

Global Commercial Massage Chair Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global Commercial Massage Chair market size was valued at USD 1420 million in 2023 and is forecast to a readjusted size of USD 1994.9 million by 2030 with a CAGR of 5.0% during review period.

Commercial Massage Chairs are Massage Chairs for non-residential uses. Massage chairs can have many applications in commercial settings, like gyms, health spas and hotels, company recreational areas, etc.

Global key players of Commercial Massage Chair include Panasonic, OSIM, Ogawa, BODYFRIEND, etc. The top four players hold a share over 42%.

Asia-Pacific is the largest market, has a share about 73%, followed by Europe and North America, with share 12% and 10%, separately.

In terms of product type, Full Body Massage Chairs is the largest segment, occupied for a share of 93%, and in terms of distribution channel, Offline has a share about 71%.

The Global Info Research report includes an overview of the development of the Commercial Massage Chair industry chain, the market status of Offline (Full Body Massage Chairs, Upper Body Massage Chairs), Online (Full Body Massage Chairs, Upper Body Massage Chairs), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Commercial Massage Chair.

Regionally, the report analyzes the Commercial Massage Chair markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Commercial Massage Chair market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Commercial Massage Chair market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Commercial Massage Chair industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the sales quantity (K Units), revenue generated, and market share of different by Type (e.g., Full Body Massage Chairs, Upper Body Massage Chairs).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Commercial Massage Chair market.

Regional Analysis: The report involves examining the Commercial Massage Chair market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Commercial Massage Chair market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Commercial Massage Chair:

Company Analysis: Report covers individual Commercial Massage Chair manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios,

partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Commercial Massage Chair. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Distribution Channel (Offline, Online).

Technology Analysis: Report covers specific technologies relevant to Commercial Massage Chair. It assesses the current state, advancements, and potential future developments in Commercial Massage Chair areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the Commercial Massage Chair market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Commercial Massage Chair market is split by Type and by Distribution Channel. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Distribution Channel in terms of volume and value.

Market segment by Type

Full Body Massage Chairs

Upper Body Massage Chairs

Market segment by Distribution Channel

Offline

Online

Major players covered

Panasonic

Osaki

Human Touch

OSIM

Family Inada

Fujiiryoki

Luraco

Infinity

Ogawa

Daito-THRIVE

OTO Bodycare

Rotal

BODYFRIEND

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Commercial Massage Chair product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Commercial Massage Chair, with price, sales, revenue and global market share of Commercial Massage Chair from 2019 to 2024.

Chapter 3, the Commercial Massage Chair competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Commercial Massage Chair breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and distribution channel, with sales market share and growth rate by type, distribution channel, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Commercial Massage Chair market forecast, by regions, type and distribution channel, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Commercial Massage Chair.

Chapter 14 and 15, to describe Commercial Massage Chair sales channel, distributors, customers, research findings and conclusion.

Contents

1 MARKET OVERVIEW

- 1.1 Product Overview and Scope of Commercial Massage Chair
- 1.2 Market Estimation Caveats and Base Year
- 1.3 Market Analysis by Type
 - 1.3.1 Overview: Global Commercial Massage Chair Consumption Value by Type: 2019 Versus 2023 Versus 2030
 - 1.3.2 Full Body Massage Chairs
 - 1.3.3 Upper Body Massage Chairs
- 1.4 Market Analysis by Distribution Channel
 - 1.4.1 Overview: Global Commercial Massage Chair Consumption Value by Distribution Channel: 2019 Versus 2023 Versus 2030
 - 1.4.2 Offline
 - 1.4.3 Online
- 1.5 Global Commercial Massage Chair Market Size & Forecast
 - 1.5.1 Global Commercial Massage Chair Consumption Value (2019 & 2023 & 2030)
 - 1.5.2 Global Commercial Massage Chair Sales Quantity (2019-2030)
 - 1.5.3 Global Commercial Massage Chair Average Price (2019-2030)

2 MANUFACTURERS PROFILES

- 2.1 Panasonic
 - 2.1.1 Panasonic Details
 - 2.1.2 Panasonic Major Business
 - 2.1.3 Panasonic Commercial Massage Chair Product and Services
 - 2.1.4 Panasonic Commercial Massage Chair Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.1.5 Panasonic Recent Developments/Updates
- 2.2 Osaki
 - 2.2.1 Osaki Details
 - 2.2.2 Osaki Major Business
 - 2.2.3 Osaki Commercial Massage Chair Product and Services
 - 2.2.4 Osaki Commercial Massage Chair Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.2.5 Osaki Recent Developments/Updates
- 2.3 Human Touch
 - 2.3.1 Human Touch Details

