

Global Connected Trucks Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global Connected Trucks market size was valued at USD 28740 million in 2023 and is forecast to a readjusted size of USD 64760 million by 2030 with a CAGR of 12.3% during review period.

The Global Info Research report includes an overview of the development of the Connected Trucks industry chain, the market status of Light Commercial Vehicles (Cybersecurity, Updates), Heavy Commercial Vehicles (Cybersecurity, Updates), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Connected Trucks.

Regionally, the report analyzes the Connected Trucks markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Connected Trucks market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Connected Trucks market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Connected Trucks industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the sales quantity (K Units), revenue generated, and market share of different by Type (e.g., Cybersecurity, Updates).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Connected Trucks market.

Regional Analysis: The report involves examining the Connected Trucks market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Connected Trucks market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Connected Trucks:

Company Analysis: Report covers individual Connected Trucks manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Connected Trucks This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Light Commercial Vehicles, Heavy Commercial Vehicles).

Technology Analysis: Report covers specific technologies relevant to Connected Trucks. It assesses the current state, advancements, and potential future developments in Connected Trucks areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the Connected Trucks market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Connected Trucks market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Market segment by Type

Cybersecurity

Updates

Fleet Management

Market segment by Application

Light Commercial Vehicles

Heavy Commercial Vehicles

Major players covered

Denso

Bosch

Continental

Harman

Magna

TomTom

Sierra Wireless

ZF

NXP

Verizon

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Connected Trucks product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Connected Trucks, with price, sales, revenue and global market share of Connected Trucks from 2019 to 2024.

Chapter 3, the Connected Trucks competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Connected Trucks breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share

and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Connected Trucks market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Connected Trucks.

Chapter 14 and 15, to describe Connected Trucks sales channel, distributors, customers, research findings and conclusion.

Contents

1 MARKET OVERVIEW

- 1.1 Product Overview and Scope of Connected Trucks
- 1.2 Market Estimation Caveats and Base Year
- 1.3 Market Analysis by Type
 - 1.3.1 Overview: Global Connected Trucks Consumption Value by Type: 2019 Versus 2023 Versus 2030
 - 1.3.2 Cybersecurity
 - 1.3.3 Updates
 - 1.3.4 Fleet Management
- 1.4 Market Analysis by Application
 - 1.4.1 Overview: Global Connected Trucks Consumption Value by Application: 2019 Versus 2023 Versus 2030
 - 1.4.2 Light Commercial Vehicles
 - 1.4.3 Heavy Commercial Vehicles
- 1.5 Global Connected Trucks Market Size & Forecast
 - 1.5.1 Global Connected Trucks Consumption Value (2019 & 2023 & 2030)
 - 1.5.2 Global Connected Trucks Sales Quantity (2019-2030)
 - 1.5.3 Global Connected Trucks Average Price (2019-2030)

2 MANUFACTURERS PROFILES

- 2.1 Denso
 - 2.1.1 Denso Details
 - 2.1.2 Denso Major Business
 - 2.1.3 Denso Connected Trucks Product and Services
 - 2.1.4 Denso Connected Trucks Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.1.5 Denso Recent Developments/Updates
- 2.2 Bosch
 - 2.2.1 Bosch Details
 - 2.2.2 Bosch Major Business
 - 2.2.3 Bosch Connected Trucks Product and Services
 - 2.2.4 Bosch Connected Trucks Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.2.5 Bosch Recent Developments/Updates
- 2.3 Continental

