

Global Connected Car Solutions Market 2024 by Company, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global Connected Car Solutions market size was valued at USD 72560 million in 2023 and is forecast to a readjusted size of USD 171690 million by 2030 with a CAGR of 13.1% during review period.

A connected car is the one which is equipped with Internet access, and also with a wireless local area network (LAN). This allows the car to share internet access with other devices both inside as well as outside the vehicle and the car is also outfitted with some special technologies that tap into the internet or wireless LAN and supply additional benefits to the driver.

Automotive is a key driver of this industry. According to data from the World Automobile Organization (OICA), global automobile production and sales in 2017 reached their peak in the past 10 years, at 97.3 million and 95.89 million respectively. In 2018, the global economic expansion ended, and the global auto market declined as a whole. In 2022, there will wear units 81.6 million vehicles in the world. At present, more than 90% of the world's automobiles are concentrated in the three continents of Asia, Europe and North America, of which Asia automobile production accounts for 56% of the world, Europe accounts for 20%, and North America accounts for 16%. The world major automobile producing countries include China, the United States, Japan, South Korea, Germany, India, Mexico, and other countries; among them, China is the largest automobile producing country in the world, accounting for about 32%. Japan is the world's largest car exporter, exporting more than 3.5 million vehicles in 2022.

The Global Info Research report includes an overview of the development of the

Connected Car Solutions industry chain, the market status of BEV (V2V, V2I), HEV (V2V, V2I), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Connected Car Solutions.

Regionally, the report analyzes the Connected Car Solutions markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Connected Car Solutions market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Connected Car Solutions market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Connected Car Solutions industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the revenue generated, and market share of different by Type (e.g., V2V, V2I).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Connected Car Solutions market.

Regional Analysis: The report involves examining the Connected Car Solutions market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Connected Car Solutions market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Connected Car Solutions:

Company Analysis: Report covers individual Connected Car Solutions players, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Connected Car Solutions. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (BEV, HEV).

Technology Analysis: Report covers specific technologies relevant to Connected Car Solutions. It assesses the current state, advancements, and potential future developments in Connected Car Solutions areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the Connected Car Solutions market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Connected Car Solutions market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of value.

Market segment by Type

V2V

V2I

V2P

Market segment by Application

BEV

HEV

PHEV

FCV

Market segment by players, this report covers

Alcatel-Lucent

At&T Inc.

General Motors

Google, Inc

NXP Semiconductors

Apple, Inc.

Audi AG

Market segment by regions, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, UK, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Australia and Rest of Asia-Pacific)

South America (Brazil, Argentina and Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe Connected Car Solutions product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of Connected Car Solutions, with revenue, gross margin and global market share of Connected Car Solutions from 2019 to 2024.

Chapter 3, the Connected Car Solutions competitive situation, revenue and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and application, with consumption value and growth rate by Type, application, from 2019 to 2030.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2019 to 2024. and Connected Car Solutions market forecast, by regions, type and application, with consumption value, from 2025 to 2030.

Chapter 11, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of Connected Car Solutions.

Chapter 13, to describe Connected Car Solutions research findings and conclusion.

Contents

1 MARKET OVERVIEW

1.1 Product Overview and Scope of Connected Car Solutions

1.2 Market Estimation Caveats and Base Year

1.3 Classification of Connected Car Solutions by Type

1.3.1 Overview: Global Connected Car Solutions Market Size by Type: 2019 Versus 2023 Versus 2030

1.3.2 Global Connected Car Solutions Consumption Value Market Share by Type in 2023

1.3.3 V2V

1.3.4 V2I

1.3.5 V2P

1.4 Global Connected Car Solutions Market by Application

1.4.1 Overview: Global Connected Car Solutions Market Size by Application: 2019 Versus 2023 Versus 2030

1.4.2 BEV

1.4.3 HEV

1.4.4 PHEV

1.4.5 FCV

1.5 Global Connected Car Solutions Market Size & Forecast

1.6 Global Connected Car Solutions Market Size and Forecast by Region

1.6.1 Global Connected Car Solutions Market Size by Region: 2019 VS 2023 VS 2030

1.6.2 Global Connected Car Solutions Market Size by Region, (2019-2030)

1.6.3 North America Connected Car Solutions Market Size and Prospect (2019-2030)

1.6.4 Europe Connected Car Solutions Market Size and Prospect (2019-2030)

1.6.5 Asia-Pacific Connected Car Solutions Market Size and Prospect (2019-2030)

1.6.6 South America Connected Car Solutions Market Size and Prospect (2019-2030)

1.6.7 Middle East and Africa Connected Car Solutions Market Size and Prospect (2019-2030)

2 COMPANY PROFILES

2.1 Alcatel-Lucent

2.1.1 Alcatel-Lucent Details

2.1.2 Alcatel-Lucent Major Business

2.1.3 Alcatel-Lucent Connected Car Solutions Product and Solutions

2.1.4 Alcatel-Lucent Connected Car Solutions Revenue, Gross Margin and Market

Share (2019-2024)

