

# **Global Commercial Massage Chair Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030**

<https://marketpublishers.com/r/G1CE536DFD27EN.html>

Date: January 2024

Pages: 119

Price: US\$ 3,480.00 (Single User License)

ID: G1CE536DFD27EN

## **Abstracts**

According to our (Global Info Research) latest study, the global Commercial Massage Chair market size was valued at USD 1420 million in 2023 and is forecast to a readjusted size of USD 1994.9 million by 2030 with a CAGR of 5.0% during review period.

Commercial Massage Chairs are Massage Chairs for non-residential uses. Massage chairs can have many applications in commercial settings, like gyms, health spas and hotels, company recreational areas, etc.

Global key players of Commercial Massage Chair include Panasonic, OSIM, Ogawa, BODYFRIEND, etc. The top four players hold a share over 42%.

Asia-Pacific is the largest market, has a share about 73%, followed by Europe and North America, with share 12% and 10%, separately.

In terms of product type, Full Body Massage Chairs is the largest segment, occupied for a share of 93%, and in terms of distribution channel, Offline has a share about 71%.

The Global Info Research report includes an overview of the development of the Commercial Massage Chair industry chain, the market status of Offline (Full Body Massage Chairs, Upper Body Massage Chairs), Online (Full Body Massage Chairs, Upper Body Massage Chairs), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Commercial Massage Chair.

Regionally, the report analyzes the Commercial Massage Chair markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Commercial Massage Chair market, with robust domestic demand, supportive policies, and a strong manufacturing base.

#### Key Features:

The report presents comprehensive understanding of the Commercial Massage Chair market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Commercial Massage Chair industry.

The report involves analyzing the market at a macro level:

**Market Sizing and Segmentation:** Report collect data on the overall market size, including the sales quantity (K Units), revenue generated, and market share of different by Type (e.g., Full Body Massage Chairs, Upper Body Massage Chairs).

**Industry Analysis:** Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Commercial Massage Chair market.

**Regional Analysis:** The report involves examining the Commercial Massage Chair market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

**Market Projections:** Report covers the gathered data and analysis to make future projections and forecasts for the Commercial Massage Chair market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Commercial Massage Chair:

**Company Analysis:** Report covers individual Commercial Massage Chair manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios,

partnerships, and strategies.

**Consumer Analysis:** Report covers data on consumer behaviour, preferences, and attitudes towards Commercial Massage Chair. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Distribution Channel (Offline, Online).

**Technology Analysis:** Report covers specific technologies relevant to Commercial Massage Chair. It assesses the current state, advancements, and potential future developments in Commercial Massage Chair areas.

**Competitive Landscape:** By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the Commercial Massage Chair market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

**Market Validation:** The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

## Market Segmentation

Commercial Massage Chair market is split by Type and by Distribution Channel. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Distribution Channel in terms of volume and value.

### Market segment by Type

Full Body Massage Chairs

Upper Body Massage Chairs

### Market segment by Distribution Channel

Offline

Online

## Major players covered

Panasonic

Osaki

Human Touch

OSIM

Family Inada

Fujiiryoki

Luraco

Infinity

Ogawa

Daito-THRIVE

OTO Bodycare

Rotal

BODYFRIEND

## Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Commercial Massage Chair product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Commercial Massage Chair, with price, sales, revenue and global market share of Commercial Massage Chair from 2019 to 2024.

Chapter 3, the Commercial Massage Chair competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Commercial Massage Chair breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and distribution channel, with sales market share and growth rate by type, distribution channel, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Commercial Massage Chair market forecast, by regions, type and distribution channel, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Commercial Massage Chair.

Chapter 14 and 15, to describe Commercial Massage Chair sales channel, distributors, customers, research findings and conclusion.

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