- 2.3.1 Continental Details
- 2.3.2 Continental Major Business
- 2.3.3 Continental Connected Trucks Product and Services
- 2.3.4 Continental Connected Trucks Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
- 2.3.5 Continental Recent Developments/Updates
- 2.4 Harman
 - 2.4.1 Harman Details
 - 2.4.2 Harman Major Business
 - 2.4.3 Harman Connected Trucks Product and Services
 - 2.4.4 Harman Connected Trucks Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.4.5 Harman Recent Developments/Updates
- 2.5 Magna
 - 2.5.1 Magna Details
 - 2.5.2 Magna Major Business
 - 2.5.3 Magna Connected Trucks Product and Services
 - 2.5.4 Magna Connected Trucks Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.5.5 Magna Recent Developments/Updates
- 2.6 TomTom
 - 2.6.1 TomTom Details
 - 2.6.2 TomTom Major Business
 - 2.6.3 TomTom Connected Trucks Product and Services
 - 2.6.4 TomTom Connected Trucks Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.6.5 TomTom Recent Developments/Updates
- 2.7 Sierra Wireless
 - 2.7.1 Sierra Wireless Details
 - 2.7.2 Sierra Wireless Major Business
 - 2.7.3 Sierra Wireless Connected Trucks Product and Services
 - 2.7.4 Sierra Wireless Connected Trucks Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.7.5 Sierra Wireless Recent Developments/Updates
- 2.8 ZF
 - 2.8.1 ZF Details
 - 2.8.2 ZF Major Business
 - 2.8.3 ZF Connected Trucks Product and Services
 - 2.8.4 ZF Connected Trucks Sales Quantity, Average Price, Revenue, Gross Margin

and Market Share (2019-2024)

2.8.5 ZF Recent Developments/Updates

2.9 NXP

2.9.1 NXP Details

2.9.2 NXP Major Business

2.9.3 NXP Connected Trucks Product and Services

2.9.4 NXP Connected Trucks Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.9.5 NXP Recent Developments/Updates

2.10 Verizon

2.10.1 Verizon Details

2.10.2 Verizon Major Business

2.10.3 Verizon Connected Trucks Product and Services

2.10.4 Verizon Connected Trucks Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.10.5 Verizon Recent Developments/Updates

3 COMPETITIVE ENVIRONMENT: CONNECTED TRUCKS BY MANUFACTURER

3.1 Global Connected Trucks Sales Quantity by Manufacturer (2019-2024)

3.2 Global Connected Trucks Revenue by Manufacturer (2019-2024)

3.3 Global Connected Trucks Average Price by Manufacturer (2019-2024)

3.4 Market Share Analysis (2023)

3.4.1 Producer Shipments of Connected Trucks by Manufacturer Revenue (\$MM) and Market Share (%): 2023

3.4.2 Top 3 Connected Trucks Manufacturer Market Share in 2023

3.4.2 Top 6 Connected Trucks Manufacturer Market Share in 2023

3.5 Connected Trucks Market: Overall Company Footprint Analysis

3.5.1 Connected Trucks Market: Region Footprint

3.5.2 Connected Trucks Market: Company Product Type Footprint

3.5.3 Connected Trucks Market: Company Product Application Footprint

3.6 New Market Entrants and Barriers to Market Entry

3.7 Mergers, Acquisition, Agreements, and Collaborations

4 CONSUMPTION ANALYSIS BY REGION

4.1 Global Connected Trucks Market Size by Region

4.1.1 Global Connected Trucks Sales Quantity by Region (2019-2030)

4.1.2 Global Connected Trucks Consumption Value by Region (2019-2030)

- 4.1.3 Global Connected Trucks Average Price by Region (2019-2030)
- 4.2 North America Connected Trucks Consumption Value (2019-2030)
- 4.3 Europe Connected Trucks Consumption Value (2019-2030)
- 4.4 Asia-Pacific Connected Trucks Consumption Value (2019-2030)
- 4.5 South America Connected Trucks Consumption Value (2019-2030)
- 4.6 Middle East and Africa Connected Trucks Consumption Value (2019-2030)

5 MARKET SEGMENT BY TYPE

- 5.1 Global Connected Trucks Sales Quantity by Type (2019-2030)
- 5.2 Global Connected Trucks Consumption Value by Type (2019-2030)
- 5.3 Global Connected Trucks Average Price by Type (2019-2030)

6 MARKET SEGMENT BY APPLICATION

- 6.1 Global Connected Trucks Sales Quantity by Application (2019-2030)
- 6.2 Global Connected Trucks Consumption Value by Application (2019-2030)
- 6.3 Global Connected Trucks Average Price by Application (2019-2030)

7 NORTH AMERICA

- 7.1 North America Connected Trucks Sales Quantity by Type (2019-2030)
- 7.2 North America Connected Trucks Sales Quantity by Application (2019-2030)
- 7.3 North America Connected Trucks Market Size by Country
 - 7.3.1 North America Connected Trucks Sales Quantity by Country (2019-2030)
 - 7.3.2 North America Connected Trucks Consumption Value by Country (2019-2030)
 - 7.3.3 United States Market Size and Forecast (2019-2030)
 - 7.3.4 Canada Market Size and Forecast (2019-2030)
 - 7.3.5 Mexico Market Size and Forecast (2019-2030)

