

Global Commercial Parasol Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global Commercial Parasol market size was valued at USD 671.8 million in 2023 and is forecast to a readjusted size of USD 949.8 million by 2030 with a CAGR of 5.1% during review period.

The Global Commercial Parasol market comprises a wide range of products suitable for use within the Global domestic market. In order to quantify and analyse the market, our definition of the market includes the following key product sectors:

Commercial Parasol can often be seen in hotels, restaurants, coffee shops and other special stores. This kind of umbrella is a good idea that can not only decorate the environment to make store more special to appeal more customers but can also can be put outdoor door to provide a larger and freer atmosphere. They allow your guests to spend more time outside under the parasol and allow you to expand your service area. Invite your guests to stay a while, they are sure to feel right at home.

Global key players of commercial parasol include Yotrio, MDT, etc. Global top 3 companies hold a share about 30%. Europe is the largest market, with a share about 40%, followed by North America and Asia Pacific with the share about 30% and 20%. In terms of product, centre pole parasol is the largest segment, with a share about 50%. And in terms of sales channel, the largest channel is offline sale, with a share over 50%.

The Global Info Research report includes an overview of the development of the Commercial Parasol industry chain, the market status of Offline Sales (Centre Pole Parasols, Cantilever Parasol), Online Sales (Centre Pole Parasols, Cantilever Parasol), and key enterprises in developed and developing market, and analysed the cutting-



edge technology, patent, hot applications and market trends of Commercial Parasol.

Regionally, the report analyzes the Commercial Parasol markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Commercial Parasol market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Commercial Parasol market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Commercial Parasol industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the sales quantity (K Units), revenue generated, and market share of different by Type (e.g., Centre Pole Parasols, Cantilever Parasol).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Commercial Parasol market.

Regional Analysis: The report involves examining the Commercial Parasol market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Commercial Parasol market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Commercial Parasol:



Company Analysis: Report covers individual Commercial Parasol manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Commercial Parasol This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Sales Channel (Offline Sales, Online Sales).

Technology Analysis: Report covers specific technologies relevant to Commercial Parasol. It assesses the current state, advancements, and potential future developments in Commercial Parasol areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the Commercial Parasol market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Commercial Parasol market is split by Type and by Sales Channel. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Sales Channel in terms of volume and value.

Market segment by Type

Centre Pole Parasols

Cantilever Parasol

Wall Mounted Parasols

Market segment by Sales Channel



Offline Sales	
Online Sales	
Major players covered	
Yotrio	
MDT	
TUUCI	
ZHENGTE	
Poggesi	
Scolaro	
GLATZ AG	
IASO	
Solero Parasols	
Garden Art	
MakMax(Taiyo)	
Umbrosa	
Terrassen Van Hoof	
Caravita	
Symo Parasols	
Ezpeleta	



Crema Outdoor

contrast.

GAGGIO
Prostor
Jardinico
Vlaemynck
Market segment by region, regional analysis covers
North America (United States, Canada and Mexico)
Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)
Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)
South America (Brazil, Argentina, Colombia, and Rest of South America)
Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)
The content of the study subjects, includes a total of 15 chapters:
Chapter 1, to describe Commercial Parasol product scope, market overview, market estimation caveats and base year.
Chapter 2, to profile the top manufacturers of Commercial Parasol, with price, sales, revenue and global market share of Commercial Parasol from 2019 to 2024.
Chapter 3, the Commercial Parasol competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape

Global Commercial Parasol Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

Chapter 4, the Commercial Parasol breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.



Chapter 5 and 6, to segment the sales by Type and sales channel, with sales market share and growth rate by type, sales channel, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023.and Commercial Parasol market forecast, by regions, type and sales channel, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Commercial Parasol.

Chapter 14 and 15, to describe Commercial Parasol sales channel, distributors, customers, research findings and conclusion.



Contents

1 MARKET OVERVIEW

- 1.1 Product Overview and Scope of Commercial Parasol
- 1.2 Market Estimation Caveats and Base Year
- 1.3 Market Analysis by Type
- 1.3.1 Overview: Global Commercial Parasol Consumption Value by Type: 2019 Versus
- 2023 Versus 2030
 - 1.3.2 Centre Pole Parasols
 - 1.3.3 Cantilever Parasol
 - 1.3.4 Wall Mounted Parasols
- 1.4 Market Analysis by Sales Channel
- 1.4.1 Overview: Global Commercial Parasol Consumption Value by Sales Channel:
- 2019 Versus 2023 Versus 2030
 - 1.4.2 Offline Sales
 - 1.4.3 Online Sales
- 1.5 Global Commercial Parasol Market Size & Forecast
 - 1.5.1 Global Commercial Parasol Consumption Value (2019 & 2023 & 2030)
 - 1.5.2 Global Commercial Parasol Sales Quantity (2019-2030)
 - 1.5.3 Global Commercial Parasol Average Price (2019-2030)

