

Global Competitive Intelligence Services Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Competitive Intelligence Services market size is expected to reach \$ 2371 million by 2032, rising at a market growth of 7.2% CAGR during the forecast period (2026-2032).

Competitive intelligence services are systematic information collection, verification, analysis, and decision support services conducted by independent third-party professional organizations regarding a company's competitive environment, major competitors, potential entrants, alternative technologies, product portfolio, R&D pipeline, pricing system, channel structure, customer changes, supply chain actions, and policy impacts. Competitive intelligence services focus on delivering professional services in the form of customized projects, continuous monitoring, managed intelligence projects, native interviews, channel verification, competitor profiling, technology and patent mapping, conference and exhibition intelligence, competitive early warning, scenario planning, business warfare simulations, and competitive response workshops.

This report studies the global Competitive Intelligence Services demand, key companies, and key regions.

This report is a detailed and comprehensive analysis of the world market for Competitive Intelligence Services, and provides market size (US\$ million) and Year-over-Year (YoY) growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Competitive Intelligence Services that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Competitive Intelligence Services total market, 2021-2032, (USD Million)

Global Competitive Intelligence Services total market by region & country, CAGR, 2021-2032, (USD Million)
U.S. VS China: Competitive Intelligence Services total market, key domestic companies, and share, (USD Million)
Global Competitive Intelligence Services revenue by player, revenue and market share 2021-2026, (USD Million)
Global Competitive Intelligence Services total market by Type, CAGR, 2021-2032, (USD Million)
Global Competitive Intelligence Services total market by Application, CAGR, 2021-2032, (USD Million)

This report profiles major players in the global Competitive Intelligence Services market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Evalueserve Holdings AG, Trinity Life Sciences, Prescient Healthcare Group, Acuity Knowledge Partners, GlobalData Plc, SG Analytics Pvt. Ltd., Aranca, Netscribes, Inc., FutureBridge, Valona Intelligence Oy, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the world Competitive Intelligence Services market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), by player, by regions, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Competitive Intelligence Services Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Competitive Intelligence Services Market, Segmentation by Type:

Product Competitive Intelligence

Technology Competitive Intelligence

User Competitive Intelligence

Global Competitive Intelligence Services Market, Segmentation by Target Timeframe:

?4 weeks

1-12 months

1-5 years

Global Competitive Intelligence Services Market, Segmentation by Report Depth:

Data-driven Report

Analytical Report

Decision-making Consulting Report

Global Competitive Intelligence Services Market, Segmentation by Application:

Semiconductors

New Energy Industry Chain

Biomedicine

High-end Manufacturing

Other

Companies Profiled:

Evalueserve Holdings AG

Trinity Life Sciences

Prescient Healthcare Group

Acuity Knowledge Partners

GlobalData Plc

SG Analytics Pvt. Ltd.

Aranca

Netscribes, Inc.

FutureBridge

Valona Intelligence Oy

Proactive Worldwide, Inc.

DelveInsight

SIS International Research, Inc.

NewtonX, Inc.

Corporate Insight

BioPharmaVantage Limited

Contify, Inc.

Sagasia Consulting

Aqute Intelligence

INOVIS

Octopus Intelligence

Shangpu Consulting

CCID Consulting Co., Ltd.

Key Questions Answered

1. How big is the global Competitive Intelligence Services market?
2. What is the demand of the global Competitive Intelligence Services market?
3. What is the year over year growth of the global Competitive Intelligence Services market?
4. What is the total value of the global Competitive Intelligence Services market?
5. Who are the Major Players in the global Competitive Intelligence Services market?
6. What are the growth factors driving the market demand?

