

Global Color Cosmetics Supply, Demand and Key Producers, 2026-2032

<https://marketpublishers.com/r/G99ED6A4EBF5EN.html>

Date: July 2026

Pages: 161

Price: US\$ 4,480.00 (Single User License)

ID: G99ED6A4EBF5EN

Abstracts

The global Color Cosmetics market size is expected to reach \$ 101036 million by 2032, rising at a market growth of 6.1% CAGR during the forecast period (2026-2032).

Color cosmetics refer to products used to enhance, modify, or accentuate the appearance of the face, eyes, lips, and other parts of the body. This category includes foundation, powder, blush, eyeshadow, eyeliner, mascara, lipstick, lip gloss, and similar items, which help even out skin tone, conceal imperfections, highlight facial features, or create specific makeup looks. Beyond aesthetic purposes, some color cosmetics also provide skin protection, such as foundations with SPF to shield against UV rays. Widely applied in daily life, stage performances, film and photography, and fashion events, color cosmetics meet the needs for personalization, appearance enhancement, and self-expression. With evolving beauty standards and makeup technologies, products have become increasingly diverse, innovative, and high-quality, catering to various skin types, tones, and cultural backgrounds, while emphasizing natural, safe, and functional ingredients as part of an integrated beauty care system.

In the future, the color cosmetics industry is expected to maintain steady growth, driven primarily by increased consumer awareness of beauty, stronger demand for personalization, and promotion through social media and short video platforms. As younger generations become the main consumer group, their preference for innovative, trendy, and visually appealing products will accelerate product iteration in the cosmetics category and foster the development of cross-category products that integrate cosmetics with skincare and technology, such as foundations with skincare ingredients and smart makeup tools. The trend toward green, natural ingredients will also significantly influence the market, with consumers paying more attention to product safety, natural formulations, and sustainable packaging. The widespread adoption of

online sales and digital marketing will further enhance brand reach and consumer engagement, while enabling new experiences such as virtual try-ons and AI-based product recommendations. Globally, as purchasing power rises and beauty culture spreads in emerging markets, demand for color cosmetics will continue to grow rapidly. Overall, the industry's future development points toward high-end, personalized, functional, and digitalized trends, requiring companies to continuously innovate products, optimize user experiences, and strengthen brand building to remain competitive.

This report studies the global Color Cosmetics production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Color Cosmetics and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Color Cosmetics that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Color Cosmetics total production and demand, 2021-2032, (K Units)

Global Color Cosmetics total production value, 2021-2032, (USD Million)

Global Color Cosmetics production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (K Units), (based on production site)

Global Color Cosmetics consumption by region & country, CAGR, 2021-2032 & (K Units)

U.S. VS China: Color Cosmetics domestic production, consumption, key domestic manufacturers and share

Global Color Cosmetics production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (K Units)

Global Color Cosmetics production by Type, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

Global Color Cosmetics production by Sales Channel, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

This report profiles key players in the global Color Cosmetics market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include L'Oréal, Unilever, Estée Lauder, Shiseido,

Amore Pacific, Avon, Chanel, LVMH, Coty, Clarins, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Color Cosmetics market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (K Units) and average price (USD/Unit) by manufacturer, by Type, and by Sales Channel. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Color Cosmetics Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Color Cosmetics Market, Segmentation by Type:

Facial Makeup

Lip Products

Eye Makeup

Nail Cosmetics

Others

Global Color Cosmetics Market, Segmentation by Texture:

Liquid

Cream

Powder

Gel

Global Color Cosmetics Market, Segmentation by Function:

Base Makeup

Decorative Makeup

Skincare Makeup

Global Color Cosmetics Market, Segmentation by Sales Channel:

Offline

Online

Companies Profiled:

L?Oreal

Unilever

Estee Lauder

Shiseido

Amore Pacific

Avon

Chanel

LVMH

Coty

Clarins

Natura Cosméticos

Revlon

Mary Kay

Kose

Kryolan

Carlsan

Mariedalgar

Lansur

Maogeping

PG

Beiersdorf

Carlsan

Key Questions Answered:

1. How big is the global Color Cosmetics market?
2. What is the demand of the global Color Cosmetics market?
3. What is the year over year growth of the global Color Cosmetics market?
4. What is the production and production value of the global Color Cosmetics market?
5. Who are the key producers in the global Color Cosmetics market?
6. What are the growth factors driving the market demand?

Contents

1 SUPPLY SUMMARY

- 1.1 Color Cosmetics Introduction
- 1.2 World Color Cosmetics Supply & Forecast
 - 1.2.1 World Color Cosmetics Production Value (2021 & 2025 & 2032)
 - 1.2.2 World Color Cosmetics Production (2021-2032)
 - 1.2.3 World Color Cosmetics Pricing Trends (2021-2032)
- 1.3 World Color Cosmetics Production by Region (Based on Production Site)
 - 1.3.1 World Color Cosmetics Production Value by Region (2021-2032)
 - 1.3.2 World Color Cosmetics Production by Region (2021-2032)
 - 1.3.3 World Color Cosmetics Average Price by Region (2021-2032)
 - 1.3.4 North America Color Cosmetics Production (2021-2032)
 - 1.3.5 Europe Color Cosmetics Production (2021-2032)
 - 1.3.6 China Color Cosmetics Production (2021-2032)
 - 1.3.7 Japan Color Cosmetics Production (2021-2032)
- 1.4 Market Drivers, Restraints and Trends
 - 1.4.1 Color Cosmetics Market Drivers
 - 1.4.2 Factors Affecting Demand
 - 1.4.3 Color Cosmetics Major Market Trends