2 MANUFACTURERS PROFILES

- 2.1 Yotrio
 - 2.1.1 Yotrio Details
 - 2.1.2 Yotrio Major Business
 - 2.1.3 Yotrio Commercial Parasol Product and Services
- 2.1.4 Yotrio Commercial Parasol Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
- 2.1.5 Yotrio Recent Developments/Updates
- 2.2 MDT
 - 2.2.1 MDT Details
 - 2.2.2 MDT Major Business
 - 2.2.3 MDT Commercial Parasol Product and Services
- 2.2.4 MDT Commercial Parasol Sales Quantity, Average Price, Revenue, Gross

Margin and Market Share (2019-2024)

- 2.2.5 MDT Recent Developments/Updates
- 2.3 TUUCI



- 2.3.1 TUUCI Details
- 2.3.2 TUUCI Major Business
- 2.3.3 TUUCI Commercial Parasol Product and Services
- 2.3.4 TUUCI Commercial Parasol Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.3.5 TUUCI Recent Developments/Updates
- 2.4 ZHENGTE
 - 2.4.1 ZHENGTE Details
 - 2.4.2 ZHENGTE Major Business
 - 2.4.3 ZHENGTE Commercial Parasol Product and Services
- 2.4.4 ZHENGTE Commercial Parasol Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.4.5 ZHENGTE Recent Developments/Updates
- 2.5 Poggesi
 - 2.5.1 Poggesi Details
 - 2.5.2 Poggesi Major Business
 - 2.5.3 Poggesi Commercial Parasol Product and Services
- 2.5.4 Poggesi Commercial Parasol Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.5.5 Poggesi Recent Developments/Updates
- 2.6 Scolaro
 - 2.6.1 Scolaro Details
 - 2.6.2 Scolaro Major Business
 - 2.6.3 Scolaro Commercial Parasol Product and Services
- 2.6.4 Scolaro Commercial Parasol Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.6.5 Scolaro Recent Developments/Updates
- 2.7 GLATZ AG
 - 2.7.1 GLATZ AG Details
 - 2.7.2 GLATZ AG Major Business
 - 2.7.3 GLATZ AG Commercial Parasol Product and Services
- 2.7.4 GLATZ AG Commercial Parasol Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.7.5 GLATZ AG Recent Developments/Updates
- **2.8 IASO**
 - 2.8.1 IASO Details
 - 2.8.2 IASO Major Business
 - 2.8.3 IASO Commercial Parasol Product and Services
 - 2.8.4 IASO Commercial Parasol Sales Quantity, Average Price, Revenue, Gross



Margin and Market Share (2019-2024)

- 2.8.5 IASO Recent Developments/Updates
- 2.9 Solero Parasols
 - 2.9.1 Solero Parasols Details
 - 2.9.2 Solero Parasols Major Business
 - 2.9.3 Solero Parasols Commercial Parasol Product and Services
 - 2.9.4 Solero Parasols Commercial Parasol Sales Quantity, Average Price, Revenue,

Gross Margin and Market Share (2019-2024)

- 2.9.5 Solero Parasols Recent Developments/Updates
- 2.10 Garden Art
 - 2.10.1 Garden Art Details
 - 2.10.2 Garden Art Major Business
 - 2.10.3 Garden Art Commercial Parasol Product and Services
- 2.10.4 Garden Art Commercial Parasol Sales Quantity, Average Price, Revenue,

Gross Margin and Market Share (2019-2024)

- 2.10.5 Garden Art Recent Developments/Updates
- 2.11 MakMax(Taiyo)
 - 2.11.1 MakMax(Taiyo) Details
 - 2.11.2 MakMax(Taiyo) Major Business
 - 2.11.3 MakMax(Taiyo) Commercial Parasol Product and Services
 - 2.11.4 MakMax(Taiyo) Commercial Parasol Sales Quantity, Average Price, Revenue,

Gross Margin and Market Share (2019-2024)

- 2.11.5 MakMax(Taiyo) Recent Developments/Updates
- 2.12 Umbrosa
 - 2.12.1 Umbrosa Details
 - 2.12.2 Umbrosa Major Business
 - 2.12.3 Umbrosa Commercial Parasol Product and Services
 - 2.12.4 Umbrosa Commercial Parasol Sales Quantity, Average Price, Revenue, Gross

Margin and Market Share (2019-2024)

- 2.12.5 Umbrosa Recent Developments/Updates
- 2.13 Terrassen Van Hoof
 - 2.13.1 Terrassen Van Hoof Details
 - 2.13.2 Terrassen Van Hoof Major Business
 - 2.13.3 Terrassen Van Hoof Commercial Parasol Product and Services
 - 2.13.4 Terrassen Van Hoof Commercial Parasol Sales Quantity, Average Price,

Revenue, Gross Margin and Market Share (2019-2024)

- 2.13.5 Terrassen Van Hoof Recent Developments/Updates
- 2.14 Caravita
- 2.14.1 Caravita Details



