

# Global Concrete Floor Paint Supply, Demand and Key Producers, 2026-2032

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## Abstracts

The global Concrete Floor Paint market size is expected to reach \$ 2371 million by 2032, rising at a market growth of 4.4% CAGR during the forecast period (2026-2032).

Concrete Floor Paint is a specialized coating formulated for application on concrete surfaces to provide protection, durability, and aesthetic enhancement. It is designed to adhere strongly to porous concrete substrates while forming a protective film that resists mechanical wear, moisture penetration, and chemical exposure. Depending on formulation, concrete floor paints may be based on epoxy, polyurethane, acrylic, or other resin systems tailored to meet varying performance requirements. These coatings are commonly used in factories, warehouses, parking structures, commercial buildings, and residential garages to extend floor life and improve surface appearance. The unit price of Concrete Floor Paint is several hundred US dollars, with a gross profit margin between 30% and 45%.

The upstream segment includes resin producers supplying epoxy, polyurethane, acrylic, and other polymer systems, along with pigment manufacturers, filler suppliers, and producers of additives such as curing agents, dispersants, and anti-slip materials. Solvent and specialty chemical suppliers also play a critical role in formulation performance. The midstream consists of coatings manufacturers that formulate, blend, quality test, and package concrete floor paints for distribution. Downstream, end users include construction contractors, facility maintenance providers, industrial operators, property developers, and residential consumers who apply these products in new construction and refurbishment projects to protect and enhance concrete flooring surfaces.

The Concrete Floor Paint market represents a foundational segment within the broader

protective coatings industry, supported by steady demand from industrial, commercial, and residential construction and renovation activities. Growth is closely tied to infrastructure development, warehouse expansion, manufacturing facility upgrades, and ongoing maintenance cycles. Compared with premium floor coating systems, concrete floor paints serve a wide range of cost-sensitive applications while still providing essential protection against abrasion, moisture, and chemical exposure. Market competition is influenced by performance differentiation, regulatory compliance, environmental considerations, and the balance between durability and affordability. As industrial users increasingly prioritize safety, cleanliness, and surface longevity, concrete floor paints continue to evolve toward enhanced adhesion, wear resistance, and simplified application.

This report studies the global Concrete Floor Paint production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Concrete Floor Paint and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Concrete Floor Paint that contribute to its increasing demand across many markets.

### **Highlights and key features of the study**

Global Concrete Floor Paint total production and demand, 2021-2032, (Tons)

Global Concrete Floor Paint total production value, 2021-2032, (USD Million)

Global Concrete Floor Paint production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (Tons), (based on production site)

Global Concrete Floor Paint consumption by region & country, CAGR, 2021-2032 & (Tons)

U.S. VS China: Concrete Floor Paint domestic production, consumption, key domestic manufacturers and share

Global Concrete Floor Paint production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (Tons)

Global Concrete Floor Paint production by Type, production, value, CAGR, 2021-2032, (USD Million) & (Tons)

Global Concrete Floor Paint production by Application, production, value, CAGR, 2021-2032, (USD Million) & (Tons)

This report profiles key players in the global Concrete Floor Paint market based on the following parameters - company overview, production, value, price, gross margin,

product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Sherwin-Williams, Henkel, AkzoNobel, Sika, RPM International, Axalta, Kansai Paint, Jotun, Hempel, Chugoku Marine Paint, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Concrete Floor Paint market

### **Detailed Segmentation:**

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (Tons) and average price (US\$/Ton) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Concrete Floor Paint Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Concrete Floor Paint Market, Segmentation by Type:

Epoxy Floor Paint

Polyurethane Floor Paint

Others

Global Concrete Floor Paint Market, Segmentation by Curing Mechanism:

Solvent-Based

Water-Based

Global Concrete Floor Paint Market, Segmentation by Surface Finish:

Gloss Finish

Matte Finish

Global Concrete Floor Paint Market, Segmentation by Application:

Industrial

Commercial

Garage

Others

Companies Profiled:

Sherwin-Williams

Henkel

AkzoNobel

Sika

RPM International

Axalta

Kansai Paint

Jotun

Hempel

Chugoku Marine Paint

Blackfriar

Resincoat

No Skidding Products

Teamac

Armor Garage

ArmorPoxy

### **Key Questions Answered:**

1. How big is the global Concrete Floor Paint market?
2. What is the demand of the global Concrete Floor Paint market?
3. What is the year over year growth of the global Concrete Floor Paint market?
4. What is the production and production value of the global Concrete Floor Paint market?
5. Who are the key producers in the global Concrete Floor Paint market?
6. What are the growth factors driving the market demand?