2 DEMAND SUMMARY

- 2.1 World Color Cosmetics Demand (2021-2032)
- 2.2 World Color Cosmetics Consumption by Region
 - 2.2.1 World Color Cosmetics Consumption by Region (2021-2026)
 - 2.2.2 World Color Cosmetics Consumption Forecast by Region (2027-2032)
- 2.3 United States Color Cosmetics Consumption (2021-2032)
- 2.4 China Color Cosmetics Consumption (2021-2032)
- 2.5 Europe Color Cosmetics Consumption (2021-2032)
- 2.6 Japan Color Cosmetics Consumption (2021-2032)
- 2.7 South Korea Color Cosmetics Consumption (2021-2032)
- 2.8 ASEAN Color Cosmetics Consumption (2021-2032)
- 2.9 India Color Cosmetics Consumption (2021-2032)

3 WORLD MANUFACTURERS COMPETITIVE ANALYSIS

- 3.1 World Color Cosmetics Production Value by Manufacturer (2021-2026)

- 3.2 World Color Cosmetics Production by Manufacturer (2021-2026)
- 3.3 World Color Cosmetics Average Price by Manufacturer (2021-2026)
- 3.4 Color Cosmetics Company Evaluation Quadrant
- 3.5 Industry Rank and Concentration Rate (CR)
 - 3.5.1 Global Color Cosmetics Industry Rank of Major Manufacturers
 - 3.5.2 Global Concentration Ratios (CR4) for Color Cosmetics in 2025
 - 3.5.3 Global Concentration Ratios (CR8) for Color Cosmetics in 2025
- 3.6 Color Cosmetics Market: Overall Company Footprint Analysis
 - 3.6.1 Color Cosmetics Market: Region Footprint
 - 3.6.2 Color Cosmetics Market: Company Product Type Footprint
 - 3.6.3 Color Cosmetics Market: Company Product Application Footprint
- 3.7 Competitive Environment
 - 3.7.1 Historical Structure of the Industry
 - 3.7.2 Barriers of Market Entry
 - 3.7.3 Factors of Competition
- 3.8 New Entrant and Capacity Expansion Plans
- 3.9 Mergers, Acquisition, Agreements, and Collaborations

4 UNITED STATES VS CHINA VS REST OF THE WORLD

- 4.1 United States VS China: Color Cosmetics Production Value Comparison
 - 4.1.1 United States VS China: Color Cosmetics Production Value Comparison (2021 & 2025 & 2032)
 - 4.1.2 United States VS China: Color Cosmetics Production Value Market Share Comparison (2021 & 2025 & 2032)
- 4.2 United States VS China: Color Cosmetics Production Comparison
 - 4.2.1 United States VS China: Color Cosmetics Production Comparison (2021 & 2025 & 2032)
 - 4.2.2 United States VS China: Color Cosmetics Production Market Share Comparison (2021 & 2025 & 2032)
- 4.3 United States VS China: Color Cosmetics Consumption Comparison
 - 4.3.1 United States VS China: Color Cosmetics Consumption Comparison (2021 & 2025 & 2032)
 - 4.3.2 United States VS China: Color Cosmetics Consumption Market Share Comparison (2021 & 2025 & 2032)
- 4.4 United States Based Color Cosmetics Manufacturers and Market Share, 2021-2026
 - 4.4.1 United States Based Color Cosmetics Manufacturers, Headquarters and Production Site (States, Country)
 - 4.4.2 United States Based Manufacturers Color Cosmetics Production Value

(2021-2026)