- 2.14.2 Caravita Major Business
- 2.14.3 Caravita Commercial Parasol Product and Services
- 2.14.4 Caravita Commercial Parasol Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.14.5 Caravita Recent Developments/Updates
- 2.15 Symo Parasols
 - 2.15.1 Symo Parasols Details
 - 2.15.2 Symo Parasols Major Business
 - 2.15.3 Symo Parasols Commercial Parasol Product and Services
- 2.15.4 Symo Parasols Commercial Parasol Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.15.5 Symo Parasols Recent Developments/Updates
- 2.16 Ezpeleta
 - 2.16.1 Ezpeleta Details
 - 2.16.2 Ezpeleta Major Business
 - 2.16.3 Ezpeleta Commercial Parasol Product and Services
- 2.16.4 Ezpeleta Commercial Parasol Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.16.5 Ezpeleta Recent Developments/Updates
- 2.17 Crema Outdoor
 - 2.17.1 Crema Outdoor Details
 - 2.17.2 Crema Outdoor Major Business
 - 2.17.3 Crema Outdoor Commercial Parasol Product and Services
- 2.17.4 Crema Outdoor Commercial Parasol Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.17.5 Crema Outdoor Recent Developments/Updates
- **2.18 GAGGIO**
 - 2.18.1 GAGGIO Details
 - 2.18.2 GAGGIO Major Business
 - 2.18.3 GAGGIO Commercial Parasol Product and Services
- 2.18.4 GAGGIO Commercial Parasol Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.18.5 GAGGIO Recent Developments/Updates
- 2.19 Prostor
 - 2.19.1 Prostor Details
 - 2.19.2 Prostor Major Business
 - 2.19.3 Prostor Commercial Parasol Product and Services
- 2.19.4 Prostor Commercial Parasol Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)



- 2.19.5 Prostor Recent Developments/Updates
- 2.20 Jardinico
 - 2.20.1 Jardinico Details
 - 2.20.2 Jardinico Major Business
 - 2.20.3 Jardinico Commercial Parasol Product and Services
- 2.20.4 Jardinico Commercial Parasol Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.20.5 Jardinico Recent Developments/Updates
- 2.21 Vlaemynck
 - 2.21.1 Vlaemynck Details
 - 2.21.2 Vlaemynck Major Business
 - 2.21.3 Vlaemynck Commercial Parasol Product and Services
 - 2.21.4 Vlaemynck Commercial Parasol Sales Quantity, Average Price, Revenue,

Gross Margin and Market Share (2019-2024)

2.21.5 Vlaemynck Recent Developments/Updates

3 COMPETITIVE ENVIRONMENT: COMMERCIAL PARASOL BY MANUFACTURER

- 3.1 Global Commercial Parasol Sales Quantity by Manufacturer (2019-2024)
- 3.2 Global Commercial Parasol Revenue by Manufacturer (2019-2024)
- 3.3 Global Commercial Parasol Average Price by Manufacturer (2019-2024)
- 3.4 Market Share Analysis (2023)
- 3.4.1 Producer Shipments of Commercial Parasol by Manufacturer Revenue (\$MM) and Market Share (%): 2023
 - 3.4.2 Top 3 Commercial Parasol Manufacturer Market Share in 2023
 - 3.4.2 Top 6 Commercial Parasol Manufacturer Market Share in 2023
- 3.5 Commercial Parasol Market: Overall Company Footprint Analysis
 - 3.5.1 Commercial Parasol Market: Region Footprint
 - 3.5.2 Commercial Parasol Market: Company Product Type Footprint
- 3.5.3 Commercial Parasol Market: Company Product Application Footprint
- 3.6 New Market Entrants and Barriers to Market Entry
- 3.7 Mergers, Acquisition, Agreements, and Collaborations

4 CONSUMPTION ANALYSIS BY REGION

- 4.1 Global Commercial Parasol Market Size by Region
 - 4.1.1 Global Commercial Parasol Sales Quantity by Region (2019-2030)
 - 4.1.2 Global Commercial Parasol Consumption Value by Region (2019-2030)
 - 4.1.3 Global Commercial Parasol Average Price by Region (2019-2030)



- 4.2 North America Commercial Parasol Consumption Value (2019-2030)
- 4.3 Europe Commercial Parasol Consumption Value (2019-2030)
- 4.4 Asia-Pacific Commercial Parasol Consumption Value (2019-2030)
- 4.5 South America Commercial Parasol Consumption Value (2019-2030)
- 4.6 Middle East and Africa Commercial Parasol Consumption Value (2019-2030)

5 MARKET SEGMENT BY TYPE

- 5.1 Global Commercial Parasol Sales Quantity by Type (2019-2030)
- 5.2 Global Commercial Parasol Consumption Value by Type (2019-2030)
- 5.3 Global Commercial Parasol Average Price by Type (2019-2030)

6 MARKET SEGMENT BY SALES CHANNEL

- 6.1 Global Commercial Parasol Sales Quantity by Sales Channel (2019-2030)
- 6.2 Global Commercial Parasol Consumption Value by Sales Channel (2019-2030)
- 6.3 Global Commercial Parasol Average Price by Sales Channel (2019-2030)

7 NORTH AMERICA

- 7.1 North America Commercial Parasol Sales Quantity by Type (2019-2030)
- 7.2 North America Commercial Parasol Sales Quantity by Sales Channel (2019-2030)
- 7.3 North America Commercial Parasol Market Size by Country
 - 7.3.1 North America Commercial Parasol Sales Quantity by Country (2019-2030)
 - 7.3.2 North America Commercial Parasol Consumption Value by Country (2019-2030)
 - 7.3.3 United States Market Size and Forecast (2019-2030)
 - 7.3.4 Canada Market Size and Forecast (2019-2030)
 - 7.3.5 Mexico Market Size and Forecast (2019-2030)

