

Global Competitive Intelligence Services Market 2026 by Company, Regions, Type and Application, Forecast to 2032

<https://marketpublishers.com/r/GBB09FA583E6EN.html>

Date: August 2026

Pages: 145

Price: US\$ 3,480.00 (Single User License)

ID: GBB09FA583E6EN

Abstracts

According to our (Global Info Research) latest study, the global Competitive Intelligence Services market size was valued at US\$ 1466 million in 2025 and is forecast to a readjusted size of US\$ 2371 million by 2032 with a CAGR of 7.2% during review period.

Competitive intelligence services are systematic information collection, verification, analysis, and decision support services conducted by independent third-party professional organizations regarding a company's competitive environment, major competitors, potential entrants, alternative technologies, product portfolio, R&D pipeline, pricing system, channel structure, customer changes, supply chain actions, and policy impacts. Competitive intelligence services focus on delivering professional services in the form of customized projects, continuous monitoring, managed intelligence projects, native interviews, channel verification, competitor profiling, technology and patent mapping, conference and exhibition intelligence, competitive early warning, scenario planning, business warfare simulations, and competitive response workshops.

This report is a detailed and comprehensive analysis for global Competitive Intelligence Services market. Both quantitative and qualitative analyses are presented by company, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Competitive Intelligence Services market size and forecasts, in consumption value (\$ Million), 2021-2032

Global Competitive Intelligence Services market size and forecasts by region and country, in consumption value (\$ Million), 2021-2032

Global Competitive Intelligence Services market size and forecasts, by Type and by Application, in consumption value (\$ Million), 2021-2032

Global Competitive Intelligence Services market shares of main players, in revenue (\$ Million), 2021-2026

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Competitive Intelligence Services

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Competitive Intelligence Services market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Evalueserve Holdings AG, Trinity Life Sciences, Prescient Healthcare Group, Acuity Knowledge Partners, GlobalData Plc, SG Analytics Pvt. Ltd., Aranca, Netscribes, Inc., FutureBridge, Valona Intelligence Oy, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market segmentation

Competitive Intelligence Services market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for Consumption Value by Type and by Application. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Product Competitive Intelligence

Technology Competitive Intelligence

User Competitive Intelligence

Market segment by Target Timeframe

?4 weeks

1-12 months

1-5 years

Market segment by Report Depth

Data-driven Report

Analytical Report

Decision-making Consulting Report

Market segment by Application

Semiconductors

New Energy Industry Chain

Biomedicine

High-end Manufacturing

Other

Market segment by players, this report covers

Evalueserve Holdings AG

Trinity Life Sciences

Prescient Healthcare Group

Acuity Knowledge Partners

GlobalData Plc

SG Analytics Pvt. Ltd.

Aranca

Netscribes, Inc.

FutureBridge

Valona Intelligence Oy

Proactive Worldwide, Inc.

DelveInsight

SIS International Research, Inc.

NewtonX, Inc.

Corporate Insight

BioPharmaVantage Limited

Contify, Inc.

Sagasia Consulting

Aqute Intelligence

INOVIS

Octopus Intelligence

Shangpu Consulting

CCID Consulting Co., Ltd.

Market segment by regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia, Italy and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia and Rest of Asia-Pacific)

South America (Brazil, Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe Competitive Intelligence Services product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of Competitive Intelligence Services, with revenue, gross margin, and global market share of Competitive Intelligence Services from 2021 to 2026.

Chapter 3, the Competitive Intelligence Services competitive situation, revenue, and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and by Application, with consumption value and growth rate by Type, by Application, from 2021 to 2032.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2021 to 2026. and Competitive Intelligence Services market forecast, by regions, by Type and by Application, with consumption value, from 2027 to 2032.

Chapter 11, market dynamics, drivers, restraints, trends, Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of Competitive Intelligence Services.

Chapter 13, to describe Competitive Intelligence Services research findings and conclusion.

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