4.4.3 United States Based Manufacturers Color Cosmetics Production (2021-2026)

4.5 China Based Color Cosmetics Manufacturers and Market Share

4.5.1 China Based Color Cosmetics Manufacturers, Headquarters and Production Site (Province, Country)

4.5.2 China Based Manufacturers Color Cosmetics Production Value (2021-2026)

4.5.3 China Based Manufacturers Color Cosmetics Production (2021-2026)

4.6 Rest of World Based Color Cosmetics Manufacturers and Market Share, 2021-2026

4.6.1 Rest of World Based Color Cosmetics Manufacturers, Headquarters and Production Site (State, Country)

4.6.2 Rest of World Based Manufacturers Color Cosmetics Production Value (2021-2026)

4.6.3 Rest of World Based Manufacturers Color Cosmetics Production (2021-2026)

5 MARKET ANALYSIS BY TYPE

5.1 World Color Cosmetics Market Size Overview by Type: 2021 VS 2025 VS 2032

5.2 Segment Introduction by Type

5.2.1 Facial Makeup

5.2.2 Lip Products

5.2.3 Eye Makeup

5.2.4 Nail Cosmetics

5.2.5 Others

5.3 Market Segment by Type

5.3.1 World Color Cosmetics Production by Type (2021-2032)

5.3.2 World Color Cosmetics Production Value by Type (2021-2032)

5.3.3 World Color Cosmetics Average Price by Type (2021-2032)

6 MARKET ANALYSIS BY TEXTURE

6.1 World Color Cosmetics Market Size Overview by Texture: 2021 VS 2025 VS 2032

6.2 Segment Introduction by Texture

6.2.1 Liquid

6.2.2 Cream

6.2.3 Powder

6.2.4 Gel

6.3 Market Segment by Texture

6.3.1 World Color Cosmetics Production by Texture (2021-2032)

6.3.2 World Color Cosmetics Production Value by Texture (2021-2032)

6.3.3 World Color Cosmetics Average Price by Texture (2021-2032)

7 MARKET ANALYSIS BY FUNCTION

7.1 World Color Cosmetics Market Size Overview by Function: 2021 VS 2025 VS 2032

7.2 Segment Introduction by Function

7.2.1 Base Makeup

7.2.2 Decorative Makeup

7.2.3 Skincare Makeup

7.3 Market Segment by Function

7.3.1 World Color Cosmetics Production by Function (2021-2032)

7.3.2 World Color Cosmetics Production Value by Function (2021-2032)

7.3.3 World Color Cosmetics Average Price by Function (2021-2032)

8 MARKET ANALYSIS BY SALES CHANNEL

8.1 World Color Cosmetics Market Size Overview by Sales Channel: 2021 VS 2025 VS 2032

8.2 Segment Introduction by Sales Channel

8.2.1 Offline

8.2.2 Online

8.3 Market Segment by Sales Channel

8.3.1 World Color Cosmetics Production by Sales Channel (2021-2032)

8.3.2 World Color Cosmetics Production Value by Sales Channel (2021-2032)

8.3.3 World Color Cosmetics Average Price by Sales Channel (2021-2032)

9 COMPANY PROFILES

9.1 L?Oreal

9.1.1 L?Oreal Details

9.1.2 L?Oreal Major Business

9.1.3 L?Oreal Color Cosmetics Product and Services

9.1.4 L?Oreal Color Cosmetics Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.1.5 L?Oreal Recent Developments/Updates

9.1.6 L?Oreal Competitive Strengths & Weaknesses

9.2 Unilever

9.2.1 Unilever Details

9.2.2 Unilever Major Business

- 9.2.3 Unilever Color Cosmetics Product and Services
- 9.2.4 Unilever Color Cosmetics Production, Price, Value, Gross Margin and Market Share (2021-2026)
- 9.2.5 Unilever Recent Developments/Updates
- 9.2.6 Unilever Competitive Strengths & Weaknesses
- 9.3 Estee Lauder
 - 9.3.1 Estee Lauder Details
 - 9.3.2 Estee Lauder Major Business
 - 9.3.3 Estee Lauder Color Cosmetics Product and Services
 - 9.3.4 Estee Lauder Color Cosmetics Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 9.3.5 Estee Lauder Recent Developments/Updates
 - 9.3.6 Estee Lauder Competitive Strengths & Weaknesses
- 9.4 Shiseido
 - 9.4.1 Shiseido Details
 - 9.4.2 Shiseido Major Business
 - 9.4.3 Shiseido Color Cosmetics Product and Services
 - 9.4.4 Shiseido Color Cosmetics Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 9.4.5 Shiseido Recent Developments/Updates
 - 9.4.6 Shiseido Competitive Strengths & Weaknesses
- 9.5 Amore Pacific
 - 9.5.1 Amore Pacific Details
 - 9.5.2 Amore Pacific Major Business
 - 9.5.3 Amore Pacific Color Cosmetics Product and Services
 - 9.5.4 Amore Pacific Color Cosmetics Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 9.5.5 Amore Pacific Recent Developments/Updates
 - 9.5.6 Amore Pacific Competitive Strengths & Weaknesses
- 9.6 Avon
 - 9.6.1 Avon Details
 - 9.6.2 Avon Major Business
 - 9.6.3 Avon Color Cosmetics Product and Services
 - 9.6.4 Avon Color Cosmetics Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 9.6.5 Avon Recent Developments/Updates
 - 9.6.6 Avon Competitive Strengths & Weaknesses
- 9.7 Chanel
 - 9.7.1 Chanel Details

- 9.7.2 Chanel Major Business
- 9.7.3 Chanel Color Cosmetics Product and Services
- 9.7.4 Chanel Color Cosmetics Production, Price, Value, Gross Margin and Market Share (2021-2026)
- 9.7.5 Chanel Recent Developments/Updates
- 9.7.6 Chanel Competitive Strengths & Weaknesses
- 9.8 LVMH
 - 9.8.1 LVMH Details
 - 9.8.2 LVMH Major Business
 - 9.8.3 LVMH Color Cosmetics Product and Services
 - 9.8.4 LVMH Color Cosmetics Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 9.8.5 LVMH Recent Developments/Updates
 - 9.8.6 LVMH Competitive Strengths & Weaknesses
- 9.9 Coty
 - 9.9.1 Coty Details
 - 9.9.2 Coty Major Business
 - 9.9.3 Coty Color Cosmetics Product and Services
 - 9.9.4 Coty Color Cosmetics Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 9.9.5 Coty Recent Developments/Updates
 - 9.9.6 Coty Competitive Strengths & Weaknesses
- 9.10 Clarins
 - 9.10.1 Clarins Details
 - 9.10.2 Clarins Major Business
 - 9.10.3 Clarins Color Cosmetics Product and Services
 - 9.10.4 Clarins Color Cosmetics Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 9.10.5 Clarins Recent Developments/Updates
 - 9.10.6 Clarins Competitive Strengths & Weaknesses
- 9.11 Natura Cosmeticos
 - 9.11.1 Natura Cosmeticos Details
 - 9.11.2 Natura Cosmeticos Major Business
 - 9.11.3 Natura Cosmeticos Color Cosmetics Product and Services
 - 9.11.4 Natura Cosmeticos Color Cosmetics Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 9.11.5 Natura Cosmeticos Recent Developments/Updates
 - 9.11.6 Natura Cosmeticos Competitive Strengths & Weaknesses
- 9.12 Revlon

