

Global Compression Wear and Shapewear Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global Compression Wear and Shapewear market size was valued at USD 4228 million in 2023 and is forecast to a readjusted size of USD 5902 million by 2030 with a CAGR of 4.9% during review period.

According to the principle of ergonomics, the three-dimensional cut material of the Compression Wear and Shapewear is more in line with the characteristics of the human body structure, adjusts the distribution of body fat, shapes a beautiful curve, and has obvious effects on breast enhancement, abdomen, and reduces waist, buttocks, legs, etc.

Compression Wear and Shapewear is mainly divided into three types: sports shapewear, shapewear and medical shapewear.

The major players in global Compression Wear and Shapewear market include Triumph, Nike, Spanx, etc. The top 3 players occupy about 25% shares of the global market. North America and Europe are main markets, they occupy about 60% of the global market. Sports shapewear is the main type, with a share about 50%. Offline is the main distribution channels, which holds a share about 60%.

The Global Info Research report includes an overview of the development of the Compression Wear and Shapewear industry chain, the market status of On-line (Shapewear, Sports shapewear), Offline (Shapewear, Sports shapewear), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Compression Wear and Shapewear.

Regionally, the report analyzes the Compression Wear and Shapewear markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Compression Wear and Shapewear market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Compression Wear and Shapewear market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Compression Wear and Shapewear industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the sales quantity (K Units), revenue generated, and market share of different by Type (e.g., Shapewear, Sports shapewear).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Compression Wear and Shapewear market.

Regional Analysis: The report involves examining the Compression Wear and Shapewear market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Compression Wear and Shapewear market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Compression Wear and Shapewear:

Company Analysis: Report covers individual Compression Wear and Shapewear manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Compression Wear and Shapewear. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different Distribution Channels (On-line, Offline).

Technology Analysis: Report covers specific technologies relevant to Compression Wear and Shapewear. It assesses the current state, advancements, and potential future developments in Compression Wear and Shapewear areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the Compression Wear and Shapewear market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Compression Wear and Shapewear market is split by Type and by Distribution Channels. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Distribution Channels in terms of volume and value.

Market segment by Type

Shapewear

Sports shapewear

Medical shapewear

Market segment by Distribution Channels

On-line

Offline

Major players covered

Triumph

Nike

Spanx

Under Armour

Hanesbrands Inc.

Leonisa

Wacoal

Adidas

medi

Ann Chery

Decathlon Groupe

Huijie Group

2XU

AIMER

Embry Manufacturing Company

Anita

Cosmo Lady

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Compression Wear and Shapewear product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Compression Wear and Shapewear, with price, sales, revenue and global market share of Compression Wear and Shapewear from 2019 to 2024.

Chapter 3, the Compression Wear and Shapewear competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Compression Wear and Shapewear breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and distribution channels, with sales market share and growth rate by type, distribution channels, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017

to 2023.and Compression Wear and Shapewear market forecast, by regions, type and distribution channels, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Compression Wear and Shapewear.

Chapter 14 and 15, to describe Compression Wear and Shapewear sales channel, distributors, customers, research findings and conclusion.

Contents

1 MARKET OVERVIEW

- 1.1 Product Overview and Scope of Compression Wear and Shapewear
- 1.2 Market Estimation Caveats and Base Year
- 1.3 Market Analysis by Type
 - 1.3.1 Overview: Global Compression Wear and Shapewear Consumption Value by Type: 2019 Versus 2023 Versus 2030
 - 1.3.2 Shapewear
 - 1.3.3 Sports shapewear
 - 1.3.4 Medical shapewear
- 1.4 Market Analysis by Distribution Channels
 - 1.4.1 Overview: Global Compression Wear and Shapewear Consumption Value by Distribution Channels: 2019 Versus 2023 Versus 2030
 - 1.4.2 On-line
 - 1.4.3 Offline
- 1.5 Global Compression Wear and Shapewear Market Size & Forecast
 - 1.5.1 Global Compression Wear and Shapewear Consumption Value (2019 & 2023 & 2030)
 - 1.5.2 Global Compression Wear and Shapewear Sales Quantity (2019-2030)
 - 1.5.3 Global Compression Wear and Shapewear Average Price (2019-2030)

2 MANUFACTURERS PROFILES

- 2.1 Triumph
 - 2.1.1 Triumph Details
 - 2.1.2 Triumph Major Business
 - 2.1.3 Triumph Compression Wear and Shapewear Product and Services
 - 2.1.4 Triumph Compression Wear and Shapewear Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.1.5 Triumph Recent Developments/Updates
- 2.2 Nike
 - 2.2.1 Nike Details
 - 2.2.2 Nike Major Business
 - 2.2.3 Nike Compression Wear and Shapewear Product and Services
 - 2.2.4 Nike Compression Wear and Shapewear Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.2.5 Nike Recent Developments/Updates

