

Global Color E-ink Screen Module Supply, Demand and Key Producers, 2026-2032

<https://marketpublishers.com/r/G3E196B55C66EN.html>

Date: June 2026

Pages: 121

Price: US\$ 4,480.00 (Single User License)

ID: G3E196B55C66EN

Abstracts

The global Color E-ink Screen Module market size is expected to reach \$ 3526 million by 2032, rising at a market growth of 14.2% CAGR during the forecast period (2026-2032).

A color e-ink screen refers to a display module that uses color electronic ink display technology, serving as the core display component for integration into terminal products such as electronic price tags, electronic paper advertising displays, color e-readers, and e-notebooks. It features low power consumption, image retention when powered off, paper-like display, and outdoor readability, with wide applications across various scenarios. In 2025, the global shipment of color e-ink screen modules is expected to be approximately 200 million units.

The color e-ink screen module market as a whole is still in a high-growth but relatively niche stage. Its core growth comes from retail electronic price tags, electronic posters, in-store advertising displays, and low-power public information displays, with electronic price tags being one of the main applications. Growth is primarily driven by retail digitalization and the demand for low-power alternatives to paper signage. Small three-color price tag modules typically cost a few dollars up to 20–30 USD; color modules around 7 inches cost approximately 60–80 USD; 13.3-inch full-color modules cost about 270–300 USD; and large commercial color e-paper modules over 25 inches usually range from 1,000–1,500 USD or higher.

Technologically, E Ink remains the dominant core technology, and color e-paper such as Spectra 6 has already been used in retail signage, posters, and in-store advertising scenarios. Color e-ink screens are suitable as professional display components for low-power, long standby, high outdoor readability, and low-refresh-frequency scenarios.

Future growth will focus on retail, commercial displays, logistics labels, and public information signage. However, in the short term, the market is constrained by three factors: first, color display quality, refresh rates, and price are still less flexible than LCD/OLED; second, full-color/large-size modules are costly, so applications are mostly limited to static displays; third, the supply chain is relatively concentrated, with core materials and technologies dependent on a few companies.

This report studies the global Color E-ink Screen Module production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Color E-ink Screen Module and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Color E-ink Screen Module that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Color E-ink Screen Module total production and demand, 2021-2032, (K Units)

Global Color E-ink Screen Module total production value, 2021-2032, (USD Million)

Global Color E-ink Screen Module production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (K Units), (based on production site)

Global Color E-ink Screen Module consumption by region & country, CAGR, 2021-2032 & (K Units)

U.S. VS China: Color E-ink Screen Module domestic production, consumption, key domestic manufacturers and share

Global Color E-ink Screen Module production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (K Units)

Global Color E-ink Screen Module production by Type, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

Global Color E-ink Screen Module production by Application, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

This report profiles key players in the global Color E-ink Screen Module market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include E Ink, BOE Technology Group, DKE Holding, Innolux, Qingyue Optoelectronics Technology, Yes Optoelectronics, Jiangxi Xingtai Technology, Ink Cubic, Microview Electronics, Pervasive Displays, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Color E-ink Screen Module market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (K Units) and average price (US\$/Unit) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Color E-ink Screen Module Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Color E-ink Screen Module Market, Segmentation by Type:

Highlight E-Ink Screen

Full-Color E-Ink Screen

Global Color E-ink Screen Module Market, Segmentation by Working Principle:

Color Filter Array (CFA)

Advanced Color ePaper (ACeP)

Global Color E-ink Screen Module Market, Segmentation by Specification:

1-3 Inches

3.1-6 Inches

6.1-10 Inches

?10 Inches

Global Color E-ink Screen Module Market, Segmentation by Application:

Price Tags

Advertising Displays

E-Readers

E-Notebooks

Others

Companies Profiled:

E Ink

BOE Technology Group

DKE Holding

Innolux

Qingyue Optoelectronics Technology

Yes Optoelectronics

Jiangxi Xingtai Technology

Ink Cubic

Microview Electronics

Pervasive Displays

Good Display

OED

Plastic Logic

Key Questions Answered:

1. How big is the global Color E-ink Screen Module market?
2. What is the demand of the global Color E-ink Screen Module market?
3. What is the year over year growth of the global Color E-ink Screen Module market?
4. What is the production and production value of the global Color E-ink Screen Module market?
5. Who are the key producers in the global Color E-ink Screen Module market?
6. What are the growth factors driving the market demand?

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