Contents

1 SUPPLY SUMMARY

1.1 Competitive Intelligence Services Introduction

1.2 World Competitive Intelligence Services Market Size & Forecast (2021 & 2025 & 2032)

1.3 World Competitive Intelligence Services Total Market by Region (by Headquarter Location)

1.3.1 World Competitive Intelligence Services Market Size by Region (2021-2032), (by Headquarter Location)

1.3.2 United States Based Company Competitive Intelligence Services Revenue (2021-2032)

1.3.3 China Based Company Competitive Intelligence Services Revenue (2021-2032)

1.3.4 Europe Based Company Competitive Intelligence Services Revenue (2021-2032)

1.3.5 Japan Based Company Competitive Intelligence Services Revenue (2021-2032)

1.3.6 South Korea Based Company Competitive Intelligence Services Revenue (2021-2032)

1.3.7 ASEAN Based Company Competitive Intelligence Services Revenue (2021-2032)

1.3.8 India Based Company Competitive Intelligence Services Revenue (2021-2032)

1.4 Market Drivers, Restraints and Trends

1.4.1 Competitive Intelligence Services Market Drivers

1.4.2 Factors Affecting Demand

1.4.3 Major Market Trends

2 DEMAND SUMMARY

2.1 World Competitive Intelligence Services Consumption Value (2021-2032)

2.2 World Competitive Intelligence Services Consumption Value by Region

2.2.1 World Competitive Intelligence Services Consumption Value by Region (2021-2026)

2.2.2 World Competitive Intelligence Services Consumption Value Forecast by Region (2027-2032)

2.3 United States Competitive Intelligence Services Consumption Value (2021-2032)

2.4 China Competitive Intelligence Services Consumption Value (2021-2032)

2.5 Europe Competitive Intelligence Services Consumption Value (2021-2032)

2.6 Japan Competitive Intelligence Services Consumption Value (2021-2032)

2.7 South Korea Competitive Intelligence Services Consumption Value (2021-2032)

2.8 ASEAN Competitive Intelligence Services Consumption Value (2021-2032)

2.9 India Competitive Intelligence Services Consumption Value (2021-2032)

3 WORLD COMPETITIVE INTELLIGENCE SERVICES COMPANIES COMPETITIVE ANALYSIS

3.1 World Competitive Intelligence Services Revenue by Player (2021-2026)

3.2 Industry Rank and Concentration Rate (CR)

3.2.1 Global Competitive Intelligence Services Industry Rank of Major Players

3.2.2 Global Concentration Ratios (CR4) for Competitive Intelligence Services in 2025

3.2.3 Global Concentration Ratios (CR8) for Competitive Intelligence Services in 2025

3.3 Competitive Intelligence Services Company Evaluation Quadrant

3.4 Competitive Intelligence Services Market: Overall Company Footprint Analysis

3.4.1 Competitive Intelligence Services Market: Region Footprint

3.4.2 Competitive Intelligence Services Market: Company Product Type Footprint

3.4.3 Competitive Intelligence Services Market: Company Product Application

Footprint

3.5 Competitive Environment

3.5.1 Historical Structure of the Industry

3.5.2 Barriers of Market Entry

3.5.3 Factors of Competition

3.6 Mergers & Acquisitions Activity

4 UNITED STATES VS CHINA VS REST OF WORLD (BY HEADQUARTER LOCATION)

4.1 United States VS China: Competitive Intelligence Services Revenue Comparison (by Headquarter Location)

4.1.1 United States VS China: Competitive Intelligence Services Revenue Comparison (2021 & 2025 & 2032) (by Headquarter Location)

4.1.2 United States VS China: Competitive Intelligence Services Revenue Market Share Comparison (2021 & 2025 & 2032)

4.2 United States Based Companies VS China Based Companies: Competitive Intelligence Services Consumption Value Comparison

4.2.1 United States VS China: Competitive Intelligence Services Consumption Value Comparison (2021 & 2025 & 2032)

4.2.2 United States VS China: Competitive Intelligence Services Consumption Value Market Share Comparison (2021 & 2025 & 2032)

4.3 United States Based Competitive Intelligence Services Companies and Market

Share, 2021-2026

4.3.1 United States Based Competitive Intelligence Services Companies,
Headquarters (States, Country)

4.3.2 United States Based Companies Competitive Intelligence Services Revenue,
(2021-2026)

4.4 China Based Companies Competitive Intelligence Services Revenue and Market
Share, 2021-2026

4.4.1 China Based Competitive Intelligence Services Companies, Company
Headquarters (Province, Country)

4.4.2 China Based Companies Competitive Intelligence Services Revenue,
(2021-2026)

4.5 Rest of World Based Competitive Intelligence Services Companies and Market
Share, 2021-2026

4.5.1 Rest of World Based Competitive Intelligence Services Companies,
Headquarters (Province, Country)

4.5.2 Rest of World Based Companies Competitive Intelligence Services Revenue
(2021-2026)

5 MARKET ANALYSIS BY TYPE

5.1 World Competitive Intelligence Services Market Size Overview by Type: 2021 VS
2025 VS 2032

5.2 Segment Introduction by Type

5.2.1 Product Competitive Intelligence

5.2.2 Technology Competitive Intelligence

5.2.3 User Competitive Intelligence

5.3 Market Segment by Type

5.3.1 World Competitive Intelligence Services Market Size by Type (2021-2026)

5.3.2 World Competitive Intelligence Services Market Size by Type (2027-2032)

5.3.3 World Competitive Intelligence Services Market Size Market Share by Type
(2027-2032)

6 MARKET ANALYSIS BY TARGET TIMEFRAME

6.1 World Competitive Intelligence Services Market Size Overview by Target
Timeframe: 2021 VS 2025 VS 2032

6.2 Segment Introduction by Target Timeframe

6.2.1 ?4 weeks

6.2.2 1-12 months

6.2.3 1-5 years

6.3 Market Segment by Target Timeframe

6.3.1 World Competitive Intelligence Services Market Size by Target Timeframe (2021-2026)

6.3.2 World Competitive Intelligence Services Market Size by Target Timeframe (2027-2032)

6.3.3 World Competitive Intelligence Services Market Size Market Share by Target Timeframe (2027-2032)

7 MARKET ANALYSIS BY REPORT DEPTH

7.1 World Competitive Intelligence Services Market Size Overview by Report Depth: 2021 VS 2025 VS 2032

7.2 Segment Introduction by Report Depth

7.2.1 Data-driven Report

7.2.2 Analytical Report

7.2.3 Decision-making Consulting Report

7.3 Market Segment by Report Depth

7.3.1 World Competitive Intelligence Services Market Size by Report Depth (2021-2026)

7.3.2 World Competitive Intelligence Services Market Size by Report Depth (2027-2032)

7.3.3 World Competitive Intelligence Services Market Size Market Share by Report Depth (2027-2032)

8 MARKET ANALYSIS BY APPLICATION

8.1 World Competitive Intelligence Services Market Size Overview by Application: 2021 VS 2025 VS 2032

8.2 Segment Introduction by Application

8.2.1 Semiconductors

8.2.2 New Energy Industry Chain

8.2.3 Biomedicine

8.2.4 High-end Manufacturing

8.2.5 Other

8.3 Market Segment by Application

8.3.1 World Competitive Intelligence Services Market Size by Application (2021-2026)

8.3.2 World Competitive Intelligence Services Market Size by Application (2027-2032)

8.3.3 World Competitive Intelligence Services Market Size Market Share by

Application (2021-2032)