8 EUROPE

- 8.1 Europe Commercial Parasol Sales Quantity by Type (2019-2030)
- 8.2 Europe Commercial Parasol Sales Quantity by Sales Channel (2019-2030)
- 8.3 Europe Commercial Parasol Market Size by Country
 - 8.3.1 Europe Commercial Parasol Sales Quantity by Country (2019-2030)
 - 8.3.2 Europe Commercial Parasol Consumption Value by Country (2019-2030)
 - 8.3.3 Germany Market Size and Forecast (2019-2030)
 - 8.3.4 France Market Size and Forecast (2019-2030)
 - 8.3.5 United Kingdom Market Size and Forecast (2019-2030)



- 8.3.6 Russia Market Size and Forecast (2019-2030)
- 8.3.7 Italy Market Size and Forecast (2019-2030)

9 ASIA-PACIFIC

- 9.1 Asia-Pacific Commercial Parasol Sales Quantity by Type (2019-2030)
- 9.2 Asia-Pacific Commercial Parasol Sales Quantity by Sales Channel (2019-2030)
- 9.3 Asia-Pacific Commercial Parasol Market Size by Region
 - 9.3.1 Asia-Pacific Commercial Parasol Sales Quantity by Region (2019-2030)
 - 9.3.2 Asia-Pacific Commercial Parasol Consumption Value by Region (2019-2030)
 - 9.3.3 China Market Size and Forecast (2019-2030)
 - 9.3.4 Japan Market Size and Forecast (2019-2030)
 - 9.3.5 Korea Market Size and Forecast (2019-2030)
 - 9.3.6 India Market Size and Forecast (2019-2030)
 - 9.3.7 Southeast Asia Market Size and Forecast (2019-2030)
 - 9.3.8 Australia Market Size and Forecast (2019-2030)

10 SOUTH AMERICA

- 10.1 South America Commercial Parasol Sales Quantity by Type (2019-2030)
- 10.2 South America Commercial Parasol Sales Quantity by Sales Channel (2019-2030)
- 10.3 South America Commercial Parasol Market Size by Country
 - 10.3.1 South America Commercial Parasol Sales Quantity by Country (2019-2030)
- 10.3.2 South America Commercial Parasol Consumption Value by Country (2019-2030)
 - 10.3.3 Brazil Market Size and Forecast (2019-2030)
 - 10.3.4 Argentina Market Size and Forecast (2019-2030)

11 MIDDLE EAST & AFRICA

- 11.1 Middle East & Africa Commercial Parasol Sales Quantity by Type (2019-2030)
- 11.2 Middle East & Africa Commercial Parasol Sales Quantity by Sales Channel (2019-2030)
- 11.3 Middle East & Africa Commercial Parasol Market Size by Country
- 11.3.1 Middle East & Africa Commercial Parasol Sales Quantity by Country (2019-2030)
- 11.3.2 Middle East & Africa Commercial Parasol Consumption Value by Country (2019-2030)
 - 11.3.3 Turkey Market Size and Forecast (2019-2030)



- 11.3.4 Egypt Market Size and Forecast (2019-2030)
- 11.3.5 Saudi Arabia Market Size and Forecast (2019-2030)
- 11.3.6 South Africa Market Size and Forecast (2019-2030)

12 MARKET DYNAMICS

- 12.1 Commercial Parasol Market Drivers
- 12.2 Commercial Parasol Market Restraints
- 12.3 Commercial Parasol Trends Analysis
- 12.4 Porters Five Forces Analysis
 - 12.4.1 Threat of New Entrants
 - 12.4.2 Bargaining Power of Suppliers
 - 12.4.3 Bargaining Power of Buyers
 - 12.4.4 Threat of Substitutes
 - 12.4.5 Competitive Rivalry

13 RAW MATERIAL AND INDUSTRY CHAIN

- 13.1 Raw Material of Commercial Parasol and Key Manufacturers
- 13.2 Manufacturing Costs Percentage of Commercial Parasol
- 13.3 Commercial Parasol Production Process
- 13.4 Commercial Parasol Industrial Chain

14 SHIPMENTS BY DISTRIBUTION CHANNEL

- 14.1 Sales Channel
 - 14.1.1 Direct to End-User
 - 14.1.2 Distributors
- 14.2 Commercial Parasol Typical Distributors
- 14.3 Commercial Parasol Typical Customers

15 RESEARCH FINDINGS AND CONCLUSION

16 APPENDIX

- 16.1 Methodology
- 16.2 Research Process and Data Source
- 16.3 Disclaimer



List Of Tables

LIST OF TABLES

Table 1. Global Commercial Parasol Consumption Value by Type, (USD Million), 2019 & 2023 & 2030

Table 2. Global Commercial Parasol Consumption Value by Sales Channel, (USD

Million), 2019 & 2023 & 2030

Table 3. Yotrio Basic Information, Manufacturing Base and Competitors

Table 4. Yotrio Major Business

Table 5. Yotrio Commercial Parasol Product and Services

Table 6. Yotrio Commercial Parasol Sales Quantity (K Units), Average Price (US\$/Unit),

Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 7. Yotrio Recent Developments/Updates

Table 8. MDT Basic Information, Manufacturing Base and Competitors

Table 9. MDT Major Business

Table 10. MDT Commercial Parasol Product and Services

Table 11. MDT Commercial Parasol Sales Quantity (K Units), Average Price (US\$/Unit),

Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 12. MDT Recent Developments/Updates

Table 13. TUUCI Basic Information, Manufacturing Base and Competitors

Table 14. TUUCI Major Business

Table 15. TUUCI Commercial Parasol Product and Services

Table 16. TUUCI Commercial Parasol Sales Quantity (K Units), Average Price

(US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 17. TUUCI Recent Developments/Updates

Table 18. ZHENGTE Basic Information, Manufacturing Base and Competitors

Table 19. ZHENGTE Major Business

Table 20. ZHENGTE Commercial Parasol Product and Services

Table 21. ZHENGTE Commercial Parasol Sales Quantity (K Units), Average Price

(US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 22. ZHENGTE Recent Developments/Updates

Table 23. Poggesi Basic Information, Manufacturing Base and Competitors

Table 24. Poggesi Major Business

Table 25. Poggesi Commercial Parasol Product and Services

Table 26. Poggesi Commercial Parasol Sales Quantity (K Units), Average Price

(US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 27. Poggesi Recent Developments/Updates

Table 28. Scolaro Basic Information, Manufacturing Base and Competitors



- Table 29. Scolaro Major Business
- Table 30. Scolaro Commercial Parasol Product and Services
- Table 31. Scolaro Commercial Parasol Sales Quantity (K Units), Average Price
- (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 32. Scolaro Recent Developments/Updates
- Table 33. GLATZ AG Basic Information, Manufacturing Base and Competitors
- Table 34. GLATZ AG Major Business
- Table 35. GLATZ AG Commercial Parasol Product and Services
- Table 36. GLATZ AG Commercial Parasol Sales Quantity (K Units), Average Price
- (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 37. GLATZ AG Recent Developments/Updates
- Table 38. IASO Basic Information, Manufacturing Base and Competitors
- Table 39. IASO Major Business
- Table 40. IASO Commercial Parasol Product and Services
- Table 41. IASO Commercial Parasol Sales Quantity (K Units), Average Price
- (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 42. IASO Recent Developments/Updates
- Table 43. Solero Parasols Basic Information, Manufacturing Base and Competitors
- Table 44. Solero Parasols Major Business
- Table 45. Solero Parasols Commercial Parasol Product and Services
- Table 46. Solero Parasols Commercial Parasol Sales Quantity (K Units), Average Price
- (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 47. Solero Parasols Recent Developments/Updates
- Table 48. Garden Art Basic Information, Manufacturing Base and Competitors
- Table 49. Garden Art Major Business
- Table 50. Garden Art Commercial Parasol Product and Services
- Table 51. Garden Art Commercial Parasol Sales Quantity (K Units), Average Price
- (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 52. Garden Art Recent Developments/Updates
- Table 53. MakMax(Taiyo) Basic Information, Manufacturing Base and Competitors
- Table 54. MakMax(Taiyo) Major Business
- Table 55. MakMax(Taiyo) Commercial Parasol Product and Services
- Table 56. MakMax(Taiyo) Commercial Parasol Sales Quantity (K Units), Average Price
- (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 57. MakMax(Taiyo) Recent Developments/Updates
- Table 58. Umbrosa Basic Information, Manufacturing Base and Competitors
- Table 59. Umbrosa Major Business
- Table 60. Umbrosa Commercial Parasol Product and Services
- Table 61. Umbrosa Commercial Parasol Sales Quantity (K Units), Average Price



- (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 62. Umbrosa Recent Developments/Updates
- Table 63. Terrassen Van Hoof Basic Information, Manufacturing Base and Competitors
- Table 64. Terrassen Van Hoof Major Business
- Table 65. Terrassen Van Hoof Commercial Parasol Product and Services
- Table 66. Terrassen Van Hoof Commercial Parasol Sales Quantity (K Units), Average
- Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 67. Terrassen Van Hoof Recent Developments/Updates
- Table 68. Caravita Basic Information, Manufacturing Base and Competitors
- Table 69. Caravita Major Business
- Table 70. Caravita Commercial Parasol Product and Services
- Table 71. Caravita Commercial Parasol Sales Quantity (K Units), Average Price
- (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 72. Caravita Recent Developments/Updates
- Table 73. Symo Parasols Basic Information, Manufacturing Base and Competitors
- Table 74. Symo Parasols Major Business
- Table 75. Symo Parasols Commercial Parasol Product and Services
- Table 76. Symo Parasols Commercial Parasol Sales Quantity (K Units), Average Price
- (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 77. Symo Parasols Recent Developments/Updates
- Table 78. Ezpeleta Basic Information, Manufacturing Base and Competitors
- Table 79. Ezpeleta Major Business
- Table 80. Ezpeleta Commercial Parasol Product and Services
- Table 81. Ezpeleta Commercial Parasol Sales Quantity (K Units), Average Price
- (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 82. Ezpeleta Recent Developments/Updates
- Table 83. Crema Outdoor Basic Information, Manufacturing Base and Competitors
- Table 84. Crema Outdoor Major Business
- Table 85. Crema Outdoor Commercial Parasol Product and Services
- Table 86. Crema Outdoor Commercial Parasol Sales Quantity (K Units), Average Price
- (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 87. Crema Outdoor Recent Developments/Updates
- Table 88. GAGGIO Basic Information, Manufacturing Base and Competitors
- Table 89. GAGGIO Major Business
- Table 90. GAGGIO Commercial Parasol Product and Services
- Table 91. GAGGIO Commercial Parasol Sales Quantity (K Units), Average Price
- (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 92. GAGGIO Recent Developments/Updates
- Table 93. Prostor Basic Information, Manufacturing Base and Competitors