8 EUROPE

- 8.1 Europe Connected Trucks Sales Quantity by Type (2019-2030)
- 8.2 Europe Connected Trucks Sales Quantity by Application (2019-2030)
- 8.3 Europe Connected Trucks Market Size by Country
 - 8.3.1 Europe Connected Trucks Sales Quantity by Country (2019-2030)
 - 8.3.2 Europe Connected Trucks Consumption Value by Country (2019-2030)
 - 8.3.3 Germany Market Size and Forecast (2019-2030)
 - 8.3.4 France Market Size and Forecast (2019-2030)

- 8.3.5 United Kingdom Market Size and Forecast (2019-2030)
- 8.3.6 Russia Market Size and Forecast (2019-2030)
- 8.3.7 Italy Market Size and Forecast (2019-2030)

9 ASIA-PACIFIC

- 9.1 Asia-Pacific Connected Trucks Sales Quantity by Type (2019-2030)
- 9.2 Asia-Pacific Connected Trucks Sales Quantity by Application (2019-2030)
- 9.3 Asia-Pacific Connected Trucks Market Size by Region
 - 9.3.1 Asia-Pacific Connected Trucks Sales Quantity by Region (2019-2030)
 - 9.3.2 Asia-Pacific Connected Trucks Consumption Value by Region (2019-2030)
 - 9.3.3 China Market Size and Forecast (2019-2030)
 - 9.3.4 Japan Market Size and Forecast (2019-2030)
 - 9.3.5 Korea Market Size and Forecast (2019-2030)
 - 9.3.6 India Market Size and Forecast (2019-2030)
 - 9.3.7 Southeast Asia Market Size and Forecast (2019-2030)
 - 9.3.8 Australia Market Size and Forecast (2019-2030)

10 SOUTH AMERICA

- 10.1 South America Connected Trucks Sales Quantity by Type (2019-2030)
- 10.2 South America Connected Trucks Sales Quantity by Application (2019-2030)
- 10.3 South America Connected Trucks Market Size by Country
 - 10.3.1 South America Connected Trucks Sales Quantity by Country (2019-2030)
 - 10.3.2 South America Connected Trucks Consumption Value by Country (2019-2030)
 - 10.3.3 Brazil Market Size and Forecast (2019-2030)
 - 10.3.4 Argentina Market Size and Forecast (2019-2030)

11 MIDDLE EAST & AFRICA

- 11.1 Middle East & Africa Connected Trucks Sales Quantity by Type (2019-2030)
- 11.2 Middle East & Africa Connected Trucks Sales Quantity by Application (2019-2030)
- 11.3 Middle East & Africa Connected Trucks Market Size by Country
 - 11.3.1 Middle East & Africa Connected Trucks Sales Quantity by Country (2019-2030)
 - 11.3.2 Middle East & Africa Connected Trucks Consumption Value by Country (2019-2030)
 - 11.3.3 Turkey Market Size and Forecast (2019-2030)
 - 11.3.4 Egypt Market Size and Forecast (2019-2030)
 - 11.3.5 Saudi Arabia Market Size and Forecast (2019-2030)

11.3.6 South Africa Market Size and Forecast (2019-2030)

12 MARKET DYNAMICS

- 12.1 Connected Trucks Market Drivers
- 12.2 Connected Trucks Market Restraints
- 12.3 Connected Trucks Trends Analysis
- 12.4 Porters Five Forces Analysis
 - 12.4.1 Threat of New Entrants
 - 12.4.2 Bargaining Power of Suppliers
 - 12.4.3 Bargaining Power of Buyers
 - 12.4.4 Threat of Substitutes
 - 12.4.5 Competitive Rivalry

13 RAW MATERIAL AND INDUSTRY CHAIN

- 13.1 Raw Material of Connected Trucks and Key Manufacturers
- 13.2 Manufacturing Costs Percentage of Connected Trucks
- 13.3 Connected Trucks Production Process
- 13.4 Connected Trucks Industrial Chain