9 COMPANY PROFILES

9.1 Evalueserve Holdings AG

9.1.1 Evalueserve Holdings AG Details

9.1.2 Evalueserve Holdings AG Major Business

9.1.3 Evalueserve Holdings AG Competitive Intelligence Services Product and Services

9.1.4 Evalueserve Holdings AG Competitive Intelligence Services Revenue, Gross Margin and Market Share (2021-2026)

9.1.5 Evalueserve Holdings AG Recent Developments/Updates

9.1.6 Evalueserve Holdings AG Competitive Strengths & Weaknesses

9.2 Trinity Life Sciences

9.2.1 Trinity Life Sciences Details

9.2.2 Trinity Life Sciences Major Business

9.2.3 Trinity Life Sciences Competitive Intelligence Services Product and Services

9.2.4 Trinity Life Sciences Competitive Intelligence Services Revenue, Gross Margin and Market Share (2021-2026)

9.2.5 Trinity Life Sciences Recent Developments/Updates

9.2.6 Trinity Life Sciences Competitive Strengths & Weaknesses

9.3 Prescient Healthcare Group

9.3.1 Prescient Healthcare Group Details

9.3.2 Prescient Healthcare Group Major Business

9.3.3 Prescient Healthcare Group Competitive Intelligence Services Product and Services

9.3.4 Prescient Healthcare Group Competitive Intelligence Services Revenue, Gross Margin and Market Share (2021-2026)

9.3.5 Prescient Healthcare Group Recent Developments/Updates

9.3.6 Prescient Healthcare Group Competitive Strengths & Weaknesses

9.4 Acuity Knowledge Partners

9.4.1 Acuity Knowledge Partners Details

9.4.2 Acuity Knowledge Partners Major Business

9.4.3 Acuity Knowledge Partners Competitive Intelligence Services Product and Services

9.4.4 Acuity Knowledge Partners Competitive Intelligence Services Revenue, Gross Margin and Market Share (2021-2026)

9.4.5 Acuity Knowledge Partners Recent Developments/Updates

9.4.6 Acuity Knowledge Partners Competitive Strengths & Weaknesses

9.5 GlobalData Plc

9.5.1 GlobalData Plc Details

9.5.2 GlobalData Plc Major Business

9.5.3 GlobalData Plc Competitive Intelligence Services Product and Services

9.5.4 GlobalData Plc Competitive Intelligence Services Revenue, Gross Margin and Market Share (2021-2026)

9.5.5 GlobalData Plc Recent Developments/Updates

9.5.6 GlobalData Plc Competitive Strengths & Weaknesses

9.6 SG Analytics Pvt. Ltd.

9.6.1 SG Analytics Pvt. Ltd. Details

9.6.2 SG Analytics Pvt. Ltd. Major Business

9.6.3 SG Analytics Pvt. Ltd. Competitive Intelligence Services Product and Services

9.6.4 SG Analytics Pvt. Ltd. Competitive Intelligence Services Revenue, Gross Margin and Market Share (2021-2026)

9.6.5 SG Analytics Pvt. Ltd. Recent Developments/Updates

9.6.6 SG Analytics Pvt. Ltd. Competitive Strengths & Weaknesses

9.7 Aranca

9.7.1 Aranca Details

9.7.2 Aranca Major Business

9.7.3 Aranca Competitive Intelligence Services Product and Services

9.7.4 Aranca Competitive Intelligence Services Revenue, Gross Margin and Market Share (2021-2026)

9.7.5 Aranca Recent Developments/Updates

9.7.6 Aranca Competitive Strengths & Weaknesses

9.8 Netscribes, Inc.

9.8.1 Netscribes, Inc. Details

9.8.2 Netscribes, Inc. Major Business

9.8.3 Netscribes, Inc. Competitive Intelligence Services Product and Services

9.8.4 Netscribes, Inc. Competitive Intelligence Services Revenue, Gross Margin and Market Share (2021-2026)

9.8.5 Netscribes, Inc. Recent Developments/Updates

9.8.6 Netscribes, Inc. Competitive Strengths & Weaknesses

9.9 FutureBridge

9.9.1 FutureBridge Details

9.9.2 FutureBridge Major Business

9.9.3 FutureBridge Competitive Intelligence Services Product and Services

9.9.4 FutureBridge Competitive Intelligence Services Revenue, Gross Margin and Market Share (2021-2026)

9.9.5 FutureBridge Recent Developments/Updates

- 9.9.6 FutureBridge Competitive Strengths & Weaknesses
- 9.10 Valona Intelligence Oy
 - 9.10.1 Valona Intelligence Oy Details
 - 9.10.2 Valona Intelligence Oy Major Business
 - 9.10.3 Valona Intelligence Oy Competitive Intelligence Services Product and Services
 - 9.10.4 Valona Intelligence Oy Competitive Intelligence Services Revenue, Gross Margin and Market Share (2021-2026)
 - 9.10.5 Valona Intelligence Oy Recent Developments/Updates
 - 9.10.6 Valona Intelligence Oy Competitive Strengths & Weaknesses
- 9.11 Proactive Worldwide, Inc.
 - 9.11.1 Proactive Worldwide, Inc. Details
 - 9.11.2 Proactive Worldwide, Inc. Major Business
 - 9.11.3 Proactive Worldwide, Inc. Competitive Intelligence Services Product and Services
 - 9.11.4 Proactive Worldwide, Inc. Competitive Intelligence Services Revenue, Gross Margin and Market Share (2021-2026)
 - 9.11.5 Proactive Worldwide, Inc. Recent Developments/Updates
 - 9.11.6 Proactive Worldwide, Inc. Competitive Strengths & Weaknesses
- 9.12 DelveInsight
 - 9.12.1 DelveInsight Details
 - 9.12.2 DelveInsight Major Business
 - 9.12.3 DelveInsight Competitive Intelligence Services Product and Services
 - 9.12.4 DelveInsight Competitive Intelligence Services Revenue, Gross Margin and Market Share (2021-2026)
 - 9.12.5 DelveInsight Recent Developments/Updates
 - 9.12.6 DelveInsight Competitive Strengths & Weaknesses
- 9.13 SIS International Research, Inc.
 - 9.13.1 SIS International Research, Inc. Details
 - 9.13.2 SIS International Research, Inc. Major Business
 - 9.13.3 SIS International Research, Inc. Competitive Intelligence Services Product and Services
 - 9.13.4 SIS International Research, Inc. Competitive Intelligence Services Revenue, Gross Margin and Market Share (2021-2026)
 - 9.13.5 SIS International Research, Inc. Recent Developments/Updates
 - 9.13.6 SIS International Research, Inc. Competitive Strengths & Weaknesses
- 9.14 NewtonX, Inc.
 - 9.14.1 NewtonX, Inc. Details
 - 9.14.2 NewtonX, Inc. Major Business
 - 9.14.3 NewtonX, Inc. Competitive Intelligence Services Product and Services

