

Global Concrete and Mortar Moisture Meter Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Concrete and Mortar Moisture Meter market size is expected to reach \$ 223 million by 2032, rising at a market growth of 5.2% CAGR during the forecast period (2026-2032).

Concrete and Mortar Moisture Meter is a professional building material inspection instrument designed to measure moisture content and humidity conditions inside concrete, mortar, cement-based materials and other construction composites. The product adopts resistive, capacitive, microwave and dielectric measurement technologies to provide rapid, non-destructive or minimally invasive moisture detection for construction quality control, flooring installation, structural maintenance and building inspection. The system generally consists of moisture sensing probes, electronic measurement modules, microprocessors, display units, battery components, protective housings and data communication interfaces, supporting portable field testing, digital recording and intelligent analysis. This research focuses on moisture measurement solutions used in construction, flooring, building maintenance, engineering inspection and smart construction management applications.

Key Findings

Global concrete and mortar moisture meter shipments reached approximately 820 thousand units in 2025 with an average selling price of US\$185 per unit

Global production capacity reached approximately 1.1 million units annually in 2025 with industry gross margins of 35%–45%

Handheld moisture meters represent the largest product segment for construction inspection applications

Building construction and flooring installation are major downstream demand areas for moisture measurement equipment

The market consists of professional testing instrument manufacturers and construction measurement solution providers

Market Trends

The concrete and mortar moisture meter industry is developing toward higher accuracy, multifunction integration, wireless connectivity and intelligent data management. Traditional resistive and capacitive moisture meters continue to dominate field inspection due to their portability, cost efficiency and ease of operation, while advanced products integrating microwave sensing, Bluetooth communication, cloud platforms and digital construction management systems are gaining adoption. Future moisture meters are expected to provide improved measurement compensation, automatic data analysis and integration with building information management platforms. The increasing adoption of smart construction technologies, green buildings and digital quality control systems is driving demand for more connected and intelligent inspection tools.

Market Dynamics

Drivers

The growth of the concrete and mortar moisture meter market is mainly driven by increasing requirements for construction quality control, infrastructure development, flooring installation standards and building maintenance management. Moisture detection has become an important process for preventing coating failures, flooring damage, concrete defects and structural degradation. The expansion of commercial buildings, residential construction and renovation activities continues to support demand for portable and reliable moisture testing equipment. In addition, stricter building standards and improved project quality requirements are encouraging contractors and inspection organizations to adopt professional moisture measurement tools.

Restraints

The market faces limitations from relatively mature product technology, price competition and differences in measurement standards across regions. Basic moisture meters have limited technological barriers, resulting in competition among manufacturers in low-cost segments. Measurement accuracy can also be affected by material composition, temperature, density and surface conditions, requiring calibration and professional operation for high-precision applications. These factors may limit adoption in projects without strict quality control requirements.

Opportunities

Future opportunities are emerging from smart construction, digital building management and integration with cloud-based inspection platforms. Wireless moisture meters with mobile applications, automated reporting and remote monitoring capabilities are expected to gain wider adoption among construction companies and inspection agencies. Additional opportunities are developing in large infrastructure projects, prefabricated buildings, industrial flooring, waterproof engineering and sustainable construction management where continuous moisture monitoring is required.

Challenges

The concrete and mortar moisture meter industry faces challenges related to improving measurement reliability across different building materials, reducing false readings and adapting to increasingly digital construction workflows. Manufacturers need to enhance sensor technology, software capabilities and data integration while maintaining competitive pricing. Competition from multifunctional building inspection instruments combining moisture, temperature and material analysis functions will also require continuous product innovation.

Industry Chain Analysis

The concrete and mortar moisture meter industry chain consists of upstream electronic components and material suppliers, midstream instrument manufacturers and downstream construction-related users. The upstream sector provides moisture sensing elements, electronic chips, metal probes, stainless steel components, engineering plastics, LCD modules, batteries, PCB boards, connectors and precision molds. Among

these components, sensing elements, electronic control modules and detection structures represent key cost and material consumption areas. Midstream companies conduct sensor development, structural design, electronic integration, software development, calibration testing and final assembly. Downstream customers include construction companies, flooring contractors, building inspection institutions, engineering supervision organizations, property developers, renovation companies and industrial facility maintenance providers. Value creation is concentrated in sensor accuracy, calibration capability, digital data management and industry-specific inspection solutions.

