

Global Compostable Label Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Compostable Label market size is expected to reach \$ 434 million by 2032, rising at a market growth of 14.9% CAGR during the forecast period (2026-2032). Compostable Label is a packaging label designed to break down in a composting environment along with the package it is applied to, using a compostable face material, compostable ink system, and compostable adhesive so the complete label construction can disintegrate and biodegrade without leaving persistent residues. It is used on compostable or organics directed packaging to support a consistent end of life pathway, while still providing essential functions such as branding, product information, compliance text, and scannable codes. Compostable labels are typically engineered to meet recognized compostability standards and certifications, and are selected to match the package substrate and expected composting conditions. The bulk price of compostable label ranges from \$3,500 to \$8,000 per ton, with industry gross margins typically between 30% and 40%.

Upstream, the supply chain begins with bio based or cellulosic facestock materials such as paper, cellulose films, or certified compostable polymers, along with compostable pressure sensitive adhesives, release liners, and inks that are compatible with compostability requirements and printing processes. These inputs are converted by labelstock producers and label converters that laminate constructions, slit rolls, print graphics, and ensure compliance documentation, often working closely with certification bodies and testing partners. Downstream, compostable labels are sold through packaging distributors, label converters, and direct contracts to brand owners and co packers in foodservice, fresh foods, personal care, and consumer goods, and adoption depends on packaging engineers and sustainability teams who validate runnability on labeling lines, confirm adhesion under real cold chain and moisture conditions, and align claims with the waste management route and composting infrastructure in target markets.

The compostable label market is emerging as a critical enabler for brands that want end to end compostability rather than a compostable package that is undermined by a conventional label and adhesive. Demand is strongest where packaging is explicitly routed to organics collection and industrial composting and where brands face scrutiny over contamination in the compost stream, especially in foodservice and fresh foods. The market is still constrained by performance tradeoffs, because labels must balance compostability with wet strength, temperature resistance, scuff durability, and reliable adhesion on challenging substrates, and many converters are cautious about line speed impacts and material availability. Over the next few years, adoption is likely to be shaped less by marketing claims and more by certification alignment, consistent adhesive performance, and clear guidance to waste operators, with suppliers differentiating through certified constructions that run on existing converting equipment and maintain readability for barcodes and traceability.

This report studies the global Compostable Label production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Compostable Label and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Compostable Label that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Compostable Label total production and demand, 2021-2032, (Tons)

Global Compostable Label total production value, 2021-2032, (USD Million)

Global Compostable Label production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (Tons), (based on production site)

Global Compostable Label consumption by region & country, CAGR, 2021-2032 & (Tons)

U.S. VS China: Compostable Label domestic production, consumption, key domestic manufacturers and share

Global Compostable Label production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (Tons)

Global Compostable Label production by Type, production, value, CAGR, 2021-2032, (USD Million) & (Tons)

Global Compostable Label production by Application, production, value, CAGR, 2021-2032, (USD Million) & (Tons)

This report profiles key players in the global Compostable Label market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Avery Dennison, Novamont, NatureWorks,

Elevate Packaging, UPM Raflatac, HERMA, Polycart, Futamura, Vegware, Labelcraft, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Compostable Label market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (Tons) and average price (US\$/Ton) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Compostable Label Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Compostable Label Market, Segmentation by Type:

Rectangular Labels

Square Labels

Circular Labels

Global Compostable Label Market, Segmentation by Compostability Scope:

Industrial

Home Use

Global Compostable Label Market, Segmentation by Substrate Material:

Paper-Based

Bioplastic Film-Based

Others

Global Compostable Label Market, Segmentation by Application:

Food and Beverage

Personal Care and Cosmetics

Others

Companies Profiled:

Avery Dennison

Novamont

NatureWorks

Elevate Packaging

UPM Raflatac

HERMA

Polycart

Futamura

Vegware

Labelcraft

Fedrigoni Self-Adhesives

NADCO Tapes & Labels

Optimum Group

Multi-Action

Bio4life

NCCO

GREEN LABEL

Better Packaging

RGS Labels

Noissue

Hero Packaging

BioPack

RooCreate

Berkshire Labels

Weifang Xinxing Label Products

Key Questions Answered:

1. How big is the global Compostable Label market?
2. What is the demand of the global Compostable Label market?
3. What is the year over year growth of the global Compostable Label market?
4. What is the production and production value of the global Compostable Label market?
5. Who are the key producers in the global Compostable Label market?
6. What are the growth factors driving the market demand?

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