

Global Concrete and Mortar Moisture Meter Market 2026 by Manufacturers, Regions, Type and Application, Forecast to 2032

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Abstracts

According to our (Global Info Research) latest study, the global Concrete and Mortar Moisture Meter market size was valued at US\$ 156 million in 2025 and is forecast to a readjusted size of US\$ 223 million by 2032 with a CAGR of 5.2% during review period.

Concrete and Mortar Moisture Meter is a professional building material inspection instrument designed to measure moisture content and humidity conditions inside concrete, mortar, cement-based materials and other construction composites. The product adopts resistive, capacitive, microwave and dielectric measurement technologies to provide rapid, non-destructive or minimally invasive moisture detection for construction quality control, flooring installation, structural maintenance and building inspection. The system generally consists of moisture sensing probes, electronic measurement modules, microprocessors, display units, battery components, protective housings and data communication interfaces, supporting portable field testing, digital recording and intelligent analysis. This research focuses on moisture measurement solutions used in construction, flooring, building maintenance, engineering inspection and smart construction management applications.

Key Findings

Global concrete and mortar moisture meter shipments reached approximately 820 thousand units in 2025 with an average selling price of US\$185 per unit

Global production capacity reached approximately 1.1 million units annually in 2025 with industry gross margins of 35%–45%

Handheld moisture meters represent the largest product segment for construction inspection applications

Building construction and flooring installation are major downstream demand areas for moisture measurement equipment

The market consists of professional testing instrument manufacturers and construction measurement solution providers

Market Trends

The concrete and mortar moisture meter industry is developing toward higher accuracy, multifunction integration, wireless connectivity and intelligent data management. Traditional resistive and capacitive moisture meters continue to dominate field inspection due to their portability, cost efficiency and ease of operation, while advanced products integrating microwave sensing, Bluetooth communication, cloud platforms and digital construction management systems are gaining adoption. Future moisture meters are expected to provide improved measurement compensation, automatic data analysis and integration with building information management platforms. The increasing adoption of smart construction technologies, green buildings and digital quality control systems is driving demand for more connected and intelligent inspection tools.

Market Dynamics

Drivers

The growth of the concrete and mortar moisture meter market is mainly driven by increasing requirements for construction quality control, infrastructure development, flooring installation standards and building maintenance management. Moisture detection has become an important process for preventing coating failures, flooring damage, concrete defects and structural degradation. The expansion of commercial buildings, residential construction and renovation activities continues to support demand for portable and reliable moisture testing equipment. In addition, stricter building standards and improved project quality requirements are encouraging contractors and inspection organizations to adopt professional moisture measurement tools.

Restraints

The market faces limitations from relatively mature product technology, price competition and differences in measurement standards across regions. Basic moisture meters have limited technological barriers, resulting in competition among manufacturers in low-cost segments. Measurement accuracy can also be affected by material composition, temperature, density and surface conditions, requiring calibration and professional operation for high-precision applications. These factors may limit adoption in projects without strict quality control requirements.

Opportunities

Future opportunities are emerging from smart construction, digital building management and integration with cloud-based inspection platforms. Wireless moisture meters with mobile applications, automated reporting and remote monitoring capabilities are expected to gain wider adoption among construction companies and inspection agencies. Additional opportunities are developing in large infrastructure projects, prefabricated buildings, industrial flooring, waterproof engineering and sustainable construction management where continuous moisture monitoring is required.

Challenges

The concrete and mortar moisture meter industry faces challenges related to improving measurement reliability across different building materials, reducing false readings and adapting to increasingly digital construction workflows. Manufacturers need to enhance sensor technology, software capabilities and data integration while maintaining competitive pricing. Competition from multifunctional building inspection instruments combining moisture, temperature and material analysis functions will also require continuous product innovation.

Industry Chain Analysis

The concrete and mortar moisture meter industry chain consists of upstream electronic components and material suppliers, midstream instrument manufacturers and downstream construction-related users. The upstream sector provides moisture sensing elements, electronic chips, metal probes, stainless steel components, engineering plastics, LCD modules, batteries, PCB boards, connectors and precision molds. Among

these components, sensing elements, electronic control modules and detection structures represent key cost and material consumption areas. Midstream companies conduct sensor development, structural design, electronic integration, software development, calibration testing and final assembly. Downstream customers include construction companies, flooring contractors, building inspection institutions, engineering supervision organizations, property developers, renovation companies and industrial facility maintenance providers. Value creation is concentrated in sensor accuracy, calibration capability, digital data management and industry-specific inspection solutions.

