengths & Weaknesses
- Table 113. Kanamoto Basic Information, Manufacturing Base and Competitors
- Table 114. Kanamoto Major Business
- Table 115. Kanamoto Construction Equipment Rental Platform Product and Services
- Table 116. Kanamoto Construction Equipment Rental Platform Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
- Table 117. Kanamoto Recent Developments/Updates
- Table 118. Kanamoto Competitive Strengths & Weaknesses
- Table 119. Korea Rental Corporation Basic Information, Manufacturing Base and Competitors
- Table 120. Korea Rental Corporation Major Business
- Table 121. Korea Rental Corporation Construction Equipment Rental Platform Product and Services
- Table 122. Korea Rental Corporation Construction Equipment Rental Platform Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
- Table 123. Korea Rental Corporation Recent Developments/Updates
- Table 124. Korea Rental Corporation Competitive Strengths & Weaknesses
- Table 125. AJ Networks Basic Information, Manufacturing Base and Competitors
- Table 126. AJ Networks Major Business
- Table 127. AJ Networks Construction Equipment Rental Platform Product and Services
- Table 128. AJ Networks Construction Equipment Rental Platform Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 129. AJ Networks Recent Developments/Updates

Table 130. AJ Networks Competitive Strengths & Weaknesses

Table 131. Global Key Players of Construction Equipment Rental Platform Upstream
(Raw Materials)

Table 132. Global Construction Equipment Rental Platform Typical Customers

List Of Figures

LIST OF FIGURES

Figure 1. Construction Equipment Rental Platform Picture

Figure 2. World Construction Equipment Rental Platform Total Revenue: 2021 & 2025 & 2032, (USD Million)

Figure 3. World Construction Equipment Rental Platform Total Revenue (2021-2032) & (USD Million)

Figure 4. World Construction Equipment Rental Platform Revenue by Region (2021, 2025 and 2032) & (USD Million), (by Headquarter Location)

Figure 5. World Construction Equipment Rental Platform Revenue Market Share by Region (2021-2032), (by Headquarter Location)

Figure 6. United States Based Company Construction Equipment Rental Platform Revenue (2021-2032) & (USD Million)

Figure 7. China Based Company Construction Equipment Rental Platform Revenue (2021-2032) & (USD Million)

Figure 8. Europe Based Company Construction Equipment Rental Platform Revenue (2021-2032) & (USD Million)

Figure 9. Japan Based Company Construction Equipment Rental Platform Revenue (2021-2032) & (USD Million)

Figure 10. South Korea Based Company Construction Equipment Rental Platform Revenue (2021-2032) & (USD Million)

Figure 11. ASEAN Based Company Construction Equipment Rental Platform Revenue (2021-2032) & (USD Million)

Figure 12. India Based Company Construction Equipment Rental Platform Revenue (2021-2032) & (USD Million)

Figure 13. Construction Equipment Rental Platform Market Drivers

Figure 14. Factors Affecting Demand

Figure 15. World Construction Equipment Rental Platform Consumption Value (2021-2032) & (USD Million)

Figure 16. World Construction Equipment Rental Platform Consumption Value Market Share by Region (2021-2032)

Figure 17. United States Construction Equipment Rental Platform Consumption Value (2021-2032) & (USD Million)

Figure 18. China Construction Equipment Rental Platform Consumption Value (2021-2032) & (USD Million)

Figure 19. Europe Construction Equipment Rental Platform Consumption Value (2021-2032) & (USD Million)

Figure 20. Japan Construction Equipment Rental Platform Consumption Value (2021-2032) & (USD Million)

Figure 21. South Korea Construction Equipment Rental Platform Consumption Value (2021-2032) & (USD Million)

Figure 22. ASEAN Construction Equipment Rental Platform Consumption Value (2021-2032) & (USD Million)

Figure 23. India Construction Equipment Rental Platform Consumption Value (2021-2032) & (USD Million)

Figure 24. Producer Shipments of Construction Equipment Rental Platform by Player Revenue (\$MM) and Market Share (%): 2025

Figure 25. Global Four-firm Concentration Ratios (CR4) for Construction Equipment Rental Platform Markets in 2025

Figure 26. Global Four-firm Concentration Ratios (CR8) for Construction Equipment Rental Platform Markets in 2025

Figure 27. United States VS China: Construction Equipment Rental Platform Revenue Market Share Comparison (2021 & 2025 & 2032)

Figure 28. United States VS China: Construction Equipment Rental Platform Consumption Value Market Share Comparison (2021 & 2025 & 2032)

Figure 29. World Construction Equipment Rental Platform Market Size by Type, (USD Million), 2021 & 2025 & 2032

Figure 30. World Construction Equipment Rental Platform Market Size Market Share by Type in 2025

Figure 31. Manufacturer-Affiliated Leasing Platforms

Figure 32. Self-Operated Heavy Asset Leasing Platforms

Figure 33. Aggregator and Matching Platforms

Figure 34. World Construction Equipment Rental Platform Market Size Market Share by Type (2021-2032)

Figure 35. World Construction Equipment Rental Platform Market Size by Rental Period, (USD Million), 2021 & 2025 & 2032

Figure 36. World Construction Equipment Rental Platform Market Size Market Share by Rental Period in 2025

Figure 37. Short-Term Rental (1 Day - 3 Months)

Figure 38. Medium-Term Rental (3 Months - 1 Year)

Figure 39. Long-Term Rental (1 - 5 Years)

Figure 40. World Construction Equipment Rental Platform Market Size Market Share by Rental Period (2021-2032)

Figure 41. World Construction Equipment Rental Platform Market Size by Service Coverage, (USD Million), 2021 & 2025 & 2032

Figure 42. World Construction Equipment Rental Platform Market Size Market Share by

Service Coverage in 2025

Figure 43. Global

Figure 44. National

Figure 45. Local

Figure 46. World Construction Equipment Rental Platform Market Size Market Share by Service Coverage (2021-2032)

Figure 47. World Construction Equipment Rental Platform Market Size by Application, (USD Million), 2021 & 2025 & 2032

Figure 48. World Construction Equipment Rental Platform Market Size Market Share by Application in 2025

Figure 49. Large Enterprises

Figure 50. SMEs

Figure 51. World Construction Equipment Rental Platform Market Size Market Share by Application (2021-2032)

Figure 52. Construction Equipment Rental Platform Industrial Chain

Figure 53. Methodology

Figure 54. Research Process and Data Source

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