

# Global Combs Market 2025 by Manufacturers, Regions, Type and Application, Forecast to 2031

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## Abstracts

According to our (Global Info Research) latest study, the global Combs market size was valued at US\$ 2161 million in 2024 and is forecast to a readjusted size of USD 2871 million by 2031 with a CAGR of 4.2% during review period.

A comb is a tool used for untangling and styling hair, typically made from materials such as plastic, wood, or metal. Combs come in various designs, including wide-tooth, round, and fine-tooth combs, each serving specific purposes. Wide-tooth combs are ideal for everyday detangling and styling, while round combs are often used for blow-drying and shaping hair, and fine-tooth combs are suitable for wet hair. Besides hair, combs can also be used for grooming beards and eyebrows. With a rich history, combs have been essential personal care tools for centuries. Modern combs continue to innovate in terms of materials and designs to cater to different hair types and styling needs, making them a staple in beauty and fashion.

The comb market has shown steady growth in recent years, driven by the expansion of the beauty and personal care industry. Increased consumer focus on personal appearance and daily hair care needs have led to a wider variety of combs with diverse functions. In addition to traditional wooden and plastic combs, there are now specialized combs designed for different hair types, such as those suited for curly or fine hair. The rise of e-commerce has made it easier for consumers to purchase various brands and styles of combs online, enhancing market diversity. Additionally, the influence of social media and beauty influencers has popularized new types of combs and grooming tools, prompting brands to continuously launch innovative products to attract younger consumers.

## Market Development Opportunities and Key Drivers

The comb market is witnessing numerous development opportunities, primarily driven by consumers' growing emphasis on personal care and diverse product demands. With rising living standards, more people are paying attention to hair care, leading to an increasing demand for high-quality, specialized combs. Additionally, the rapid growth of the beauty and personal care industry is driving innovation and functionality in comb products, which range from everyday use to professional hairdressing needs. These factors collectively contribute to market expansion.

### Market Risks

However, the comb market also faces certain risks. First, the intense competition has led to frequent price wars among numerous brands, potentially impacting profit margins. Second, consumers are increasingly demanding higher quality and brand reputation, requiring companies to continually improve their products. Moreover, the growing awareness of environmental sustainability is leading consumers to prefer products made from sustainable materials, prompting businesses to address environmental concerns to avoid potential market loss.

### Market Concentration

Currently, the concentration in the comb market is relatively high, with major brands holding significant market shares. Established brands typically possess strong brand influence and marketing capabilities, allowing them to build a positive reputation among consumers. This presents substantial challenges for emerging brands, which need to invest heavily in innovation and market positioning to gain consumer recognition.

### Downstream Demand Trends

Downstream demand trends indicate that consumers' needs for combs are becoming increasingly diverse. Beyond basic hair grooming functions, more individuals are focusing on the design, materials, and additional features of combs, such as anti-static and antibacterial properties. Influenced by social media, recommendations from beauty influencers and online celebrities are significantly driving consumer purchasing decisions. This trend highlights the necessity for companies to continually innovate to meet the evolving demands of the market.

This report is a detailed and comprehensive analysis for global Combs market. Both quantitative and qualitative analyses are presented by manufacturers, by region &

country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

#### Key Features:

Global Combs market size and forecasts, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2020-2031

Global Combs market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2020-2031

Global Combs market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2020-2031

Global Combs market shares of main players, shipments in revenue (\$ Million), sales quantity (K Units), and ASP (US\$/Unit), 2020-2025

#### The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Combs

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Combs market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Wet Brush, Conair, Drybar, GHD, Tangle Teezer, Kent Brushes, Carpenter Tan Holdings, Raffini, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

## Market Segmentation

Combs market is split by Type and by Application. For the period 2020-2031, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

### Market segment by Type

Fine-Toothed Flat Combs

Wide-toothed Combs

Air Cushion Massage Combs

Vented Styling Brush

Others

### Market segment by Application

Consumer Use

Commercial Use

### Major players covered

Wet Brush

Conair

Drybar

GHD

Tangle Teezer

Kent Brushes

Carpenter Tan Holdings

Raffini

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Combs product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Combs, with price, sales quantity, revenue, and global market share of Combs from 2020 to 2025.

Chapter 3, the Combs competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Combs breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2020 to 2031.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2020 to 2031.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales

quantity, consumption value, and market share for key countries in the world, from 2020 to 2025. and Combs market forecast, by regions, by Type, and by Application, with sales and revenue, from 2026 to 2031.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Combs.

Chapter 14 and 15, to describe Combs sales channel, distributors, customers, research findings and conclusion.

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