## Contents

### 1 SUPPLY SUMMARY

- 1.1 Concrete Floor Paint Introduction
- 1.2 World Concrete Floor Paint Supply & Forecast
  - 1.2.1 World Concrete Floor Paint Production Value (2021 & 2025 & 2032)
  - 1.2.2 World Concrete Floor Paint Production (2021-2032)
  - 1.2.3 World Concrete Floor Paint Pricing Trends (2021-2032)
- 1.3 World Concrete Floor Paint Production by Region (Based on Production Site)
  - 1.3.1 World Concrete Floor Paint Production Value by Region (2021-2032)
  - 1.3.2 World Concrete Floor Paint Production by Region (2021-2032)
  - 1.3.3 World Concrete Floor Paint Average Price by Region (2021-2032)
  - 1.3.4 North America Concrete Floor Paint Production (2021-2032)
  - 1.3.5 Europe Concrete Floor Paint Production (2021-2032)
  - 1.3.6 China Concrete Floor Paint Production (2021-2032)
  - 1.3.7 Japan Concrete Floor Paint Production (2021-2032)
- 1.4 Market Drivers, Restraints and Trends
  - 1.4.1 Concrete Floor Paint Market Drivers
  - 1.4.2 Factors Affecting Demand
  - 1.4.3 Concrete Floor Paint Major Market Trends

### 2 DEMAND SUMMARY

- 2.1 World Concrete Floor Paint Demand (2021-2032)
- 2.2 World Concrete Floor Paint Consumption by Region
  - 2.2.1 World Concrete Floor Paint Consumption by Region (2021-2026)
  - 2.2.2 World Concrete Floor Paint Consumption Forecast by Region (2027-2032)
- 2.3 United States Concrete Floor Paint Consumption (2021-2032)
- 2.4 China Concrete Floor Paint Consumption (2021-2032)
- 2.5 Europe Concrete Floor Paint Consumption (2021-2032)
- 2.6 Japan Concrete Floor Paint Consumption (2021-2032)
- 2.7 South Korea Concrete Floor Paint Consumption (2021-2032)
- 2.8 ASEAN Concrete Floor Paint Consumption (2021-2032)
- 2.9 India Concrete Floor Paint Consumption (2021-2032)

### 3 WORLD MANUFACTURERS COMPETITIVE ANALYSIS

- 3.1 World Concrete Floor Paint Production Value by Manufacturer (2021-2026)

- 3.2 World Concrete Floor Paint Production by Manufacturer (2021-2026)
- 3.3 World Concrete Floor Paint Average Price by Manufacturer (2021-2026)
- 3.4 Concrete Floor Paint Company Evaluation Quadrant
- 3.5 Industry Rank and Concentration Rate (CR)
  - 3.5.1 Global Concrete Floor Paint Industry Rank of Major Manufacturers
  - 3.5.2 Global Concentration Ratios (CR4) for Concrete Floor Paint in 2025
  - 3.5.3 Global Concentration Ratios (CR8) for Concrete Floor Paint in 2025
- 3.6 Concrete Floor Paint Market: Overall Company Footprint Analysis
  - 3.6.1 Concrete Floor Paint Market: Region Footprint
  - 3.6.2 Concrete Floor Paint Market: Company Product Type Footprint
  - 3.6.3 Concrete Floor Paint Market: Company Product Application Footprint
- 3.7 Competitive Environment
  - 3.7.1 Historical Structure of the Industry
  - 3.7.2 Barriers of Market Entry
  - 3.7.3 Factors of Competition
- 3.8 New Entrant and Capacity Expansion Plans
- 3.9 Mergers, Acquisition, Agreements, and Collaborations

## **4 UNITED STATES VS CHINA VS REST OF THE WORLD**

- 4.1 United States VS China: Concrete Floor Paint Production Value Comparison
  - 4.1.1 United States VS China: Concrete Floor Paint Production Value Comparison (2021 & 2025 & 2032)
  - 4.1.2 United States VS China: Concrete Floor Paint Production Value Market Share Comparison (2021 & 2025 & 2032)
- 4.2 United States VS China: Concrete Floor Paint Production Comparison
  - 4.2.1 United States VS China: Concrete Floor Paint Production Comparison (2021 & 2025 & 2032)
  - 4.2.2 United States VS China: Concrete Floor Paint Production Market Share Comparison (2021 & 2025 & 2032)
- 4.3 United States VS China: Concrete Floor Paint Consumption Comparison
  - 4.3.1 United States VS China: Concrete Floor Paint Consumption Comparison (2021 & 2025 & 2032)
  - 4.3.2 United States VS China: Concrete Floor Paint Consumption Market Share Comparison (2021 & 2025 & 2032)
- 4.4 United States Based Concrete Floor Paint Manufacturers and Market Share, 2021-2026
  - 4.4.1 United States Based Concrete Floor Paint Manufacturers, Headquarters and Production Site (States, Country)