14 SHIPMENTS BY DISTRIBUTION CHANNEL

- 14.1 Sales Channel
 - 14.1.1 Direct to End-User
 - 14.1.2 Distributors
- 14.2 Connected Trucks Typical Distributors
- 14.3 Connected Trucks Typical Customers

15 RESEARCH FINDINGS AND CONCLUSION

16 APPENDIX

- 16.1 Methodology
- 16.2 Research Process and Data Source
- 16.3 Disclaimer

List Of Tables

LIST OF TABLES

- Table 1. Global Connected Trucks Consumption Value by Type, (USD Million), 2019 & 2023 & 2030
- Table 2. Global Connected Trucks Consumption Value by Application, (USD Million), 2019 & 2023 & 2030
- Table 3. Denso Basic Information, Manufacturing Base and Competitors
- Table 4. Denso Major Business
- Table 5. Denso Connected Trucks Product and Services
- Table 6. Denso Connected Trucks Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 7. Denso Recent Developments/Updates
- Table 8. Bosch Basic Information, Manufacturing Base and Competitors
- Table 9. Bosch Major Business
- Table 10. Bosch Connected Trucks Product and Services
- Table 11. Bosch Connected Trucks Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 12. Bosch Recent Developments/Updates
- Table 13. Continental Basic Information, Manufacturing Base and Competitors
- Table 14. Continental Major Business
- Table 15. Continental Connected Trucks Product and Services
- Table 16. Continental Connected Trucks Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 17. Continental Recent Developments/Updates
- Table 18. Harman Basic Information, Manufacturing Base and Competitors
- Table 19. Harman Major Business
- Table 20. Harman Connected Trucks Product and Services
- Table 21. Harman Connected Trucks Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 22. Harman Recent Developments/Updates
- Table 23. Magna Basic Information, Manufacturing Base and Competitors
- Table 24. Magna Major Business
- Table 25. Magna Connected Trucks Product and Services
- Table 26. Magna Connected Trucks Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 27. Magna Recent Developments/Updates
- Table 28. TomTom Basic Information, Manufacturing Base and Competitors

- Table 29. TomTom Major Business
- Table 30. TomTom Connected Trucks Product and Services
- Table 31. TomTom Connected Trucks Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 32. TomTom Recent Developments/Updates
- Table 33. Sierra Wireless Basic Information, Manufacturing Base and Competitors
- Table 34. Sierra Wireless Major Business
- Table 35. Sierra Wireless Connected Trucks Product and Services
- Table 36. Sierra Wireless Connected Trucks Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 37. Sierra Wireless Recent Developments/Updates
- Table 38. ZF Basic Information, Manufacturing Base and Competitors
- Table 39. ZF Major Business
- Table 40. ZF Connected Trucks Product and Services
- Table 41. ZF Connected Trucks Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 42. ZF Recent Developments/Updates
- Table 43. NXP Basic Information, Manufacturing Base and Competitors
- Table 44. NXP Major Business
- Table 45. NXP Connected Trucks Product and Services
- Table 46. NXP Connected Trucks Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 47. NXP Recent Developments/Updates
- Table 48. Verizon Basic Information, Manufacturing Base and Competitors
- Table 49. Verizon Major Business
- Table 50. Verizon Connected Trucks Product and Services
- Table 51. Verizon Connected Trucks Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 52. Verizon Recent Developments/Updates
- Table 53. Global Connected Trucks Sales Quantity by Manufacturer (2019-2024) & (K Units)
- Table 54. Global Connected Trucks Revenue by Manufacturer (2019-2024) & (USD Million)
- Table 55. Global Connected Trucks Average Price by Manufacturer (2019-2024) & (USD/Unit)
- Table 56. Market Position of Manufacturers in Connected Trucks, (Tier 1, Tier 2, and Tier 3), Based on Consumption Value in 2023
- Table 57. Head Office and Connected Trucks Production Site of Key Manufacturer
- Table 58. Connected Trucks Market: Company Product Type Footprint

