

# Global Colocation Market 2024 by Company, Regions, Type and Application, Forecast to 2030

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## Abstracts

According to our (Global Info Research) latest study, the global Colocation market size was valued at USD 52710 million in 2023 and is forecast to a readjusted size of USD 109480 million by 2030 with a CAGR of 11.0% during review period.

A Colocation center (or colo) offers dedicated facility, where a business can physically house their servers and other equipment. Businesses can rent the space, as opposed to locating their servers or other computing hardware in their offices, for greater network reliability and uptime.

Some of the key players that offer data center colocation services are Equinix Inc., Digital Realty Trust, NTT Communications, Centurylink, Inc., Telehouse, Interxion and AT & T , etc. Among the largest providers, Equinix is the market leader in the combined wholesale and retail colocation market, with 9% of global annualized wholesale and retail colocation revenue. Digital Realty, primarily a wholesale provider, is the second largest supplier in terms of revenue at 5%.

In aggregate the top twelve colocation providers are accounted for almost 30% of the total worldwide market. There is then a long tail of smaller providers, each with 1% or less market share. Even though the market is going through consolidation, the colocation industry has contained over 1,000 additional companies.

Less than half of the world's total revenue for colocation (space supporting IT equipment) is in North America at 40%. The second largest region in terms of colocation operational square feet is Asia-Pacific, with 35% of market.

The Global Info Research report includes an overview of the development of the

Colocation industry chain, the market status of Banking, Financial and Insurance (Retail Colocation, Wholesale Colocation), Government & Public (Retail Colocation, Wholesale Colocation), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Colocation.

Regionally, the report analyzes the Colocation markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Colocation market, with robust domestic demand, supportive policies, and a strong manufacturing base.

#### Key Features:

The report presents comprehensive understanding of the Colocation market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Colocation industry.

The report involves analyzing the market at a macro level:

**Market Sizing and Segmentation:** Report collect data on the overall market size, including the revenue generated, and market share of different by Type (e.g., Retail Colocation, Wholesale Colocation).

**Industry Analysis:** Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Colocation market.

**Regional Analysis:** The report involves examining the Colocation market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

**Market Projections:** Report covers the gathered data and analysis to make future projections and forecasts for the Colocation market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Colocation:

**Company Analysis:** Report covers individual Colocation players, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

**Consumer Analysis:** Report covers data on consumer behaviour, preferences, and attitudes towards Colocation. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Banking, Financial and Insurance, Government & Public).

**Technology Analysis:** Report covers specific technologies relevant to Colocation. It assesses the current state, advancements, and potential future developments in Colocation areas.

**Competitive Landscape:** By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the Colocation market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

**Market Validation:** The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

## Market Segmentation

Colocation market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of value.

### Market segment by Type

Retail Colocation

Wholesale Colocation

### Market segment by Application

Banking, Financial and Insurance

Government & Public

Telecom & IT

Healthcare & Life Sciences

Energy

Market segment by players, this report covers

Equinix

Digital Realty

NTT Communications

CenturyLink

Interxion

Telehouse

AT&T

Windstream

Level 3 Communications

Verizon Enterprise

DFT

Global Switch

Coresite

Internap

QTS

Rackspace

Colt

SunGard Availability Services

Navisite

I/O Data Centers

CyrusOne

21Vianet

ChinaNetCenter

Netbank

51IDC

Market segment by regions, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, UK, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Australia and Rest of Asia-Pacific)

South America (Brazil, Argentina and Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe Colocation product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of Colocation, with revenue, gross margin and global market share of Colocation from 2019 to 2024.

Chapter 3, the Colocation competitive situation, revenue and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and application, with consumption value and growth rate by Type, application, from 2019 to 2030.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2019 to 2024. and Colocation market forecast, by regions, type and application, with consumption value, from 2025 to 2030.

Chapter 11, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of Colocation.

Chapter 13, to describe Colocation research findings and conclusion.

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