

Global Community Engagement Software Market 2024 by Company, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global Community Engagement Software market size was valued at USD 263.6 million in 2023 and is forecast to a readjusted size of USD 617.1 million by 2030 with a CAGR of 12.9% during review period.

Community engagement is when an individual or group of people seek to address issues of public policy or concern. By participating in civic issues, an individual or a group seeks to protect public values or make a change in their community. Community engagement includes communities working together in political and non-political ways. The goal of community engagement is to address public concerns or promote the enhancement of a community.

Governments and industry across the globe are increasingly recognising the value of community and stakeholder engagement as an essential part of project planning and decision-making.

Community Engagement Software encourages civic and community involvement through an interactive and intuitive cloud-based platform that delivers easy self-service options. Give your citizens 24x7 access to information and secure payment options, and use the data your citizens submit to inform your response.

Higher Logic is one of the most important global key manufacturers of community engagement software, holds a share of over 15%, with other key manufacturers including Granicus. Americas is the largest market, occupied for over 50%, followed by APAC. In terms of type, cloud-based type is the largest segment, with a share of over

70%. And in terms of application, the government and public utilities segment holds a share of about 15%.

The Global Info Research report includes an overview of the development of the Community Engagement Software industry chain, the market status of Government and Public Utilities (On-Premise, Cloud-Based), Healthcare and Hospitality (On-Premise, Cloud-Based), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Community Engagement Software.

Regionally, the report analyzes the Community Engagement Software markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Community Engagement Software market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Community Engagement Software market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Community Engagement Software industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the revenue generated, and market share of different by Type (e.g., On-Premise, Cloud-Based).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Community Engagement Software market.

Regional Analysis: The report involves examining the Community Engagement Software market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Community Engagement Software market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Community Engagement Software:

Company Analysis: Report covers individual Community Engagement Software players, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Community Engagement Software. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Government and Public Utilities, Healthcare and Hospitality).

Technology Analysis: Report covers specific technologies relevant to Community Engagement Software. It assesses the current state, advancements, and potential future developments in Community Engagement Software areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the Community Engagement Software market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Community Engagement Software market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of value.

Market segment by Type

On-Premise

Cloud-Based

Market segment by Application

Government and Public Utilities

Healthcare and Hospitality

Retail

Non-Profit Organizations

Media and Entertainment

Education

Other

Market segment by players, this report covers

Higher Logic (Vanilla)

Granicus (Bang the Table)

Personify

Tyler Technologies

Hivebrite

Social Pinpoint

Engagement Hub

Tribe Technologies

Commonplace

MindMixer

Mobilize

CitizenLab

Breezio

Market segment by regions, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, UK, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Australia and Rest of Asia-Pacific)

South America (Brazil, Argentina and Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe Community Engagement Software product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of Community Engagement Software, with revenue, gross margin and global market share of Community Engagement Software from 2019 to 2024.

Chapter 3, the Community Engagement Software competitive situation, revenue and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and application, with consumption

value and growth rate by Type, application, from 2019 to 2030.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2019 to 2024. and Community Engagement Software market forecast, by regions, type and application, with consumption value, from 2025 to 2030.

Chapter 11, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of Community Engagement Software.

Chapter 13, to describe Community Engagement Software research findings and conclusion.

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