- 9.12.1 Revlon Details
- 9.12.2 Revlon Major Business
- 9.12.3 Revlon Color Cosmetics Product and Services
- 9.12.4 Revlon Color Cosmetics Production, Price, Value, Gross Margin and Market Share (2021-2026)
- 9.12.5 Revlon Recent Developments/Updates
- 9.12.6 Revlon Competitive Strengths & Weaknesses
- 9.13 Mary Kay
 - 9.13.1 Mary Kay Details
 - 9.13.2 Mary Kay Major Business
 - 9.13.3 Mary Kay Color Cosmetics Product and Services
 - 9.13.4 Mary Kay Color Cosmetics Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 9.13.5 Mary Kay Recent Developments/Updates
 - 9.13.6 Mary Kay Competitive Strengths & Weaknesses
- 9.14 Kose
 - 9.14.1 Kose Details
 - 9.14.2 Kose Major Business
 - 9.14.3 Kose Color Cosmetics Product and Services
 - 9.14.4 Kose Color Cosmetics Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 9.14.5 Kose Recent Developments/Updates
 - 9.14.6 Kose Competitive Strengths & Weaknesses
- 9.15 Kryolan
 - 9.15.1 Kryolan Details
 - 9.15.2 Kryolan Major Business
 - 9.15.3 Kryolan Color Cosmetics Product and Services
 - 9.15.4 Kryolan Color Cosmetics Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 9.15.5 Kryolan Recent Developments/Updates
 - 9.15.6 Kryolan Competitive Strengths & Weaknesses
- 9.16 Carslan
 - 9.16.1 Carslan Details
 - 9.16.2 Carslan Major Business
 - 9.16.3 Carslan Color Cosmetics Product and Services
 - 9.16.4 Carslan Color Cosmetics Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 9.16.5 Carslan Recent Developments/Updates
 - 9.16.6 Carslan Competitive Strengths & Weaknesses

9.17 Mariedalgar

9.17.1 Mariedalgar Details

9.17.2 Mariedalgar Major Business

9.17.3 Mariedalgar Color Cosmetics Product and Services

9.17.4 Mariedalgar Color Cosmetics Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.17.5 Mariedalgar Recent Developments/Updates

9.17.6 Mariedalgar Competitive Strengths & Weaknesses

9.18 Lansur

9.18.1 Lansur Details

9.18.2 Lansur Major Business

9.18.3 Lansur Color Cosmetics Product and Services

9.18.4 Lansur Color Cosmetics Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.18.5 Lansur Recent Developments/Updates

9.18.6 Lansur Competitive Strengths & Weaknesses

9.19 Maogeping

9.19.1 Maogeping Details

9.19.2 Maogeping Major Business

9.19.3 Maogeping Color Cosmetics Product and Services

9.19.4 Maogeping Color Cosmetics Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.19.5 Maogeping Recent Developments/Updates

9.19.6 Maogeping Competitive Strengths & Weaknesses

9.20 PG

9.20.1 PG Details

9.20.2 PG Major Business

9.20.3 PG Color Cosmetics Product and Services

9.20.4 PG Color Cosmetics Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.20.5 PG Recent Developments/Updates

9.20.6 PG Competitive Strengths & Weaknesses

9.21 Beiersdorf

9.21.1 Beiersdorf Details

9.21.2 Beiersdorf Major Business

9.21.3 Beiersdorf Color Cosmetics Product and Services

9.21.4 Beiersdorf Color Cosmetics Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.21.5 Beiersdorf Recent Developments/Updates

- 9.21.6 Beiersdorf Competitive Strengths & Weaknesses
- 9.22 Carlsan
 - 9.22.1 Carlsan Details
 - 9.22.2 Carlsan Major Business
 - 9.22.3 Carlsan Color Cosmetics Product and Services
 - 9.22.4 Carlsan Color Cosmetics Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 9.22.5 Carlsan Recent Developments/Updates
 - 9.22.6 Carlsan Competitive Strengths & Weaknesses

10 INDUSTRY CHAIN ANALYSIS

- 10.1 Color Cosmetics Industry Chain
- 10.2 Color Cosmetics Upstream Analysis
 - 10.2.1 Color Cosmetics Core Raw Materials
 - 10.2.2 Main Manufacturers of Color Cosmetics Core Raw Materials
- 10.3 Midstream Analysis
- 10.4 Downstream Analysis
- 10.5 Color Cosmetics Production Mode
- 10.6 Color Cosmetics Procurement Model
- 10.7 Color Cosmetics Industry Sales Model and Sales Channels
 - 10.7.1 Color Cosmetics Sales Model
 - 10.7.2 Color Cosmetics Typical Distributors