- 2.3.2 Human Touch Major Business
- 2.3.3 Human Touch Commercial Massage Chair Product and Services
- 2.3.4 Human Touch Commercial Massage Chair Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
- 2.3.5 Human Touch Recent Developments/Updates
- 2.4 OSIM
 - 2.4.1 OSIM Details
 - 2.4.2 OSIM Major Business
 - 2.4.3 OSIM Commercial Massage Chair Product and Services
 - 2.4.4 OSIM Commercial Massage Chair Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.4.5 OSIM Recent Developments/Updates
- 2.5 Family Inada
 - 2.5.1 Family Inada Details
 - 2.5.2 Family Inada Major Business
 - 2.5.3 Family Inada Commercial Massage Chair Product and Services
 - 2.5.4 Family Inada Commercial Massage Chair Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.5.5 Family Inada Recent Developments/Updates
- 2.6 Fujiiryoki
 - 2.6.1 Fujiiryoki Details
 - 2.6.2 Fujiiryoki Major Business
 - 2.6.3 Fujiiryoki Commercial Massage Chair Product and Services
 - 2.6.4 Fujiiryoki Commercial Massage Chair Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.6.5 Fujiiryoki Recent Developments/Updates
- 2.7 Luraco
 - 2.7.1 Luraco Details
 - 2.7.2 Luraco Major Business
 - 2.7.3 Luraco Commercial Massage Chair Product and Services
 - 2.7.4 Luraco Commercial Massage Chair Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.7.5 Luraco Recent Developments/Updates
- 2.8 Infinity
 - 2.8.1 Infinity Details
 - 2.8.2 Infinity Major Business
 - 2.8.3 Infinity Commercial Massage Chair Product and Services
 - 2.8.4 Infinity Commercial Massage Chair Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.8.5 Infinity Recent Developments/Updates

2.9 Ogawa

2.9.1 Ogawa Details

2.9.2 Ogawa Major Business

2.9.3 Ogawa Commercial Massage Chair Product and Services

2.9.4 Ogawa Commercial Massage Chair Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.9.5 Ogawa Recent Developments/Updates

2.10 Daito-THRIVE

2.10.1 Daito-THRIVE Details

2.10.2 Daito-THRIVE Major Business

2.10.3 Daito-THRIVE Commercial Massage Chair Product and Services

2.10.4 Daito-THRIVE Commercial Massage Chair Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.10.5 Daito-THRIVE Recent Developments/Updates

2.11 OTO Bodycare

2.11.1 OTO Bodycare Details

2.11.2 OTO Bodycare Major Business

2.11.3 OTO Bodycare Commercial Massage Chair Product and Services

2.11.4 OTO Bodycare Commercial Massage Chair Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.11.5 OTO Bodycare Recent Developments/Updates

2.12 Rotal

2.12.1 Rotal Details

2.12.2 Rotal Major Business

2.12.3 Rotal Commercial Massage Chair Product and Services

2.12.4 Rotal Commercial Massage Chair Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.12.5 Rotal Recent Developments/Updates

2.13 BODYFRIEND

2.13.1 BODYFRIEND Details

2.13.2 BODYFRIEND Major Business

2.13.3 BODYFRIEND Commercial Massage Chair Product and Services

2.13.4 BODYFRIEND Commercial Massage Chair Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.13.5 BODYFRIEND Recent Developments/Updates

3 COMPETITIVE ENVIRONMENT: COMMERCIAL MASSAGE CHAIR BY MANUFACTURER

- 3.1 Global Commercial Massage Chair Sales Quantity by Manufacturer (2019-2024)
- 3.2 Global Commercial Massage Chair Revenue by Manufacturer (2019-2024)
- 3.3 Global Commercial Massage Chair Average Price by Manufacturer (2019-2024)
- 3.4 Market Share Analysis (2023)
 - 3.4.1 Producer Shipments of Commercial Massage Chair by Manufacturer Revenue (\$MM) and Market Share (%): 2023
 - 3.4.2 Top 3 Commercial Massage Chair Manufacturer Market Share in 2023
 - 3.4.2 Top 6 Commercial Massage Chair Manufacturer Market Share in 2023
- 3.5 Commercial Massage Chair Market: Overall Company Footprint Analysis
 - 3.5.1 Commercial Massage Chair Market: Region Footprint
 - 3.5.2 Commercial Massage Chair Market: Company Product Type Footprint
 - 3.5.3 Commercial Massage Chair Market: Company Product Application Footprint
- 3.6 New Market Entrants and Barriers to Market Entry
- 3.7 Mergers, Acquisition, Agreements, and Collaborations

