

# Global Colocation Market 2025 by Company, Regions, Type and Application, Forecast to 2031

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## Abstracts

According to our (Global Info Research) latest study, the global Colocation market size was valued at US\$ 65430 million in 2024 and is forecast to a readjusted size of USD 136730 million by 2031 with a CAGR of 11.2% during review period.

A Colocation center (or colo) offers dedicated facility, where a business can physically house their servers and other equipment. Businesses can rent the space, as opposed to locating their servers or other computing hardware in their offices, for greater network reliability and uptime.

Some of the key players that offer data center colocation services are Equinix Inc., Digital Realty Trust, NTT Communications, Centurylink, Inc., Telehouse, Interxion and AT & T , etc. Among the largest providers, Equinix is the market leader in the combined wholesale and retail colocation market, with 9% of global annualized wholesale and retail colocation revenue. Digital Realty, primarily a wholesale provider, is the second largest supplier in terms of revenue at 5%.

In aggregate the top twelve colocation providers are accounted for almost 30% of the total worldwide market. There is then a long tail of smaller providers, each with 1% or less market share. Even though the market is going through consolidation, the colocation industry has contained over 1,000 additional companies.

Less than half of the world's total revenue for colocation (space supporting IT equipment) is in North America at 40%. The second largest region in terms of colocation operational square feet is Asia-Pacific, with 35% of market.

This report is a detailed and comprehensive analysis for global Colocation market. Both

quantitative and qualitative analyses are presented by company, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

#### Key Features:

Global Colocation market size and forecasts, in consumption value (\$ Million), 2020-2031

Global Colocation market size and forecasts by region and country, in consumption value (\$ Million), 2020-2031

Global Colocation market size and forecasts, by Type and by Application, in consumption value (\$ Million), 2020-2031

Global Colocation market shares of main players, in revenue (\$ Million), 2020-2025

#### The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Colocation

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Colocation market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Equinix, Digital Realty, NTT Communications, CenturyLink, Interxion, Telehouse, AT&T, Windstream, Level 3 Communications, Verizon Enterprise, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

## Market segmentation

Colocation market is split by Type and by Application. For the period 2020-2031, the growth among segments provides accurate calculations and forecasts for Consumption Value by Type and by Application. This analysis can help you expand your business by targeting qualified niche markets.

### Market segment by Type

Retail Colocation

Wholesale Colocation

### Market segment by Application

Banking, Financial and Insurance

Government & Public

Telecom & IT

Healthcare & Life Sciences

Energy

### Market segment by players, this report covers

Equinix

Digital Realty

NTT Communications

CenturyLink

Interxion

Telehouse

AT&T

Windstream

Level 3 Communications

Verizon Enterprise

DFT

Global Switch

Coresite

Internap

QTS

Rackspace

Colt

SunGard Availability Services

Navisite

I/O Data Centers

CyrusOne

21Vianet

ChinaNetCenter

Netbank

51IDC

Market segment by regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia, Italy and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia and Rest of Asia-Pacific)

South America (Brazil, Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe Colocation product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of Colocation, with revenue, gross margin, and global market share of Colocation from 2020 to 2025.

Chapter 3, the Colocation competitive situation, revenue, and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and by Application, with consumption value and growth rate by Type, by Application, from 2020 to 2031

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2020 to 2025. and Colocation market forecast, by regions, by Type and by Application, with consumption value, from 2026 to 2031.

Chapter 11, market dynamics, drivers, restraints, trends, Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of Colocation.

Chapter 13, to describe Colocation research findings and conclusion.

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