

Global Connected Car Services Market 2018 by Manufacturers, Countries, Type and Application, Forecast to 2023

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Abstracts

Safe and comfortable driving experience being the most important features of a connected cars contribute equally to the key factors influencing the growth of connected car services market. Over a last few years, technological advancements have remarkably altered the way people traveling. It has been observed that completion has been started to build a fully connected cars is on the way. It is anticipated that till the year 2020 more than half of the cars will be connected through advanced technologies.

SCOPE OF THE REPORT:

This report studies the Connected Car Services market status and outlook of Global and major regions, from angles of players, countries, product types and end industries; this report analyzes the top players in global market, and splits the Connected Car Services market by product type and applications/end industries.

Making the driving safer, more comfortable and more efficient is the main driver of the connected car services market. To achieve this, vehicles must intercommunicate with the traffic infrastructure, with other vehicles and with the mobile devices of the driver. Along the Connected-Car economic value chain Vehicle-OEMs, App developer, infotainment providers as well as content and service provide with a luxurious driving experience. Now this being the most important reason is definitely the key factor to driving the connected car services market. The more technologically advanced connected car advanced connected car services which increase the demand for connected car services in the market. Therefore, companies are majorly providing connected car services services are bound to gather more demand in the market. The global Connected Car Services market is valued at xx million USD in 2017 and is expected to reach xx million USD by the end of 2023, growing at a CAGR of xx%

between 2017 and 2023.

The Asia-Pacific will occupy for more market share in following years, especially in China, also fast growing India and Southeast Asia regions.

North America, especially The United States, will still play an important role which cannot be ignored. Any changes from United States might affect the development trend of Connected Car Services.

Europe also play important roles in global market, with market size of xx million USD in 2017 and will be xx million USD in 2023, with a CAGR of xx%.

Market Segment by Companies, this report covers

Tech Mahindra

Accenture

Cisco Systems

LogiSense

Nokia

ESG Automotive

Apple

Microsoft

Google

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Telematics

Infotainment

Market Segment by Applications, can be divided into

Private Car

Commerce Car

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