- Table 94. Prostor Major Business
- Table 95. Prostor Commercial Parasol Product and Services
- Table 96. Prostor Commercial Parasol Sales Quantity (K Units), Average Price
- (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 97. Prostor Recent Developments/Updates
- Table 98. Jardinico Basic Information, Manufacturing Base and Competitors
- Table 99. Jardinico Major Business
- Table 100. Jardinico Commercial Parasol Product and Services
- Table 101. Jardinico Commercial Parasol Sales Quantity (K Units), Average Price
- (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 102. Jardinico Recent Developments/Updates
- Table 103. Vlaemynck Basic Information, Manufacturing Base and Competitors
- Table 104. Vlaemynck Major Business
- Table 105. Vlaemynck Commercial Parasol Product and Services
- Table 106. Vlaemynck Commercial Parasol Sales Quantity (K Units), Average Price
- (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 107. Vlaemynck Recent Developments/Updates
- Table 108. Global Commercial Parasol Sales Quantity by Manufacturer (2019-2024) & (K Units)
- Table 109. Global Commercial Parasol Revenue by Manufacturer (2019-2024) & (USD Million)
- Table 110. Global Commercial Parasol Average Price by Manufacturer (2019-2024) & (US\$/Unit)
- Table 111. Market Position of Manufacturers in Commercial Parasol, (Tier 1, Tier 2, and Tier 3), Based on Consumption Value in 2023
- Table 112. Head Office and Commercial Parasol Production Site of Key Manufacturer
- Table 113. Commercial Parasol Market: Company Product Type Footprint
- Table 114. Commercial Parasol Market: Company Product Application Footprint
- Table 115. Commercial Parasol New Market Entrants and Barriers to Market Entry
- Table 116. Commercial Parasol Mergers, Acquisition, Agreements, and Collaborations
- Table 117. Global Commercial Parasol Sales Quantity by Region (2019-2024) & (K Units)
- Table 118. Global Commercial Parasol Sales Quantity by Region (2025-2030) & (K Units)
- Table 119. Global Commercial Parasol Consumption Value by Region (2019-2024) & (USD Million)
- Table 120. Global Commercial Parasol Consumption Value by Region (2025-2030) & (USD Million)
- Table 121. Global Commercial Parasol Average Price by Region (2019-2024) &



(US\$/Unit)

Table 122. Global Commercial Parasol Average Price by Region (2025-2030) & (US\$/Unit)

Table 123. Global Commercial Parasol Sales Quantity by Type (2019-2024) & (K Units)

Table 124. Global Commercial Parasol Sales Quantity by Type (2025-2030) & (K Units)

Table 125. Global Commercial Parasol Consumption Value by Type (2019-2024) & (USD Million)

Table 126. Global Commercial Parasol Consumption Value by Type (2025-2030) & (USD Million)

Table 127. Global Commercial Parasol Average Price by Type (2019-2024) & (US\$/Unit)

Table 128. Global Commercial Parasol Average Price by Type (2025-2030) & (US\$/Unit)

Table 129. Global Commercial Parasol Sales Quantity by Sales Channel (2019-2024) & (K Units)

Table 130. Global Commercial Parasol Sales Quantity by Sales Channel (2025-2030) & (K Units)

Table 131. Global Commercial Parasol Consumption Value by Sales Channel (2019-2024) & (USD Million)

Table 132. Global Commercial Parasol Consumption Value by Sales Channel (2025-2030) & (USD Million)

Table 133. Global Commercial Parasol Average Price by Sales Channel (2019-2024) & (US\$/Unit)

Table 134. Global Commercial Parasol Average Price by Sales Channel (2025-2030) & (US\$/Unit)

Table 135. North America Commercial Parasol Sales Quantity by Type (2019-2024) & (K Units)

Table 136. North America Commercial Parasol Sales Quantity by Type (2025-2030) & (K Units)

Table 137. North America Commercial Parasol Sales Quantity by Sales Channel (2019-2024) & (K Units)

Table 138. North America Commercial Parasol Sales Quantity by Sales Channel (2025-2030) & (K Units)

Table 139. North America Commercial Parasol Sales Quantity by Country (2019-2024) & (K Units)

Table 140. North America Commercial Parasol Sales Quantity by Country (2025-2030) & (K Units)

Table 141. North America Commercial Parasol Consumption Value by Country (2019-2024) & (USD Million)