11 RESEARCH FINDINGS AND CONCLUSION

12 APPENDIX

- 12.1 Methodology
- 12.2 Research Process and Data Source
- 12.3 Disclaimer

List Of Tables

LIST OF TABLES

Table 1. World Color Cosmetics Production Value by Region (2021, 2025 and 2032) & (USD Million)

Table 2. World Color Cosmetics Production Value by Region (2021-2026) & (USD Million)

Table 3. World Color Cosmetics Production Value by Region (2027-2032) & (USD Million)

Table 4. World Color Cosmetics Production Value Market Share by Region (2021-2026)

Table 5. World Color Cosmetics Production Value Market Share by Region (2027-2032)

Table 6. World Color Cosmetics Production by Region (2021-2026) & (K Units)

Table 7. World Color Cosmetics Production by Region (2027-2032) & (K Units)

Table 8. World Color Cosmetics Production Market Share by Region (2021-2026)

Table 9. World Color Cosmetics Production Market Share by Region (2027-2032)

Table 10. World Color Cosmetics Average Price by Region (2021-2026) & (USD/Unit)

Table 11. World Color Cosmetics Average Price by Region (2027-2032) & (USD/Unit)

Table 12. Color Cosmetics Major Market Trends

Table 13. World Color Cosmetics Consumption Growth Rate Forecast by Region (2021 & 2025 & 2032) & (K Units)

Table 14. World Color Cosmetics Consumption by Region (2021-2026) & (K Units)

Table 15. World Color Cosmetics Consumption Forecast by Region (2027-2032) & (K Units)

Table 16. World Color Cosmetics Production Value by Manufacturer (2021-2026) & (USD Million)

Table 17. Production Value Market Share of Key Color Cosmetics Producers in 2025

Table 18. World Color Cosmetics Production by Manufacturer (2021-2026) & (K Units)

Table 19. Production Market Share of Key Color Cosmetics Producers in 2025

Table 20. World Color Cosmetics Average Price by Manufacturer (2021-2026) & (USD/Unit)

Table 21. Global Color Cosmetics Company Evaluation Quadrant

Table 22. World Color Cosmetics Industry Rank of Major Manufacturers, Based on Production Value in 2025

Table 23. Head Office and Color Cosmetics Production Site of Key Manufacturer

Table 24. Color Cosmetics Market: Company Product Type Footprint

Table 25. Color Cosmetics Market: Company Product Application Footprint

Table 26. Color Cosmetics Competitive Factors

Table 27. Color Cosmetics New Entrant and Capacity Expansion Plans

Table 28. Color Cosmetics Mergers & Acquisitions Activity

Table 29. United States VS China Color Cosmetics Production Value Comparison, (2021 & 2025 & 2032) & (USD Million)

Table 30. United States VS China Color Cosmetics Production Comparison, (2021 & 2025 & 2032) & (K Units)

Table 31. United States VS China Color Cosmetics Consumption Comparison, (2021 & 2025 & 2032) & (K Units)

Table 32. United States Based Color Cosmetics Manufacturers, Headquarters and Production Site (States, Country)

Table 33. United States Based Manufacturers Color Cosmetics Production Value, (2021-2026) & (USD Million)

Table 34. United States Based Manufacturers Color Cosmetics Production Value Market Share (2021-2026)

Table 35. United States Based Manufacturers Color Cosmetics Production (2021-2026) & (K Units)

Table 36. United States Based Manufacturers Color Cosmetics Production Market Share (2021-2026)

Table 37. China Based Color Cosmetics Manufacturers, Headquarters and Production Site (Province, Country)

Table 38. China Based Manufacturers Color Cosmetics Production Value, (2021-2026) & (USD Million)

Table 39. China Based Manufacturers Color Cosmetics Production Value Market Share (2021-2026)

Table 40. China Based Manufacturers Color Cosmetics Production, (2021-2026) & (K Units)

Table 41. China Based Manufacturers Color Cosmetics Production Market Share (2021-2026)

Table 42. Rest of World Based Color Cosmetics Manufacturers, Headquarters and Production Site (State, Country)

Table 43. Rest of World Based Manufacturers Color Cosmetics Production Value, (2021-2026) & (USD Million)

Table 44. Rest of World Based Manufacturers Color Cosmetics Production Value Market Share (2021-2026)

Table 45. Rest of World Based Manufacturers Color Cosmetics Production, (2021-2026) & (K Units)

Table 46. Rest of World Based Manufacturers Color Cosmetics Production Market Share (2021-2026)

Table 47. World Color Cosmetics Production Value by Type, (USD Million), 2021 & 2025 & 2032

Table 48. World Color Cosmetics Production by Type (2021-2026) & (K Units)

Table 49. World Color Cosmetics Production by Type (2027-2032) & (K Units)

Table 50. World Color Cosmetics Production Value by Type (2021-2026) & (USD Million)

Table 51. World Color Cosmetics Production Value by Type (2027-2032) & (USD Million)

Table 52. World Color Cosmetics Average Price by Type (2021-2026) & (USD/Unit)

Table 53. World Color Cosmetics Average Price by Type (2027-2032) & (USD/Unit)

Table 54. World Color Cosmetics Production Value by Texture, (USD Million), 2021 & 2025 & 2032