4.4.2 United States Based Manufacturers Concrete Floor Paint Production Value (2021-2026)

4.4.3 United States Based Manufacturers Concrete Floor Paint Production (2021-2026)

4.5 China Based Concrete Floor Paint Manufacturers and Market Share

4.5.1 China Based Concrete Floor Paint Manufacturers, Headquarters and Production Site (Province, Country)

4.5.2 China Based Manufacturers Concrete Floor Paint Production Value (2021-2026)

4.5.3 China Based Manufacturers Concrete Floor Paint Production (2021-2026)

4.6 Rest of World Based Concrete Floor Paint Manufacturers and Market Share, 2021-2026

4.6.1 Rest of World Based Concrete Floor Paint Manufacturers, Headquarters and Production Site (State, Country)

4.6.2 Rest of World Based Manufacturers Concrete Floor Paint Production Value (2021-2026)

4.6.3 Rest of World Based Manufacturers Concrete Floor Paint Production (2021-2026)

## **5 MARKET ANALYSIS BY TYPE**

5.1 World Concrete Floor Paint Market Size Overview by Type: 2021 VS 2025 VS 2032

5.2 Segment Introduction by Type

5.2.1 Epoxy Floor Paint

5.2.2 Polyurethane Floor Paint

5.2.3 Others

5.3 Market Segment by Type

5.3.1 World Concrete Floor Paint Production by Type (2021-2032)

5.3.2 World Concrete Floor Paint Production Value by Type (2021-2032)

5.3.3 World Concrete Floor Paint Average Price by Type (2021-2032)

## **6 MARKET ANALYSIS BY CURING MECHANISM**

6.1 World Concrete Floor Paint Market Size Overview by Curing Mechanism: 2021 VS 2025 VS 2032

6.2 Segment Introduction by Curing Mechanism

6.2.1 Solvent-Based

6.2.2 Water-Based

6.3 Market Segment by Curing Mechanism

6.3.1 World Concrete Floor Paint Production by Curing Mechanism (2021-2032)

- 6.3.2 World Concrete Floor Paint Production Value by Curing Mechanism (2021-2032)
- 6.3.3 World Concrete Floor Paint Average Price by Curing Mechanism (2021-2032)

## **7 MARKET ANALYSIS BY SURFACE FINISH**

- 7.1 World Concrete Floor Paint Market Size Overview by Surface Finish: 2021 VS 2025 VS 2032
- 7.2 Segment Introduction by Surface Finish
  - 7.2.1 Gloss Finish
  - 7.2.2 Matte Finish
- 7.3 Market Segment by Surface Finish
  - 7.3.1 World Concrete Floor Paint Production by Surface Finish (2021-2032)
  - 7.3.2 World Concrete Floor Paint Production Value by Surface Finish (2021-2032)
  - 7.3.3 World Concrete Floor Paint Average Price by Surface Finish (2021-2032)

## **8 MARKET ANALYSIS BY APPLICATION**

- 8.1 World Concrete Floor Paint Market Size Overview by Application: 2021 VS 2025 VS 2032
- 8.2 Segment Introduction by Application
  - 8.2.1 Industrial
  - 8.2.2 Commercial
  - 8.2.3 Garage
  - 8.2.4 Others
- 8.3 Market Segment by Application
  - 8.3.1 World Concrete Floor Paint Production by Application (2021-2032)
  - 8.3.2 World Concrete Floor Paint Production Value by Application (2021-2032)
  - 8.3.3 World Concrete Floor Paint Average Price by Application (2021-2032)

## **9 COMPANY PROFILES**

- 9.1 Sherwin-Williams
  - 9.1.1 Sherwin-Williams Details
  - 9.1.2 Sherwin-Williams Major Business
  - 9.1.3 Sherwin-Williams Concrete Floor Paint Product and Services
  - 9.1.4 Sherwin-Williams Concrete Floor Paint Production, Price, Value, Gross Margin and Market Share (2021-2026)
  - 9.1.5 Sherwin-Williams Recent Developments/Updates
  - 9.1.6 Sherwin-Williams Competitive Strengths & Weaknesses