2.1.5 Alcatel-Lucent Recent Developments and Future Plans

2.2 At&T Inc.

2.2.1 At&T Inc. Details

2.2.2 At&T Inc. Major Business

2.2.3 At&T Inc. Connected Car Solutions Product and Solutions

2.2.4 At&T Inc. Connected Car Solutions Revenue, Gross Margin and Market Share (2019-2024)

2.2.5 At&T Inc. Recent Developments and Future Plans

2.3 General Motors

2.3.1 General Motors Details

2.3.2 General Motors Major Business

2.3.3 General Motors Connected Car Solutions Product and Solutions

2.3.4 General Motors Connected Car Solutions Revenue, Gross Margin and Market Share (2019-2024)

2.3.5 General Motors Recent Developments and Future Plans

2.4 Google, Inc

2.4.1 Google, Inc Details

2.4.2 Google, Inc Major Business

2.4.3 Google, Inc Connected Car Solutions Product and Solutions

2.4.4 Google, Inc Connected Car Solutions Revenue, Gross Margin and Market Share (2019-2024)

2.4.5 Google, Inc Recent Developments and Future Plans

2.5 NXP Semiconductors

2.5.1 NXP Semiconductors Details

2.5.2 NXP Semiconductors Major Business

2.5.3 NXP Semiconductors Connected Car Solutions Product and Solutions

2.5.4 NXP Semiconductors Connected Car Solutions Revenue, Gross Margin and Market Share (2019-2024)

2.5.5 NXP Semiconductors Recent Developments and Future Plans

2.6 Apple, Inc.

2.6.1 Apple, Inc. Details

2.6.2 Apple, Inc. Major Business

2.6.3 Apple, Inc. Connected Car Solutions Product and Solutions

2.6.4 Apple, Inc. Connected Car Solutions Revenue, Gross Margin and Market Share (2019-2024)

2.6.5 Apple, Inc. Recent Developments and Future Plans

2.7 Audi AG

2.7.1 Audi AG Details

- 2.7.2 Audi AG Major Business
- 2.7.3 Audi AG Connected Car Solutions Product and Solutions
- 2.7.4 Audi AG Connected Car Solutions Revenue, Gross Margin and Market Share (2019-2024)
- 2.7.5 Audi AG Recent Developments and Future Plans

3 MARKET COMPETITION, BY PLAYERS

- 3.1 Global Connected Car Solutions Revenue and Share by Players (2019-2024)
- 3.2 Market Share Analysis (2023)
 - 3.2.1 Market Share of Connected Car Solutions by Company Revenue
 - 3.2.2 Top 3 Connected Car Solutions Players Market Share in 2023
 - 3.2.3 Top 6 Connected Car Solutions Players Market Share in 2023
- 3.3 Connected Car Solutions Market: Overall Company Footprint Analysis
 - 3.3.1 Connected Car Solutions Market: Region Footprint
 - 3.3.2 Connected Car Solutions Market: Company Product Type Footprint
 - 3.3.3 Connected Car Solutions Market: Company Product Application Footprint
- 3.4 New Market Entrants and Barriers to Market Entry
- 3.5 Mergers, Acquisition, Agreements, and Collaborations

4 MARKET SIZE SEGMENT BY TYPE

- 4.1 Global Connected Car Solutions Consumption Value and Market Share by Type (2019-2024)
- 4.2 Global Connected Car Solutions Market Forecast by Type (2025-2030)

5 MARKET SIZE SEGMENT BY APPLICATION

- 5.1 Global Connected Car Solutions Consumption Value Market Share by Application (2019-2024)
- 5.2 Global Connected Car Solutions Market Forecast by Application (2025-2030)