9.14.4 NewtonX, Inc. Competitive Intelligence Services Revenue, Gross Margin and Market Share (2021-2026)

9.14.5 NewtonX, Inc. Recent Developments/Updates

9.14.6 NewtonX, Inc. Competitive Strengths & Weaknesses

9.15 Corporate Insight

9.15.1 Corporate Insight Details

9.15.2 Corporate Insight Major Business

9.15.3 Corporate Insight Competitive Intelligence Services Product and Services

9.15.4 Corporate Insight Competitive Intelligence Services Revenue, Gross Margin and Market Share (2021-2026)

9.15.5 Corporate Insight Recent Developments/Updates

9.15.6 Corporate Insight Competitive Strengths & Weaknesses

9.16 BioPharmaVantage Limited

9.16.1 BioPharmaVantage Limited Details

9.16.2 BioPharmaVantage Limited Major Business

9.16.3 BioPharmaVantage Limited Competitive Intelligence Services Product and Services

9.16.4 BioPharmaVantage Limited Competitive Intelligence Services Revenue, Gross Margin and Market Share (2021-2026)

9.16.5 BioPharmaVantage Limited Recent Developments/Updates

9.16.6 BioPharmaVantage Limited Competitive Strengths & Weaknesses

9.17 Contify, Inc.

9.17.1 Contify, Inc. Details

9.17.2 Contify, Inc. Major Business

9.17.3 Contify, Inc. Competitive Intelligence Services Product and Services

9.17.4 Contify, Inc. Competitive Intelligence Services Revenue, Gross Margin and Market Share (2021-2026)

9.17.5 Contify, Inc. Recent Developments/Updates

9.17.6 Contify, Inc. Competitive Strengths & Weaknesses

9.18 Sagasia Consulting

9.18.1 Sagasia Consulting Details

9.18.2 Sagasia Consulting Major Business

9.18.3 Sagasia Consulting Competitive Intelligence Services Product and Services

9.18.4 Sagasia Consulting Competitive Intelligence Services Revenue, Gross Margin and Market Share (2021-2026)

9.18.5 Sagasia Consulting Recent Developments/Updates

9.18.6 Sagasia Consulting Competitive Strengths & Weaknesses

9.19 Aqute Intelligence

9.19.1 Aqute Intelligence Details

- 9.19.2 Aqute Intelligence Major Business
- 9.19.3 Aqute Intelligence Competitive Intelligence Services Product and Services
- 9.19.4 Aqute Intelligence Competitive Intelligence Services Revenue, Gross Margin and Market Share (2021-2026)
- 9.19.5 Aqute Intelligence Recent Developments/Updates
- 9.19.6 Aqute Intelligence Competitive Strengths & Weaknesses
- 9.20 INOVIS
 - 9.20.1 INOVIS Details
 - 9.20.2 INOVIS Major Business
 - 9.20.3 INOVIS Competitive Intelligence Services Product and Services
 - 9.20.4 INOVIS Competitive Intelligence Services Revenue, Gross Margin and Market Share (2021-2026)
 - 9.20.5 INOVIS Recent Developments/Updates
 - 9.20.6 INOVIS Competitive Strengths & Weaknesses
- 9.21 Octopus Intelligence
 - 9.21.1 Octopus Intelligence Details
 - 9.21.2 Octopus Intelligence Major Business
 - 9.21.3 Octopus Intelligence Competitive Intelligence Services Product and Services
 - 9.21.4 Octopus Intelligence Competitive Intelligence Services Revenue, Gross Margin and Market Share (2021-2026)
 - 9.21.5 Octopus Intelligence Recent Developments/Updates
 - 9.21.6 Octopus Intelligence Competitive Strengths & Weaknesses
- 9.22 Shangpu Consulting
 - 9.22.1 Shangpu Consulting Details
 - 9.22.2 Shangpu Consulting Major Business
 - 9.22.3 Shangpu Consulting Competitive Intelligence Services Product and Services
 - 9.22.4 Shangpu Consulting Competitive Intelligence Services Revenue, Gross Margin and Market Share (2021-2026)
 - 9.22.5 Shangpu Consulting Recent Developments/Updates
 - 9.22.6 Shangpu Consulting Competitive Strengths & Weaknesses
- 9.23 CCID Consulting Co., Ltd.
 - 9.23.1 CCID Consulting Co., Ltd. Details
 - 9.23.2 CCID Consulting Co., Ltd. Major Business
 - 9.23.3 CCID Consulting Co., Ltd. Competitive Intelligence Services Product and Services