## 9.2 Henkel

### 9.2.1 Henkel Details

### 9.2.2 Henkel Major Business

### 9.2.3 Henkel Concrete Floor Paint Product and Services

### 9.2.4 Henkel Concrete Floor Paint Production, Price, Value, Gross Margin and Market Share (2021-2026)

### 9.2.5 Henkel Recent Developments/Updates

### 9.2.6 Henkel Competitive Strengths & Weaknesses

## 9.3 AkzoNobel

### 9.3.1 AkzoNobel Details

### 9.3.2 AkzoNobel Major Business

### 9.3.3 AkzoNobel Concrete Floor Paint Product and Services

### 9.3.4 AkzoNobel Concrete Floor Paint Production, Price, Value, Gross Margin and Market Share (2021-2026)

### 9.3.5 AkzoNobel Recent Developments/Updates

### 9.3.6 AkzoNobel Competitive Strengths & Weaknesses

## 9.4 Sika

### 9.4.1 Sika Details

### 9.4.2 Sika Major Business

### 9.4.3 Sika Concrete Floor Paint Product and Services

### 9.4.4 Sika Concrete Floor Paint Production, Price, Value, Gross Margin and Market Share (2021-2026)

### 9.4.5 Sika Recent Developments/Updates

### 9.4.6 Sika Competitive Strengths & Weaknesses

## 9.5 RPM International

### 9.5.1 RPM International Details

### 9.5.2 RPM International Major Business

### 9.5.3 RPM International Concrete Floor Paint Product and Services

### 9.5.4 RPM International Concrete Floor Paint Production, Price, Value, Gross Margin and Market Share (2021-2026)

### 9.5.5 RPM International Recent Developments/Updates

### 9.5.6 RPM International Competitive Strengths & Weaknesses

## 9.6 Axalta

### 9.6.1 Axalta Details

### 9.6.2 Axalta Major Business

### 9.6.3 Axalta Concrete Floor Paint Product and Services

### 9.6.4 Axalta Concrete Floor Paint Production, Price, Value, Gross Margin and Market Share (2021-2026)

### 9.6.5 Axalta Recent Developments/Updates

- 9.6.6 Axalta Competitive Strengths & Weaknesses
- 9.7 Kansai Paint
  - 9.7.1 Kansai Paint Details
  - 9.7.2 Kansai Paint Major Business
  - 9.7.3 Kansai Paint Concrete Floor Paint Product and Services
  - 9.7.4 Kansai Paint Concrete Floor Paint Production, Price, Value, Gross Margin and Market Share (2021-2026)
  - 9.7.5 Kansai Paint Recent Developments/Updates
  - 9.7.6 Kansai Paint Competitive Strengths & Weaknesses
- 9.8 Jotun
  - 9.8.1 Jotun Details
  - 9.8.2 Jotun Major Business
  - 9.8.3 Jotun Concrete Floor Paint Product and Services
  - 9.8.4 Jotun Concrete Floor Paint Production, Price, Value, Gross Margin and Market Share (2021-2026)
  - 9.8.5 Jotun Recent Developments/Updates
  - 9.8.6 Jotun Competitive Strengths & Weaknesses
- 9.9 Hempel
  - 9.9.1 Hempel Details
  - 9.9.2 Hempel Major Business
  - 9.9.3 Hempel Concrete Floor Paint Product and Services
  - 9.9.4 Hempel Concrete Floor Paint Production, Price, Value, Gross Margin and Market Share (2021-2026)
  - 9.9.5 Hempel Recent Developments/Updates
  - 9.9.6 Hempel Competitive Strengths & Weaknesses
- 9.10 Chugoku Marine Paint
  - 9.10.1 Chugoku Marine Paint Details
  - 9.10.2 Chugoku Marine Paint Major Business
  - 9.10.3 Chugoku Marine Paint Concrete Floor Paint Product and Services
  - 9.10.4 Chugoku Marine Paint Concrete Floor Paint Production, Price, Value, Gross Margin and Market Share (2021-2026)
  - 9.10.5 Chugoku Marine Paint Recent Developments/Updates
  - 9.10.6 Chugoku Marine Paint Competitive Strengths & Weaknesses
- 9.11 Blackfriar
  - 9.11.1 Blackfriar Details
  - 9.11.2 Blackfriar Major Business
  - 9.11.3 Blackfriar Concrete Floor Paint Product and Services
  - 9.11.4 Blackfriar Concrete Floor Paint Production, Price, Value, Gross Margin and Market Share (2021-2026)

- 9.11.5 Blackfriar Recent Developments/Updates
- 9.11.6 Blackfriar Competitive Strengths & Weaknesses
- 9.12 Resincoat
  - 9.12.1 Resincoat Details
  - 9.12.2 Resincoat Major Business
  - 9.12.3 Resincoat Concrete Floor Paint Product and Services
  - 9.12.4 Resincoat Concrete Floor Paint Production, Price, Value, Gross Margin and Market Share (2021-2026)
  - 9.12.5 Resincoat Recent Developments/Updates
  - 9.12.6 Resincoat Competitive Strengths & Weaknesses
- 9.13 No Skidding Products
  - 9.13.1 No Skidding Products Details
  - 9.13.2 No Skidding Products Major Business
  - 9.13.3 No Skidding Products Concrete Floor Paint Product and Services
  - 9.13.4 No Skidding Products Concrete Floor Paint Production, Price, Value, Gross Margin and Market Share (2021-2026)
  - 9.13.5 No Skidding Products Recent Developments/Updates
  - 9.13.6 No Skidding Products Competitive Strengths & Weaknesses
- 9.14 Teamac
  - 9.14.1 Teamac Details
  - 9.14.2 Teamac Major Business
  - 9.14.3 Teamac Concrete Floor Paint Product and Services
  - 9.14.4 Teamac Concrete Floor Paint Production, Price, Value, Gross Margin and Market Share (2021-2026)
  - 9.14.5 Teamac Recent Developments/Updates
  - 9.14.6 Teamac Competitive Strengths & Weaknesses
- 9.15 Armor Garage
  - 9.15.1 Armor Garage Details
  - 9.15.2 Armor Garage Major Business
  - 9.15.3 Armor Garage Concrete Floor Paint Product and Services
  - 9.15.4 Armor Garage Concrete Floor Paint Production, Price, Value, Gross Margin and Market Share (2021-2026)
  - 9.15.5 Armor Garage Recent Developments/Updates
  - 9.15.6 Armor Garage Competitive Strengths & Weaknesses
- 9.16 ArmorPoxy
  - 9.16.1 ArmorPoxy Details
  - 9.16.2 ArmorPoxy Major Business
  - 9.16.3 ArmorPoxy Concrete Floor Paint Product and Services
  - 9.16.4 ArmorPoxy Concrete Floor Paint Production, Price, Value, Gross Margin and