6 NORTH AMERICA

- 6.1 North America Connected Car Solutions Consumption Value by Type (2019-2030)
- 6.2 North America Connected Car Solutions Consumption Value by Application (2019-2030)
- 6.3 North America Connected Car Solutions Market Size by Country
 - 6.3.1 North America Connected Car Solutions Consumption Value by Country

(2019-2030)

6.3.2 United States Connected Car Solutions Market Size and Forecast (2019-2030)

6.3.3 Canada Connected Car Solutions Market Size and Forecast (2019-2030)

6.3.4 Mexico Connected Car Solutions Market Size and Forecast (2019-2030)

7 EUROPE

7.1 Europe Connected Car Solutions Consumption Value by Type (2019-2030)

7.2 Europe Connected Car Solutions Consumption Value by Application (2019-2030)

7.3 Europe Connected Car Solutions Market Size by Country

7.3.1 Europe Connected Car Solutions Consumption Value by Country (2019-2030)

7.3.2 Germany Connected Car Solutions Market Size and Forecast (2019-2030)

7.3.3 France Connected Car Solutions Market Size and Forecast (2019-2030)

7.3.4 United Kingdom Connected Car Solutions Market Size and Forecast (2019-2030)

7.3.5 Russia Connected Car Solutions Market Size and Forecast (2019-2030)

7.3.6 Italy Connected Car Solutions Market Size and Forecast (2019-2030)

8 ASIA-PACIFIC

8.1 Asia-Pacific Connected Car Solutions Consumption Value by Type (2019-2030)

8.2 Asia-Pacific Connected Car Solutions Consumption Value by Application
(2019-2030)

8.3 Asia-Pacific Connected Car Solutions Market Size by Region

8.3.1 Asia-Pacific Connected Car Solutions Consumption Value by Region
(2019-2030)

8.3.2 China Connected Car Solutions Market Size and Forecast (2019-2030)

8.3.3 Japan Connected Car Solutions Market Size and Forecast (2019-2030)

8.3.4 South Korea Connected Car Solutions Market Size and Forecast (2019-2030)

8.3.5 India Connected Car Solutions Market Size and Forecast (2019-2030)

8.3.6 Southeast Asia Connected Car Solutions Market Size and Forecast (2019-2030)

8.3.7 Australia Connected Car Solutions Market Size and Forecast (2019-2030)

9 SOUTH AMERICA

9.1 South America Connected Car Solutions Consumption Value by Type (2019-2030)

9.2 South America Connected Car Solutions Consumption Value by Application
(2019-2030)

9.3 South America Connected Car Solutions Market Size by Country

9.3.1 South America Connected Car Solutions Consumption Value by Country

(2019-2030)

9.3.2 Brazil Connected Car Solutions Market Size and Forecast (2019-2030)

9.3.3 Argentina Connected Car Solutions Market Size and Forecast (2019-2030)

10 MIDDLE EAST & AFRICA

10.1 Middle East & Africa Connected Car Solutions Consumption Value by Type
(2019-2030)

10.2 Middle East & Africa Connected Car Solutions Consumption Value by Application
(2019-2030)

10.3 Middle East & Africa Connected Car Solutions Market Size by Country

10.3.1 Middle East & Africa Connected Car Solutions Consumption Value by Country
(2019-2030)

10.3.2 Turkey Connected Car Solutions Market Size and Forecast (2019-2030)

10.3.3 Saudi Arabia Connected Car Solutions Market Size and Forecast (2019-2030)

10.3.4 UAE Connected Car Solutions Market Size and Forecast (2019-2030)

11 MARKET DYNAMICS

11.1 Connected Car Solutions Market Drivers

11.2 Connected Car Solutions Market Restraints

11.3 Connected Car Solutions Trends Analysis

11.4 Porters Five Forces Analysis

11.4.1 Threat of New Entrants

11.4.2 Bargaining Power of Suppliers

11.4.3 Bargaining Power of Buyers

11.4.4 Threat of Substitutes

11.4.5 Competitive Rivalry

12 INDUSTRY CHAIN ANALYSIS

12.1 Connected Car Solutions Industry Chain

12.2 Connected Car Solutions Upstream Analysis

12.3 Connected Car Solutions Midstream Analysis

12.4 Connected Car Solutions Downstream Analysis

13 RESEARCH FINDINGS AND CONCLUSION

14 APPENDIX

14.1 Methodology

14.2 Research Process and Data Source

14.3 Disclaimer

List Of Tables

LIST OF TABLES

List Of Figures

LIST OF FIGURES

I would like to order

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