4 CONSUMPTION ANALYSIS BY REGION

- 4.1 Global Commercial Massage Chair Market Size by Region
 - 4.1.1 Global Commercial Massage Chair Sales Quantity by Region (2019-2030)
 - 4.1.2 Global Commercial Massage Chair Consumption Value by Region (2019-2030)
 - 4.1.3 Global Commercial Massage Chair Average Price by Region (2019-2030)
- 4.2 North America Commercial Massage Chair Consumption Value (2019-2030)
- 4.3 Europe Commercial Massage Chair Consumption Value (2019-2030)
- 4.4 Asia-Pacific Commercial Massage Chair Consumption Value (2019-2030)
- 4.5 South America Commercial Massage Chair Consumption Value (2019-2030)
- 4.6 Middle East and Africa Commercial Massage Chair Consumption Value (2019-2030)

5 MARKET SEGMENT BY TYPE

- 5.1 Global Commercial Massage Chair Sales Quantity by Type (2019-2030)
- 5.2 Global Commercial Massage Chair Consumption Value by Type (2019-2030)
- 5.3 Global Commercial Massage Chair Average Price by Type (2019-2030)

6 MARKET SEGMENT BY DISTRIBUTION CHANNEL

- 6.1 Global Commercial Massage Chair Sales Quantity by Distribution Channel (2019-2030)

6.2 Global Commercial Massage Chair Consumption Value by Distribution Channel (2019-2030)

6.3 Global Commercial Massage Chair Average Price by Distribution Channel (2019-2030)

7 NORTH AMERICA

7.1 North America Commercial Massage Chair Sales Quantity by Type (2019-2030)

7.2 North America Commercial Massage Chair Sales Quantity by Distribution Channel (2019-2030)

7.3 North America Commercial Massage Chair Market Size by Country

7.3.1 North America Commercial Massage Chair Sales Quantity by Country (2019-2030)

7.3.2 North America Commercial Massage Chair Consumption Value by Country (2019-2030)

7.3.3 United States Market Size and Forecast (2019-2030)

7.3.4 Canada Market Size and Forecast (2019-2030)

7.3.5 Mexico Market Size and Forecast (2019-2030)

8 EUROPE

8.1 Europe Commercial Massage Chair Sales Quantity by Type (2019-2030)

8.2 Europe Commercial Massage Chair Sales Quantity by Distribution Channel (2019-2030)

8.3 Europe Commercial Massage Chair Market Size by Country

8.3.1 Europe Commercial Massage Chair Sales Quantity by Country (2019-2030)

8.3.2 Europe Commercial Massage Chair Consumption Value by Country (2019-2030)

8.3.3 Germany Market Size and Forecast (2019-2030)

8.3.4 France Market Size and Forecast (2019-2030)

8.3.5 United Kingdom Market Size and Forecast (2019-2030)

8.3.6 Russia Market Size and Forecast (2019-2030)

8.3.7 Italy Market Size and Forecast (2019-2030)

9 ASIA-PACIFIC

9.1 Asia-Pacific Commercial Massage Chair Sales Quantity by Type (2019-2030)

9.2 Asia-Pacific Commercial Massage Chair Sales Quantity by Distribution Channel (2019-2030)

9.3 Asia-Pacific Commercial Massage Chair Market Size by Region

- 9.3.1 Asia-Pacific Commercial Massage Chair Sales Quantity by Region (2019-2030)
- 9.3.2 Asia-Pacific Commercial Massage Chair Consumption Value by Region (2019-2030)
- 9.3.3 China Market Size and Forecast (2019-2030)
- 9.3.4 Japan Market Size and Forecast (2019-2030)
- 9.3.5 Korea Market Size and Forecast (2019-2030)
- 9.3.6 India Market Size and Forecast (2019-2030)
- 9.3.7 Southeast Asia Market Size and Forecast (2019-2030)
- 9.3.8 Australia Market Size and Forecast (2019-2030)