Table 55. World Color Cosmetics Production by Texture (2021-2026) & (K Units)

Table 56. World Color Cosmetics Production by Texture (2027-2032) & (K Units)

Table 57. World Color Cosmetics Production Value by Texture (2021-2026) & (USD Million)

Table 58. World Color Cosmetics Production Value by Texture (2027-2032) & (USD Million)

Table 59. World Color Cosmetics Average Price by Texture (2021-2026) & (USD/Unit)

Table 60. World Color Cosmetics Average Price by Texture (2027-2032) & (USD/Unit)

Table 61. World Color Cosmetics Production Value by Function, (USD Million), 2021 & 2025 & 2032

Table 62. World Color Cosmetics Production by Function (2021-2026) & (K Units)

Table 63. World Color Cosmetics Production by Function (2027-2032) & (K Units)

Table 64. World Color Cosmetics Production Value by Function (2021-2026) & (USD Million)

Table 65. World Color Cosmetics Production Value by Function (2027-2032) & (USD Million)

Table 66. World Color Cosmetics Average Price by Function (2021-2026) & (USD/Unit)

Table 67. World Color Cosmetics Average Price by Function (2027-2032) & (USD/Unit)

Table 68. World Color Cosmetics Production Value by Sales Channel, (USD Million), 2021 & 2025 & 2032

Table 69. World Color Cosmetics Production by Sales Channel (2021-2026) & (K Units)

Table 70. World Color Cosmetics Production by Sales Channel (2027-2032) & (K Units)

Table 71. World Color Cosmetics Production Value by Sales Channel (2021-2026) & (USD Million)

Table 72. World Color Cosmetics Production Value by Sales Channel (2027-2032) & (USD Million)

Table 73. World Color Cosmetics Average Price by Sales Channel (2021-2026) & (USD/Unit)

Table 74. World Color Cosmetics Average Price by Sales Channel (2027-2032) &

(USD/Unit)

Table 75. L'Oréal Basic Information, Manufacturing Base and Competitors

Table 76. L'Oréal Major Business

Table 77. L'Oréal Color Cosmetics Product and Services

Table 78. L'Oréal Color Cosmetics Production (K Units), Price (USD/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 79. L'Oréal Recent Developments/Updates

Table 80. L'Oréal Competitive Strengths & Weaknesses

Table 81. Unilever Basic Information, Manufacturing Base and Competitors

Table 82. Unilever Major Business

Table 83. Unilever Color Cosmetics Product and Services

Table 84. Unilever Color Cosmetics Production (K Units), Price (USD/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 85. Unilever Recent Developments/Updates

Table 86. Unilever Competitive Strengths & Weaknesses

Table 87. Estée Lauder Basic Information, Manufacturing Base and Competitors

Table 88. Estée Lauder Major Business

Table 89. Estée Lauder Color Cosmetics Product and Services

Table 90. Estée Lauder Color Cosmetics Production (K Units), Price (USD/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 91. Estée Lauder Recent Developments/Updates

Table 92. Estée Lauder Competitive Strengths & Weaknesses

Table 93. Shiseido Basic Information, Manufacturing Base and Competitors

Table 94. Shiseido Major Business

Table 95. Shiseido Color Cosmetics Product and Services

Table 96. Shiseido Color Cosmetics Production (K Units), Price (USD/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 97. Shiseido Recent Developments/Updates

Table 98. Shiseido Competitive Strengths & Weaknesses

Table 99. Amore Pacific Basic Information, Manufacturing Base and Competitors

Table 100. Amore Pacific Major Business

Table 101. Amore Pacific Color Cosmetics Product and Services

Table 102. Amore Pacific Color Cosmetics Production (K Units), Price (USD/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 103. Amore Pacific Recent Developments/Updates

Table 104. Amore Pacific Competitive Strengths & Weaknesses

Table 105. Avon Basic Information, Manufacturing Base and Competitors

Table 106. Avon Major Business

Table 107. Avon Color Cosmetics Product and Services

Table 108. Avon Color Cosmetics Production (K Units), Price (USD/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 109. Avon Recent Developments/Updates

Table 110. Avon Competitive Strengths & Weaknesses

Table 111. Chanel Basic Information, Manufacturing Base and Competitors

Table 112. Chanel Major Business

Table 113. Chanel Color Cosmetics Product and Services

Table 114. Chanel Color Cosmetics Production (K Units), Price (USD/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 115. Chanel Recent Developments/Updates

Table 116. Chanel Competitive Strengths & Weaknesses

Table 117. LVMH Basic Information, Manufacturing Base and Competitors

Table 118. LVMH Major Business

Table 119. LVMH Color Cosmetics Product and Services

Table 120. LVMH Color Cosmetics Production (K Units), Price (USD/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 121. LVMH Recent Developments/Updates

Table 122. LVMH Competitive Strengths & Weaknesses

Table 123. Coty Basic Information, Manufacturing Base and Competitors

Table 124. Coty Major Business

Table 125. Coty Color Cosmetics Product and Services

Table 126. Coty Color Cosmetics Production (K Units), Price (USD/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 127. Coty Recent Developments/Updates