- Table 142. North America Commercial Parasol Consumption Value by Country (2025-2030) & (USD Million)
- Table 143. Europe Commercial Parasol Sales Quantity by Type (2019-2024) & (K Units)
- Table 144. Europe Commercial Parasol Sales Quantity by Type (2025-2030) & (K Units)
- Table 145. Europe Commercial Parasol Sales Quantity by Sales Channel (2019-2024) & (K Units)
- Table 146. Europe Commercial Parasol Sales Quantity by Sales Channel (2025-2030) & (K Units)
- Table 147. Europe Commercial Parasol Sales Quantity by Country (2019-2024) & (K Units)
- Table 148. Europe Commercial Parasol Sales Quantity by Country (2025-2030) & (K Units)
- Table 149. Europe Commercial Parasol Consumption Value by Country (2019-2024) & (USD Million)
- Table 150. Europe Commercial Parasol Consumption Value by Country (2025-2030) & (USD Million)
- Table 151. Asia-Pacific Commercial Parasol Sales Quantity by Type (2019-2024) & (K Units)
- Table 152. Asia-Pacific Commercial Parasol Sales Quantity by Type (2025-2030) & (K Units)
- Table 153. Asia-Pacific Commercial Parasol Sales Quantity by Sales Channel (2019-2024) & (K Units)
- Table 154. Asia-Pacific Commercial Parasol Sales Quantity by Sales Channel (2025-2030) & (K Units)
- Table 155. Asia-Pacific Commercial Parasol Sales Quantity by Region (2019-2024) & (K Units)
- Table 156. Asia-Pacific Commercial Parasol Sales Quantity by Region (2025-2030) & (K Units)
- Table 157. Asia-Pacific Commercial Parasol Consumption Value by Region (2019-2024) & (USD Million)
- Table 158. Asia-Pacific Commercial Parasol Consumption Value by Region (2025-2030) & (USD Million)
- Table 159. South America Commercial Parasol Sales Quantity by Type (2019-2024) & (K Units)
- Table 160. South America Commercial Parasol Sales Quantity by Type (2025-2030) & (K Units)
- Table 161. South America Commercial Parasol Sales Quantity by Sales Channel (2019-2024) & (K Units)
- Table 162. South America Commercial Parasol Sales Quantity by Sales Channel



(2025-2030) & (K Units)

Table 163. South America Commercial Parasol Sales Quantity by Country (2019-2024) & (K Units)

Table 164. South America Commercial Parasol Sales Quantity by Country (2025-2030) & (K Units)

Table 165. South America Commercial Parasol Consumption Value by Country (2019-2024) & (USD Million)

Table 166. South America Commercial Parasol Consumption Value by Country (2025-2030) & (USD Million)

Table 167. Middle East & Africa Commercial Parasol Sales Quantity by Type (2019-2024) & (K Units)

Table 168. Middle East & Africa Commercial Parasol Sales Quantity by Type (2025-2030) & (K Units)

Table 169. Middle East & Africa Commercial Parasol Sales Quantity by Sales Channel (2019-2024) & (K Units)

Table 170. Middle East & Africa Commercial Parasol Sales Quantity by Sales Channel (2025-2030) & (K Units)

Table 171. Middle East & Africa Commercial Parasol Sales Quantity by Region (2019-2024) & (K Units)

Table 172. Middle East & Africa Commercial Parasol Sales Quantity by Region (2025-2030) & (K Units)

Table 173. Middle East & Africa Commercial Parasol Consumption Value by Region (2019-2024) & (USD Million)

Table 174. Middle East & Africa Commercial Parasol Consumption Value by Region (2025-2030) & (USD Million)

Table 175. Commercial Parasol Raw Material

Table 176. Key Manufacturers of Commercial Parasol Raw Materials

Table 177. Commercial Parasol Typical Distributors

Table 178. Commercial Parasol Typical Customers



List Of Figures

LIST OF FIGURES

- Figure 1. Commercial Parasol Picture
- Figure 2. Global Commercial Parasol Consumption Value by Type, (USD Million), 2019 & 2023 & 2030
- Figure 3. Global Commercial Parasol Consumption Value Market Share by Type in 2023
- Figure 4. Centre Pole Parasols Examples
- Figure 5. Cantilever Parasol Examples
- Figure 6. Wall Mounted Parasols Examples
- Figure 7. Global Commercial Parasol Consumption Value by Sales Channel, (USD Million), 2019 & 2023 & 2030
- Figure 8. Global Commercial Parasol Consumption Value Market Share by Sales Channel in 2023
- Figure 9. Offline Sales Examples
- Figure 10. Online Sales Examples
- Figure 11. Global Commercial Parasol Consumption Value, (USD Million): 2019 & 2023 & 2030
- Figure 12. Global Commercial Parasol Consumption Value and Forecast (2019-2030) & (USD Million)
- Figure 13. Global Commercial Parasol Sales Quantity (2019-2030) & (K Units)
- Figure 14. Global Commercial Parasol Average Price (2019-2030) & (US\$/Unit)
- Figure 15. Global Commercial Parasol Sales Quantity Market Share by Manufacturer in 2023
- Figure 16. Global Commercial Parasol Consumption Value Market Share by Manufacturer in 2023
- Figure 17. Producer Shipments of Commercial Parasol by Manufacturer Sales Quantity (\$MM) and Market Share (%): 2023
- Figure 18. Top 3 Commercial Parasol Manufacturer (Consumption Value) Market Share in 2023
- Figure 19. Top 6 Commercial Parasol Manufacturer (Consumption Value) Market Share in 2023
- Figure 20. Global Commercial Parasol Sales Quantity Market Share by Region (2019-2030)
- Figure 21. Global Commercial Parasol Consumption Value Market Share by Region (2019-2030)
- Figure 22. North America Commercial Parasol Consumption Value (2019-2030) & (USD



