

Global Comics App Market 2026 by Company, Regions, Type and Application, Forecast to 2032

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Abstracts

According to our (Global Info Research) latest study, the global Comics App market size was valued at US\$ 5972 million in 2025 and is forecast to a readjusted size of US\$ 10310 million by 2032 with a CAGR of 8.2% during review period.

A Comics App is a digital platform or mobile application designed to provide access to comic books, graphic novels, and manga for reading, purchasing, and sometimes even creating or sharing. These apps typically offer a wide range of features to enhance the reading experience and make comic content more accessible. Users can browse and read from a vast collection of comics, which might include different genres such as superhero, fantasy, horror, and more. Some apps offer free comics while others have premium content available through in-app purchases, subscriptions, or pay-per-issue models.

The comics app industry is witnessing pronounced trends driven by technology integration and evolving user demands: AI applications are rapidly penetrating the sector, with 80% of platforms expected to adopt AI for script generation and personalized recommendations by 2025, while VR/AR technologies are creating immersive experience. Business models are shifting toward diversification, with subscription users accounting for 28% in 2025, complemented by growing ad revenue and booming IP derivative development. Additionally, vertical content segmentation and mobile-optimized vertical scrolling formats have become mainstream. Opportunities abound in global expansion, especially in emerging markets like Southeast Asia and the Middle East; meanwhile, the UGC ecosystem thrives?Webtoon has 24 million creators and 55 million works?and niche segments like family shared reading and professional creation tools offer new growth avenues. However, the industry faces notable challenges: copyright infringement remains rampant, with 2022 infringement cases up

30% year-on-year, despite strengthened legal efforts; content homogenization is severe, as urban, romance, and fantasy genres account for over 80% of the market, while original works only make up 20%; stringent content censorship has lowered approval rates to 60%, and user data security risks persist.

This report is a detailed and comprehensive analysis for global Comics App market. Both quantitative and qualitative analyses are presented by company, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Comics App market size and forecasts, in consumption value (\$ Million), 2021-2032

Global Comics App market size and forecasts by region and country, in consumption value (\$ Million), 2021-2032

Global Comics App market size and forecasts, by Type and by Application, in consumption value (\$ Million), 2021-2032

Global Comics App market shares of main players, in revenue (\$ Million), 2021-2026

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Comics App

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Comics App market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical

presence, and key developments. Key companies covered as a part of this study include WEBTOON?NAVER WEBTOON?, Tapas(Tapas Entertainment Inc), Tappytoon(Contents First Inc), Shonen Jump Manga & Comics?Viz Media), Manta: Comics & Graphic Novels(RIDI Corporation), Dashtoon(Dashverse), Pocket Comics (NHN), Tencent, Kuaikan?Kuaikan World (Beijing) Technology CO.?, MangaToon, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market segmentation

Comics App market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for Consumption Value by Type and by Application. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Cloud-based

On-premises

Market segment by Application

Adult

Child

Market segment by players, this report covers

WEBTOON?NAVER WEBTOON?

Tapas(Tapas Entertainment Inc)

Tappytoon(Contents First Inc)

Shonen Jump Manga & Comics?Viz Media)

Manta: Comics & Graphic Novels(RIDI Corporation)

Dashtoon(Dashverse)

Pocket Comics (NHN)

Tencent

Kuaikan?Kuaikan World (Beijing) Technology CO.?

MangaToon

MANGA Plus by SHUEISHA

VoyceMe

WebComics

Toonsutra

Manga UP!(SQUARE ENIX Co.,Ltd)

(K MANGA) Kodansha Ltd

KidariStudio

Marvel Unlimited

Ridibooks

Toomics

Manman Manhwa

Dongman Entertainment

Market segment by regions, regional analysis covers

Global Comics App Market 2026 by Company, Regions, Type and Application, Forecast to 2032

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia, Italy and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia and Rest of Asia-Pacific)

South America (Brazil, Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe Comics App product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of Comics App, with revenue, gross margin, and global market share of Comics App from 2021 to 2026.

Chapter 3, the Comics App competitive situation, revenue, and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and by Application, with consumption value and growth rate by Type, by Application, from 2021 to 2032.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2021 to 2026. and Comics App market forecast, by regions, by Type and by Application, with consumption value, from 2027 to 2032.

Chapter 11, market dynamics, drivers, restraints, trends, Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of Comics App.

Chapter 13, to describe Comics App research findings and conclusion.

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