

# Global Collectible Trading Cards Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

<https://marketpublishers.com/r/GB7521740646EN.html>

Date: January 2024

Pages: 110

Price: US\$ 3,480.00 (Single User License)

ID: GB7521740646EN

## Abstracts

According to our (Global Info Research) latest study, the global Collectible Trading Cards market size was valued at USD 4820.4 million in 2023 and is forecast to a readjusted size of USD 9089.5 million by 2030 with a CAGR of 9.5% during review period.

A collectible trading card (or collectible card, trading card) is a small card, usually made out of paperboard or thick paper, which usually contains an image of a certain person, place or thing (fictional or real) and a short description of the picture, along with other text (attacks, statistics, or trivia). There is a wide variation of different types of cards.

Trading cards are traditionally associated with sports (baseball cards are particularly common) but can also include subjects such as Pok?mon and other non-sports trading cards. These often feature cartoons, comic book characters, television series and film stills. In the 1990s, cards designed specifically for playing games became popular enough to develop into a distinct category, collectible card games. These games are mostly fantasy-based gameplay. Fantasy art cards are a subgenre of trading cards that focus on the artwork.

Global key manufacturers of Collectible Trading Cards include The Pok?mon Company, Konami Holdings Corporation, Panini, etc. Global top three manufacturers hold a share over 45%. Asia Pacific is the largest market of Collectible Trading Cards, holds a share over 50%. In terms of product, the Collectible Trading Cards holds a share of over 70%. And in terms of application, the largest application is Adult collectors, with a share of over 65%.

The Global Info Research report includes an overview of the development of the Collectible Trading Cards industry chain, the market status of Juvenile (Non-Sports Trading Card, Sports Trading Card), Adult (Non-Sports Trading Card, Sports Trading Card), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Collectible Trading Cards.

Regionally, the report analyzes the Collectible Trading Cards markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Collectible Trading Cards market, with robust domestic demand, supportive policies, and a strong manufacturing base.

#### Key Features:

The report presents comprehensive understanding of the Collectible Trading Cards market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Collectible Trading Cards industry.

The report involves analyzing the market at a macro level:

**Market Sizing and Segmentation:** Report collect data on the overall market size, including the sales quantity (K Units), revenue generated, and market share of different by Type (e.g., Non-Sports Trading Card, Sports Trading Card).

**Industry Analysis:** Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Collectible Trading Cards market.

**Regional Analysis:** The report involves examining the Collectible Trading Cards market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

**Market Projections:** Report covers the gathered data and analysis to make future projections and forecasts for the Collectible Trading Cards market. This may include estimating market growth rates, predicting market demand, and identifying emerging

trends.

The report also involves a more granular approach to Collectible Trading Cards:

**Company Analysis:** Report covers individual Collectible Trading Cards manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

**Consumer Analysis:** Report covers data on consumer behaviour, preferences, and attitudes towards Collectible Trading Cards. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Juvenile, Adult).

**Technology Analysis:** Report covers specific technologies relevant to Collectible Trading Cards. It assesses the current state, advancements, and potential future developments in Collectible Trading Cards areas.

**Competitive Landscape:** By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the Collectible Trading Cards market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

**Market Validation:** The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

## Market Segmentation

Collectible Trading Cards market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

### Market segment by Type

Non-Sports Trading Card

Sports Trading Card

## Market segment by Application

Juvenile

Adult

## Major players covered

The Pok?mon Company

Konami Holdings Corporation

Panini

Kayou

Tokaratomy

Wizards of the Coast

Topps Company

Bandai Namco

Upper Deck Company

Bushiroad

## Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Collectible Trading Cards product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Collectible Trading Cards, with price, sales, revenue and global market share of Collectible Trading Cards from 2019 to 2024.

Chapter 3, the Collectible Trading Cards competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Collectible Trading Cards breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Collectible Trading Cards market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Collectible Trading Cards.

Chapter 14 and 15, to describe Collectible Trading Cards sales channel, distributors, customers, research findings and conclusion.

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