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Global Community Engagement Platform Market 2023 by Company, Regions, Type and Application, Forecast to 2029

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Abstracts

Community engagement is when an individual or group of people seek to address issues of public policy or concern.By participating in civic issues,an individual or a group seeks to protect public values or make a change in their community.Community engagement includes communities working together in political and non-political ways.The goal of community engagement is to address public concerns or promote the enhancement of a community.

Governments and industry across the globe are increasingly recognising the value of community and stakeholder engagement as an essential part of project planning and decision-making.

Community Engagement Software encourages civic and community involvement through an interactive and intuitive cloud-based platform that delivers easy self-service options. Give your citizens 24x7 access to information and secure payment options, and use the data your citizens submit to inform your response.

According to our (Global Info Research) latest study, the global Community Engagement Platform market size was valued at USD 263.6 million in 2022 and is forecast to a readjusted size of USD 460.3 million by 2029 with a CAGR of 8.3% during review period. The influence of COVID-19 and the Russia-Ukraine War were considered while estimating market sizes.

Higher Logic is one of the most important global key manufacturers of community engagement software, holds a share of over 15%, with other key manufacturers including Granicus. Americas is the largest market, occupied for over 50%, followed by

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APAC. In terms of type, cloud-based type is the largest segment, with a share of over 70%. And in terms of application, the government and public utilities segment holds a share of about 15%.

This report is a detailed and comprehensive analysis for global Community Engagement Platform market. Both quantitative and qualitative analyses are presented by company, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2023, are provided.

Key Features:

Global Community Engagement Platform market size and forecasts, in consumption value ($ Million), 2018-2029

Global Community Engagement Platform market size and forecasts by region and country, in consumption value ($ Million), 2018-2029

Global Community Engagement Platform market size and forecasts, by Type and by Application, in consumption value ($ Million), 2018-2029

Global Community Engagement Platform market shares of main players, in revenue ($ Million), 2018-2023

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Community Engagement Platform

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Community Engagement Platform market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key

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companies covered as a part of this study include Vanilla Forums, Hivebrite, Higher Logic, Discourse and Mobilize, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals, COVID-19 and Russia-Ukraine War Influence.

Market segmentation

Community Engagement Platform market is split by Type and by Application. For the period 2018-2029, the growth among segments provide accurate calculations and forecasts for consumption value by Type and by Application. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Cloud-Based

On-Premises

Market segment by Application

BFSI

Government and Public Utilities

Healthcare

Retail

Manufacturing

Education

Media and Entertainment

Market segment by players, this report covers

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Vanilla Forums

Hivebrite

Higher Logic

Discourse

Mobilize

Breezio

Bang the Table

Market segment by regions, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, UK, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Australia and Rest of Asia-Pacific)

South America (Brazil, Argentina and Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe Community Engagement Platform product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of Community Engagement Platform, with revenue, gross margin and global market share of Community Engagement Platform from 2018 to 2023.

Chapter 3, the Community Engagement Platform competitive situation, revenue and

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global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and application, with consumption value and growth rate by Type, application, from 2018 to 2029.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2018 to 2023.and Community Engagement Platform market forecast, by regions, type and application, with consumption value, from 2024 to 2029.

Chapter 11, market dynamics, drivers, restraints, trends, Porters Five Forces analysis, and Influence of COVID-19 and Russia-Ukraine War

Chapter 12, the key raw materials and key suppliers, and industry chain of Community Engagement Platform.

Chapter 13, to describe Community Engagement Platform research findings and conclusion.

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