 - 9.23.4 CCID Consulting Co., Ltd. Competitive Intelligence Services Revenue, Gross Margin and Market Share (2021-2026)
 - 9.23.5 CCID Consulting Co., Ltd. Recent Developments/Updates
 - 9.23.6 CCID Consulting Co., Ltd. Competitive Strengths & Weaknesses

10 INDUSTRY CHAIN ANALYSIS

- 10.1 Competitive Intelligence Services Industry Chain
- 10.2 Competitive Intelligence Services Upstream Analysis
- 10.3 Competitive Intelligence Services Midstream Analysis
- 10.4 Competitive Intelligence Services Downstream Analysis

11 RESEARCH FINDINGS AND CONCLUSION

12 APPENDIX

- 12.1 Methodology
- 12.2 Research Process and Data Source
- 12.3 Disclaimer

List Of Tables

LIST OF TABLES

Table 1. World Competitive Intelligence Services Revenue by Region (2021, 2025 and 2032) & (USD Million), (by Headquarter Location)

Table 2. World Competitive Intelligence Services Revenue by Region (2021-2026) & (USD Million), (by Headquarter Location)

Table 3. World Competitive Intelligence Services Revenue by Region (2027-2032) & (USD Million), (by Headquarter Location)

Table 4. World Competitive Intelligence Services Revenue Market Share by Region (2021-2026), (by Headquarter Location)

Table 5. World Competitive Intelligence Services Revenue Market Share by Region (2027-2032), (by Headquarter Location)

Table 6. Major Market Trends

Table 7. World Competitive Intelligence Services Consumption Value Growth Rate Forecast by Region (2021 & 2025 & 2032) & (USD Million)

Table 8. World Competitive Intelligence Services Consumption Value by Region (2021-2026) & (USD Million)

Table 9. World Competitive Intelligence Services Consumption Value Forecast by Region (2027-2032) & (USD Million)

Table 10. World Competitive Intelligence Services Revenue by Player (2021-2026) & (USD Million)

Table 11. Revenue Market Share of Key Competitive Intelligence Services Players in 2025

Table 12. World Competitive Intelligence Services Industry Rank of Major Player, Based on Revenue in 2025

Table 13. Global Competitive Intelligence Services Company Evaluation Quadrant

Table 14. Head Office of Key Competitive Intelligence Services Players

Table 15. Competitive Intelligence Services Market: Company Product Type Footprint

Table 16. Competitive Intelligence Services Market: Company Product Application Footprint

Table 17. Competitive Intelligence Services Mergers & Acquisitions Activity

Table 18. United States VS China Competitive Intelligence Services Revenue Comparison, (2021 & 2025 & 2032) & (USD Million)

Table 19. United States VS China Competitive Intelligence Services Consumption Value Comparison, (2021 & 2025 & 2032) & (USD Million)

Table 20. United States Based Competitive Intelligence Services Companies, Headquarters (States, Country)

Table 21. United States Based Companies Competitive Intelligence Services Revenue, (2021-2026) & (USD Million)

Table 22. United States Based Companies Competitive Intelligence Services Revenue Market Share (2021-2026)

Table 23. China Based Competitive Intelligence Services Companies, Headquarters (Province, Country)

Table 24. China Based Companies Competitive Intelligence Services Revenue, (2021-2026) & (USD Million)

Table 25. China Based Companies Competitive Intelligence Services Revenue Market Share (2021-2026)

Table 26. Rest of World Based Competitive Intelligence Services Companies, Headquarters (Province, Country)

Table 27. Rest of World Based Companies Competitive Intelligence Services Revenue (2021-2026) & (USD Million)

Table 28. Rest of World Based Companies Competitive Intelligence Services Revenue Market Share (2021-2026)

Table 29. World Competitive Intelligence Services Market Size by Type, (USD Million), 2021 & 2025 & 2032

Table 30. World Competitive Intelligence Services Market Size Value by Type (2021-2026) & (USD Million)

