

Global Colored Foil Paper Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Colored Foil Paper market size is expected to reach \$ 262 million by 2032, rising at a market growth of 4.0% CAGR during the forecast period (2026-2032).

Colored Foil Paper (Pigment foil) is a special hot stamping material primarily used for color decoration and marking on object surfaces, offering a higher texture than ordinary inks. Its structure is similar to electroplated aluminum foil, consisting of a base film layer, a release layer, a color layer (pigment), and an adhesive layer, exhibiting a matte or specific pigment sheen.

The upstream core lies in the supply of high-quality raw materials, including polyester film (PET) as the carrier, various high-performance organic/inorganic pigments, functional resins (such as acrylic or polyurethane), and the crucial release layer and hot melt adhesive that determine the hot stamping effect. The midstream is the pigment foil manufacturing stage, where the core barrier lies in the multi-layer precision coating process.

In 2025, Colored Foil Paper sales reached 160.67 million square meters, with a selling price of US\$1.05-1.8 and a gross profit margin typically between 30% and 45%.

The primary driver of the continued expansion of the pColored Foil Paper market stems from the upgrading of the 'appearance economy' in the global consumer goods market, particularly the rigid demand for anti-counterfeiting and unique visual effects in tobacco, alcohol, cosmetics, and high-end gift packaging. Meanwhile, standardized compliance requirements in the industrial marking sector have also played a crucial role.

Furthermore, breakthroughs in precision coating equipment and functional resin formulations have significantly lowered the entry barriers for high-performance pigment

foils, making customized small-batch production economically feasible and injecting vitality into the personalized needs of niche markets.

This report studies the global Colored Foil Paper production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Colored Foil Paper and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Colored Foil Paper that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Colored Foil Paper total production and demand, 2021-2032, (K Sqm)

Global Colored Foil Paper total production value, 2021-2032, (USD Million)

Global Colored Foil Paper production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (K Sqm), (based on production site)

Global Colored Foil Paper consumption by region & country, CAGR, 2021-2032 & (K Sqm)

U.S. VS China: Colored Foil Paper domestic production, consumption, key domestic manufacturers and share

Global Colored Foil Paper production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (K Sqm)

Global Colored Foil Paper production by Type, production, value, CAGR, 2021-2032, (USD Million) & (K Sqm)

Global Colored Foil Paper production by Application, production, value, CAGR, 2021-2032, (USD Million) & (K Sqm)

This report profiles key players in the global Colored Foil Paper market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include KURZ, Murata Kimpaku, Reiko, API Transfer Technologies, Foilco, Crown Roll Leaf, ITW Specialty Films, HORIKIN, SCHLENK, OIKE Group, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices

used in analyzing the World Colored Foil Paper market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (K Sqm) and average price (US\$/Sq m) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Colored Foil Paper Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Colored Foil Paper Market, Segmentation by Type:

Glossy Colored Foil Paper

Matte Colored Foil Paper

Global Colored Foil Paper Market, Segmentation by Processing Methods:

Hot Foil Stamping

Cold Foil Stamping

Global Colored Foil Paper Market, Segmentation by Suitable Substrates:

Paper

Plastic

Leather

Other

Global Colored Foil Paper Market, Segmentation by Application:

Daily Chemical Products

Electronics and Home Appliances

Printing and Packaging

Textiles and Leather

Others

Companies Profiled:

KURZ

Murata Kimpaku

Reiko

API Transfer Technologies

Foilco

Crown Roll Leaf

ITW Specialty Films

HORIKIN

SCHLENK

OIKE Group

Univacco Foil

Uflex

KATANI

Zhejiang Tnme Printing Material

Hengfeng MATERIALS Technology (Zhejiang)

Shanghai Shenyong Stamping Foil

Dongguan Dongying Laser Technology

Key Questions Answered:

1. How big is the global Colored Foil Paper market?
2. What is the demand of the global Colored Foil Paper market?
3. What is the year over year growth of the global Colored Foil Paper market?
4. What is the production and production value of the global Colored Foil Paper market?
5. Who are the key producers in the global Colored Foil Paper market?
6. What are the growth factors driving the market demand?

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