

Global (North America, Europe, Asia-Pacific, South America, Middle East and Africa) Connected Truck Market 2018, Forecast to 2023

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Abstracts

Scope of the Report:

This report focuses on the Connected Truck in global market, especially in North America, Europe and Asia-Pacific, South America, Middle East and Africa. This report categorizes the market based on manufacturers, regions, type and application. The commercial vehicle manufacturers are taking several initiatives to expand the advanced innovation in their trucks. With the electrification and digitization of various components, infotainment, telematics systems, and autonomous driving are becoming an integral part of high-end automobiles. Most of these technologies use real-time data for live traffic, road conditions, and roadside help during a breakdown. The commercial vehicle is increasingly equipped with advanced driver assistance systems (ADAS) such as adaptive cruise control (ACC), lane departure warning (LDW), blind spot detection, and park assist system to enhance the safety of drivers as well as pedestrians. Also, automakers are looking forward to enhance customer satisfaction with the help of cybersecurity & over-the-air (OTA) updates to rectify the bugs generated in the software of various applications. The advancement in connected features will increase the overall operational efficiency and vehicle performance of fleet operators.

The worldwide market for Connected Truck is expected to grow at a CAGR of roughly 15.3% over the next five years, will reach xx million US\$ in 2023, from xx million US\$ in 2017, according to a new GIR (Global Info Research) study.

Market Segment by Manufacturers, this report covers

Robert Bosch







Dedicated Short Range

Long Range/Cellular Network

Market Segment by Applications, can be divided into

Passenger

Commercial

There are 15 Chapters to deeply display The global Connected Truck market.

Chapter 1, to describe Connected Truck Introduction, product scope, market overview, market opportunities, market risk, market driving force;

Chapter 2, to analyze the top manufacturers of Connected Truck, with sales, revenue, and price of Connected Truck, in 2016 and 2017;

Chapter 3, to display the competitive situation among the top manufacturers, with sales, revenue and market share in 2016 and 2017;

Chapter 4, to show The global market by regions, with sales, revenue and market share of Connected Truck, for each region, from 2013 to 2018;

Chapter 5, 6, 7, 8 and 9, to analyze the market by countries, by type, by application and by manufacturers, with sales, revenue and market share by key countries in these regions;

Chapter 10 and 11, to show the market by type and application, with sales market share and growth rate by type, application, from 2013 to 2018;

Chapter 12, Connected Truck market forecast, by regions, type and application, with sales and revenue, from 2018 to 2023;

Chapter 13, 14 and 15, to describe Connected Truck sales channel, distributors, traders, dealers, Research Findings and Conclusion, appendix and data source



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