10 SOUTH AMERICA

- 10.1 South America Commercial Massage Chair Sales Quantity by Type (2019-2030)
- 10.2 South America Commercial Massage Chair Sales Quantity by Distribution Channel (2019-2030)
- 10.3 South America Commercial Massage Chair Market Size by Country
 - 10.3.1 South America Commercial Massage Chair Sales Quantity by Country (2019-2030)
 - 10.3.2 South America Commercial Massage Chair Consumption Value by Country (2019-2030)
 - 10.3.3 Brazil Market Size and Forecast (2019-2030)
 - 10.3.4 Argentina Market Size and Forecast (2019-2030)

11 MIDDLE EAST & AFRICA

- 11.1 Middle East & Africa Commercial Massage Chair Sales Quantity by Type (2019-2030)
- 11.2 Middle East & Africa Commercial Massage Chair Sales Quantity by Distribution Channel (2019-2030)
- 11.3 Middle East & Africa Commercial Massage Chair Market Size by Country
 - 11.3.1 Middle East & Africa Commercial Massage Chair Sales Quantity by Country (2019-2030)
 - 11.3.2 Middle East & Africa Commercial Massage Chair Consumption Value by Country (2019-2030)
 - 11.3.3 Turkey Market Size and Forecast (2019-2030)
 - 11.3.4 Egypt Market Size and Forecast (2019-2030)
 - 11.3.5 Saudi Arabia Market Size and Forecast (2019-2030)
 - 11.3.6 South Africa Market Size and Forecast (2019-2030)

12 MARKET DYNAMICS

- 12.1 Commercial Massage Chair Market Drivers
- 12.2 Commercial Massage Chair Market Restraints
- 12.3 Commercial Massage Chair Trends Analysis
- 12.4 Porters Five Forces Analysis
 - 12.4.1 Threat of New Entrants
 - 12.4.2 Bargaining Power of Suppliers
 - 12.4.3 Bargaining Power of Buyers
 - 12.4.4 Threat of Substitutes
 - 12.4.5 Competitive Rivalry

13 RAW MATERIAL AND INDUSTRY CHAIN

- 13.1 Raw Material of Commercial Massage Chair and Key Manufacturers
- 13.2 Manufacturing Costs Percentage of Commercial Massage Chair
- 13.3 Commercial Massage Chair Production Process
- 13.4 Commercial Massage Chair Industrial Chain

14 SHIPMENTS BY DISTRIBUTION CHANNEL

- 14.1 Sales Channel
 - 14.1.1 Direct to End-User
 - 14.1.2 Distributors
- 14.2 Commercial Massage Chair Typical Distributors
- 14.3 Commercial Massage Chair Typical Customers

15 RESEARCH FINDINGS AND CONCLUSION

16 APPENDIX

- 16.1 Methodology
- 16.2 Research Process and Data Source
- 16.3 Disclaimer

List Of Tables

LIST OF TABLES

Table 1. Global Commercial Massage Chair Consumption Value by Type, (USD Million), 2019 & 2023 & 2030

Table 2. Global Commercial Massage Chair Consumption Value by Distribution Channel, (USD Million), 2019 & 2023 & 2030

Table 3. Panasonic Basic Information, Manufacturing Base and Competitors

Table 4. Panasonic Major Business

Table 5. Panasonic Commercial Massage Chair Product and Services

Table 6. Panasonic Commercial Massage Chair Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 7. Panasonic Recent Developments/Updates

Table 8. Osaki Basic Information, Manufacturing Base and Competitors

Table 9. Osaki Major Business

Table 10. Osaki Commercial Massage Chair Product and Services

Table 11. Osaki Commercial Massage Chair Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 12. Osaki Recent Developments/Updates

Table 13. Human Touch Basic Information, Manufacturing Base and Competitors

Table 14. Human Touch Major Business

Table 15. Human Touch Commercial Massage Chair Product and Services

Table 16. Human Touch Commercial Massage Chair Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 17. Human Touch Recent Developments/Updates

Table 18. OSIM Basic Information, Manufacturing Base and Competitors

Table 19. OSIM Major Business

Table 20. OSIM Commercial Massage Chair Product and Services

Table 21. OSIM Commercial Massage Chair Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 22. OSIM Recent Developments/Updates