2.3 Spanx

2.3.1 Spanx Details

2.3.2 Spanx Major Business

2.3.3 Spanx Compression Wear and Shapewear Product and Services

2.3.4 Spanx Compression Wear and Shapewear Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.3.5 Spanx Recent Developments/Updates

2.4 Under Armour

2.4.1 Under Armour Details

2.4.2 Under Armour Major Business

2.4.3 Under Armour Compression Wear and Shapewear Product and Services

2.4.4 Under Armour Compression Wear and Shapewear Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.4.5 Under Armour Recent Developments/Updates

2.5 Hanesbrands Inc.

2.5.1 Hanesbrands Inc. Details

2.5.2 Hanesbrands Inc. Major Business

2.5.3 Hanesbrands Inc. Compression Wear and Shapewear Product and Services

2.5.4 Hanesbrands Inc. Compression Wear and Shapewear Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.5.5 Hanesbrands Inc. Recent Developments/Updates

2.6 Leonisa

2.6.1 Leonisa Details

2.6.2 Leonisa Major Business

2.6.3 Leonisa Compression Wear and Shapewear Product and Services

2.6.4 Leonisa Compression Wear and Shapewear Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.6.5 Leonisa Recent Developments/Updates

2.7 Wacoal

2.7.1 Wacoal Details

2.7.2 Wacoal Major Business

2.7.3 Wacoal Compression Wear and Shapewear Product and Services

2.7.4 Wacoal Compression Wear and Shapewear Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.7.5 Wacoal Recent Developments/Updates

2.8 Adidas

2.8.1 Adidas Details

2.8.2 Adidas Major Business

2.8.3 Adidas Compression Wear and Shapewear Product and Services

2.8.4 Adidas Compression Wear and Shapewear Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.8.5 Adidas Recent Developments/Updates

2.9 medi

2.9.1 medi Details

2.9.2 medi Major Business

2.9.3 medi Compression Wear and Shapewear Product and Services

2.9.4 medi Compression Wear and Shapewear Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.9.5 medi Recent Developments/Updates

2.10 Ann Chery

2.10.1 Ann Chery Details

2.10.2 Ann Chery Major Business

2.10.3 Ann Chery Compression Wear and Shapewear Product and Services

2.10.4 Ann Chery Compression Wear and Shapewear Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.10.5 Ann Chery Recent Developments/Updates

2.11 Decathlon Groupe

2.11.1 Decathlon Groupe Details

2.11.2 Decathlon Groupe Major Business

2.11.3 Decathlon Groupe Compression Wear and Shapewear Product and Services

2.11.4 Decathlon Groupe Compression Wear and Shapewear Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.11.5 Decathlon Groupe Recent Developments/Updates

2.12 Huijie Group

2.12.1 Huijie Group Details

2.12.2 Huijie Group Major Business

2.12.3 Huijie Group Compression Wear and Shapewear Product and Services

2.12.4 Huijie Group Compression Wear and Shapewear Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.12.5 Huijie Group Recent Developments/Updates

2.13 2XU

2.13.1 2XU Details

2.13.2 2XU Major Business

2.13.3 2XU Compression Wear and Shapewear Product and Services

2.13.4 2XU Compression Wear and Shapewear Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.13.5 2XU Recent Developments/Updates

2.14 AIMER

- 2.14.1 AIMER Details
- 2.14.2 AIMER Major Business
- 2.14.3 AIMER Compression Wear and Shapewear Product and Services
- 2.14.4 AIMER Compression Wear and Shapewear Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
- 2.14.5 AIMER Recent Developments/Updates
- 2.15 Embry Manufacturing Company
 - 2.15.1 Embry Manufacturing Company Details
 - 2.15.2 Embry Manufacturing Company Major Business
 - 2.15.3 Embry Manufacturing Company Compression Wear and Shapewear Product and Services
 - 2.15.4 Embry Manufacturing Company Compression Wear and Shapewear Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.15.5 Embry Manufacturing Company Recent Developments/Updates
- 2.16 Anita
 - 2.16.1 Anita Details
 - 2.16.2 Anita Major Business
 - 2.16.3 Anita Compression Wear and Shapewear Product and Services
 - 2.16.4 Anita Compression Wear and Shapewear Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.16.5 Anita Recent Developments/Updates
- 2.17 Cosmo Lady
 - 2.17.1 Cosmo Lady Details
 - 2.17.2 Cosmo Lady Major Business
 - 2.17.3 Cosmo Lady Compression Wear and Shapewear Product and Services
 - 2.17.4 Cosmo Lady Compression Wear and Shapewear Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.17.5 Cosmo Lady Recent Developments/Updates

