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Global Connected Workplace Market 2025 by Company, Regions, Type and Application, Forecast to 2031

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Abstracts

According to our (Global Info Research) latest study, the global Connected Workplace market size was valued at US$ 6748 million in 2024 and is forecast to a readjusted size of USD 11290 million by 2031 with a CAGR of 7.7% during review period.

A connected workplace integrates various technology tools so everyone can communicate and collaborate effectively: this shared system makes it far easier to manage a workforce that works both in and out of the office. Businesses run more efficiently, people find it frictionless to work together, there is greater certainty all round and leaders enjoy greater control over time, resources and office capacity.

The global Connected Workplace market refers to the market for technologies and solutions that enable a seamless and connected environment in the workplace. It involves the integration of various technologies, such as Internet of Things (IoT), cloud computing, artificial intelligence (AI), and collaboration tools, to enhance productivity, streamline operations, and improve employee experience.

A connected workplace leverages these technologies to create an interconnected ecosystem where employees can easily access and share information, collaborate with colleagues across different locations, and interact with smart devices and systems. It enables employees to work remotely, facilitates real-time communication and collaboration, and automates routine tasks, leading to increased efficiency and flexibility.

The Connected Workplace market has witnessed significant growth in recent years, driven by several factors. Firstly, the increasing adoption of mobile devices and cloud-

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based applications has made it easier for employees to access corporate information from anywhere, anytime. Secondly, the rise of remote and flexible work arrangements has necessitated the need for seamless connectivity and collaboration tools. Additionally, organizations are investing in smart office technologies to improve space utilization, energy efficiency, and employee well-being.

Key players in the global Connected Workplace market include technology vendors, software providers, telecom companies, and system integrators. These companies offer a wide range of solutions, such as unified communication and collaboration tools, mobile productivity apps, smart office solutions, and security solutions to enable a connected workplace environment.

The market is characterized by intense competition and continuous innovation. Vendors are focusing on developing advanced solutions that leverage AI, IoT, and data analytics to provide personalized experiences, predictive insights, and seamless integration with existing enterprise systems. Additionally, the COVID-19 pandemic has accelerated the adoption of connected workplace solutions as organizations sought ways to enable remote work and ensure business continuity.

The global Connected Workplace market is expected to continue its growth momentum in the coming years. Factors such as the increasing digitization of organizations, the need for enhanced collaboration and communication tools, and the focus on employee well-being and productivity are expected to drive market growth. However, challenges such as data privacy and security concerns, interoperability issues, and resistance to change within organizations may pose obstacles to market expansion.

This report is a detailed and comprehensive analysis for global Connected Workplace market. Both quantitative and qualitative analyses are presented by company, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Connected Workplace market size and forecasts, in consumption value ($ Million), 2020-2031

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Global Connected Workplace market size and forecasts by region and country, in consumption value ($ Million), 2020-2031

Global Connected Workplace market size and forecasts, by Type and by Application, in consumption value ($ Million), 2020-2031

Global Connected Workplace market shares of main players, in revenue ($ Million), 2020-2025

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Connected Workplace

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Connected Workplace market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include 3M Company, Honeywell International Inc, Zebra Technologies, Oracle Corporation, Fujitsu Ltd., Accenture, Wearable Technologies Limited, Avnet Inc, Vandrico Solutions Inc, Smart Track S.R.L, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market segmentation

Connected Workplace market is split by Type and by Application. For the period 2020-2031, the growth among segments provides accurate calculations and forecasts for Consumption Value by Type and by Application. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Small & Medium Enterprise

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Large Enterprise

Market segment by Application

Government

BFSI

Manufacturing

Healthcare

IT& Telecom

Media & Entertainment

Retail

Market segment by players, this report covers

3M Company

Honeywell International Inc

Zebra Technologies

Oracle Corporation

Fujitsu Ltd.

Accenture

Wearable Technologies Limited

Avnet Inc

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Vandrico Solutions Inc

Smart Track S.R.L

Microsoft Corporation

Cisco Systems, Inc

Google LLC

Slack Technologies, Inc

Citrix System

Market segment by regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia, Italy and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia and Rest of Asia-Pacific)

South America (Brazil, Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe Connected Workplace product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of Connected Workplace, with revenue, gross margin, and global market share of Connected Workplace from 2020 to 2025.

Chapter 3, the Connected Workplace competitive situation, revenue, and global market share of top players are analyzed emphatically by landscape contrast.

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Chapter 4 and 5, to segment the market size by Type and by Application, with consumption value and growth rate by Type, by Application, from 2020 to 2031

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2020 to 2025.and Connected Workplace market forecast, by regions, by Type and by Application, with consumption value, from 2026 to 2031.

Chapter 11, market dynamics, drivers, restraints, trends, Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of Connected Workplace.

Chapter 13, to describe Connected Workplace research findings and conclusion.

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