Table 23. Family Inada Basic Information, Manufacturing Base and Competitors

Table 24. Family Inada Major Business

Table 25. Family Inada Commercial Massage Chair Product and Services

Table 26. Family Inada Commercial Massage Chair Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 27. Family Inada Recent Developments/Updates

Table 28. Fujiiryoki Basic Information, Manufacturing Base and Competitors

Table 29. Fujiiryoki Major Business

Table 30. Fujiiryoki Commercial Massage Chair Product and Services

Table 31. Fujiiryoki Commercial Massage Chair Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 32. Fujiiryoki Recent Developments/Updates

Table 33. Luraco Basic Information, Manufacturing Base and Competitors

Table 34. Luraco Major Business

Table 35. Luraco Commercial Massage Chair Product and Services

Table 36. Luraco Commercial Massage Chair Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 37. Luraco Recent Developments/Updates

Table 38. Infinity Basic Information, Manufacturing Base and Competitors

Table 39. Infinity Major Business

Table 40. Infinity Commercial Massage Chair Product and Services

Table 41. Infinity Commercial Massage Chair Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 42. Infinity Recent Developments/Updates

Table 43. Ogawa Basic Information, Manufacturing Base and Competitors

Table 44. Ogawa Major Business

Table 45. Ogawa Commercial Massage Chair Product and Services

Table 46. Ogawa Commercial Massage Chair Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 47. Ogawa Recent Developments/Updates

Table 48. Daito-THRIVE Basic Information, Manufacturing Base and Competitors

Table 49. Daito-THRIVE Major Business

Table 50. Daito-THRIVE Commercial Massage Chair Product and Services

Table 51. Daito-THRIVE Commercial Massage Chair Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 52. Daito-THRIVE Recent Developments/Updates

Table 53. OTO Bodycare Basic Information, Manufacturing Base and Competitors

Table 54. OTO Bodycare Major Business

Table 55. OTO Bodycare Commercial Massage Chair Product and Services

Table 56. OTO Bodycare Commercial Massage Chair Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 57. OTO Bodycare Recent Developments/Updates

Table 58. Rotal Basic Information, Manufacturing Base and Competitors

Table 59. Rotal Major Business

Table 60. Rotal Commercial Massage Chair Product and Services

Table 61. Rotal Commercial Massage Chair Sales Quantity (K Units), Average Price

(US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 62. Rotal Recent Developments/Updates

Table 63. BODYFRIEND Basic Information, Manufacturing Base and Competitors

Table 64. BODYFRIEND Major Business

Table 65. BODYFRIEND Commercial Massage Chair Product and Services

Table 66. BODYFRIEND Commercial Massage Chair Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 67. BODYFRIEND Recent Developments/Updates

Table 68. Global Commercial Massage Chair Sales Quantity by Manufacturer (2019-2024) & (K Units)

Table 69. Global Commercial Massage Chair Revenue by Manufacturer (2019-2024) & (USD Million)

Table 70. Global Commercial Massage Chair Average Price by Manufacturer (2019-2024) & (US\$/Unit)

Table 71. Market Position of Manufacturers in Commercial Massage Chair, (Tier 1, Tier 2, and Tier 3), Based on Consumption Value in 2023

Table 72. Head Office and Commercial Massage Chair Production Site of Key Manufacturer

Table 73. Commercial Massage Chair Market: Company Product Type Footprint

Table 74. Commercial Massage Chair Market: Company Product Application Footprint

Table 75. Commercial Massage Chair New Market Entrants and Barriers to Market Entry

Table 76. Commercial Massage Chair Mergers, Acquisition, Agreements, and Collaborations

Table 77. Global Commercial Massage Chair Sales Quantity by Region (2019-2024) & (K Units)

Table 78. Global Commercial Massage Chair Sales Quantity by Region (2025-2030) & (K Units)

Table 79. Global Commercial Massage Chair Consumption Value by Region (2019-2024) & (USD Million)

Table 80. Global Commercial Massage Chair Consumption Value by Region (2025-2030) & (USD Million)

Table 81. Global Commercial Massage Chair Average Price by Region (2019-2024) & (US\$/Unit)

Table 82. Global Commercial Massage Chair Average Price by Region (2025-2030) & (US\$/Unit)