3 COMPETITIVE ENVIRONMENT: COMPRESSION WEAR AND SHAPEWEAR BY MANUFACTURER

- 3.1 Global Compression Wear and Shapewear Sales Quantity by Manufacturer (2019-2024)
- 3.2 Global Compression Wear and Shapewear Revenue by Manufacturer (2019-2024)
- 3.3 Global Compression Wear and Shapewear Average Price by Manufacturer (2019-2024)
- 3.4 Market Share Analysis (2023)
 - 3.4.1 Producer Shipments of Compression Wear and Shapewear by Manufacturer

Revenue (\$MM) and Market Share (%): 2023

3.4.2 Top 3 Compression Wear and Shapewear Manufacturer Market Share in 2023

3.4.2 Top 6 Compression Wear and Shapewear Manufacturer Market Share in 2023

3.5 Compression Wear and Shapewear Market: Overall Company Footprint Analysis

3.5.1 Compression Wear and Shapewear Market: Region Footprint

3.5.2 Compression Wear and Shapewear Market: Company Product Type Footprint

3.5.3 Compression Wear and Shapewear Market: Company Product Application

Footprint

3.6 New Market Entrants and Barriers to Market Entry

3.7 Mergers, Acquisition, Agreements, and Collaborations

4 CONSUMPTION ANALYSIS BY REGION

4.1 Global Compression Wear and Shapewear Market Size by Region

4.1.1 Global Compression Wear and Shapewear Sales Quantity by Region
(2019-2030)

4.1.2 Global Compression Wear and Shapewear Consumption Value by Region
(2019-2030)

4.1.3 Global Compression Wear and Shapewear Average Price by Region
(2019-2030)

4.2 North America Compression Wear and Shapewear Consumption Value (2019-2030)

4.3 Europe Compression Wear and Shapewear Consumption Value (2019-2030)

4.4 Asia-Pacific Compression Wear and Shapewear Consumption Value (2019-2030)

4.5 South America Compression Wear and Shapewear Consumption Value
(2019-2030)

4.6 Middle East and Africa Compression Wear and Shapewear Consumption Value
(2019-2030)

5 MARKET SEGMENT BY TYPE

5.1 Global Compression Wear and Shapewear Sales Quantity by Type (2019-2030)

5.2 Global Compression Wear and Shapewear Consumption Value by Type
(2019-2030)

5.3 Global Compression Wear and Shapewear Average Price by Type (2019-2030)

6 MARKET SEGMENT BY DISTRIBUTION CHANNELS

6.1 Global Compression Wear and Shapewear Sales Quantity by Distribution Channels
(2019-2030)

6.2 Global Compression Wear and Shapewear Consumption Value by Distribution Channels (2019-2030)

6.3 Global Compression Wear and Shapewear Average Price by Distribution Channels (2019-2030)

7 NORTH AMERICA

7.1 North America Compression Wear and Shapewear Sales Quantity by Type (2019-2030)

7.2 North America Compression Wear and Shapewear Sales Quantity by Distribution Channels (2019-2030)

7.3 North America Compression Wear and Shapewear Market Size by Country

7.3.1 North America Compression Wear and Shapewear Sales Quantity by Country (2019-2030)

7.3.2 North America Compression Wear and Shapewear Consumption Value by Country (2019-2030)

7.3.3 United States Market Size and Forecast (2019-2030)

7.3.4 Canada Market Size and Forecast (2019-2030)

7.3.5 Mexico Market Size and Forecast (2019-2030)

8 EUROPE

8.1 Europe Compression Wear and Shapewear Sales Quantity by Type (2019-2030)

8.2 Europe Compression Wear and Shapewear Sales Quantity by Distribution Channels (2019-2030)

8.3 Europe Compression Wear and Shapewear Market Size by Country

8.3.1 Europe Compression Wear and Shapewear Sales Quantity by Country (2019-2030)

8.3.2 Europe Compression Wear and Shapewear Consumption Value by Country (2019-2030)

8.3.3 Germany Market Size and Forecast (2019-2030)

8.3.4 France Market Size and Forecast (2019-2030)

8.3.5 United Kingdom Market Size and Forecast (2019-2030)

8.3.6 Russia Market Size and Forecast (2019-2030)

8.3.7 Italy Market Size and Forecast (2019-2030)

9 ASIA-PACIFIC

9.1 Asia-Pacific Compression Wear and Shapewear Sales Quantity by Type

(2019-2030)