Table 31. World Competitive Intelligence Services Market Size by Type (2027-2032) & (USD Million)

Table 32. World Competitive Intelligence Services Market Size by Target Timeframe, (USD Million), 2021 & 2025 & 2032

Table 33. World Competitive Intelligence Services Market Size Value by Target Timeframe (2021-2026) & (USD Million)

Table 34. World Competitive Intelligence Services Market Size by Target Timeframe (2027-2032) & (USD Million)

Table 35. World Competitive Intelligence Services Market Size by Report Depth, (USD Million), 2021 & 2025 & 2032

Table 36. World Competitive Intelligence Services Market Size Value by Report Depth (2021-2026) & (USD Million)

Table 37. World Competitive Intelligence Services Market Size by Report Depth (2027-2032) & (USD Million)

Table 38. World Competitive Intelligence Services Market Size by Application, (USD Million), 2021 & 2025 & 2032

Table 39. World Competitive Intelligence Services Market Size by Application (2021-2026) & (USD Million)

Table 40. World Competitive Intelligence Services Market Size by Application

(2027-2032) & (USD Million)

Table 41. Evalueserve Holdings AG Basic Information, Manufacturing Base and Competitors

Table 42. Evalueserve Holdings AG Major Business

Table 43. Evalueserve Holdings AG Competitive Intelligence Services Product and Services

Table 44. Evalueserve Holdings AG Competitive Intelligence Services Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 45. Evalueserve Holdings AG Recent Developments/Updates

Table 46. Evalueserve Holdings AG Competitive Strengths & Weaknesses

Table 47. Trinity Life Sciences Basic Information, Manufacturing Base and Competitors

Table 48. Trinity Life Sciences Major Business

Table 49. Trinity Life Sciences Competitive Intelligence Services Product and Services

Table 50. Trinity Life Sciences Competitive Intelligence Services Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 51. Trinity Life Sciences Recent Developments/Updates

Table 52. Trinity Life Sciences Competitive Strengths & Weaknesses

Table 53. Prescient Healthcare Group Basic Information, Manufacturing Base and Competitors

Table 54. Prescient Healthcare Group Major Business

Table 55. Prescient Healthcare Group Competitive Intelligence Services Product and Services

Table 56. Prescient Healthcare Group Competitive Intelligence Services Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 57. Prescient Healthcare Group Recent Developments/Updates

Table 58. Prescient Healthcare Group Competitive Strengths & Weaknesses

Table 59. Acuity Knowledge Partners Basic Information, Manufacturing Base and Competitors

Table 60. Acuity Knowledge Partners Major Business

Table 61. Acuity Knowledge Partners Competitive Intelligence Services Product and Services

Table 62. Acuity Knowledge Partners Competitive Intelligence Services Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 63. Acuity Knowledge Partners Recent Developments/Updates

Table 64. Acuity Knowledge Partners Competitive Strengths & Weaknesses

Table 65. GlobalData Plc Basic Information, Manufacturing Base and Competitors

Table 66. GlobalData Plc Major Business

Table 67. GlobalData Plc Competitive Intelligence Services Product and Services

Table 68. GlobalData Plc Competitive Intelligence Services Revenue, Gross Margin and

Market Share (2021-2026) & (USD Million)

Table 69. GlobalData Plc Recent Developments/Updates

Table 70. GlobalData Plc Competitive Strengths & Weaknesses

Table 71. SG Analytics Pvt. Ltd. Basic Information, Manufacturing Base and Competitors

Table 72. SG Analytics Pvt. Ltd. Major Business

Table 73. SG Analytics Pvt. Ltd. Competitive Intelligence Services Product and Services

Table 74. SG Analytics Pvt. Ltd. Competitive Intelligence Services Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 75. SG Analytics Pvt. Ltd. Recent Developments/Updates

Table 76. SG Analytics Pvt. Ltd. Competitive Strengths & Weaknesses

Table 77. Aranca Basic Information, Manufacturing Base and Competitors

Table 78. Aranca Major Business

Table 79. Aranca Competitive Intelligence Services Product and Services

Table 80. Aranca Competitive Intelligence Services Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 81. Aranca Recent Developments/Updates

Table 82. Aranca Competitive Strengths & Weaknesses

Table 83. Netscribes, Inc. Basic Information, Manufacturing Base and Competitors

Table 84. Netscribes, Inc. Major Business

Table 85. Netscribes, Inc. Competitive Intelligence Services Product and Services

Table 86. Netscribes, Inc. Competitive Intelligence Services Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 87. Netscribes, Inc. Recent Developments/Updates

Table 88. Netscribes, Inc. Competitive Strengths & Weaknesses

Table 89. FutureBridge Basic Information, Manufacturing Base and Competitors

Table 90. FutureBridge Major Business

Table 91. FutureBridge Competitive Intelligence Services Product and Services

Table 92. FutureBridge Competitive Intelligence Services Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 93. FutureBridge Recent Developments/Updates

Table 94. FutureBridge Competitive Strengths & Weaknesses

Table 95. Valona Intelligence Oy Basic Information, Manufacturing Base and Competitors

Table 96. Valona Intelligence Oy Major Business

Table 97. Valona Intelligence Oy Competitive Intelligence Services Product and Services