Segment Insights

Concrete and mortar moisture meters can be segmented by measurement technology, moisture range, product structure and application scenario. By technology, resistive moisture meters represent a major segment due to their simple structure and cost advantages, while capacitive and microwave technologies provide higher-value solutions for non-destructive and deeper measurement requirements. By product structure, handheld models represent the largest segment because they meet the needs of construction workers and inspectors for rapid on-site testing. Probe-insertion and wall-scanning products serve more specialized applications requiring internal moisture analysis or surface inspection. By moisture range, products measuring 3%–8% moisture content represent the mainstream segment, while low-moisture and high-moisture detection products serve specific construction and maintenance scenarios.

Downstream Market Opportunities

The downstream market mainly includes construction companies, flooring installation contractors, building inspection organizations, engineering supervision companies, property developers and renovation enterprises. Building construction and flooring installation represent the largest demand areas because moisture levels directly influence coating adhesion, flooring performance and structural durability. Future opportunities will come from smart construction platforms, infrastructure maintenance, prefabricated buildings and digital project quality management systems requiring real-time moisture data collection.

Regional Insights

Asia-Pacific represents a major concrete and mortar moisture meter market due to large-scale construction activity, infrastructure investment and rapid urban development. China has become an important demand market driven by residential construction, commercial buildings, infrastructure projects and increasing construction quality requirements. North America and Europe maintain stable demand through advanced building inspection standards, renovation activities and professional testing services. Future regional competition will focus on measurement accuracy, product localization, digital connectivity and application-specific solutions.

Competitive Landscape Analysis

The concrete and mortar moisture meter market includes specialized testing instrument manufacturers, building inspection equipment suppliers and professional measurement technology companies. Kett, Schaller Messtechnik, Wagner Meters, Tramex Meters, DeFelsko, Hydronix, SANKO, Protimeter, Testo and Humboldt Mfg represent established suppliers with expertise in moisture measurement technologies and construction testing solutions. Chinese companies such as Shandong Bosure Automation, LUDA and YUANHENG TONG are strengthening their market presence through localized manufacturing and customized solutions. Future competition will focus on sensor accuracy, multifunction integration, wireless connectivity, software capabilities and complete digital inspection solutions.

Report Scope

This report is a detailed and comprehensive analysis for global Concrete and Mortar Moisture Meter market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Concrete and Mortar Moisture Meter market size and forecasts, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit),

2021-2032

Global Concrete and Mortar Moisture Meter market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2021-2032

Global Concrete and Mortar Moisture Meter market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2021-2032

Global Concrete and Mortar Moisture Meter market shares of main players, shipments in revenue (\$ Million), sales quantity (K Units), and ASP (US\$/Unit), 2021-2026

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Concrete and Mortar Moisture Meter

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Concrete and Mortar Moisture Meter market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Kett, Schaller Messtechnik, Wagner Meters, Tramex Meters, DeFelsko, Hydronix, SANKO, Shandong Bosure Automation, Protimeter, Testo, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Concrete and Mortar Moisture Meter market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche

markets.

Market Segmentation

Market segment by Type

Resistive

Capacitive

Microwave

Others

Market segment by Moisture Content

0–3% Moisture Content

3%–8% Moisture Content

>8% Moisture Content

Market segment by Device Form Factor

Handheld

Probe-insertion Type

Wall-scanning Type

Market segment by Application

Building Construction

Flooring Installation

Structural Curing

Others

Major players covered

Kett

Schaller Messtechnik

Wagner Meters

Tramex Meters

DeFelsko

Hydronix

SANKO

Shandong Bosure Automation

Protimeter

Testo

LUDA

YUANHENG TONG

Humboldt Mfg

Tekcoplus

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

Chapter Outline

Chapter 1, to describe Concrete and Mortar Moisture Meter product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Concrete and Mortar Moisture Meter, with price, sales quantity, revenue, and global market share of Concrete and Mortar Moisture Meter from 2021 to 2026.

Chapter 3, the Concrete and Mortar Moisture Meter competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Concrete and Mortar Moisture Meter breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2021 to 2032.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2021 to 2032.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2021 to 2026. and Concrete and Mortar Moisture Meter market forecast, by regions, by Type, and by Application, with sales and revenue, from 2027 to 2032.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Concrete and Mortar Moisture Meter.

Chapter 14 and 15, to describe Concrete and Mortar Moisture Meter sales channel, distributors, customers, research findings and conclusion.

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