9.2 Asia-Pacific Compression Wear and Shapewear Sales Quantity by Distribution Channels (2019-2030)

9.3 Asia-Pacific Compression Wear and Shapewear Market Size by Region

9.3.1 Asia-Pacific Compression Wear and Shapewear Sales Quantity by Region (2019-2030)

9.3.2 Asia-Pacific Compression Wear and Shapewear Consumption Value by Region (2019-2030)

9.3.3 China Market Size and Forecast (2019-2030)

9.3.4 Japan Market Size and Forecast (2019-2030)

9.3.5 Korea Market Size and Forecast (2019-2030)

9.3.6 India Market Size and Forecast (2019-2030)

9.3.7 Southeast Asia Market Size and Forecast (2019-2030)

9.3.8 Australia Market Size and Forecast (2019-2030)

10 SOUTH AMERICA

10.1 South America Compression Wear and Shapewear Sales Quantity by Type (2019-2030)

10.2 South America Compression Wear and Shapewear Sales Quantity by Distribution Channels (2019-2030)

10.3 South America Compression Wear and Shapewear Market Size by Country

10.3.1 South America Compression Wear and Shapewear Sales Quantity by Country (2019-2030)

10.3.2 South America Compression Wear and Shapewear Consumption Value by Country (2019-2030)

10.3.3 Brazil Market Size and Forecast (2019-2030)

10.3.4 Argentina Market Size and Forecast (2019-2030)

11 MIDDLE EAST & AFRICA

11.1 Middle East & Africa Compression Wear and Shapewear Sales Quantity by Type (2019-2030)

11.2 Middle East & Africa Compression Wear and Shapewear Sales Quantity by Distribution Channels (2019-2030)

11.3 Middle East & Africa Compression Wear and Shapewear Market Size by Country

11.3.1 Middle East & Africa Compression Wear and Shapewear Sales Quantity by Country (2019-2030)

11.3.2 Middle East & Africa Compression Wear and Shapewear Consumption Value

by Country (2019-2030)

11.3.3 Turkey Market Size and Forecast (2019-2030)

11.3.4 Egypt Market Size and Forecast (2019-2030)

11.3.5 Saudi Arabia Market Size and Forecast (2019-2030)

11.3.6 South Africa Market Size and Forecast (2019-2030)

12 MARKET DYNAMICS

12.1 Compression Wear and Shapewear Market Drivers

12.2 Compression Wear and Shapewear Market Restraints

12.3 Compression Wear and Shapewear Trends Analysis

12.4 Porters Five Forces Analysis

12.4.1 Threat of New Entrants

12.4.2 Bargaining Power of Suppliers

12.4.3 Bargaining Power of Buyers

12.4.4 Threat of Substitutes

12.4.5 Competitive Rivalry

13 RAW MATERIAL AND INDUSTRY CHAIN

13.1 Raw Material of Compression Wear and Shapewear and Key Manufacturers

13.2 Manufacturing Costs Percentage of Compression Wear and Shapewear

13.3 Compression Wear and Shapewear Production Process

13.4 Compression Wear and Shapewear Industrial Chain

14 SHIPMENTS BY DISTRIBUTION CHANNEL

14.1 Sales Channel

14.1.1 Direct to End-User

14.1.2 Distributors

14.2 Compression Wear and Shapewear Typical Distributors

14.3 Compression Wear and Shapewear Typical Customers

15 RESEARCH FINDINGS AND CONCLUSION

16 APPENDIX

16.1 Methodology

16.2 Research Process and Data Source

16.3 Disclaimer

List Of Tables

LIST OF TABLES

Table 1. Global Compression Wear and Shapewear Consumption Value by Type, (USD Million), 2019 & 2023 & 2030

Table 2. Global Compression Wear and Shapewear Consumption Value by Distribution Channels, (USD Million), 2019 & 2023 & 2030

Table 3. Triumph Basic Information, Manufacturing Base and Competitors

Table 4. Triumph Major Business

Table 5. Triumph Compression Wear and Shapewear Product and Services

Table 6. Triumph Compression Wear and Shapewear Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 7. Triumph Recent Developments/Updates

Table 8. Nike Basic Information, Manufacturing Base and Competitors

Table 9. Nike Major Business

Table 10. Nike Compression Wear and Shapewear Product and Services

Table 11. Nike Compression Wear and Shapewear Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 12. Nike Recent Developments/Updates

Table 13. Spanx Basic Information, Manufacturing Base and Competitors

Table 14. Spanx Major Business

Table 15. Spanx Compression Wear and Shapewear Product and Services

Table 16. Spanx Compression Wear and Shapewear Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 17. Spanx Recent Developments/Updates

Table 18. Under Armour Basic Information, Manufacturing Base and Competitors

Table 19. Under Armour Major Business

Table 20. Under Armour Compression Wear and Shapewear Product and Services

Table 21. Under Armour Compression Wear and Shapewear Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 22. Under Armour Recent Developments/Updates

Table 23. Hanesbrands Inc. Basic Information, Manufacturing Base and Competitors

Table 24. Hanesbrands Inc. Major Business

Table 25. Hanesbrands Inc. Compression Wear and Shapewear Product and Services

Table 26. Hanesbrands Inc. Compression Wear and Shapewear Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 27. Hanesbrands Inc. Recent Developments/Updates