Table 98. Valona Intelligence Oy Competitive Intelligence Services Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 99. Valona Intelligence Oy Recent Developments/Updates
Table 100. Valona Intelligence Oy Competitive Strengths & Weaknesses
Table 101. Proactive Worldwide, Inc. Basic Information, Manufacturing Base and Competitors
Table 102. Proactive Worldwide, Inc. Major Business
Table 103. Proactive Worldwide, Inc. Competitive Intelligence Services Product and Services
Table 104. Proactive Worldwide, Inc. Competitive Intelligence Services Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
Table 105. Proactive Worldwide, Inc. Recent Developments/Updates
Table 106. Proactive Worldwide, Inc. Competitive Strengths & Weaknesses
Table 107. DelveInsight Basic Information, Manufacturing Base and Competitors
Table 108. DelveInsight Major Business
Table 109. DelveInsight Competitive Intelligence Services Product and Services
Table 110. DelveInsight Competitive Intelligence Services Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
Table 111. DelveInsight Recent Developments/Updates
Table 112. DelveInsight Competitive Strengths & Weaknesses
Table 113. SIS International Research, Inc. Basic Information, Manufacturing Base and Competitors
Table 114. SIS International Research, Inc. Major Business
Table 115. SIS International Research, Inc. Competitive Intelligence Services Product and Services
Table 116. SIS International Research, Inc. Competitive Intelligence Services Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
Table 117. SIS International Research, Inc. Recent Developments/Updates
Table 118. SIS International Research, Inc. Competitive Strengths & Weaknesses
Table 119. NewtonX, Inc. Basic Information, Manufacturing Base and Competitors
Table 120. NewtonX, Inc. Major Business
Table 121. NewtonX, Inc. Competitive Intelligence Services Product and Services
Table 122. NewtonX, Inc. Competitive Intelligence Services Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
Table 123. NewtonX, Inc. Recent Developments/Updates
Table 124. NewtonX, Inc. Competitive Strengths & Weaknesses
Table 125. Corporate Insight Basic Information, Manufacturing Base and Competitors
Table 126. Corporate Insight Major Business
Table 127. Corporate Insight Competitive Intelligence Services Product and Services
Table 128. Corporate Insight Competitive Intelligence Services Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 129. Corporate Insight Recent Developments/Updates
Table 130. Corporate Insight Competitive Strengths & Weaknesses
Table 131. BioPharmaVantage Limited Basic Information, Manufacturing Base and Competitors
Table 132. BioPharmaVantage Limited Major Business
Table 133. BioPharmaVantage Limited Competitive Intelligence Services Product and Services
Table 134. BioPharmaVantage Limited Competitive Intelligence Services Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
Table 135. BioPharmaVantage Limited Recent Developments/Updates
Table 136. BioPharmaVantage Limited Competitive Strengths & Weaknesses
Table 137. Contify, Inc. Basic Information, Manufacturing Base and Competitors
Table 138. Contify, Inc. Major Business
Table 139. Contify, Inc. Competitive Intelligence Services Product and Services
Table 140. Contify, Inc. Competitive Intelligence Services Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
Table 141. Contify, Inc. Recent Developments/Updates
Table 142. Contify, Inc. Competitive Strengths & Weaknesses
Table 143. Sagasia Consulting Basic Information, Manufacturing Base and Competitors
Table 144. Sagasia Consulting Major Business
Table 145. Sagasia Consulting Competitive Intelligence Services Product and Services
Table 146. Sagasia Consulting Competitive Intelligence Services Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
Table 147. Sagasia Consulting Recent Developments/Updates
Table 148. Sagasia Consulting Competitive Strengths & Weaknesses
Table 149. Aqute Intelligence Basic Information, Manufacturing Base and Competitors
Table 150. Aqute Intelligence Major Business
Table 151. Aqute Intelligence Competitive Intelligence Services Product and Services
Table 152. Aqute Intelligence Competitive Intelligence Services Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
Table 153. Aqute Intelligence Recent Developments/Updates
Table 154. Aqute Intelligence Competitive Strengths & Weaknesses
Table 155. INOVIS Basic Information, Manufacturing Base and Competitors
Table 156. INOVIS Major Business
Table 157. INOVIS Competitive Intelligence Services Product and Services
Table 158. INOVIS Competitive Intelligence Services Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
Table 159. INOVIS Recent Developments/Updates
Table 160. INOVIS Competitive Strengths & Weaknesses

Table 161. Octopus Intelligence Basic Information, Manufacturing Base and Competitors
Table 162. Octopus Intelligence Major Business
Table 163. Octopus Intelligence Competitive Intelligence Services Product and Services
Table 164. Octopus Intelligence Competitive Intelligence Services Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
Table 165. Octopus Intelligence Recent Developments/Updates
Table 166. Octopus Intelligence Competitive Strengths & Weaknesses
Table 167. Shangpu Consulting Basic Information, Manufacturing Base and Competitors
Table 168. Shangpu Consulting Major Business
Table 169. Shangpu Consulting Competitive Intelligence Services Product and Services
Table 170. Shangpu Consulting Competitive Intelligence Services Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
Table 171. Shangpu Consulting Recent Developments/Updates
Table 172. Shangpu Consulting Competitive Strengths & Weaknesses
Table 173. CCID Consulting Co., Ltd. Basic Information, Manufacturing Base and Competitors
Table 174. CCID Consulting Co., Ltd. Major Business
Table 175. CCID Consulting Co., Ltd. Competitive Intelligence Services Product and Services
Table 176. CCID Consulting Co., Ltd. Competitive Intelligence Services Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
Table 177. CCID Consulting Co., Ltd. Recent Developments/Updates
Table 178. CCID Consulting Co., Ltd. Competitive Strengths & Weaknesses
Table 179. Global Key Players of Competitive Intelligence Services Upstream (Raw Materials)
Table 180. Global Competitive Intelligence Services Typical Customers

