

Global Color E-ink Screen Module Market 2026 by Manufacturers, Regions, Type and Application, Forecast to 2032

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Abstracts

According to our (Global Info Research) latest study, the global Color E-ink Screen Module market size was valued at US\$ 1391 million in 2025 and is forecast to a readjusted size of US\$ 3526 million by 2032 with a CAGR of 14.2% during review period.

A color e-ink screen refers to a display module that uses color electronic ink display technology, serving as the core display component for integration into terminal products such as electronic price tags, electronic paper advertising displays, color e-readers, and e-notebooks. It features low power consumption, image retention when powered off, paper-like display, and outdoor readability, with wide applications across various scenarios. In 2025, the global shipment of color e-ink screen modules is expected to be approximately 200 million units.

The color e-ink screen module market as a whole is still in a high-growth but relatively niche stage. Its core growth comes from retail electronic price tags, electronic posters, in-store advertising displays, and low-power public information displays, with electronic price tags being one of the main applications. Growth is primarily driven by retail digitalization and the demand for low-power alternatives to paper signage. Small three-color price tag modules typically cost a few dollars up to 20–30 USD; color modules around 7 inches cost approximately 60–80 USD; 13.3-inch full-color modules cost about 270–300 USD; and large commercial color e-paper modules over 25 inches usually range from 1,000–1,500 USD or higher.

Technologically, E Ink remains the dominant core technology, and color e-paper such as Spectra 6 has already been used in retail signage, posters, and in-store advertising

scenarios. Color e-ink screens are suitable as professional display components for low-power, long standby, high outdoor readability, and low-refresh-frequency scenarios. Future growth will focus on retail, commercial displays, logistics labels, and public information signage. However, in the short term, the market is constrained by three factors: first, color display quality, refresh rates, and price are still less flexible than LCD/OLED; second, full-color/large-size modules are costly, so applications are mostly limited to static displays; third, the supply chain is relatively concentrated, with core materials and technologies dependent on a few companies.

This report is a detailed and comprehensive analysis for global Color E-ink Screen Module market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Color E-ink Screen Module market size and forecasts, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2021-2032

Global Color E-ink Screen Module market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2021-2032

Global Color E-ink Screen Module market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2021-2032

Global Color E-ink Screen Module market shares of main players, shipments in revenue (\$ Million), sales quantity (K Units), and ASP (US\$/Unit), 2021-2026

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Color E-ink Screen Module

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Color E-ink Screen Module market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include E Ink, BOE Technology Group, DKE Holding, Innolux, Qingyue Optoelectronics Technology, Yes Optoelectronics, Jiangxi Xingtai Technology, Ink Cubic, Microview Electronics, Pervasive Displays, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

Color E-ink Screen Module market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Highlight E-Ink Screen

Full-Color E-Ink Screen

Market segment by Working Principle

Color Filter Array (CFA)

Advanced Color ePaper (ACeP)

Market segment by Specification

1-3 Inches

3.1-6 Inches

6.1-10 Inches

?10 Inches

Market segment by Application

Price Tags

Advertising Displays

E-Readers

E-Notebooks

Others

Major players covered

E Ink

BOE Technology Group

DKE Holding

Innolux

Qingyue Optoelectronics Technology

Yes Optoelectronics

Jiangxi Xingtai Technology

Ink Cubic

Microview Electronics

Pervasive Displays

Good Display

OED

Plastic Logic

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Color E-ink Screen Module product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Color E-ink Screen Module, with price, sales quantity, revenue, and global market share of Color E-ink Screen Module from 2021 to 2026.

Chapter 3, the Color E-ink Screen Module competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Color E-ink Screen Module breakdown data are shown at the regional

level, to show the sales quantity, consumption value, and growth by regions, from 2021 to 2032.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2021 to 2032.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2021 to 2026. and Color E-ink Screen Module market forecast, by regions, by Type, and by Application, with sales and revenue, from 2027 to 2032.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Color E-ink Screen Module.

Chapter 14 and 15, to describe Color E-ink Screen Module sales channel, distributors, customers, research findings and conclusion.

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