

Global Colorful Gold Jewelry Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Colorful Gold Jewelry market size is expected to reach \$ 9388 million by 2032, rising at a market growth of 4.1% CAGR during the forecast period (2026-2032). Colored gold jewelry refers to jewelry made from karat gold (such as 18K gold) as a base, blended with different metallic elements (such as copper, silver, palladium, etc.) to create alloys of various colors, and then finely crafted. Common colors include rose gold, white gold, and yellow gold. Colored gold jewelry not only retains the precious properties of gold but also possesses greater hardness and malleability, making it suitable for creating exquisite, fashionable, and diverse designs. The product has an average price of approximately \$345 per unit, and global sales are around 20 million units.

Colored gold jewelry is a perfect fusion of traditional gold culture and modern fashion aesthetics. It breaks the stereotype that 'gold can only be golden yellow,' winning the favor of younger consumers with its colorful metallic hues and dynamic design language. Especially in the fields of wedding rings, accessible luxury jewelry, and personalized customization, colored gold, with its high aesthetic appeal, durability, and design freedom, has become a major battleground for jewelry brand innovation. In the future, as consumers pursue both individuality and quality, colored gold jewelry will continue to lead urban jewelry trends.

This report studies the global Colorful Gold Jewelry production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Colorful Gold Jewelry and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Colorful Gold Jewelry that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Colorful Gold Jewelry total production and demand, 2021-2032, (K Units)

Global Colorful Gold Jewelry total production value, 2021-2032, (USD Million)

Global Colorful Gold Jewelry production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (K Units), (based on production site)

Global Colorful Gold Jewelry consumption by region & country, CAGR, 2021-2032 & (K Units)

U.S. VS China: Colorful Gold Jewelry domestic production, consumption, key domestic manufacturers and share

Global Colorful Gold Jewelry production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (K Units)

Global Colorful Gold Jewelry production by Type, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

Global Colorful Gold Jewelry production by Sales Channel, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

This report profiles key players in the global Colorful Gold Jewelry market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Richline Group, Chow Tai Fook, Richemont, Signet Jewellers, Swatch Group, Rajesh Exports, Lao Feng Xiang, Kering, Malabar Gold and Diamonds, LVMH, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Colorful Gold Jewelry market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (K Units) and average price (US\$/Unit) by manufacturer, by Type, and by Sales Channel. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Colorful Gold Jewelry Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Colorful Gold Jewelry Market, Segmentation by Type:

Rose Gold

White Gold

Yellow Gold

Tricolor

Global Colorful Gold Jewelry Market, Segmentation by End Use:

Collections

Wedding

Festive Blessing

Fashion

Others

Global Colorful Gold Jewelry Market, Segmentation by Craftsmanship:

Hand-Inlay

Laser Engraving

Other

Global Colorful Gold Jewelry Market, Segmentation by Sales Channel:

Online Sales

Offline Sales

Companies Profiled:

Richline Group

Chow Tai Fook

Richemont

Signet Jewellers

Swatch Group

Rajesh Exports

Lao Feng Xiang

Kering

Malabar Gold and Diamonds

LVMH

Swarovski

De Beers

Chow Sang Sang

Luk Fook

Pandora

Titan

Stuller

Mingr

Graff Diamond

Caibai Jewelry

Damas International

Cuihua Gold

TSL

CHJ

Asian Star Company

TBZ Shrikant Zaveri

Thangamayil

Chopard

David Yurman

MIKIMOTO

YUYUAN

Key Questions Answered:

1. How big is the global Colorful Gold Jewelry market?

2. What is the demand of the global Colorful Gold Jewelry market?
3. What is the year over year growth of the global Colorful Gold Jewelry market?
4. What is the production and production value of the global Colorful Gold Jewelry market?
5. Who are the key producers in the global Colorful Gold Jewelry market?
6. What are the growth factors driving the market demand?

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