List Of Figures

LIST OF FIGURES

Figure 1. Competitive Intelligence Services Picture

Figure 2. World Competitive Intelligence Services Total Revenue: 2021 & 2025 & 2032, (USD Million)

Figure 3. World Competitive Intelligence Services Total Revenue (2021-2032) & (USD Million)

Figure 4. World Competitive Intelligence Services Revenue by Region (2021, 2025 and 2032) & (USD Million), (by Headquarter Location)

Figure 5. World Competitive Intelligence Services Revenue Market Share by Region (2021-2032), (by Headquarter Location)

Figure 6. United States Based Company Competitive Intelligence Services Revenue (2021-2032) & (USD Million)

Figure 7. China Based Company Competitive Intelligence Services Revenue (2021-2032) & (USD Million)

Figure 8. Europe Based Company Competitive Intelligence Services Revenue (2021-2032) & (USD Million)

Figure 9. Japan Based Company Competitive Intelligence Services Revenue (2021-2032) & (USD Million)

Figure 10. South Korea Based Company Competitive Intelligence Services Revenue (2021-2032) & (USD Million)

Figure 11. ASEAN Based Company Competitive Intelligence Services Revenue (2021-2032) & (USD Million)

Figure 12. India Based Company Competitive Intelligence Services Revenue (2021-2032) & (USD Million)

Figure 13. Competitive Intelligence Services Market Drivers

Figure 14. Factors Affecting Demand

Figure 15. World Competitive Intelligence Services Consumption Value (2021-2032) & (USD Million)

Figure 16. World Competitive Intelligence Services Consumption Value Market Share by Region (2021-2032)

Figure 17. United States Competitive Intelligence Services Consumption Value (2021-2032) & (USD Million)

Figure 18. China Competitive Intelligence Services Consumption Value (2021-2032) & (USD Million)

Figure 19. Europe Competitive Intelligence Services Consumption Value (2021-2032) & (USD Million)

Figure 20. Japan Competitive Intelligence Services Consumption Value (2021-2032) & (USD Million)

Figure 21. South Korea Competitive Intelligence Services Consumption Value (2021-2032) & (USD Million)

Figure 22. ASEAN Competitive Intelligence Services Consumption Value (2021-2032) & (USD Million)

Figure 23. India Competitive Intelligence Services Consumption Value (2021-2032) & (USD Million)

Figure 24. Producer Shipments of Competitive Intelligence Services by Player Revenue (\$MM) and Market Share (%): 2025

Figure 25. Global Four-firm Concentration Ratios (CR4) for Competitive Intelligence Services Markets in 2025

Figure 26. Global Four-firm Concentration Ratios (CR8) for Competitive Intelligence Services Markets in 2025

Figure 27. United States VS China: Competitive Intelligence Services Revenue Market Share Comparison (2021 & 2025 & 2032)

Figure 28. United States VS China: Competitive Intelligence Services Consumption Value Market Share Comparison (2021 & 2025 & 2032)

Figure 29. World Competitive Intelligence Services Market Size by Type, (USD Million), 2021 & 2025 & 2032

Figure 30. World Competitive Intelligence Services Market Size Market Share by Type in 2025

Figure 31. Product Competitive Intelligence

Figure 32. Technology Competitive Intelligence

Figure 33. User Competitive Intelligence

Figure 34. World Competitive Intelligence Services Market Size Market Share by Type (2021-2032)

Figure 35. World Competitive Intelligence Services Market Size by Target Timeframe, (USD Million), 2021 & 2025 & 2032

Figure 36. World Competitive Intelligence Services Market Size Market Share by Target Timeframe in 2025

Figure 37. ?4 weeks

Figure 38. 1-12 months

Figure 39. 1-5 years

Figure 40. World Competitive Intelligence Services Market Size Market Share by Target Timeframe (2021-2032)

Figure 41. World Competitive Intelligence Services Market Size by Report Depth, (USD Million), 2021 & 2025 & 2032

Figure 42. World Competitive Intelligence Services Market Size Market Share by Report

Depth in 2025

Figure 43. Data-driven Report

Figure 44. Analytical Report

Figure 45. Decision-making Consulting Report

Figure 46. World Competitive Intelligence Services Market Size Market Share by Report Depth (2021-2032)

Figure 47. World Competitive Intelligence Services Market Size by Application, (USD Million), 2021 & 2025 & 2032

Figure 48. World Competitive Intelligence Services Market Size Market Share by Application in 2025

Figure 49. Semiconductors

Figure 50. New Energy Industry Chain

Figure 51. Biomedicine

Figure 52. High-end Manufacturing

Figure 53. Other

Figure 54. World Competitive Intelligence Services Market Size Market Share by Application (2021-2032)

Figure 55. Competitive Intelligence Services Industrial Chain

Figure 56. Methodology

Figure 57. Research Process and Data Source

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