

Global Compression Shapewear Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Compression Shapewear market size is expected to reach \$ 1690 million by 2032, rising at a market growth of 7.8% CAGR during the forecast period (2026-2032).

In 2025, global production of compression shapewear reached 106 million units, with an estimated average selling price of \$9.20 per unit. Typically made from materials such as nylon (polyamide), spandex (elastane), polyester, cotton, or modal, these garments utilize technologies including seamless knitting, zoned compression, double-layer fabrics, hot-melt bonding, silicone anti-slip strips, and hook-and-eye or zipper closures. They provide non-medical support, smoothing, and shaping effects ranging from light to high intensity for the abdomen, waist, buttocks, thighs, and back. Key applications include daily commuting, pairing with form-fitting dresses or formal wear, weddings and banquets, professional attire, non-medical postpartum body recovery, and styling for stage performances or photography; women constitute the primary consumer demographic. The upstream supply chain primarily comprises polyamide and polyester yarns, spandex, natural or regenerated fibers (such as cotton and modal), silicone anti-slip strips, elastic binding, fasteners (hooks/zippers), lace, molded cups, labels, and packaging materials. The midstream sector involves yarn covering, knitting, dyeing and finishing, heat-setting for elasticity, cut-and-sew operations, seamless knitting, hot-melt bonding, laser edge cutting, zoned compression design, quality inspection, and packaging. The downstream sector encompasses brand owners, specialty lingerie stores, department stores, cross-border e-commerce platforms, brand-owned DTC websites, social commerce channels, and end consumers. Gross profit margins range from approximately 18% to 40%

Regionally, North America stands as a core consumption hub, driven by high-end brands, occasions requiring formal wear (such as weddings), DTC e-commerce, social

media marketing, and robust purchasing power for intimate apparel. The European market demonstrates steady demand for premium lingerie, seamless shapewear, and functional fashion intimate wear. In the Asia-Pacific region, China represents a massive, rapidly growing single market. Latin American countries?notably Colombia and Brazil?possess a strong consumer base for high-compression shapewear, as well as products catering to postpartum needs and buttock-sculpting trends. Looking ahead, the industry is set to evolve along the lines of comfort, everyday wearability, functional zoning, seamless construction, digitalization, and inclusivity.

This report studies the global Compression Shapewear production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Compression Shapewear and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Compression Shapewear that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Compression Shapewear total production and demand, 2021-2032, (K Units)

Global Compression Shapewear total production value, 2021-2032, (USD Million)

Global Compression Shapewear production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (K Units), (based on production site)

Global Compression Shapewear consumption by region & country, CAGR, 2021-2032 & (K Units)

U.S. VS China: Compression Shapewear domestic production, consumption, key domestic manufacturers and share

Global Compression Shapewear production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (K Units)

Global Compression Shapewear production by Type, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

Global Compression Shapewear production by Application, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

This report profiles key players in the global Compression Shapewear market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include NIKE, Under Armour, Adidas AG, Decathlon SA, Li Ning, 2XU Pty Ltd., CI G&Lingerie SAS, LIPOELASTIC, The Marena Group, My True

Image Manufacturing, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Compression Shapewear market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (K Units) and average price (US\$/Unit) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Compression Shapewear Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Compression Shapewear Market, Segmentation by Type:

Shapewear Briefs and High-Waisted Control Panties

Shapewear Shorts and Thigh Shaper

Shapewear Bodysuits and Open-Bust Bodysuit

Waist Cinchers and Waist Band

Shapewear Camisoles/Tank Top

Shaping Legging

Global Compression Shapewear Market, Segmentation by Compression Level:

Light Smoothing

Moderate Shaping

Firm Shaping

Extra-Firm Compression

Global Compression Shapewear Market, Segmentation by Manufacturing Technique:

Seamless Circular Knitting

Warp/Weft Knit (Cut-and-Sew)

Double-Layer Composite

Hot-Melt Bonding

Laser-Cut Edges

Global Compression Shapewear Market, Segmentation by Market Positioning:

Mass-Market (Value-for-Money)

Mid-Range (Comfort-Focused)

High-End (Fashion-Focused)

Global Compression Shapewear Market, Segmentation by Application:

Online Sales

Offline Sales

Companies Profiled:

NIKE

Under Armour

Adidas AG

Decathlon SA

Li Ning

2XU Pty Ltd.

CI G&Lingerie SAS

LIPOELASTIC

The Marena Group

My True Image Manufacturing

Calzificio Pinelli

Hop Lun

Regina Miracle

Triumph Group

Shenzhen Nanbin Fashion Technology

Key Questions Answered:

1. How big is the global Compression Shapewear market?
2. What is the demand of the global Compression Shapewear market?
3. What is the year over year growth of the global Compression Shapewear market?
4. What is the production and production value of the global Compression Shapewear market?
5. Who are the key producers in the global Compression Shapewear market?
6. What are the growth factors driving the market demand?

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