

Global Computer Power Supply Unit (PSU) Market 2026 by Manufacturers, Regions, Type and Application, Forecast to 2032

<https://marketpublishers.com/r/GA670529EAA6EN.html>

Date: April 2026

Pages: 144

Price: US\$ 3,480.00 (Single User License)

ID: GA670529EAA6EN

Abstracts

According to our (Global Info Research) latest study, the global Computer Power Supply Unit (PSU) market size was valued at US\$ 1249 million in 2025 and is forecast to a readjusted size of US\$ 1682 million by 2032 with a CAGR of 4.4% during review period.

A Computer Power Supply Unit (PSU) is a high-frequency switching power conversion device that transforms AC mains electricity into multiple regulated DC output voltages for distribution to various components within a computer system. It typically features a metal-enclosed rectangular housing containing power conversion circuitry, a power factor correction (PFC) module, high-frequency transformer, rectification and filtering stages, control circuits, and multi-layer protection mechanisms, along with cooling fans and fixed or modular output connectors. Utilizing rectification, boosting, pulse-width modulation, and isolated power transformation technologies, the PSU ensures high efficiency, low ripple, stable voltage regulation, and operational safety. Based on structural design, it includes ATX, SFX, and redundant server power supply types, widely used in desktop computers, workstations, data center servers, and industrial control systems. Key technical parameters include conversion efficiency, power factor, voltage regulation accuracy, and reliability lifespan, making it a critical foundational component for stable computer operation.

In terms of market development opportunities and main driving factors, Computer Power Supply Units are entering a new cycle of structural demand expansion driven by computing power upgrades. The rapid growth of artificial intelligence, large model training, cloud computing, and edge computing has significantly increased power density requirements for servers and high-performance computing equipment, making high-wattage and high-efficiency PSUs a critical component in data center upgrades. As

a result, products certified under 80 PLUS Gold, Platinum, and Titanium standards continue to gain market share. Meanwhile, the expansion of the global e-sports industry, content creation economy, and the rising power consumption of high-end graphics cards are pushing desktop PSU capacities toward 850W, 1000W, and even above 1600W, while the adoption of ATX 3.0 and PCIe 5.0 standards stimulates replacement demand. Energy-saving policies and carbon neutrality targets are accelerating the shift toward higher efficiency, lower standby power consumption, and digital control technologies, with GaN devices, full-bridge LLC topologies, and digital power management becoming increasingly commercialized. Emerging markets with rising PC penetration and the expansion of industrial automation and intelligent manufacturing further create incremental growth opportunities. In addition, accelerated localization of power semiconductor supply chains enhances resilience and cost control, opening new industry windows of opportunity. Regarding market challenges, risks, and restraints, the PSU industry has reached a relatively mature stage characterized by high market concentration and intense price competition, particularly in the mid- and low-end segments where profit margins are under pressure. Upstream key components such as power MOSFETs, controller ICs, and high-grade electrolytic capacitors are subject to cyclical volatility and geopolitical influences, posing supply stability and cost fluctuation risks. As power ratings increase, stricter requirements for thermal management, EMI control, and safety certification raise R&D investment and compliance costs, increasing technological barriers. At the same time, leading PC and server manufacturers are strengthening vertical integration and proprietary power solutions, compressing the market space for independent PSU brands. Fluctuations in global PC shipments also create demand uncertainty in the consumer segment. Tightening environmental regulations and varying energy efficiency standards across regions further complicate compliance. Rapid technological iteration, including digital PSUs, modular structures, and intelligent monitoring features, increases challenges in inventory and product lifecycle management, and companies that fail to keep pace with innovation risk market displacement. From the perspective of downstream demand trends, PSU demand is moving toward higher wattage, higher efficiency, greater intelligence, and more segmented application scenarios. Data centers and AI servers are driving single-unit power capacities beyond 2000W, with redundant architectures and hot-swappable designs becoming standard. In the consumer market, greater emphasis is placed on stability, low noise, and modular design, with increasing penetration of fully modular and Platinum-grade products. Miniaturization trends are supporting growth in SFX and SFX-L form factors for high-performance compact systems. Industrial and edge computing equipment prioritize wide input voltage ranges, extended lifespan, and high reliability, expanding the industrial-grade PSU segment. Additionally, PSUs are integrating digital monitoring and remote management functions to meet data center operation

requirements. The integration of renewable energy and microgrid applications is also creating new compatibility requirements for advanced power systems. Overall, downstream demand is evolving from a basic PC accessory toward a core component of high-performance computing infrastructure, with increasing unit value and technological sophistication, signaling a shift from scale-driven growth to technology- and efficiency-driven development.

This report is a detailed and comprehensive analysis for global Computer Power Supply Unit (PSU) market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Computer Power Supply Unit (PSU) market size and forecasts, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2021-2032

Global Computer Power Supply Unit (PSU) market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2021-2032

Global Computer Power Supply Unit (PSU) market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2021-2032

Global Computer Power Supply Unit (PSU) market shares of main players, shipments in revenue (\$ Million), sales quantity (K Units), and ASP (US\$/Unit), 2021-2026

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Computer Power Supply Unit (PSU)

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Computer Power Supply Unit (PSU) market

based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Sea Sonic Electronics, FSP Technology, Channel Well Technology, AcBel Polytech, Compucase Enterprise, Chicony Group, Pihong Technology, Cincon Electronics, Super Flower Computer, Enhance Electronics, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

Computer Power Supply Unit (PSU) market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

- Modular Power Supplies

- Non-modular Power Supplies

Market segment by Rated Output Power

- Low Power PSU (1200W)

Market segment by Physical Form Factor

- ATX Form Factor PSU

- SFX Form Factor PSU

- SFX-L Form Factor PSU

- TFX Form Factor PSU

Flex ATX PSU

Redundant Hot-Swap PSU

Market segment by Control Architecture

Analog Controlled PSU

Digital Controlled PSU

Hybrid Control PSU

MCU-Based Smart PSU

Market segment by Application

Consumer PCs and Gaming Systems

Workstations and High-Performance Computing

Servers and Data Centers

Industrial and Embedded Systems

Major players covered

Sea Sonic Electronics

FSP Technology

Channel Well Technology

AcBel Polytech

Compucase Enterprise

Chicony Group

Phihong Technology

Cincon Electronics

Super Flower Computer

Enhance Electronics

Sirfa (Dongguan) Electronic

Great Wall Power Supply Technology

Huntkey Group

Gospower Electric Technology

Flex

TRACO Electronic

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Computer Power Supply Unit (PSU) product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Computer Power Supply Unit (PSU), with price, sales quantity, revenue, and global market share of Computer Power Supply Unit

(PSU) from 2021 to 2026.

Chapter 3, the Computer Power Supply Unit (PSU) competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Computer Power Supply Unit (PSU) breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2021 to 2032.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2021 to 2032.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2021 to 2026. and Computer Power Supply Unit (PSU) market forecast, by regions, by Type, and by Application, with sales and revenue, from 2027 to 2032.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Computer Power Supply Unit (PSU).

Chapter 14 and 15, to describe Computer Power Supply Unit (PSU) sales channel, distributors, customers, research findings and conclusion.

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