

Global (North America, Europe, Asia-Pacific, South America, Middle East and Africa) Color Masterbatch Market 2018, Forecast to 2023

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Abstracts

Color masterbatch is classified on the basis of type, namely, standard color, specialty color, and tailor-made color. Standard colors are used in a wide range of applications due to their mechanical, heat resistance, and weather resistance properties. Some of the applications of standard color masterbatch are packaging sheets & films, plastic bottles & containers, and cables & wire.

Scope of the Report

This report focuses on the Color Masterbatch in global market, especially in North America, Europe and Asia-Pacific, South America, Middle East and Africa. This report categorizes the market based on manufacturers, regions, type and application. Majorly the color masterbatch is used in market are black and standard color masterbatch. Black masterbatch comes in low cost pigment providing various shades of black. They are designed to provide properties like conductivity and light stability. There are also additive masterbatches which are used by plastic manufactures to improve the properties of polymers such as reduce weight of product and prevent from direct UV light which causes degradation of plastic. Masterbatch contains 45-65% of additives and sometimes 80% in extreme cases. White masterbatch are available in very small pigments of 14mm to 70mm and provides high brightness even on less loading. The worldwide market for Color Masterbatch is expected to grow at a CAGR of roughly 5.6% over the next five years, will reach 5370 million US\$ in 2023, from 3870 million US\$ in 2017, according to a new GIR (Global Info Research) study.

Market Segment by Manufacturers, this report covers

Clariant AG

A. Schulman, Inc.

Polyone Corporation

Plastika Kritis S.A.

Plastiblends India Ltd.

Ampacet Corporation

O'neil Color & Compounding

Penn Color, Inc.

RTP Company

Tosaf Group

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia etc.)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Standard Color

Tailor-made Color

Specialty Color

Market Segment by Applications, can be divided into

Packaging

Building & Construction

Consumer Goods

Automotive

Agriculture

There are 15 Chapters to deeply display the global Color Masterbatch market.

Chapter 1, to describe Color Masterbatch Introduction, product scope, market overview, market opportunities, market risk, market driving force;

Chapter 2, to analyze the top manufacturers of Color Masterbatch, with sales, revenue, and price of Color Masterbatch, in 2016 and 2017;

Chapter 3, to display the competitive situation among the top manufacturers, with sales, revenue and market share in 2016 and 2017;

Chapter 4, to show the global market by regions, with sales, revenue and market share of Color Masterbatch, for each region, from 2013 to 2018;

Chapter 5, 6, 7, 8 and 9, to analyze the market by countries, by type, by application and by manufacturers, with sales, revenue and market share by key countries in these regions;

Chapter 10 and 11, to show the market by type and application, with sales market share and growth rate by type, application, from 2013 to 2018;

Chapter 12, Color Masterbatch market forecast, by regions, type and application, with sales and revenue, from 2018 to 2023;

Chapter 13, 14 and 15, to describe Color Masterbatch sales channel, distributors, traders, dealers, Research Findings and Conclusion, appendix and data source

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