Table 28. Leonisa Basic Information, Manufacturing Base and Competitors

Table 29. Leonisa Major Business

Table 30. Leonisa Compression Wear and Shapewear Product and Services

Table 31. Leonisa Compression Wear and Shapewear Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 32. Leonisa Recent Developments/Updates

Table 33. Wacoal Basic Information, Manufacturing Base and Competitors

Table 34. Wacoal Major Business

Table 35. Wacoal Compression Wear and Shapewear Product and Services

Table 36. Wacoal Compression Wear and Shapewear Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 37. Wacoal Recent Developments/Updates

Table 38. Adidas Basic Information, Manufacturing Base and Competitors

Table 39. Adidas Major Business

Table 40. Adidas Compression Wear and Shapewear Product and Services

Table 41. Adidas Compression Wear and Shapewear Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 42. Adidas Recent Developments/Updates

Table 43. medi Basic Information, Manufacturing Base and Competitors

Table 44. medi Major Business

Table 45. medi Compression Wear and Shapewear Product and Services

Table 46. medi Compression Wear and Shapewear Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 47. medi Recent Developments/Updates

Table 48. Ann Chery Basic Information, Manufacturing Base and Competitors

Table 49. Ann Chery Major Business

Table 50. Ann Chery Compression Wear and Shapewear Product and Services

Table 51. Ann Chery Compression Wear and Shapewear Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 52. Ann Chery Recent Developments/Updates

Table 53. Decathlon Groupe Basic Information, Manufacturing Base and Competitors

Table 54. Decathlon Groupe Major Business

Table 55. Decathlon Groupe Compression Wear and Shapewear Product and Services

Table 56. Decathlon Groupe Compression Wear and Shapewear Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market

Share (2019-2024)

Table 57. Decathlon Groupe Recent Developments/Updates

Table 58. Huijie Group Basic Information, Manufacturing Base and Competitors

Table 59. Huijie Group Major Business

Table 60. Huijie Group Compression Wear and Shapewear Product and Services

Table 61. Huijie Group Compression Wear and Shapewear Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 62. Huijie Group Recent Developments/Updates

Table 63. 2XU Basic Information, Manufacturing Base and Competitors

Table 64. 2XU Major Business

Table 65. 2XU Compression Wear and Shapewear Product and Services

Table 66. 2XU Compression Wear and Shapewear Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 67. 2XU Recent Developments/Updates

Table 68. AIMER Basic Information, Manufacturing Base and Competitors

Table 69. AIMER Major Business

Table 70. AIMER Compression Wear and Shapewear Product and Services

Table 71. AIMER Compression Wear and Shapewear Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 72. AIMER Recent Developments/Updates

Table 73. Embry Manufacturing Company Basic Information, Manufacturing Base and Competitors

Table 74. Embry Manufacturing Company Major Business

Table 75. Embry Manufacturing Company Compression Wear and Shapewear Product and Services

Table 76. Embry Manufacturing Company Compression Wear and Shapewear Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 77. Embry Manufacturing Company Recent Developments/Updates

Table 78. Anita Basic Information, Manufacturing Base and Competitors

Table 79. Anita Major Business

Table 80. Anita Compression Wear and Shapewear Product and Services

Table 81. Anita Compression Wear and Shapewear Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 82. Anita Recent Developments/Updates

Table 83. Cosmo Lady Basic Information, Manufacturing Base and Competitors

Table 84. Cosmo Lady Major Business

Table 85. Cosmo Lady Compression Wear and Shapewear Product and Services

Table 86. Cosmo Lady Compression Wear and Shapewear Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 87. Cosmo Lady Recent Developments/Updates

Table 88. Global Compression Wear and Shapewear Sales Quantity by Manufacturer (2019-2024) & (K Units)

Table 89. Global Compression Wear and Shapewear Revenue by Manufacturer (2019-2024) & (USD Million)

Table 90. Global Compression Wear and Shapewear Average Price by Manufacturer (2019-2024) & (US\$/Unit)

Table 91. Market Position of Manufacturers in Compression Wear and Shapewear, (Tier 1, Tier 2, and Tier 3), Based on Consumption Value in 2023

Table 92. Head Office and Compression Wear and Shapewear Production Site of Key Manufacturer

Table 93. Compression Wear and Shapewear Market: Company Product Type Footprint

Table 94. Compression Wear and Shapewear Market: Company Product Application Footprint

Table 95. Compression Wear and Shapewear New Market Entrants and Barriers to Market Entry

Table 96. Compression Wear and Shapewear Mergers, Acquisition, Agreements, and Collaborations

