

# Global Comprehensive Motorcycle Insurance Supply, Demand and Key Producers, 2026-2032

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## Abstracts

The global Comprehensive Motorcycle Insurance market size is expected to reach \$ 26273 million by 2032, rising at a market growth of 5.1% CAGR during the forecast period (2026-2032).

Comprehensive motorcycle insurance is a comprehensive insurance product that covers various two-wheeled or three-wheeled motorcycles. It typically extends beyond mandatory traffic accident liability insurance or basic liability insurance, covering both the vehicle itself and third-party liability risks. Its coverage generally includes third-party personal injury or property damage caused by traffic accidents, vehicle collision damage, theft, fire, natural disasters, and, in some products, driver personal injury protection and roadside assistance services. Through a risk transfer mechanism, this insurance provides economic compensation for individual users, food delivery riders, logistics riders, and commercial fleets, and is one of the most frequently used sub-categories within the motor vehicle insurance system.

The long-term prospects for comprehensive motorcycle insurance show a steady growth trend, primarily driven by the continued increase in motorcycle ownership in emerging markets, the rapid popularization of electric two-wheelers, and the expansion of the urban on-demand delivery industry. Especially in Southeast Asia, India, China, and Africa, motorcycles remain a major means of transportation and production, and insurance penetration rates are still at a low to medium level, indicating significant room for improvement. Simultaneously, stricter regulations, higher road traffic accident rates, and the increasing proportion of fleet operations are driving growth in demand for commercial insurance. Furthermore, digital insurance platforms (InsurTech) enable more precise insurance pricing and further expand market coverage through usage-based insurance (UBI), real-time risk monitoring, and connected vehicle data. In the

future, the industry will upgrade from the traditional 'vehicle claims-based insurance' model to a 'risk management + data pricing + service ecosystem' model.

This report studies the global Comprehensive Motorcycle Insurance demand, key companies, and key regions.

This report is a detailed and comprehensive analysis of the world market for Comprehensive Motorcycle Insurance, and provides market size (US\$ million) and Year-over-Year (YoY) growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Comprehensive Motorcycle Insurance that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Comprehensive Motorcycle Insurance total market, 2021-2032, (USD Million)

Global Comprehensive Motorcycle Insurance total market by region & country, CAGR, 2021-2032, (USD Million)

U.S. VS China: Comprehensive Motorcycle Insurance total market, key domestic companies, and share, (USD Million)

Global Comprehensive Motorcycle Insurance revenue by player, revenue and market share 2021-2026, (USD Million)

Global Comprehensive Motorcycle Insurance total market by Type, CAGR, 2021-2032, (USD Million)

Global Comprehensive Motorcycle Insurance total market by Application, CAGR, 2021-2032, (USD Million)

This report profiles major players in the global Comprehensive Motorcycle Insurance market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Progressive Insurance, Allstate, Swann Insurance, National Motorcycle Insurance, AAMI, Bennetts, OUTsurance, DirectAsia, NRMA Insurance, POI2U, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the world Comprehensive Motorcycle Insurance market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), by player, by regions, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

#### Global Comprehensive Motorcycle Insurance Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

#### Global Comprehensive Motorcycle Insurance Market, Segmentation by Type:

Compulsory Traffic Accident Liability Insurance

Third-Party Liability Insurance

Comprehensive Insurance

Others

#### Global Comprehensive Motorcycle Insurance Market, Segmentation by Vehicle Type:

Fuel-Powered Motorcycle Insurance

## Electric Two-Wheeled Vehicle Insurance

### Global Comprehensive Motorcycle Insurance Market, Segmentation by Regional Regulation:

Mandatory Insurance Market

Voluntary Insurance Market

### Global Comprehensive Motorcycle Insurance Market, Segmentation by Application:

Personal

Commercial

### Companies Profiled:

Progressive Insurance

Allstate

Swann Insurance

National Motorcycle Insurance

AAMI

Bennetts

OUTsurance

DirectAsia

NRMA Insurance

POI2U

Budget Direct Insurance

GIO

State Insurance

American Family Insurance

L?nea Directa

Harley-Davidson

PICC

Ping An P&C

CPIC

Sompo Japan Insurance

Tokio Marine & Nichido

Samsung Fire & Marine Insurance

DB Insurance

### Key Questions Answered

1. How big is the global Comprehensive Motorcycle Insurance market?
2. What is the demand of the global Comprehensive Motorcycle Insurance market?
3. What is the year over year growth of the global Comprehensive Motorcycle Insurance market?
4. What is the total value of the global Comprehensive Motorcycle Insurance market?
5. Who are the Major Players in the global Comprehensive Motorcycle Insurance market?
6. What are the growth factors driving the market demand?

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