Table 83. Global Commercial Massage Chair Sales Quantity by Type (2019-2024) & (K Units)

Table 84. Global Commercial Massage Chair Sales Quantity by Type (2025-2030) & (K

Units)

Table 85. Global Commercial Massage Chair Consumption Value by Type (2019-2024) & (USD Million)

Table 86. Global Commercial Massage Chair Consumption Value by Type (2025-2030) & (USD Million)

Table 87. Global Commercial Massage Chair Average Price by Type (2019-2024) & (US\$/Unit)

Table 88. Global Commercial Massage Chair Average Price by Type (2025-2030) & (US\$/Unit)

Table 89. Global Commercial Massage Chair Sales Quantity by Distribution Channel (2019-2024) & (K Units)

Table 90. Global Commercial Massage Chair Sales Quantity by Distribution Channel (2025-2030) & (K Units)

Table 91. Global Commercial Massage Chair Consumption Value by Distribution Channel (2019-2024) & (USD Million)

Table 92. Global Commercial Massage Chair Consumption Value by Distribution Channel (2025-2030) & (USD Million)

Table 93. Global Commercial Massage Chair Average Price by Distribution Channel (2019-2024) & (US\$/Unit)

Table 94. Global Commercial Massage Chair Average Price by Distribution Channel (2025-2030) & (US\$/Unit)

Table 95. North America Commercial Massage Chair Sales Quantity by Type (2019-2024) & (K Units)

Table 96. North America Commercial Massage Chair Sales Quantity by Type (2025-2030) & (K Units)

Table 97. North America Commercial Massage Chair Sales Quantity by Distribution Channel (2019-2024) & (K Units)

Table 98. North America Commercial Massage Chair Sales Quantity by Distribution Channel (2025-2030) & (K Units)

Table 99. North America Commercial Massage Chair Sales Quantity by Country (2019-2024) & (K Units)

Table 100. North America Commercial Massage Chair Sales Quantity by Country (2025-2030) & (K Units)

Table 101. North America Commercial Massage Chair Consumption Value by Country (2019-2024) & (USD Million)

Table 102. North America Commercial Massage Chair Consumption Value by Country (2025-2030) & (USD Million)

Table 103. Europe Commercial Massage Chair Sales Quantity by Type (2019-2024) & (K Units)

Table 104. Europe Commercial Massage Chair Sales Quantity by Type (2025-2030) & (K Units)

Table 105. Europe Commercial Massage Chair Sales Quantity by Distribution Channel (2019-2024) & (K Units)

Table 106. Europe Commercial Massage Chair Sales Quantity by Distribution Channel (2025-2030) & (K Units)

Table 107. Europe Commercial Massage Chair Sales Quantity by Country (2019-2024) & (K Units)

Table 108. Europe Commercial Massage Chair Sales Quantity by Country (2025-2030) & (K Units)

Table 109. Europe Commercial Massage Chair Consumption Value by Country (2019-2024) & (USD Million)

Table 110. Europe Commercial Massage Chair Consumption Value by Country (2025-2030) & (USD Million)

Table 111. Asia-Pacific Commercial Massage Chair Sales Quantity by Type (2019-2024) & (K Units)

Table 112. Asia-Pacific Commercial Massage Chair Sales Quantity by Type (2025-2030) & (K Units)

Table 113. Asia-Pacific Commercial Massage Chair Sales Quantity by Distribution Channel (2019-2024) & (K Units)

Table 114. Asia-Pacific Commercial Massage Chair Sales Quantity by Distribution Channel (2025-2030) & (K Units)

Table 115. Asia-Pacific Commercial Massage Chair Sales Quantity by Region (2019-2024) & (K Units)

Table 116. Asia-Pacific Commercial Massage Chair Sales Quantity by Region (2025-2030) & (K Units)

Table 117. Asia-Pacific Commercial Massage Chair Consumption Value by Region (2019-2024) & (USD Million)

Table 118. Asia-Pacific Commercial Massage Chair Consumption Value by Region (2025-2030) & (USD Million)

Table 119. South America Commercial Massage Chair Sales Quantity by Type (2019-2024) & (K Units)

Table 120. South America Commercial Massage Chair Sales Quantity by Type (2025-2030) & (K Units)

Table 121. South America Commercial Massage Chair Sales Quantity by Distribution Channel (2019-2024) & (K Units)