Segment Insights

Concrete and mortar moisture meters can be segmented by measurement technology, moisture range, product structure and application scenario. By technology, resistive moisture meters represent a major segment due to their simple structure and cost advantages, while capacitive and microwave technologies provide higher-value solutions for non-destructive and deeper measurement requirements. By product structure, handheld models represent the largest segment because they meet the needs of construction workers and inspectors for rapid on-site testing. Probe-insertion and wall-scanning products serve more specialized applications requiring internal moisture analysis or surface inspection. By moisture range, products measuring 3%–8% moisture content represent the mainstream segment, while low-moisture and high-moisture detection products serve specific construction and maintenance scenarios.

Downstream Market Opportunities

The downstream market mainly includes construction companies, flooring installation contractors, building inspection organizations, engineering supervision companies, property developers and renovation enterprises. Building construction and flooring installation represent the largest demand areas because moisture levels directly influence coating adhesion, flooring performance and structural durability. Future opportunities will come from smart construction platforms, infrastructure maintenance, prefabricated buildings and digital project quality management systems requiring real-time moisture data collection.

Regional Insights

Asia-Pacific represents a major concrete and mortar moisture meter market due to large-scale construction activity, infrastructure investment and rapid urban development. China has become an important demand market driven by residential construction, commercial buildings, infrastructure projects and increasing construction quality requirements. North America and Europe maintain stable demand through advanced building inspection standards, renovation activities and professional testing services. Future regional competition will focus on measurement accuracy, product localization, digital connectivity and application-specific solutions.

Competitive Landscape Analysis

The concrete and mortar moisture meter market includes specialized testing instrument manufacturers, building inspection equipment suppliers and professional measurement technology companies. Kett, Schaller Messtechnik, Wagner Meters, Tramex Meters, DeFelsko, Hydronix, SANKO, Protimeter, Testo and Humboldt Mfg represent established suppliers with expertise in moisture measurement technologies and construction testing solutions. Chinese companies such as Shandong Bosure Automation, LUDA and YUANHENG TONG are strengthening their market presence through localized manufacturing and customized solutions. Future competition will focus on sensor accuracy, multifunction integration, wireless connectivity, software capabilities and complete digital inspection solutions.

Report Scope

This report studies the global Concrete and Mortar Moisture Meter production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Concrete and Mortar Moisture Meter and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Concrete and Mortar Moisture Meter that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Concrete and Mortar Moisture Meter total production and demand,

2021-2032, (K Units)

Global Concrete and Mortar Moisture Meter total production value, 2021-2032, (USD Million)

Global Concrete and Mortar Moisture Meter production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (K Units), (based on production site)

Global Concrete and Mortar Moisture Meter consumption by region & country, CAGR, 2021-2032 & (K Units)

U.S. VS China: Concrete and Mortar Moisture Meter domestic production, consumption, key domestic manufacturers and share

Global Concrete and Mortar Moisture Meter production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (K Units)

Global Concrete and Mortar Moisture Meter production by Type, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

Global Concrete and Mortar Moisture Meter production by Application, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

This report profiles key players in the global Concrete and Mortar Moisture Meter market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Kett, Schaller Messtechnik, Wagner Meters, Tramex Meters, DeFelsko, Hydronix, SANKO, Shandong Bosure Automation, Protimeter, Testo, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Concrete and Mortar Moisture Meter market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (K Units) and average price (US\$/Unit) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Concrete and Mortar Moisture Meter Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Market Segmentation

Global Concrete and Mortar Moisture Meter Market, Segmentation by Type:

Resistive

Capacitive

Microwave

Others

Global Concrete and Mortar Moisture Meter Market, Segmentation by Moisture Content:

0–3% Moisture Content

3%–8% Moisture Content

>8% Moisture Content

Global Concrete and Mortar Moisture Meter Market, Segmentation by Device Form Factor:

Handheld

Probe-insertion Type

Wall-scanning Type

Global Concrete and Mortar Moisture Meter Market, Segmentation by Application:

Building Construction

Flooring Installation

Structural Curing

Others

Companies Profiled:

Kett

Schaller Messtechnik

Wagner Meters

Tramex Meters

DeFelsko

Hydronix

SANKO

Shandong Bosure Automation

Protimeter

Testo

LUDA

YUANHENG TONG

Humboldt Mfg

Tekcoplus

Key Questions Answered

1. How big is the global Concrete and Mortar Moisture Meter market?
2. What is the demand of the global Concrete and Mortar Moisture Meter market?
3. What is the year over year growth of the global Concrete and Mortar Moisture Meter market?
4. What is the total value of the global Concrete and Mortar Moisture Meter market?
5. Who are the Major Players in the global Concrete and Mortar Moisture Meter market?
6. What are the growth factors driving the market demand?

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