Table 128. Coty Competitive Strengths & Weaknesses

Table 129. Clarins Basic Information, Manufacturing Base and Competitors

Table 130. Clarins Major Business

Table 131. Clarins Color Cosmetics Product and Services

Table 132. Clarins Color Cosmetics Production (K Units), Price (USD/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 133. Clarins Recent Developments/Updates

Table 134. Clarins Competitive Strengths & Weaknesses

Table 135. Natura Cosmeticos Basic Information, Manufacturing Base and Competitors

Table 136. Natura Cosmeticos Major Business

Table 137. Natura Cosmeticos Color Cosmetics Product and Services

Table 138. Natura Cosmeticos Color Cosmetics Production (K Units), Price (USD/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 139. Natura Cosmeticos Recent Developments/Updates

Table 140. Natura Cosmeticos Competitive Strengths & Weaknesses

Table 141. Revlon Basic Information, Manufacturing Base and Competitors
Table 142. Revlon Major Business
Table 143. Revlon Color Cosmetics Product and Services
Table 144. Revlon Color Cosmetics Production (K Units), Price (USD/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
Table 145. Revlon Recent Developments/Updates
Table 146. Revlon Competitive Strengths & Weaknesses
Table 147. Mary Kay Basic Information, Manufacturing Base and Competitors
Table 148. Mary Kay Major Business
Table 149. Mary Kay Color Cosmetics Product and Services
Table 150. Mary Kay Color Cosmetics Production (K Units), Price (USD/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
Table 151. Mary Kay Recent Developments/Updates
Table 152. Mary Kay Competitive Strengths & Weaknesses
Table 153. Kose Basic Information, Manufacturing Base and Competitors
Table 154. Kose Major Business
Table 155. Kose Color Cosmetics Product and Services
Table 156. Kose Color Cosmetics Production (K Units), Price (USD/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
Table 157. Kose Recent Developments/Updates
Table 158. Kose Competitive Strengths & Weaknesses
Table 159. Kryolan Basic Information, Manufacturing Base and Competitors
Table 160. Kryolan Major Business
Table 161. Kryolan Color Cosmetics Product and Services
Table 162. Kryolan Color Cosmetics Production (K Units), Price (USD/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
Table 163. Kryolan Recent Developments/Updates
Table 164. Kryolan Competitive Strengths & Weaknesses
Table 165. Carslan Basic Information, Manufacturing Base and Competitors
Table 166. Carslan Major Business
Table 167. Carslan Color Cosmetics Product and Services
Table 168. Carslan Color Cosmetics Production (K Units), Price (USD/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
Table 169. Carslan Recent Developments/Updates
Table 170. Carslan Competitive Strengths & Weaknesses
Table 171. Mariedalgar Basic Information, Manufacturing Base and Competitors
Table 172. Mariedalgar Major Business
Table 173. Mariedalgar Color Cosmetics Product and Services
Table 174. Mariedalgar Color Cosmetics Production (K Units), Price (USD/Unit),

Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 175. Mariedalgar Recent Developments/Updates

Table 176. Mariedalgar Competitive Strengths & Weaknesses

Table 177. Lansur Basic Information, Manufacturing Base and Competitors

Table 178. Lansur Major Business

Table 179. Lansur Color Cosmetics Product and Services

Table 180. Lansur Color Cosmetics Production (K Units), Price (USD/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 181. Lansur Recent Developments/Updates

Table 182. Lansur Competitive Strengths & Weaknesses

Table 183. Maogeping Basic Information, Manufacturing Base and Competitors

Table 184. Maogeping Major Business

Table 185. Maogeping Color Cosmetics Product and Services

Table 186. Maogeping Color Cosmetics Production (K Units), Price (USD/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 187. Maogeping Recent Developments/Updates

Table 188. Maogeping Competitive Strengths & Weaknesses

Table 189. PG Basic Information, Manufacturing Base and Competitors

Table 190. PG Major Business

Table 191. PG Color Cosmetics Product and Services

Table 192. PG Color Cosmetics Production (K Units), Price (USD/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 193. PG Recent Developments/Updates

Table 194. PG Competitive Strengths & Weaknesses

Table 195. Beiersdorf Basic Information, Manufacturing Base and Competitors

Table 196. Beiersdorf Major Business

Table 197. Beiersdorf Color Cosmetics Product and Services

Table 198. Beiersdorf Color Cosmetics Production (K Units), Price (USD/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 199. Beiersdorf Recent Developments/Updates

Table 200. Beiersdorf Competitive Strengths & Weaknesses

Table 201. Carslan Basic Information, Manufacturing Base and Competitors

Table 202. Carslan Major Business

Table 203. Carslan Color Cosmetics Product and Services

Table 204. Carslan Color Cosmetics Production (K Units), Price (USD/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 205. Carslan Recent Developments/Updates

Table 206. Carslan Competitive Strengths & Weaknesses

Table 207. Global Key Players of Color Cosmetics Upstream (Raw Materials)

Table 208. Global Color Cosmetics Typical Customers

Table 209. Color Cosmetics Typical Distributors

List Of Figures

LIST OF FIGURES

Figure 1. Color Cosmetics Picture

Figure 2. World Color Cosmetics Production Value: 2021 & 2025 & 2032, (USD Million)

Figure 3. World Color Cosmetics Production Value and Forecast (2021-2032) & (USD Million)

Figure 4. World Color Cosmetics Production (2021-2032) & (K Units)