Table 122. South America Commercial Massage Chair Sales Quantity by Distribution Channel (2025-2030) & (K Units)

Table 123. South America Commercial Massage Chair Sales Quantity by Country

(2019-2024) & (K Units)

Table 124. South America Commercial Massage Chair Sales Quantity by Country

(2025-2030) & (K Units)

Table 125. South America Commercial Massage Chair Consumption Value by Country

(2019-2024) & (USD Million)

Table 126. South America Commercial Massage Chair Consumption Value by Country

(2025-2030) & (USD Million)

Table 127. Middle East & Africa Commercial Massage Chair Sales Quantity by Type

(2019-2024) & (K Units)

Table 128. Middle East & Africa Commercial Massage Chair Sales Quantity by Type

(2025-2030) & (K Units)

Table 129. Middle East & Africa Commercial Massage Chair Sales Quantity by

Distribution Channel (2019-2024) & (K Units)

Table 130. Middle East & Africa Commercial Massage Chair Sales Quantity by

Distribution Channel (2025-2030) & (K Units)

Table 131. Middle East & Africa Commercial Massage Chair Sales Quantity by Region

(2019-2024) & (K Units)

Table 132. Middle East & Africa Commercial Massage Chair Sales Quantity by Region

(2025-2030) & (K Units)

Table 133. Middle East & Africa Commercial Massage Chair Consumption Value by

Region (2019-2024) & (USD Million)

Table 134. Middle East & Africa Commercial Massage Chair Consumption Value by

Region (2025-2030) & (USD Million)

Table 135. Commercial Massage Chair Raw Material

Table 136. Key Manufacturers of Commercial Massage Chair Raw Materials

Table 137. Commercial Massage Chair Typical Distributors

Table 138. Commercial Massage Chair Typical Customers

List Of Figures

LIST OF FIGURES

Figure 1. Commercial Massage Chair Picture

Figure 2. Global Commercial Massage Chair Consumption Value by Type, (USD Million), 2019 & 2023 & 2030

Figure 3. Global Commercial Massage Chair Consumption Value Market Share by Type in 2023

Figure 4. Full Body Massage Chairs Examples

Figure 5. Upper Body Massage Chairs Examples

Figure 6. Global Commercial Massage Chair Consumption Value by Distribution Channel, (USD Million), 2019 & 2023 & 2030

Figure 7. Global Commercial Massage Chair Consumption Value Market Share by Distribution Channel in 2023

Figure 8. Offline Examples

Figure 9. Online Examples

Figure 10. Global Commercial Massage Chair Consumption Value, (USD Million): 2019 & 2023 & 2030

Figure 11. Global Commercial Massage Chair Consumption Value and Forecast (2019-2030) & (USD Million)

Figure 12. Global Commercial Massage Chair Sales Quantity (2019-2030) & (K Units)

Figure 13. Global Commercial Massage Chair Average Price (2019-2030) & (US\$/Unit)

Figure 14. Global Commercial Massage Chair Sales Quantity Market Share by Manufacturer in 2023

Figure 15. Global Commercial Massage Chair Consumption Value Market Share by Manufacturer in 2023

Figure 16. Producer Shipments of Commercial Massage Chair by Manufacturer Sales Quantity (\$MM) and Market Share (%): 2023

Figure 17. Top 3 Commercial Massage Chair Manufacturer (Consumption Value) Market Share in 2023

Figure 18. Top 6 Commercial Massage Chair Manufacturer (Consumption Value) Market Share in 2023

Figure 19. Global Commercial Massage Chair Sales Quantity Market Share by Region (2019-2030)

Figure 20. Global Commercial Massage Chair Consumption Value Market Share by Region (2019-2030)

Figure 21. North America Commercial Massage Chair Consumption Value (2019-2030) & (USD Million)

Figure 22. Europe Commercial Massage Chair Consumption Value (2019-2030) & (USD Million)

Figure 23. Asia-Pacific Commercial Massage Chair Consumption Value (2019-2030) & (USD Million)

Figure 24. South America Commercial Massage Chair Consumption Value (2019-2030) & (USD Million)

Figure 25. Middle East & Africa Commercial Massage Chair Consumption Value (2019-2030) & (USD Million)

Figure 26. Global Commercial Massage Chair Sales Quantity Market Share by Type (2019-2030)

