

Global Commercial Automotive Telematics Market 2024 by Company, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global Commercial Automotive Telematics market size was valued at USD 230500 million in 2023 and is forecast to a readjusted size of USD 393570 million by 2030 with a CAGR of 7.9% during review period.

Automotive is a key driver of this industry. According to data from the World Automobile Organization (OICA), global automobile production and sales in 2017 reached their peak in the past 10 years, at 97.3 million and 95.89 million respectively. In 2018, the global economic expansion ended, and the global auto market declined as a whole. In 2022, there will wear units 81.6 million vehicles in the world. At present, more than 90% of the world's automobiles are concentrated in the three continents of Asia, Europe and North America, of which Asia automobile production accounts for 56% of the world, Europe accounts for 20%, and North America accounts for 16%. The world major automobile producing countries include China, the United States, Japan, South Korea, Germany, India, Mexico, and other countries; among them, China is the largest automobile producing country in the world, accounting for about 32%. Japan is the world's largest car exporter, exporting more than 3.5 million vehicles in 2022.

The Global Info Research report includes an overview of the development of the Commercial Automotive Telematics industry chain, the market status of OEM (Fleet Tracking and Monitoring, Driver Management), Aftermarket (Fleet Tracking and Monitoring, Driver Management), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Commercial Automotive Telematics.

Regionally, the report analyzes the Commercial Automotive Telematics markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Commercial Automotive Telematics market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Commercial Automotive Telematics market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Commercial Automotive Telematics industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the revenue generated, and market share of different by Type (e.g., Fleet Tracking and Monitoring, Driver Management).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Commercial Automotive Telematics market.

Regional Analysis: The report involves examining the Commercial Automotive Telematics market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Commercial Automotive Telematics market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Commercial Automotive Telematics:

Company Analysis: Report covers individual Commercial Automotive Telematics

players, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Commercial Automotive Telematics. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (OEM, Aftermarket).

Technology Analysis: Report covers specific technologies relevant to Commercial Automotive Telematics. It assesses the current state, advancements, and potential future developments in Commercial Automotive Telematics areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the Commercial Automotive Telematics market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Commercial Automotive Telematics market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of value.

Market segment by Type

Fleet Tracking and Monitoring

Driver Management

V2X Solutions

Insurance Telematics

Safety and Compliance

Others

Market segment by Application

OEM

Aftermarket

Market segment by players, this report covers

CalAmp Corp

Astrata Group (Omnitracs)

MasterNaut

Descartes

Fleetmatics

Qualcomm

Intel

PTC

Trimble Inc

TomTom Telematics

Verizon Telematics,

Zonar Systems

Octo Telematics

Omnitracs

Microlise Limited

Inseego Corporation

Market segment by regions, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, UK, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Australia and Rest of Asia-Pacific)

South America (Brazil, Argentina and Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe Commercial Automotive Telematics product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of Commercial Automotive Telematics, with revenue, gross margin and global market share of Commercial Automotive Telematics from 2019 to 2024.

Chapter 3, the Commercial Automotive Telematics competitive situation, revenue and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and application, with consumption value and growth rate by Type, application, from 2019 to 2030.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2019 to 2024. and Commercial Automotive Telematics market forecast, by regions, type and application, with consumption value, from 2025 to 2030.

Chapter 11, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of Commercial Automotive Telematics.

Chapter 13, to describe Commercial Automotive Telematics research findings and conclusion.

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