- Table 59. Connected Trucks Market: Company Product Application Footprint
- Table 60. Connected Trucks New Market Entrants and Barriers to Market Entry
- Table 61. Connected Trucks Mergers, Acquisition, Agreements, and Collaborations
- Table 62. Global Connected Trucks Sales Quantity by Region (2019-2024) & (K Units)
- Table 63. Global Connected Trucks Sales Quantity by Region (2025-2030) & (K Units)
- Table 64. Global Connected Trucks Consumption Value by Region (2019-2024) & (USD Million)
- Table 65. Global Connected Trucks Consumption Value by Region (2025-2030) & (USD Million)
- Table 66. Global Connected Trucks Average Price by Region (2019-2024) & (USD/Unit)
- Table 67. Global Connected Trucks Average Price by Region (2025-2030) & (USD/Unit)
- Table 68. Global Connected Trucks Sales Quantity by Type (2019-2024) & (K Units)
- Table 69. Global Connected Trucks Sales Quantity by Type (2025-2030) & (K Units)
- Table 70. Global Connected Trucks Consumption Value by Type (2019-2024) & (USD Million)
- Table 71. Global Connected Trucks Consumption Value by Type (2025-2030) & (USD Million)
- Table 72. Global Connected Trucks Average Price by Type (2019-2024) & (USD/Unit)
- Table 73. Global Connected Trucks Average Price by Type (2025-2030) & (USD/Unit)
- Table 74. Global Connected Trucks Sales Quantity by Application (2019-2024) & (K Units)
- Table 75. Global Connected Trucks Sales Quantity by Application (2025-2030) & (K Units)
- Table 76. Global Connected Trucks Consumption Value by Application (2019-2024) & (USD Million)
- Table 77. Global Connected Trucks Consumption Value by Application (2025-2030) & (USD Million)
- Table 78. Global Connected Trucks Average Price by Application (2019-2024) & (USD/Unit)
- Table 79. Global Connected Trucks Average Price by Application (2025-2030) & (USD/Unit)
- Table 80. North America Connected Trucks Sales Quantity by Type (2019-2024) & (K Units)
- Table 81. North America Connected Trucks Sales Quantity by Type (2025-2030) & (K Units)
- Table 82. North America Connected Trucks Sales Quantity by Application (2019-2024) & (K Units)
- Table 83. North America Connected Trucks Sales Quantity by Application (2025-2030) & (K Units)

Table 84. North America Connected Trucks Sales Quantity by Country (2019-2024) & (K Units)

Table 85. North America Connected Trucks Sales Quantity by Country (2025-2030) & (K Units)

Table 86. North America Connected Trucks Consumption Value by Country (2019-2024) & (USD Million)

Table 87. North America Connected Trucks Consumption Value by Country (2025-2030) & (USD Million)

Table 88. Europe Connected Trucks Sales Quantity by Type (2019-2024) & (K Units)

Table 89. Europe Connected Trucks Sales Quantity by Type (2025-2030) & (K Units)

Table 90. Europe Connected Trucks Sales Quantity by Application (2019-2024) & (K Units)

Table 91. Europe Connected Trucks Sales Quantity by Application (2025-2030) & (K Units)

Table 92. Europe Connected Trucks Sales Quantity by Country (2019-2024) & (K Units)

Table 93. Europe Connected Trucks Sales Quantity by Country (2025-2030) & (K Units)

Table 94. Europe Connected Trucks Consumption Value by Country (2019-2024) & (USD Million)

Table 95. Europe Connected Trucks Consumption Value by Country (2025-2030) & (USD Million)

Table 96. Asia-Pacific Connected Trucks Sales Quantity by Type (2019-2024) & (K Units)

Table 97. Asia-Pacific Connected Trucks Sales Quantity by Type (2025-2030) & (K Units)

Table 98. Asia-Pacific Connected Trucks Sales Quantity by Application (2019-2024) & (K Units)

Table 99. Asia-Pacific Connected Trucks Sales Quantity by Application (2025-2030) & (K Units)

Table 100. Asia-Pacific Connected Trucks Sales Quantity by Region (2019-2024) & (K Units)

Table 101. Asia-Pacific Connected Trucks Sales Quantity by Region (2025-2030) & (K Units)

Table 102. Asia-Pacific Connected Trucks Consumption Value by Region (2019-2024) & (USD Million)

Table 103. Asia-Pacific Connected Trucks Consumption Value by Region (2025-2030) & (USD Million)