## Market Share (2021-2026)

9.16.5 ArmorPoxy Recent Developments/Updates

9.16.6 ArmorPoxy Competitive Strengths & Weaknesses

## **10 INDUSTRY CHAIN ANALYSIS**

10.1 Concrete Floor Paint Industry Chain

10.2 Concrete Floor Paint Upstream Analysis

10.2.1 Concrete Floor Paint Core Raw Materials

10.2.2 Main Manufacturers of Concrete Floor Paint Core Raw Materials

10.3 Midstream Analysis

10.4 Downstream Analysis

10.5 Concrete Floor Paint Production Mode

10.6 Concrete Floor Paint Procurement Model

10.7 Concrete Floor Paint Industry Sales Model and Sales Channels

10.7.1 Concrete Floor Paint Sales Model

10.7.2 Concrete Floor Paint Typical Distributors

## **11 RESEARCH FINDINGS AND CONCLUSION**

## **12 APPENDIX**

12.1 Methodology

12.2 Research Process and Data Source

12.3 Disclaimer

## List Of Tables

### LIST OF TABLES

Table 1. World Concrete Floor Paint Production Value by Region (2021, 2025 and 2032) & (USD Million)

Table 2. World Concrete Floor Paint Production Value by Region (2021-2026) & (USD Million)

Table 3. World Concrete Floor Paint Production Value by Region (2027-2032) & (USD Million)

Table 4. World Concrete Floor Paint Production Value Market Share by Region (2021-2026)

Table 5. World Concrete Floor Paint Production Value Market Share by Region (2027-2032)

Table 6. World Concrete Floor Paint Production by Region (2021-2026) & (Tons)

Table 7. World Concrete Floor Paint Production by Region (2027-2032) & (Tons)

Table 8. World Concrete Floor Paint Production Market Share by Region (2021-2026)

Table 9. World Concrete Floor Paint Production Market Share by Region (2027-2032)

Table 10. World Concrete Floor Paint Average Price by Region (2021-2026) & (US\$/Ton)

Table 11. World Concrete Floor Paint Average Price by Region (2027-2032) & (US\$/Ton)

Table 12. Concrete Floor Paint Major Market Trends

Table 13. World Concrete Floor Paint Consumption Growth Rate Forecast by Region (2021 & 2025 & 2032) & (Tons)

Table 14. World Concrete Floor Paint Consumption by Region (2021-2026) & (Tons)

Table 15. World Concrete Floor Paint Consumption Forecast by Region (2027-2032) & (Tons)

Table 16. World Concrete Floor Paint Production Value by Manufacturer (2021-2026) & (USD Million)

Table 17. Production Value Market Share of Key Concrete Floor Paint Producers in 2025

Table 18. World Concrete Floor Paint Production by Manufacturer (2021-2026) & (Tons)

Table 19. Production Market Share of Key Concrete Floor Paint Producers in 2025

Table 20. World Concrete Floor Paint Average Price by Manufacturer (2021-2026) & (US\$/Ton)

Table 21. Global Concrete Floor Paint Company Evaluation Quadrant

Table 22. World Concrete Floor Paint Industry Rank of Major Manufacturers, Based on Production Value in 2025

- Table 23. Head Office and Concrete Floor Paint Production Site of Key Manufacturer
- Table 24. Concrete Floor Paint Market: Company Product Type Footprint
- Table 25. Concrete Floor Paint Market: Company Product Application Footprint
- Table 26. Concrete Floor Paint Competitive Factors
- Table 27. Concrete Floor Paint New Entrant and Capacity Expansion Plans
- Table 28. Concrete Floor Paint Mergers & Acquisitions Activity
- Table 29. United States VS China Concrete Floor Paint Production Value Comparison, (2021 & 2025 & 2032) & (USD Million)
- Table 30. United States VS China Concrete Floor Paint Production Comparison, (2021 & 2025 & 2032) & (Tons)
- Table 31. United States VS China Concrete Floor Paint Consumption Comparison, (2021 & 2025 & 2032) & (Tons)
- Table 32. United States Based Concrete Floor Paint Manufacturers, Headquarters and Production Site (States, Country)
- Table 33. United States Based Manufacturers Concrete Floor Paint Production Value, (2021-2026) & (USD Million)
- Table 34. United States Based Manufacturers Concrete Floor Paint Production Value Market Share (2021-2026)
- Table 35. United States Based Manufacturers Concrete Floor Paint Production (2021-2026) & (Tons)
- Table 36. United States Based Manufacturers Concrete Floor Paint Production Market Share (2021-2026)
- Table 37. China Based Concrete Floor Paint Manufacturers, Headquarters and Production Site (Province, Country)
- Table 38. China Based Manufacturers Concrete Floor Paint Production Value, (2021-2026) & (USD Million)
- Table 39. China Based Manufacturers Concrete Floor Paint Production Value Market Share (2021-2026)
- Table 40. China Based Manufacturers Concrete Floor Paint Production, (2021-2026) & (Tons)
- Table 41. China Based Manufacturers Concrete Floor Paint Production Market Share (2021-2026)
- Table 42. Rest of World Based Concrete Floor Paint Manufacturers, Headquarters and Production Site (State, Country)
- Table 43. Rest of World Based Manufacturers Concrete Floor Paint Production Value, (2021-2026) & (USD Million)
- Table 44. Rest of World Based Manufacturers Concrete Floor Paint Production Value Market Share (2021-2026)
- Table 45. Rest of World Based Manufacturers Concrete Floor Paint Production,

