

Global Connected Packaging Technology Supply, Demand and Key Producers, 2023-2029

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Abstracts

The global Connected Packaging Technology market size is expected to reach \$ 26910 million by 2029, rising at a market growth of 5.1% CAGR during the forecast period (2023-2029).

Connected packaging is packaging activated by technologies such as QR Codes, NFC, and RFID. It helps brands communicate information to consumers and increase engagement. Connected packaging extends consumer interactions beyond the packaging. Whether it's to establish product and supply chain transparency, share the brand's story, or increase consumer engagement, connected packaging acts as the bridge between brands and consumers to build stronger relationships.

This report studies the global Connected Packaging Technology demand, key companies, and key regions.

This report is a detailed and comprehensive analysis of the world market for Connected Packaging Technology, and provides market size (US\$ million) and Year-over-Year (YoY) growth, considering 2022 as the base year. This report explores demand trends and competition, as well as details the characteristics of Connected Packaging Technology that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Connected Packaging Technology total market, 2018-2029, (USD Million)

Global Connected Packaging Technology total market by region & country, CAGR, 2018-2029, (USD Million)

U.S. VS China: Connected Packaging Technology total market, key domestic companies and share, (USD Million)

Global Connected Packaging Technology revenue by player and market share 2018-2023, (USD Million)

Global Connected Packaging Technology total market by Type, CAGR, 2018-2029, (USD Million)

Global Connected Packaging Technology total market by Application, CAGR, 2018-2029, (USD Million)

This reports profiles major players in the global Connected Packaging Technology market based on the following parameters – company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include LivingPackets, Vestapack, ColorSensing, kaioSID, Thaddeus, EVERYTHNG, Digimarc, Touchcode and SharpEnd, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals, COVID-19 and Russia-Ukraine War Influence.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Connected Packaging Technology market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), by player, by regions, by Type, and by Application. Data is given for the years 2018-2029 by year with 2022 as the base year, 2023 as the estimate year, and 2024-2029 as the forecast year.

Global Connected Packaging Technology Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Connected Packaging Technology Market, Segmentation by Type

QR Code

NFC

Global Connected Packaging Technology Market, Segmentation by Application

Large Corporation

SMEs

Companies Profiled:

LivingPackets

Vestapack

ColorSensing

kaiosID

Thaddeus

EVERYTHNG

Digimarc

Touchcode

SharpEnd

Key Questions Answered

1. How big is the global Connected Packaging Technology market?
2. What is the demand of the global Connected Packaging Technology market?
3. What is the year over year growth of the global Connected Packaging Technology market?
4. What is the total value of the global Connected Packaging Technology market?
5. Who are the major players in the global Connected Packaging Technology market?
6. What are the growth factors driving the market demand?

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