Table 104. South America Connected Trucks Sales Quantity by Type (2019-2024) & (K Units)

Table 105. South America Connected Trucks Sales Quantity by Type (2025-2030) & (K Units)

Units)

Table 106. South America Connected Trucks Sales Quantity by Application (2019-2024) & (K Units)

Table 107. South America Connected Trucks Sales Quantity by Application (2025-2030) & (K Units)

Table 108. South America Connected Trucks Sales Quantity by Country (2019-2024) & (K Units)

Table 109. South America Connected Trucks Sales Quantity by Country (2025-2030) & (K Units)

Table 110. South America Connected Trucks Consumption Value by Country (2019-2024) & (USD Million)

Table 111. South America Connected Trucks Consumption Value by Country (2025-2030) & (USD Million)

Table 112. Middle East & Africa Connected Trucks Sales Quantity by Type (2019-2024) & (K Units)

Table 113. Middle East & Africa Connected Trucks Sales Quantity by Type (2025-2030) & (K Units)

Table 114. Middle East & Africa Connected Trucks Sales Quantity by Application (2019-2024) & (K Units)

Table 115. Middle East & Africa Connected Trucks Sales Quantity by Application (2025-2030) & (K Units)

Table 116. Middle East & Africa Connected Trucks Sales Quantity by Region (2019-2024) & (K Units)

Table 117. Middle East & Africa Connected Trucks Sales Quantity by Region (2025-2030) & (K Units)

Table 118. Middle East & Africa Connected Trucks Consumption Value by Region (2019-2024) & (USD Million)

Table 119. Middle East & Africa Connected Trucks Consumption Value by Region (2025-2030) & (USD Million)

Table 120. Connected Trucks Raw Material

Table 121. Key Manufacturers of Connected Trucks Raw Materials

Table 122. Connected Trucks Typical Distributors

Table 123. Connected Trucks Typical Customers

List Of Figures

LIST OF FIGURES

Figure 1. Connected Trucks Picture

Figure 2. Global Connected Trucks Consumption Value by Type, (USD Million), 2019 & 2023 & 2030

Figure 3. Global Connected Trucks Consumption Value Market Share by Type in 2023

Figure 4. Cybersecurity Examples

Figure 5. Updates Examples

Figure 6. Fleet Management Examples

Figure 7. Global Connected Trucks Consumption Value by Application, (USD Million), 2019 & 2023 & 2030

Figure 8. Global Connected Trucks Consumption Value Market Share by Application in 2023

Figure 9. Light Commercial Vehicles Examples

Figure 10. Heavy Commercial Vehicles Examples

Figure 11. Global Connected Trucks Consumption Value, (USD Million): 2019 & 2023 & 2030

Figure 12. Global Connected Trucks Consumption Value and Forecast (2019-2030) & (USD Million)

Figure 13. Global Connected Trucks Sales Quantity (2019-2030) & (K Units)

Figure 14. Global Connected Trucks Average Price (2019-2030) & (USD/Unit)

Figure 15. Global Connected Trucks Sales Quantity Market Share by Manufacturer in 2023

Figure 16. Global Connected Trucks Consumption Value Market Share by Manufacturer in 2023

Figure 17. Producer Shipments of Connected Trucks by Manufacturer Sales Quantity (\$MM) and Market Share (%): 2023

Figure 18. Top 3 Connected Trucks Manufacturer (Consumption Value) Market Share in 2023

Figure 19. Top 6 Connected Trucks Manufacturer (Consumption Value) Market Share in 2023

Figure 20. Global Connected Trucks Sales Quantity Market Share by Region (2019-2030)

Figure 21. Global Connected Trucks Consumption Value Market Share by Region (2019-2030)

Figure 22. North America Connected Trucks Consumption Value (2019-2030) & (USD Million)

