

Global Commuter Road Bike Helmets Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global Commuter Road Bike Helmets market size was valued at USD 237.7 million in 2023 and is forecast to a readjusted size of USD 275 million by 2030 with a CAGR of 2.1% during review period.

A Commuter Road Bike Helmets is designed to attenuate impacts to the head of a cyclist in falls while minimizing side effects such as interference with peripheral vision. There is ongoing scientific research into the degree of protection offered by Commuter Road Bike Helmetss in the event of an accident, and the effects of helmet wearing on cyclist and motor vehicle driver behaviour.

Global Commuter Road Bike Helmets key players include Vista Outdoor, Dorel, Giant, Trek Bicycle, Mavic etc. Global top five manufacturers hold a share about 50%. North America is the largest market, with a share about 35%, followed by Europe and China, both have a share over 46 percent. In terms of product, Commuter Road Bike Helmets of 15.1-25 USD/Unit is the largest segment, with a share over 49%. And in terms of Sales Channel, the largest application is Specialty Bicycle Retailer, followed by Department Store and Toy Store, etc.

The Global Info Research report includes an overview of the development of the Commuter Road Bike Helmets industry chain, the market status of Specialty Bicycle Retailer (Below 15 USD/Unit, 15.1-25 USD/Unit), Department Store and Toy Store (Below 15 USD/Unit, 15.1-25 USD/Unit), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Commuter Road Bike Helmets.



Regionally, the report analyzes the Commuter Road Bike Helmets markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Commuter Road Bike Helmets market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Commuter Road Bike Helmets market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Commuter Road Bike Helmets industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the sales quantity (K Units), revenue generated, and market share of different by Price Level (e.g., Below 15 USD/Unit, 15.1-25 USD/Unit).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Commuter Road Bike Helmets market.

Regional Analysis: The report involves examining the Commuter Road Bike Helmets market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Commuter Road Bike Helmets market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Commuter Road Bike Helmets:

Company Analysis: Report covers individual Commuter Road Bike Helmets manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios,



partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Commuter Road Bike Helmets This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Sale Channel (Specialty Bicycle Retailer, Department Store and Toy Store).

Technology Analysis: Report covers specific technologies relevant to Commuter Road Bike Helmets. It assesses the current state, advancements, and potential future developments in Commuter Road Bike Helmets areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the Commuter Road Bike Helmets market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Commuter Road Bike Helmets market is split by Price Level and by Sale Channel. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Price Level, and by Sale Channel in terms of volume and value.

Market segment by Price Level

Below 15 USD/Unit

15.1-25 USD/Unit

25.1-35 USD/Unit

35.1-45 USD/Unit

Above 45 USD/Unit

Others



Market segment by Sale Channel		
Specialty Bicycle Retailer		
Department Store and Toy Store		
Sporting Goods Store		
Online Retail		
Others		
Major players covered		
Vista Outdoor		
Dorel		
Giant		
Trek Bicycle		
Mavic		
KASK		
Merida		
Specialized		
Uvex		
OGK KABUTO		
Scott Sports		



	MET	
	ABUS	
	POC	
	Lazer	
	Louis Garneau	
	LAS helmets	
	Strategic Sports	
	Rudy Project	
	Limar	
	Moon Helmet	
	SenHai Sports Goods	
	Shenghong Sports	
	GUB	
	HardnutZ	
Market segment by region, regional analysis covers		
	North America (United States, Canada and Mexico)	
	Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)	
	Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)	
	South America (Brazil, Argentina, Colombia, and Rest of South America)	



Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Commuter Road Bike Helmets product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Commuter Road Bike Helmets, with price, sales, revenue and global market share of Commuter Road Bike Helmets from 2019 to 2024.

Chapter 3, the Commuter Road Bike Helmets competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Commuter Road Bike Helmets breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Price Level and sale channel, with sales market share and growth rate by price level, sale channel, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023.and Commuter Road Bike Helmets market forecast, by regions, price level and sale channel, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Commuter Road Bike Helmets.

Chapter 14 and 15, to describe Commuter Road Bike Helmets sales channel, distributors, customers, research findings and conclusion.



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