Table 97. Global Compression Wear and Shapewear Sales Quantity by Region (2019-2024) & (K Units)

Table 98. Global Compression Wear and Shapewear Sales Quantity by Region (2025-2030) & (K Units)

Table 99. Global Compression Wear and Shapewear Consumption Value by Region (2019-2024) & (USD Million)

Table 100. Global Compression Wear and Shapewear Consumption Value by Region (2025-2030) & (USD Million)

Table 101. Global Compression Wear and Shapewear Average Price by Region (2019-2024) & (US\$/Unit)

Table 102. Global Compression Wear and Shapewear Average Price by Region (2025-2030) & (US\$/Unit)

Table 103. Global Compression Wear and Shapewear Sales Quantity by Type (2019-2024) & (K Units)

Table 104. Global Compression Wear and Shapewear Sales Quantity by Type (2025-2030) & (K Units)

Table 105. Global Compression Wear and Shapewear Consumption Value by Type (2019-2024) & (USD Million)

Table 106. Global Compression Wear and Shapewear Consumption Value by Type (2025-2030) & (USD Million)

Table 107. Global Compression Wear and Shapewear Average Price by Type (2019-2024) & (US\$/Unit)

Table 108. Global Compression Wear and Shapewear Average Price by Type (2025-2030) & (US\$/Unit)

Table 109. Global Compression Wear and Shapewear Sales Quantity by Distribution Channels (2019-2024) & (K Units)

Table 110. Global Compression Wear and Shapewear Sales Quantity by Distribution Channels (2025-2030) & (K Units)

Table 111. Global Compression Wear and Shapewear Consumption Value by Distribution Channels (2019-2024) & (USD Million)

Table 112. Global Compression Wear and Shapewear Consumption Value by Distribution Channels (2025-2030) & (USD Million)

Table 113. Global Compression Wear and Shapewear Average Price by Distribution Channels (2019-2024) & (US\$/Unit)

Table 114. Global Compression Wear and Shapewear Average Price by Distribution Channels (2025-2030) & (US\$/Unit)

Table 115. North America Compression Wear and Shapewear Sales Quantity by Type (2019-2024) & (K Units)

Table 116. North America Compression Wear and Shapewear Sales Quantity by Type (2025-2030) & (K Units)

Table 117. North America Compression Wear and Shapewear Sales Quantity by Distribution Channels (2019-2024) & (K Units)

Table 118. North America Compression Wear and Shapewear Sales Quantity by Distribution Channels (2025-2030) & (K Units)

Table 119. North America Compression Wear and Shapewear Sales Quantity by Country (2019-2024) & (K Units)

Table 120. North America Compression Wear and Shapewear Sales Quantity by Country (2025-2030) & (K Units)

Table 121. North America Compression Wear and Shapewear Consumption Value by Country (2019-2024) & (USD Million)

Table 122. North America Compression Wear and Shapewear Consumption Value by Country (2025-2030) & (USD Million)

Table 123. Europe Compression Wear and Shapewear Sales Quantity by Type (2019-2024) & (K Units)

Table 124. Europe Compression Wear and Shapewear Sales Quantity by Type (2025-2030) & (K Units)

Table 125. Europe Compression Wear and Shapewear Sales Quantity by Distribution

Channels (2019-2024) & (K Units)

Table 126. Europe Compression Wear and Shapewear Sales Quantity by Distribution Channels (2025-2030) & (K Units)

Table 127. Europe Compression Wear and Shapewear Sales Quantity by Country (2019-2024) & (K Units)

Table 128. Europe Compression Wear and Shapewear Sales Quantity by Country (2025-2030) & (K Units)

Table 129. Europe Compression Wear and Shapewear Consumption Value by Country (2019-2024) & (USD Million)

Table 130. Europe Compression Wear and Shapewear Consumption Value by Country (2025-2030) & (USD Million)

Table 131. Asia-Pacific Compression Wear and Shapewear Sales Quantity by Type (2019-2024) & (K Units)

Table 132. Asia-Pacific Compression Wear and Shapewear Sales Quantity by Type (2025-2030) & (K Units)

Table 133. Asia-Pacific Compression Wear and Shapewear Sales Quantity by Distribution Channels (2019-2024) & (K Units)

Table 134. Asia-Pacific Compression Wear and Shapewear Sales Quantity by Distribution Channels (2025-2030) & (K Units)

Table 135. Asia-Pacific Compression Wear and Shapewear Sales Quantity by Region (2019-2024) & (K Units)

Table 136. Asia-Pacific Compression Wear and Shapewear Sales Quantity by Region (2025-2030) & (K Units)

Table 137. Asia-Pacific Compression Wear and Shapewear Consumption Value by Region (2019-2024) & (USD Million)

Table 138. Asia-Pacific Compression Wear and Shapewear Consumption Value by Region (2025-2030) & (USD Million)