(2021-2026) & (Tons)

Table 46. Rest of World Based Manufacturers Concrete Floor Paint Production Market Share (2021-2026)

Table 47. World Concrete Floor Paint Production Value by Type, (USD Million), 2021 & 2025 & 2032

Table 48. World Concrete Floor Paint Production by Type (2021-2026) & (Tons)

Table 49. World Concrete Floor Paint Production by Type (2027-2032) & (Tons)

Table 50. World Concrete Floor Paint Production Value by Type (2021-2026) & (USD Million)

Table 51. World Concrete Floor Paint Production Value by Type (2027-2032) & (USD Million)

Table 52. World Concrete Floor Paint Average Price by Type (2021-2026) & (US\$/Ton)

Table 53. World Concrete Floor Paint Average Price by Type (2027-2032) & (US\$/Ton)

Table 54. World Concrete Floor Paint Production Value by Curing Mechanism, (USD Million), 2021 & 2025 & 2032

Table 55. World Concrete Floor Paint Production by Curing Mechanism (2021-2026) & (Tons)

Table 56. World Concrete Floor Paint Production by Curing Mechanism (2027-2032) & (Tons)

Table 57. World Concrete Floor Paint Production Value by Curing Mechanism (2021-2026) & (USD Million)

Table 58. World Concrete Floor Paint Production Value by Curing Mechanism (2027-2032) & (USD Million)

Table 59. World Concrete Floor Paint Average Price by Curing Mechanism (2021-2026) & (US\$/Ton)

Table 60. World Concrete Floor Paint Average Price by Curing Mechanism (2027-2032) & (US\$/Ton)

Table 61. World Concrete Floor Paint Production Value by Surface Finish, (USD Million), 2021 & 2025 & 2032

Table 62. World Concrete Floor Paint Production by Surface Finish (2021-2026) & (Tons)

Table 63. World Concrete Floor Paint Production by Surface Finish (2027-2032) & (Tons)

Table 64. World Concrete Floor Paint Production Value by Surface Finish (2021-2026) & (USD Million)

Table 65. World Concrete Floor Paint Production Value by Surface Finish (2027-2032) & (USD Million)

Table 66. World Concrete Floor Paint Average Price by Surface Finish (2021-2026) & (US\$/Ton)

Table 67. World Concrete Floor Paint Average Price by Surface Finish (2027-2032) & (US\$/Ton)

Table 68. World Concrete Floor Paint Production Value by Application, (USD Million), 2021 & 2025 & 2032

Table 69. World Concrete Floor Paint Production by Application (2021-2026) & (Tons)

Table 70. World Concrete Floor Paint Production by Application (2027-2032) & (Tons)

Table 71. World Concrete Floor Paint Production Value by Application (2021-2026) & (USD Million)

Table 72. World Concrete Floor Paint Production Value by Application (2027-2032) & (USD Million)

Table 73. World Concrete Floor Paint Average Price by Application (2021-2026) & (US\$/Ton)

Table 74. World Concrete Floor Paint Average Price by Application (2027-2032) & (US\$/Ton)

Table 75. Sherwin-Williams Basic Information, Manufacturing Base and Competitors

Table 76. Sherwin-Williams Major Business

Table 77. Sherwin-Williams Concrete Floor Paint Product and Services

Table 78. Sherwin-Williams Concrete Floor Paint Production (Tons), Price (US\$/Ton), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 79. Sherwin-Williams Recent Developments/Updates

Table 80. Sherwin-Williams Competitive Strengths & Weaknesses

Table 81. Henkel Basic Information, Manufacturing Base and Competitors

Table 82. Henkel Major Business

Table 83. Henkel Concrete Floor Paint Product and Services

Table 84. Henkel Concrete Floor Paint Production (Tons), Price (US\$/Ton), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 85. Henkel Recent Developments/Updates

Table 86. Henkel Competitive Strengths & Weaknesses

Table 87. AkzoNobel Basic Information, Manufacturing Base and Competitors

Table 88. AkzoNobel Major Business

Table 89. AkzoNobel Concrete Floor Paint Product and Services

Table 90. AkzoNobel Concrete Floor Paint Production (Tons), Price (US\$/Ton), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 91. AkzoNobel Recent Developments/Updates

Table 92. AkzoNobel Competitive Strengths & Weaknesses

Table 93. Sika Basic Information, Manufacturing Base and Competitors

Table 94. Sika Major Business

Table 95. Sika Concrete Floor Paint Product and Services

Table 96. Sika Concrete Floor Paint Production (Tons), Price (US\$/Ton), Production

Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 97. Sika Recent Developments/Updates

Table 98. Sika Competitive Strengths & Weaknesses

Table 99. RPM International Basic Information, Manufacturing Base and Competitors

Table 100. RPM International Major Business

Table 101. RPM International Concrete Floor Paint Product and Services

Table 102. RPM International Concrete Floor Paint Production (Tons), Price (US\$/Ton), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 103. RPM International Recent Developments/Updates

