

Global (North America, Europe, Asia-Pacific, South America, Middle East and Africa) Connected Bulb Market 2018, Forecast to 2023

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Abstracts

Connected bulbs are embedded with chips that can communicate with computing devices like smartphones and watches.

Scope of the Report:

This report focuses on the Connected Bulb in global market, especially in North America, Europe and Asia-Pacific, South America, Middle East and Africa. This report categorizes the market based on manufacturers, regions, type and application. A major factor that spurs the prospects for growth in this market is the advent of wireless networking technologies. What makes connected bulbs useful is that they have embedded IoT technology, which lets devices and appliances communicate with each other and also with the Internet.

The Americas will be the largest market for connected bulbs during the forecast period and will account for a market share of more than 40% by 2020. Some of the factors that contribute to this region's high growth are high internet penetration and the presence of a well-developed IoT infrastructure. In this region, the utility companies are also focusing on adopting advanced metering, which in turn will compel end users to install more smart devices in their homes.

Connected bulbs work very efficiently and are more durable than incandescent bulbs. These bulbs along with smart appliances offer end users numerous benefits like reduced energy costs, remote access, safety, and a better quality of living.

The worldwide market for Connected Bulb is expected to grow at a CAGR of roughly xx% over the next five years, will reach xx million US\$ in 2023, from xx million US\$ in 2017, according to a new GIR (Global Info Research) study.

Market Segment by Manufacturers, this report covers

Cree

Osram Sylvania

Philips

General Electric

Belkin

LiFi Labs

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia etc.)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

ZigBee

Wi-Fi

Bluetooth

Market Segment by Applications, can be divided into

Residential Sector

Industrial Sector

Commercial Sector

There are 15 Chapters to deeply display the global Connected Bulb market.

Chapter 1, to describe Connected Bulb Introduction, product scope, market overview, market opportunities, market risk, market driving force;

Chapter 2, to analyze the top manufacturers of Connected Bulb, with sales, revenue, and price of Connected Bulb, in 2016 and 2017;

Chapter 3, to display the competitive situation among the top manufacturers, with sales, revenue and market share in 2016 and 2017;

Chapter 4, to show the global market by regions, with sales, revenue and market share of Connected Bulb, for each region, from 2013 to 2018;

Chapter 5, 6, 7, 8 and 9, to analyze the market by countries, by type, by application and by manufacturers, with sales, revenue and market share by key countries in these regions;

Chapter 10 and 11, to show the market by type and application, with sales market share and growth rate by type, application, from 2013 to 2018;

Chapter 12, Connected Bulb market forecast, by regions, type and application, with sales and revenue, from 2018 to 2023;

Chapter 13, 14 and 15, to describe Connected Bulb sales channel, distributors, traders, dealers, Research Findings and Conclusion, appendix and data source

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