

Global (North America, Europe, Asia-Pacific, South America, Middle East and Africa) Color Coated Steel Market 2018, Forecast to 2023

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Abstracts

Color Coated Steel is cold rolled steel and galvanized steel substrate. It is surfaced preparation and applied a continuous coating, which made after baking and cooling products. Coated steel sheet is light, beautiful and good corrosion resistance. It could be directly processed and apply in Construction, shipbuilding, vehicle manufacturing, the furniture industry, electrical industry to provide a new type of raw material. It played with steel and wood, efficient construction, energy conservation, pollution prevention and other good results.

Scope of the Report:

This report focuses on the Color Coated Steel in global market, especially in North America, Europe and Asia-Pacific, South America, Middle East and Africa. This report categorizes the market based on manufacturers, regions, type and application.

The major driver identified for the global coated steel market is growing demand from end-use industries such as construction, automotive, and appliances; stiff competition in the coated steel industry; inexpensive than electro-galvanizing process; product quality and differentiation; durability of cut edges; and fluoropolymer continue to grow in the building & construction market.

The growth of the downstream industries is the key driving force for the coated steel market. For example, in the refrigerator market, the sales in the Asia-Pacific region have witnessed a steady growth in the past few years. China, Korea, Japan and India are the key production hubs of refrigerators due to huge domestic demand and low production costs. The great demand from such end-use industry has driven the market for coated steel. The increasing potential to spend on upgrades for kitchens, roofing, and basic

home improvements and additions most of which include steel coated products are driving the coated steel market.

In 2016, the polyester color coated steel segment accounted for the largest market share, in terms of value. Polyester resins form highly durable structures and coatings are cross-linked with a vinyllic reactive monomer, which is most commonly styrene. The current industry trend highlights the use of polyester resin above all other resin types. In addition, it has limited use in the coatings industry primarily because curing is strongly inhibited by oxygen, leaving the surface of the polyester-coated steel soft and sticky. Due to these properties, the polyester-coated steel are the most broadly used coated steel, globally.

Color coated steel market is competitive and fragmented with a small number of large global firm, and thousands of smaller local companies, the concentration of this market is very low. Leading companies are BlueScope, Kerui Steel, NSSMC, ArcelorMittal, Dongkuk Steel, ThyssenKrupp, Baosteel, Severstal and U.S. Steel.

The worldwide market for Color Coated Steel is expected to grow at a CAGR of roughly 4.8% over the next five years, will reach 27900 million US\$ in 2023, from 21000 million US\$ in 2017, according to a new GIR (Global Info Research) study.

Market Segment by Manufacturers, this report covers

BlueScope

Kerui Steel

NSSMC

ArcelorMittal

Dongkuk Steel

ThyssenKrupp

Baosteel

Severstal

U.S. Steel

Shandong Guanzhou

JSW Steel

NLMK Group

Dongbu Steel

Essar Steel

POSCO

JFE Steel

Ansteel

Wuhan Iron and Steel

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia etc.)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

PE Coated Steel

HDP Coated Steel

SMP Coated Steel

PVDF Coated Steel

Market Segment by Applications, can be divided into

Construction

Home Appliance

Automotive

There are 15 Chapters to deeply display the global Color Coated Steel market.

Chapter 1, to describe Color Coated Steel Introduction, product scope, market overview, market opportunities, market risk, market driving force;

Chapter 2, to analyze the top manufacturers of Color Coated Steel, with sales, revenue, and price of Color Coated Steel, in 2016 and 2017;

Chapter 3, to display the competitive situation among the top manufacturers, with sales, revenue and market share in 2016 and 2017;

Chapter 4, to show the global market by regions, with sales, revenue and market share of Color Coated Steel, for each region, from 2013 to 2018;

Chapter 5, 6, 7, 8 and 9, to analyze the market by countries, by type, by application and by manufacturers, with sales, revenue and market share by key countries in these regions;

Chapter 10 and 11, to show the market by type and application, with sales market share and growth rate by type, application, from 2013 to 2018;

Chapter 12, Color Coated Steel market forecast, by regions, type and application, with sales and revenue, from 2018 to 2023;

Chapter 13, 14 and 15, to describe Color Coated Steel sales channel, distributors, traders, dealers, Research Findings and Conclusion, appendix and data source

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