

Global Color Night Vision Camera Supply, Demand and Key Producers, 2026-2032

<https://marketpublishers.com/r/GC913A507463EN.html>

Date: July 2026

Pages: 170

Price: US\$ 4,480.00 (Single User License)

ID: GC913A507463EN

Abstracts

The global Color Night Vision Camera market size is expected to reach \$ 6430 million by 2032, rising at a market growth of 7.8% CAGR during the forecast period (2026-2032).

In 2025, global Color Night Vision Camera production reached approximately 45.25 M Units. The average price is approximately \$80. Color Night Vision Camera are finished camera products designed to capture and output color images or color video under nighttime, low-light, or challenging illumination conditions. The category is mainly used in video surveillance, smart home security, commercial facilities, campuses, parking lots, transportation, industrial sites, farms, fisheries, marine applications, emergency response, and law-enforcement-related monitoring.

Color Night Vision Camera should be understood as a functional upgrade within the broader video surveillance and smart security camera market rather than a completely separate standalone industry. The core shift is from ?seeing something at night? to ?identifying color, clothing, vehicles, objects, and scene context at night.? Traditional infrared night vision cameras typically deliver monochrome nighttime images, which are useful for basic detection but less effective for evidence collection, event reconstruction, and AI-based recognition. Full-color low-light cameras combine large-aperture optics, high-sensitivity sensors, large-pixel architectures, AI-based image signal processing, noise reduction, WDR/HDR, and intelligent white-light or hybrid illumination to deliver color video under low-light conditions. This capability has moved from premium project-based surveillance cameras into mid-range commercial cameras and consumer smart home devices, making color night vision one of the most visible upgrade paths in the camera hardware market.

From a supply perspective, China is the most important manufacturing and product innovation base for this category. Hikvision, Dahua, Uniview, Sunell, Tiandy, Kedacom, Milesight, and several smaller OEM/ODM players form a dense domestic supply cluster. Their product strategies focus on full-color imaging, smart hybrid light, AI-ISP, large aperture lenses, low-light CMOS sensors, and cost-effective mass deployment. Europe, Japan, South Korea, and Taiwan are more concentrated in high-end network cameras, industrial-grade reliability, advanced imaging, and project-based deployments, with Axis, Bosch, Hanwha Vision, i-PRO, VIVOTEK, GeoVision, and MOBOTIX representing important segments. North America has a different structure, with consumer smart camera brands such as Arlo, Ring, and Wyze, enterprise video security platforms such as Motorola/Avigilon, and specialty digital night vision suppliers such as SIONYX. The broad vendor pool is therefore much larger than the formal core list, because many brands rely on outsourced manufacturing or have insufficient public evidence for exact color night vision product classification.

Demand is being driven by three main use cases. The first is the upgrade of traditional professional surveillance in cities, residential communities, industrial parks, campuses, warehouses, factories, parking lots, and public areas, where nighttime color detail improves investigation and operational response. The second is consumer smart home security, where outdoor cameras, door-area cameras, garage cameras, and small-business cameras increasingly use color night vision as a visible product feature. The third is specialized use in farms, fisheries, marine navigation, drone payloads, emergency response, and outdoor monitoring, where extreme low-light color imaging can provide higher situational awareness than standard infrared cameras. However, market growth is also constrained by light pollution concerns, power consumption, privacy regulation, low-cost white-light camera competition, and the fact that some use cases still accept monochrome infrared images. As a result, future growth will depend less on simple camera shipment expansion and more on the integration of full-color imaging, smart illumination, edge AI, and scenario-specific system design.

From a product technology perspective, the industry is moving from continuous white-light illumination toward a more balanced architecture of large sensors, fast lenses, AI-ISP, low-noise processing, and smart hybrid illumination. Earlier full-color cameras often relied heavily on visible warm light, which could disturb nearby residents or reveal camera locations. Newer products aim to preserve color information under weaker illumination and dynamically switch between infrared, white light, and smart lighting modes when the scene becomes completely dark. Hikvision, Dahua, Uniview, TP-Link, Reolink, ANNKE, and other suppliers have all positioned full-color, ColorPro, ColorX, NightChroma, or similar product families around this transition, while Axis, Bosch, i-

PRO, Hanwha Vision, and VIVOTEK focus on low-light performance, WDR, reliability, and professional deployment. Going forward, competition will increasingly shift from whether a camera supports color night vision to how well it handles motion blur, noise, exposure, supplementary light, AI detection, and total deployment cost.

This report studies the global Color Night Vision Camera production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Color Night Vision Camera and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Color Night Vision Camera that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Color Night Vision Camera total production and demand, 2021-2032, (K Units)

Global Color Night Vision Camera total production value, 2021-2032, (USD Million)

Global Color Night Vision Camera production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (K Units), (based on production site)

Global Color Night Vision Camera consumption by region & country, CAGR, 2021-2032 & (K Units)

U.S. VS China: Color Night Vision Camera domestic production, consumption, key domestic manufacturers and share

Global Color Night Vision Camera production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (K Units)

Global Color Night Vision Camera production by Type, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

Global Color Night Vision Camera production by Application, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

This report profiles key players in the global Color Night Vision Camera market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Hikvision, Dahua Technology, Uniview, TP-Link Tapo, Axis Communications AB, Bosch Security Systems, Hanwha Vision, Reolink, Arlo Technologies, Ring LLC, etc.

This report also provides key insights about market drivers, restraints, opportunities,

new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Color Night Vision Camera market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (K Units) and average price (US\$/Unit) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Color Night Vision Camera Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Color Night Vision Camera Market, Segmentation by Type:

Bullet Camera

Eyeball Camera

Dome Camera

Others

Global Color Night Vision Camera Market, Segmentation by Technical Principle:

Starlight Full-Color Camera

White Light-Supplemented Full-Color Camera

Others

Global Color Night Vision Camera Market, Segmentation by Minimum Illumination:

Standard: ≥ 0.1 Lux (Color)

Starlight: $0.01 \sim 0.001$ Lux (Color)

Ultra-Starlight: $0.001 \sim 0.0001$ Lux (Color)

Blacklight: ≥ 0.0001 Lux (Color)

Global Color Night Vision Camera Market, Segmentation by Application:

Security Surveillance

Industrial Sector

Transportation

Others

Companies Profiled:

Hikvision

Dahua Technology

Uniview

TP-Link Tapo

Axis Communications AB

Bosch Security Systems

Hanwha Vision

Reolink

Arlo Technologies

Ring LLC

Wyze Labs

VIVOTEK

i-PRO

Motorola

Sunell

Tiandy

CP PLUS

GeoVision

Milesight

MOBOTIX

ANNKE

Speco Technologies

SIONYX

CZI

Shenzhen Night View

Key Questions Answered:

1. How big is the global Color Night Vision Camera market?
2. What is the demand of the global Color Night Vision Camera market?
3. What is the year over year growth of the global Color Night Vision Camera market?
4. What is the production and production value of the global Color Night Vision Camera market?
5. Who are the key producers in the global Color Night Vision Camera market?
6. What are the growth factors driving the market demand?

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