Table 139. South America Compression Wear and Shapewear Sales Quantity by Type (2019-2024) & (K Units)

Table 140. South America Compression Wear and Shapewear Sales Quantity by Type (2025-2030) & (K Units)

Table 141. South America Compression Wear and Shapewear Sales Quantity by Distribution Channels (2019-2024) & (K Units)

Table 142. South America Compression Wear and Shapewear Sales Quantity by Distribution Channels (2025-2030) & (K Units)

Table 143. South America Compression Wear and Shapewear Sales Quantity by Country (2019-2024) & (K Units)

Table 144. South America Compression Wear and Shapewear Sales Quantity by Country (2025-2030) & (K Units)

Table 145. South America Compression Wear and Shapewear Consumption Value by Country (2019-2024) & (USD Million)

Table 146. South America Compression Wear and Shapewear Consumption Value by Country (2025-2030) & (USD Million)

Table 147. Middle East & Africa Compression Wear and Shapewear Sales Quantity by Type (2019-2024) & (K Units)

Table 148. Middle East & Africa Compression Wear and Shapewear Sales Quantity by Type (2025-2030) & (K Units)

Table 149. Middle East & Africa Compression Wear and Shapewear Sales Quantity by Distribution Channels (2019-2024) & (K Units)

Table 150. Middle East & Africa Compression Wear and Shapewear Sales Quantity by Distribution Channels (2025-2030) & (K Units)

Table 151. Middle East & Africa Compression Wear and Shapewear Sales Quantity by Region (2019-2024) & (K Units)

Table 152. Middle East & Africa Compression Wear and Shapewear Sales Quantity by Region (2025-2030) & (K Units)

Table 153. Middle East & Africa Compression Wear and Shapewear Consumption Value by Region (2019-2024) & (USD Million)

Table 154. Middle East & Africa Compression Wear and Shapewear Consumption Value by Region (2025-2030) & (USD Million)

Table 155. Compression Wear and Shapewear Raw Material

Table 156. Key Manufacturers of Compression Wear and Shapewear Raw Materials

Table 157. Compression Wear and Shapewear Typical Distributors

Table 158. Compression Wear and Shapewear Typical Customers

List Of Figures

LIST OF FIGURES

- Figure 1. Compression Wear and Shapewear Picture
- Figure 2. Global Compression Wear and Shapewear Consumption Value by Type, (USD Million), 2019 & 2023 & 2030
- Figure 3. Global Compression Wear and Shapewear Consumption Value Market Share by Type in 2023
- Figure 4. Shapewear Examples
- Figure 5. Sports shapewear Examples
- Figure 6. Medical shapewear Examples
- Figure 7. Global Compression Wear and Shapewear Consumption Value by Distribution Channels, (USD Million), 2019 & 2023 & 2030
- Figure 8. Global Compression Wear and Shapewear Consumption Value Market Share by Distribution Channels in 2023
- Figure 9. On-line Examples
- Figure 10. Offline Examples
- Figure 11. Global Compression Wear and Shapewear Consumption Value, (USD Million): 2019 & 2023 & 2030
- Figure 12. Global Compression Wear and Shapewear Consumption Value and Forecast (2019-2030) & (USD Million)
- Figure 13. Global Compression Wear and Shapewear Sales Quantity (2019-2030) & (K Units)
- Figure 14. Global Compression Wear and Shapewear Average Price (2019-2030) & (US\$/Unit)
- Figure 15. Global Compression Wear and Shapewear Sales Quantity Market Share by Manufacturer in 2023
- Figure 16. Global Compression Wear and Shapewear Consumption Value Market Share by Manufacturer in 2023
- Figure 17. Producer Shipments of Compression Wear and Shapewear by Manufacturer Sales Quantity (\$MM) and Market Share (%): 2023
- Figure 18. Top 3 Compression Wear and Shapewear Manufacturer (Consumption Value) Market Share in 2023
- Figure 19. Top 6 Compression Wear and Shapewear Manufacturer (Consumption Value) Market Share in 2023
- Figure 20. Global Compression Wear and Shapewear Sales Quantity Market Share by Region (2019-2030)
- Figure 21. Global Compression Wear and Shapewear Consumption Value Market

Share by Region (2019-2030)

Figure 22. North America Compression Wear and Shapewear Consumption Value (2019-2030) & (USD Million)

Figure 23. Europe Compression Wear and Shapewear Consumption Value (2019-2030) & (USD Million)

Figure 24. Asia-Pacific Compression Wear and Shapewear Consumption Value (2019-2030) & (USD Million)

Figure 25. South America Compression Wear and Shapewear Consumption Value (2019-2030) & (USD Million)