Figure 5. World Color Cosmetics Average Price (2021-2032) & (USD/Unit)

Figure 6. World Color Cosmetics Production Value Market Share by Region (2021-2032)

Figure 7. World Color Cosmetics Production Market Share by Region (2021-2032)

Figure 8. North America Color Cosmetics Production (2021-2032) & (K Units)

Figure 9. Europe Color Cosmetics Production (2021-2032) & (K Units)

Figure 10. China Color Cosmetics Production (2021-2032) & (K Units)

Figure 11. Japan Color Cosmetics Production (2021-2032) & (K Units)

Figure 12. Color Cosmetics Market Drivers

Figure 13. Factors Affecting Demand

Figure 14. World Color Cosmetics Consumption (2021-2032) & (K Units)

Figure 15. World Color Cosmetics Consumption Market Share by Region (2021-2032)

Figure 16. United States Color Cosmetics Consumption (2021-2032) & (K Units)

Figure 17. China Color Cosmetics Consumption (2021-2032) & (K Units)

Figure 18. Europe Color Cosmetics Consumption (2021-2032) & (K Units)

Figure 19. Japan Color Cosmetics Consumption (2021-2032) & (K Units)

Figure 20. South Korea Color Cosmetics Consumption (2021-2032) & (K Units)

Figure 21. ASEAN Color Cosmetics Consumption (2021-2032) & (K Units)

Figure 22. India Color Cosmetics Consumption (2021-2032) & (K Units)

Figure 23. Producer Shipments of Color Cosmetics by Manufacturer Revenue (\$MM) and Market Share (%): 2025

Figure 24. Global Four-firm Concentration Ratios (CR4) for Color Cosmetics Markets in 2025

Figure 25. Global Four-firm Concentration Ratios (CR8) for Color Cosmetics Markets in 2025

Figure 26. United States VS China: Color Cosmetics Production Value Market Share Comparison (2021 & 2025 & 2032)

Figure 27. United States VS China: Color Cosmetics Production Market Share Comparison (2021 & 2025 & 2032)

Figure 28. United States VS China: Color Cosmetics Consumption Market Share

Comparison (2021 & 2025 & 2032)

Figure 29. United States Based Manufacturers Color Cosmetics Production Market Share 2025

Figure 30. China Based Manufacturers Color Cosmetics Production Market Share 2025

Figure 31. Rest of World Based Manufacturers Color Cosmetics Production Market Share 2025

Figure 32. World Color Cosmetics Production Value by Type, (USD Million), 2021 & 2025 & 2032

Figure 33. World Color Cosmetics Production Value Market Share by Type in 2025

Figure 34. Facial Makeup

Figure 35. Lip Products

Figure 36. Eye Makeup

Figure 37. Nail Cosmetics

Figure 38. Others

Figure 39. World Color Cosmetics Production Market Share by Type (2021-2032)

Figure 40. World Color Cosmetics Production Value Market Share by Type (2021-2032)

Figure 41. World Color Cosmetics Average Price by Type (2021-2032) & (USD/Unit)

Figure 42. World Color Cosmetics Production Value by Texture, (USD Million), 2021 & 2025 & 2032

Figure 43. World Color Cosmetics Production Value Market Share by Texture in 2025

Figure 44. Liquid

Figure 45. Cream

Figure 46. Powder

Figure 47. Gel

Figure 48. World Color Cosmetics Production Market Share by Texture (2021-2032)

Figure 49. World Color Cosmetics Production Value Market Share by Texture (2021-2032)

Figure 50. World Color Cosmetics Average Price by Texture (2021-2032) & (USD/Unit)

Figure 51. World Color Cosmetics Production Value by Function, (USD Million), 2021 & 2025 & 2032

Figure 52. World Color Cosmetics Production Value Market Share by Function in 2025

Figure 53. Base Makeup

Figure 54. Decorative Makeup

Figure 55. Skincare Makeup

Figure 56. World Color Cosmetics Production Market Share by Function (2021-2032)

Figure 57. World Color Cosmetics Production Value Market Share by Function (2021-2032)

Figure 58. World Color Cosmetics Average Price by Function (2021-2032) & (USD/Unit)

Figure 59. World Color Cosmetics Production Value by Sales Channel, (USD Million),

2021 & 2025 & 2032

Figure 60. World Color Cosmetics Production Value Market Share by Sales Channel in 2025

Figure 61. Offline

Figure 62. Online

Figure 63. World Color Cosmetics Production Market Share by Sales Channel (2021-2032)

Figure 64. World Color Cosmetics Production Value Market Share by Sales Channel (2021-2032)

Figure 65. World Color Cosmetics Average Price by Sales Channel (2021-2032) & (USD/Unit)

Figure 66. Color Cosmetics Industry Chain

Figure 67. Color Cosmetics Procurement Model

Figure 68. Color Cosmetics Sales Model

Figure 69. Color Cosmetics Sales Channels, Direct Sales, and Distribution

Figure 70. Methodology

Figure 71. Research Process and Data Source

I would like to order

Product name: Global Color Cosmetics Supply, Demand and Key Producers, 2026-2032

Product link: <https://marketpublishers.com/r/G99ED6A4EBF5EN.html>

Price: US\$ 4,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G99ED6A4EBF5EN.html>