Table 104. RPM International Competitive Strengths & Weaknesses

Table 105. Axalta Basic Information, Manufacturing Base and Competitors

Table 106. Axalta Major Business

Table 107. Axalta Concrete Floor Paint Product and Services

Table 108. Axalta Concrete Floor Paint Production (Tons), Price (US\$/Ton), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 109. Axalta Recent Developments/Updates

Table 110. Axalta Competitive Strengths & Weaknesses

Table 111. Kansai Paint Basic Information, Manufacturing Base and Competitors

Table 112. Kansai Paint Major Business

Table 113. Kansai Paint Concrete Floor Paint Product and Services

Table 114. Kansai Paint Concrete Floor Paint Production (Tons), Price (US\$/Ton), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 115. Kansai Paint Recent Developments/Updates

Table 116. Kansai Paint Competitive Strengths & Weaknesses

Table 117. Jotun Basic Information, Manufacturing Base and Competitors

Table 118. Jotun Major Business

Table 119. Jotun Concrete Floor Paint Product and Services

Table 120. Jotun Concrete Floor Paint Production (Tons), Price (US\$/Ton), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 121. Jotun Recent Developments/Updates

Table 122. Jotun Competitive Strengths & Weaknesses

Table 123. Hempel Basic Information, Manufacturing Base and Competitors

Table 124. Hempel Major Business

Table 125. Hempel Concrete Floor Paint Product and Services

Table 126. Hempel Concrete Floor Paint Production (Tons), Price (US\$/Ton), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 127. Hempel Recent Developments/Updates

Table 128. Hempel Competitive Strengths & Weaknesses

Table 129. Chugoku Marine Paint Basic Information, Manufacturing Base and

## Competitors

Table 130. Chugoku Marine Paint Major Business

Table 131. Chugoku Marine Paint Concrete Floor Paint Product and Services

Table 132. Chugoku Marine Paint Concrete Floor Paint Production (Tons), Price (US\$/Ton), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 133. Chugoku Marine Paint Recent Developments/Updates

Table 134. Chugoku Marine Paint Competitive Strengths & Weaknesses

Table 135. Blackfriar Basic Information, Manufacturing Base and Competitors

Table 136. Blackfriar Major Business

Table 137. Blackfriar Concrete Floor Paint Product and Services

Table 138. Blackfriar Concrete Floor Paint Production (Tons), Price (US\$/Ton), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 139. Blackfriar Recent Developments/Updates

Table 140. Blackfriar Competitive Strengths & Weaknesses

Table 141. Resincoat Basic Information, Manufacturing Base and Competitors

Table 142. Resincoat Major Business

Table 143. Resincoat Concrete Floor Paint Product and Services

Table 144. Resincoat Concrete Floor Paint Production (Tons), Price (US\$/Ton), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 145. Resincoat Recent Developments/Updates

Table 146. Resincoat Competitive Strengths & Weaknesses

Table 147. No Skidding Products Basic Information, Manufacturing Base and Competitors

Table 148. No Skidding Products Major Business

Table 149. No Skidding Products Concrete Floor Paint Product and Services

Table 150. No Skidding Products Concrete Floor Paint Production (Tons), Price (US\$/Ton), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 151. No Skidding Products Recent Developments/Updates

Table 152. No Skidding Products Competitive Strengths & Weaknesses

Table 153. Teamac Basic Information, Manufacturing Base and Competitors

Table 154. Teamac Major Business

Table 155. Teamac Concrete Floor Paint Product and Services

Table 156. Teamac Concrete Floor Paint Production (Tons), Price (US\$/Ton), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 157. Teamac Recent Developments/Updates

Table 158. Teamac Competitive Strengths & Weaknesses

Table 159. Armor Garage Basic Information, Manufacturing Base and Competitors

- Table 160. Armor Garage Major Business
- Table 161. Armor Garage Concrete Floor Paint Product and Services
- Table 162. Armor Garage Concrete Floor Paint Production (Tons), Price (US\$/Ton), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 163. Armor Garage Recent Developments/Updates
- Table 164. Armor Garage Competitive Strengths & Weaknesses
- Table 165. ArmorPoxy Basic Information, Manufacturing Base and Competitors
- Table 166. ArmorPoxy Major Business
- Table 167. ArmorPoxy Concrete Floor Paint Product and Services
- Table 168. ArmorPoxy Concrete Floor Paint Production (Tons), Price (US\$/Ton), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 169. ArmorPoxy Recent Developments/Updates
- Table 170. ArmorPoxy Competitive Strengths & Weaknesses
- Table 171. Global Key Players of Concrete Floor Paint Upstream (Raw Materials)
- Table 172. Global Concrete Floor Paint Typical Customers
- Table 173. Concrete Floor Paint Typical Distributors

## List Of Figures

### LIST OF FIGURES

Figure 1. Concrete Floor Paint Picture

Figure 2. World Concrete Floor Paint Production Value: 2021 & 2025 & 2032, (USD Million)

Figure 3. World Concrete Floor Paint Production Value and Forecast (2021-2032) & (USD Million)

Figure 4. World Concrete Floor Paint Production (2021-2032) & (Tons)

Figure 5. World Concrete Floor Paint Average Price (2021-2032) & (US\$/Ton)