Figure 26. Middle East & Africa Compression Wear and Shapewear Consumption Value (2019-2030) & (USD Million)

Figure 27. Global Compression Wear and Shapewear Sales Quantity Market Share by Type (2019-2030)

Figure 28. Global Compression Wear and Shapewear Consumption Value Market Share by Type (2019-2030)

Figure 29. Global Compression Wear and Shapewear Average Price by Type (2019-2030) & (US\$/Unit)

Figure 30. Global Compression Wear and Shapewear Sales Quantity Market Share by Distribution Channels (2019-2030)

Figure 31. Global Compression Wear and Shapewear Consumption Value Market Share by Distribution Channels (2019-2030)

Figure 32. Global Compression Wear and Shapewear Average Price by Distribution Channels (2019-2030) & (US\$/Unit)

Figure 33. North America Compression Wear and Shapewear Sales Quantity Market Share by Type (2019-2030)

Figure 34. North America Compression Wear and Shapewear Sales Quantity Market Share by Distribution Channels (2019-2030)

Figure 35. North America Compression Wear and Shapewear Sales Quantity Market Share by Country (2019-2030)

Figure 36. North America Compression Wear and Shapewear Consumption Value Market Share by Country (2019-2030)

Figure 37. United States Compression Wear and Shapewear Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 38. Canada Compression Wear and Shapewear Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 39. Mexico Compression Wear and Shapewear Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 40. Europe Compression Wear and Shapewear Sales Quantity Market Share by Type (2019-2030)

Figure 41. Europe Compression Wear and Shapewear Sales Quantity Market Share by Distribution Channels (2019-2030)

Figure 42. Europe Compression Wear and Shapewear Sales Quantity Market Share by Country (2019-2030)

Figure 43. Europe Compression Wear and Shapewear Consumption Value Market Share by Country (2019-2030)

Figure 44. Germany Compression Wear and Shapewear Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 45. France Compression Wear and Shapewear Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 46. United Kingdom Compression Wear and Shapewear Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 47. Russia Compression Wear and Shapewear Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 48. Italy Compression Wear and Shapewear Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 49. Asia-Pacific Compression Wear and Shapewear Sales Quantity Market Share by Type (2019-2030)

Figure 50. Asia-Pacific Compression Wear and Shapewear Sales Quantity Market Share by Distribution Channels (2019-2030)

Figure 51. Asia-Pacific Compression Wear and Shapewear Sales Quantity Market Share by Region (2019-2030)

Figure 52. Asia-Pacific Compression Wear and Shapewear Consumption Value Market Share by Region (2019-2030)

Figure 53. China Compression Wear and Shapewear Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 54. Japan Compression Wear and Shapewear Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 55. Korea Compression Wear and Shapewear Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 56. India Compression Wear and Shapewear Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 57. Southeast Asia Compression Wear and Shapewear Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 58. Australia Compression Wear and Shapewear Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 59. South America Compression Wear and Shapewear Sales Quantity Market Share by Type (2019-2030)

Figure 60. South America Compression Wear and Shapewear Sales Quantity Market

Share by Distribution Channels (2019-2030)

Figure 61. South America Compression Wear and Shapewear Sales Quantity Market Share by Country (2019-2030)

Figure 62. South America Compression Wear and Shapewear Consumption Value Market Share by Country (2019-2030)

Figure 63. Brazil Compression Wear and Shapewear Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 64. Argentina Compression Wear and Shapewear Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 65. Middle East & Africa Compression Wear and Shapewear Sales Quantity Market Share by Type (2019-2030)

Figure 66. Middle East & Africa Compression Wear and Shapewear Sales Quantity Market Share by Distribution Channels (2019-2030)

Figure 67. Middle East & Africa Compression Wear and Shapewear Sales Quantity Market Share by Region (2019-2030)

Figure 68. Middle East & Africa Compression Wear and Shapewear Consumption Value Market Share by Region (2019-2030)

Figure 69. Turkey Compression Wear and Shapewear Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 70. Egypt Compression Wear and Shapewear Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 71. Saudi Arabia Compression Wear and Shapewear Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 72. South Africa Compression Wear and Shapewear Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 73. Compression Wear and Shapewear Market Drivers

Figure 74. Compression Wear and Shapewear Market Restraints

Figure 75. Compression Wear and Shapewear Market Trends

Figure 76. Porters Five Forces Analysis

Figure 77. Manufacturing Cost Structure Analysis of Compression Wear and Shapewear in 2023

Figure 78. Manufacturing Process Analysis of Compression Wear and Shapewear

Figure 79. Compression Wear and Shapewear Industrial Chain

Figure 80. Sales Quantity Channel: Direct to End-User vs Distributors

Figure 81. Direct Channel Pros & Cons

Figure 82. Indirect Channel Pros & Cons

Figure 83. Methodology

Figure 84. Research Process and Data Source

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