- Figure 23. Europe Connected Trucks Consumption Value (2019-2030) & (USD Million)
- Figure 24. Asia-Pacific Connected Trucks Consumption Value (2019-2030) & (USD Million)
- Figure 25. South America Connected Trucks Consumption Value (2019-2030) & (USD Million)
- Figure 26. Middle East & Africa Connected Trucks Consumption Value (2019-2030) & (USD Million)
- Figure 27. Global Connected Trucks Sales Quantity Market Share by Type (2019-2030)
- Figure 28. Global Connected Trucks Consumption Value Market Share by Type (2019-2030)
- Figure 29. Global Connected Trucks Average Price by Type (2019-2030) & (USD/Unit)
- Figure 30. Global Connected Trucks Sales Quantity Market Share by Application (2019-2030)
- Figure 31. Global Connected Trucks Consumption Value Market Share by Application (2019-2030)
- Figure 32. Global Connected Trucks Average Price by Application (2019-2030) & (USD/Unit)
- Figure 33. North America Connected Trucks Sales Quantity Market Share by Type (2019-2030)
- Figure 34. North America Connected Trucks Sales Quantity Market Share by Application (2019-2030)
- Figure 35. North America Connected Trucks Sales Quantity Market Share by Country (2019-2030)
- Figure 36. North America Connected Trucks Consumption Value Market Share by Country (2019-2030)
- Figure 37. United States Connected Trucks Consumption Value and Growth Rate (2019-2030) & (USD Million)
- Figure 38. Canada Connected Trucks Consumption Value and Growth Rate (2019-2030) & (USD Million)
- Figure 39. Mexico Connected Trucks Consumption Value and Growth Rate (2019-2030) & (USD Million)
- Figure 40. Europe Connected Trucks Sales Quantity Market Share by Type (2019-2030)
- Figure 41. Europe Connected Trucks Sales Quantity Market Share by Application (2019-2030)
- Figure 42. Europe Connected Trucks Sales Quantity Market Share by Country (2019-2030)
- Figure 43. Europe Connected Trucks Consumption Value Market Share by Country (2019-2030)

Figure 44. Germany Connected Trucks Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 45. France Connected Trucks Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 46. United Kingdom Connected Trucks Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 47. Russia Connected Trucks Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 48. Italy Connected Trucks Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 49. Asia-Pacific Connected Trucks Sales Quantity Market Share by Type (2019-2030)

Figure 50. Asia-Pacific Connected Trucks Sales Quantity Market Share by Application (2019-2030)

Figure 51. Asia-Pacific Connected Trucks Sales Quantity Market Share by Region (2019-2030)

Figure 52. Asia-Pacific Connected Trucks Consumption Value Market Share by Region (2019-2030)

Figure 53. China Connected Trucks Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 54. Japan Connected Trucks Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 55. Korea Connected Trucks Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 56. India Connected Trucks Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 57. Southeast Asia Connected Trucks Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 58. Australia Connected Trucks Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 59. South America Connected Trucks Sales Quantity Market Share by Type (2019-2030)

Figure 60. South America Connected Trucks Sales Quantity Market Share by Application (2019-2030)

Figure 61. South America Connected Trucks Sales Quantity Market Share by Country (2019-2030)

Figure 62. South America Connected Trucks Consumption Value Market Share by Country (2019-2030)

Figure 63. Brazil Connected Trucks Consumption Value and Growth Rate (2019-2030)

& (USD Million)

Figure 64. Argentina Connected Trucks Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 65. Middle East & Africa Connected Trucks Sales Quantity Market Share by Type (2019-2030)

Figure 66. Middle East & Africa Connected Trucks Sales Quantity Market Share by Application (2019-2030)

Figure 67. Middle East & Africa Connected Trucks Sales Quantity Market Share by Region (2019-2030)

Figure 68. Middle East & Africa Connected Trucks Consumption Value Market Share by Region (2019-2030)

Figure 69. Turkey Connected Trucks Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 70. Egypt Connected Trucks Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 71. Saudi Arabia Connected Trucks Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 72. South Africa Connected Trucks Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 73. Connected Trucks Market Drivers

Figure 74. Connected Trucks Market Restraints

Figure 75. Connected Trucks Market Trends

Figure 76. Porters Five Forces Analysis

Figure 77. Manufacturing Cost Structure Analysis of Connected Trucks in 2023

Figure 78. Manufacturing Process Analysis of Connected Trucks

Figure 79. Connected Trucks Industrial Chain

Figure 80. Sales Quantity Channel: Direct to End-User vs Distributors

Figure 81. Direct Channel Pros & Cons

Figure 82. Indirect Channel Pros & Cons

Figure 83. Methodology

Figure 84. Research Process and Data Source

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