Million)

Figure 23. Europe Commercial Parasol Consumption Value (2019-2030) & (USD Million)

Figure 24. Asia-Pacific Commercial Parasol Consumption Value (2019-2030) & (USD Million)

Figure 25. South America Commercial Parasol Consumption Value (2019-2030) & (USD Million)

Figure 26. Middle East & Africa Commercial Parasol Consumption Value (2019-2030) & (USD Million)

Figure 27. Global Commercial Parasol Sales Quantity Market Share by Type (2019-2030)

Figure 28. Global Commercial Parasol Consumption Value Market Share by Type (2019-2030)

Figure 29. Global Commercial Parasol Average Price by Type (2019-2030) & (US\$/Unit)

Figure 30. Global Commercial Parasol Sales Quantity Market Share by Sales Channel (2019-2030)

Figure 31. Global Commercial Parasol Consumption Value Market Share by Sales Channel (2019-2030)

Figure 32. Global Commercial Parasol Average Price by Sales Channel (2019-2030) & (US\$/Unit)

Figure 33. North America Commercial Parasol Sales Quantity Market Share by Type (2019-2030)

Figure 34. North America Commercial Parasol Sales Quantity Market Share by Sales Channel (2019-2030)

Figure 35. North America Commercial Parasol Sales Quantity Market Share by Country (2019-2030)

Figure 36. North America Commercial Parasol Consumption Value Market Share by Country (2019-2030)

Figure 37. United States Commercial Parasol Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 38. Canada Commercial Parasol Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 39. Mexico Commercial Parasol Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 40. Europe Commercial Parasol Sales Quantity Market Share by Type (2019-2030)

Figure 41. Europe Commercial Parasol Sales Quantity Market Share by Sales Channel (2019-2030)

Figure 42. Europe Commercial Parasol Sales Quantity Market Share by Country



(2019-2030)

Figure 43. Europe Commercial Parasol Consumption Value Market Share by Country (2019-2030)

Figure 44. Germany Commercial Parasol Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 45. France Commercial Parasol Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 46. United Kingdom Commercial Parasol Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 47. Russia Commercial Parasol Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 48. Italy Commercial Parasol Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 49. Asia-Pacific Commercial Parasol Sales Quantity Market Share by Type (2019-2030)

Figure 50. Asia-Pacific Commercial Parasol Sales Quantity Market Share by Sales Channel (2019-2030)

Figure 51. Asia-Pacific Commercial Parasol Sales Quantity Market Share by Region (2019-2030)

Figure 52. Asia-Pacific Commercial Parasol Consumption Value Market Share by Region (2019-2030)

Figure 53. China Commercial Parasol Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 54. Japan Commercial Parasol Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 55. Korea Commercial Parasol Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 56. India Commercial Parasol Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 57. Southeast Asia Commercial Parasol Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 58. Australia Commercial Parasol Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 59. South America Commercial Parasol Sales Quantity Market Share by Type (2019-2030)

Figure 60. South America Commercial Parasol Sales Quantity Market Share by Sales Channel (2019-2030)

Figure 61. South America Commercial Parasol Sales Quantity Market Share by Country (2019-2030)



Figure 62. South America Commercial Parasol Consumption Value Market Share by Country (2019-2030)

Figure 63. Brazil Commercial Parasol Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 64. Argentina Commercial Parasol Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 65. Middle East & Africa Commercial Parasol Sales Quantity Market Share by Type (2019-2030)

Figure 66. Middle East & Africa Commercial Parasol Sales Quantity Market Share by Sales Channel (2019-2030)

Figure 67. Middle East & Africa Commercial Parasol Sales Quantity Market Share by Region (2019-2030)

Figure 68. Middle East & Africa Commercial Parasol Consumption Value Market Share by Region (2019-2030)

Figure 69. Turkey Commercial Parasol Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 70. Egypt Commercial Parasol Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 71. Saudi Arabia Commercial Parasol Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 72. South Africa Commercial Parasol Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 73. Commercial Parasol Market Drivers

Figure 74. Commercial Parasol Market Restraints

Figure 75. Commercial Parasol Market Trends

Figure 76. Porters Five Forces Analysis

Figure 77. Manufacturing Cost Structure Analysis of Commercial Parasol in 2023

Figure 78. Manufacturing Process Analysis of Commercial Parasol

Figure 79. Commercial Parasol Industrial Chain

Figure 80. Sales Quantity Channel: Direct to End-User vs Distributors

Figure 81. Direct Channel Pros & Cons

Figure 82. Indirect Channel Pros & Cons

Figure 83. Methodology

Figure 84. Research Process and Data Source



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