

# Global Connected Retail Market 2018 by Manufacturers, Countries, Type and Application, Forecast to 2023

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## Abstracts

A Connected Retail strategy allows people to use the strength of the network to connect the brands to today's consumers.

### SCOPE OF THE REPORT:

This report studies the Connected Retail market status and outlook of Global and major regions, from angles of players, countries, product types and end industries; this report analyzes the top players in global market, and splits the Connected Retail market by product type and applications/end industries.

Connected Retail can help collaborate more effectively with employees and field managers, maintain security vigilance and reduce operating costs through a lean retail architecture approach.

The global Connected Retail market is valued at xx million USD in 2017 and is expected to reach xx million USD by the end of 2023, growing at a CAGR of xx% between 2017 and 2023.

The Asia-Pacific will occupy for more market share in following years, especially in China, also fast growing India and Southeast Asia regions.

North America, especially The United States, will still play an important role which cannot be ignored. Any changes from United States might affect the development trend of Connected Retail.

Europe also play important roles in global market, with market size of xx million USD in 2017 and will be xx million USD in 2023, with a CAGR of xx%.

Market Segment by Companies, this report covers

Zebra Technologies

Softweb Solutions

SAP

PTC

Microsoft

Intel

IBM

Cisco Systems

Atmel

ARM

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Hardware

Software

Market Segment by Applications, can be divided into

Industrial

Enterprise

Others

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