Figure 27. Global Commercial Massage Chair Consumption Value Market Share by Type (2019-2030)

Figure 28. Global Commercial Massage Chair Average Price by Type (2019-2030) & (US\$/Unit)

Figure 29. Global Commercial Massage Chair Sales Quantity Market Share by Distribution Channel (2019-2030)

Figure 30. Global Commercial Massage Chair Consumption Value Market Share by Distribution Channel (2019-2030)

Figure 31. Global Commercial Massage Chair Average Price by Distribution Channel (2019-2030) & (US\$/Unit)

Figure 32. North America Commercial Massage Chair Sales Quantity Market Share by Type (2019-2030)

Figure 33. North America Commercial Massage Chair Sales Quantity Market Share by Distribution Channel (2019-2030)

Figure 34. North America Commercial Massage Chair Sales Quantity Market Share by Country (2019-2030)

Figure 35. North America Commercial Massage Chair Consumption Value Market Share by Country (2019-2030)

Figure 36. United States Commercial Massage Chair Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 37. Canada Commercial Massage Chair Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 38. Mexico Commercial Massage Chair Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 39. Europe Commercial Massage Chair Sales Quantity Market Share by Type (2019-2030)

Figure 40. Europe Commercial Massage Chair Sales Quantity Market Share by Distribution Channel (2019-2030)

Figure 41. Europe Commercial Massage Chair Sales Quantity Market Share by Country

(2019-2030)

Figure 42. Europe Commercial Massage Chair Consumption Value Market Share by Country (2019-2030)

Figure 43. Germany Commercial Massage Chair Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 44. France Commercial Massage Chair Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 45. United Kingdom Commercial Massage Chair Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 46. Russia Commercial Massage Chair Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 47. Italy Commercial Massage Chair Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 48. Asia-Pacific Commercial Massage Chair Sales Quantity Market Share by Type (2019-2030)

Figure 49. Asia-Pacific Commercial Massage Chair Sales Quantity Market Share by Distribution Channel (2019-2030)

Figure 50. Asia-Pacific Commercial Massage Chair Sales Quantity Market Share by Region (2019-2030)

Figure 51. Asia-Pacific Commercial Massage Chair Consumption Value Market Share by Region (2019-2030)

Figure 52. China Commercial Massage Chair Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 53. Japan Commercial Massage Chair Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 54. Korea Commercial Massage Chair Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 55. India Commercial Massage Chair Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 56. Southeast Asia Commercial Massage Chair Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 57. Australia Commercial Massage Chair Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 58. South America Commercial Massage Chair Sales Quantity Market Share by Type (2019-2030)

Figure 59. South America Commercial Massage Chair Sales Quantity Market Share by Distribution Channel (2019-2030)

Figure 60. South America Commercial Massage Chair Sales Quantity Market Share by Country (2019-2030)

Figure 61. South America Commercial Massage Chair Consumption Value Market Share by Country (2019-2030)

Figure 62. Brazil Commercial Massage Chair Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 63. Argentina Commercial Massage Chair Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 64. Middle East & Africa Commercial Massage Chair Sales Quantity Market Share by Type (2019-2030)

Figure 65. Middle East & Africa Commercial Massage Chair Sales Quantity Market Share by Distribution Channel (2019-2030)

Figure 66. Middle East & Africa Commercial Massage Chair Sales Quantity Market Share by Region (2019-2030)

Figure 67. Middle East & Africa Commercial Massage Chair Consumption Value Market Share by Region (2019-2030)

Figure 68. Turkey Commercial Massage Chair Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 69. Egypt Commercial Massage Chair Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 70. Saudi Arabia Commercial Massage Chair Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 71. South Africa Commercial Massage Chair Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 72. Commercial Massage Chair Market Drivers

Figure 73. Commercial Massage Chair Market Restraints

Figure 74. Commercial Massage Chair Market Trends

Figure 75. Porters Five Forces Analysis

Figure 76. Manufacturing Cost Structure Analysis of Commercial Massage Chair in 2023

Figure 77. Manufacturing Process Analysis of Commercial Massage Chair

Figure 78. Commercial Massage Chair Industrial Chain

Figure 79. Sales Quantity Channel: Direct to End-User vs Distributors

Figure 80. Direct Channel Pros & Cons

Figure 81. Indirect Channel Pros & Cons

Figure 82. Methodology

Figure 83. Research Process and Data Source

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