Figure 6. World Concrete Floor Paint Production Value Market Share by Region (2021-2032)

Figure 7. World Concrete Floor Paint Production Market Share by Region (2021-2032)

Figure 8. North America Concrete Floor Paint Production (2021-2032) & (Tons)

Figure 9. Europe Concrete Floor Paint Production (2021-2032) & (Tons)

Figure 10. China Concrete Floor Paint Production (2021-2032) & (Tons)

Figure 11. Japan Concrete Floor Paint Production (2021-2032) & (Tons)

Figure 12. Concrete Floor Paint Market Drivers

Figure 13. Factors Affecting Demand

Figure 14. World Concrete Floor Paint Consumption (2021-2032) & (Tons)

Figure 15. World Concrete Floor Paint Consumption Market Share by Region (2021-2032)

Figure 16. United States Concrete Floor Paint Consumption (2021-2032) & (Tons)

Figure 17. China Concrete Floor Paint Consumption (2021-2032) & (Tons)

Figure 18. Europe Concrete Floor Paint Consumption (2021-2032) & (Tons)

Figure 19. Japan Concrete Floor Paint Consumption (2021-2032) & (Tons)

Figure 20. South Korea Concrete Floor Paint Consumption (2021-2032) & (Tons)

Figure 21. ASEAN Concrete Floor Paint Consumption (2021-2032) & (Tons)

Figure 22. India Concrete Floor Paint Consumption (2021-2032) & (Tons)

Figure 23. Producer Shipments of Concrete Floor Paint by Manufacturer Revenue (\$MM) and Market Share (%): 2025

Figure 24. Global Four-firm Concentration Ratios (CR4) for Concrete Floor Paint Markets in 2025

Figure 25. Global Four-firm Concentration Ratios (CR8) for Concrete Floor Paint Markets in 2025

Figure 26. United States VS China: Concrete Floor Paint Production Value Market Share Comparison (2021 & 2025 & 2032)

Figure 27. United States VS China: Concrete Floor Paint Production Market Share

Comparison (2021 & 2025 & 2032)

Figure 28. United States VS China: Concrete Floor Paint Consumption Market Share Comparison (2021 & 2025 & 2032)

Figure 29. United States Based Manufacturers Concrete Floor Paint Production Market Share 2025

Figure 30. China Based Manufacturers Concrete Floor Paint Production Market Share 2025

Figure 31. Rest of World Based Manufacturers Concrete Floor Paint Production Market Share 2025

Figure 32. World Concrete Floor Paint Production Value by Type, (USD Million), 2021 & 2025 & 2032

Figure 33. World Concrete Floor Paint Production Value Market Share by Type in 2025

Figure 34. Epoxy Floor Paint

Figure 35. Polyurethane Floor Paint

Figure 36. Others

Figure 37. World Concrete Floor Paint Production Market Share by Type (2021-2032)

Figure 38. World Concrete Floor Paint Production Value Market Share by Type (2021-2032)

Figure 39. World Concrete Floor Paint Average Price by Type (2021-2032) & (US\$/Ton)

Figure 40. World Concrete Floor Paint Production Value by Curing Mechanism, (USD Million), 2021 & 2025 & 2032

Figure 41. World Concrete Floor Paint Production Value Market Share by Curing Mechanism in 2025

Figure 42. Solvent-Based

Figure 43. Water-Based

Figure 44. World Concrete Floor Paint Production Market Share by Curing Mechanism (2021-2032)

Figure 45. World Concrete Floor Paint Production Value Market Share by Curing Mechanism (2021-2032)

Figure 46. World Concrete Floor Paint Average Price by Curing Mechanism (2021-2032) & (US\$/Ton)

Figure 47. World Concrete Floor Paint Production Value by Surface Finish, (USD Million), 2021 & 2025 & 2032

Figure 48. World Concrete Floor Paint Production Value Market Share by Surface Finish in 2025

Figure 49. Gloss Finish

Figure 50. Matte Finish

Figure 51. World Concrete Floor Paint Production Market Share by Surface Finish (2021-2032)

Figure 52. World Concrete Floor Paint Production Value Market Share by Surface Finish (2021-2032)

Figure 53. World Concrete Floor Paint Average Price by Surface Finish (2021-2032) & (US\$/Ton)

Figure 54. World Concrete Floor Paint Production Value by Application, (USD Million), 2021 & 2025 & 2032

Figure 55. World Concrete Floor Paint Production Value Market Share by Application in 2025

Figure 56. Industrial

Figure 57. Commercial

Figure 58. Garage

Figure 59. Others

Figure 60. World Concrete Floor Paint Production Market Share by Application (2021-2032)

Figure 61. World Concrete Floor Paint Production Value Market Share by Application (2021-2032)

Figure 62. World Concrete Floor Paint Average Price by Application (2021-2032) & (US\$/Ton)

Figure 63. Concrete Floor Paint Industry Chain

Figure 64. Concrete Floor Paint Procurement Model

Figure 65. Concrete Floor Paint Sales Model

Figure 66. Concrete Floor Paint Sales Channels, Direct Sales, and Distribution

Figure 67. Methodology

Figure 68. Research Process and Data Source

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