

Global Collagen Supplement Market 2026 by Manufacturers, Regions, Type and Application, Forecast to 2032

<https://marketpublishers.com/r/G53123C782B9EN.html>

Date: July 2026

Pages: 124

Price: US\$ 3,480.00 (Single User License)

ID: G53123C782B9EN

Abstracts

According to our (Global Info Research) latest study, the global Collagen Supplement market size was valued at US\$ 2607 million in 2025 and is forecast to a readjusted size of US\$ 4066 million by 2032 with a CAGR of 6.7% during review period.

Collagen supplements are nutritional products formulated with collagen peptides, hydrolyzed collagen, or native collagen as key active ingredients. They are available in powders, capsules, tablets, beverages, gummies, and other delivery formats. Raw materials are mainly derived from bovine, porcine, marine, and poultry sources and processed through hydrolysis or enzymatic treatment. These supplements are widely used for beauty enhancement, anti-aging, joint support, bone health, sports nutrition, and functional foods, making them one of the fastest-growing segments in the global dietary supplement industry. Global sales of collagen supplements in 2025 will be 181,000 tons, with an average product selling price (ASP) of US\$14,000/ton, and the industry's comprehensive gross profit margin generally remains in the 40% to 65% range. The collagen supplement industry chain consists of upstream raw material suppliers, midstream manufacturers, and downstream distribution channels. Upstream participants supply bovine hides, bovine bones, porcine skin, fish skin, fish scales, poultry cartilage, enzymes, packaging materials, and food additives. Marine collagen has become one of the fastest-growing segments due to increasing utilization of aquatic resources. Midstream companies extract, hydrolyze, purify, and process collagen into peptides through enzymatic hydrolysis, spray drying, and advanced purification technologies. These ingredients are then formulated into powders, capsules, beverages, gummies, and other finished products. Key technological barriers include molecular weight control, bioavailability enhancement, flavor optimization, and clinical validation. Downstream channels include pharmacies, supermarkets, health stores, e-

commerce platforms, direct sales networks, and cross-border e-commerce. The rapid rise of DTC brands has accelerated market consolidation. Growing consumer awareness of beauty, wellness, sports nutrition, and preventive healthcare continues to drive demand, pushing the industry toward higher purity, lower molecular weight, and multifunctional formulations.

The growth of the collagen supplement market is primarily driven by global population aging. As natural collagen production declines with age, consumers increasingly seek nutritional solutions to address skin aging, joint degeneration, and bone health concerns. The rapid expansion of beauty nutrition has significantly broadened the consumer base, particularly among women in Asia-Pacific, Europe, and North America. The concept of 'beauty from within' continues to gain popularity. Additionally, the growing sports and fitness population has increased demand for joint support and recovery-focused collagen products. Numerous clinical studies have demonstrated positive effects of specific collagen peptides on skin elasticity, hydration, joint comfort, and bone health, strengthening consumer confidence. The growth of e-commerce, social media marketing, and influencer-driven promotion further supports market expansion.

However, the market also faces several challenges. Product efficacy varies among individuals, and unrealistic consumer expectations may negatively affect repurchase rates. Regulatory requirements related to health claims, labeling standards, and food safety continue to become more stringent worldwide, increasing compliance costs. Raw material prices are influenced by livestock production, fishery resources, and international trade dynamics, potentially creating supply chain volatility. Furthermore, market competition has intensified as numerous brands enter the sector, leading to product homogenization and price pressure. Companies lacking scientific differentiation and innovation may experience declining market share in the future.

This report is a detailed and comprehensive analysis for global Collagen Supplement market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Collagen Supplement market size and forecasts, in consumption value (\$ Million), sales quantity (Kiloton), and average selling prices (US\$/Ton), 2021-2032

Global Collagen Supplement market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (Kiloton), and average selling prices (US\$/Ton), 2021-2032

Global Collagen Supplement market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (Kiloton), and average selling prices (US\$/Ton), 2021-2032

Global Collagen Supplement market shares of main players, shipments in revenue (\$ Million), sales quantity (Kiloton), and ASP (US\$/Ton), 2021-2026

The Primary Objectives in This Report Are:

- To determine the size of the total market opportunity of global and key countries

- To assess the growth potential for Collagen Supplement

- To forecast future growth in each product and end-use market

- To assess competitive factors affecting the marketplace

This report profiles key players in the global Collagen Supplement market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Shiseido Company Limited, Amorepacific Group, Vital Proteins, BYHEALTH, Swisse, HECH, GNC, FANCL, SIMEITOL, Wilmar Sugar, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

Collagen Supplement market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts

for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Bovine Collagen

Porcine Collagen

Marine Collagen

Others

Market segment by Form

Powder

Capsule

Tablet

Others

Market segment by Collagen Type

Type I Collagen

Type II Collagen

Type III Collagen

Multi-Type Collagen

Market segment by Application

Pharmacies

Specialty Health & Nutrition Stores

Online Shop

Others

Major players covered

Shiseido Company Limited

Amorepacific Group

Vital Proteins

BYHEALTH

Swisse

HECH

GNC

FANCL

SIMEITOL

Wilmar Sugar

Vida Glow

Gold Collagen

Youtheory

Applied Nutrition

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Collagen Supplement product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Collagen Supplement, with price, sales quantity, revenue, and global market share of Collagen Supplement from 2021 to 2026.

Chapter 3, the Collagen Supplement competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Collagen Supplement breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2021 to 2032.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2021 to 2032.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2021 to 2026. and Collagen Supplement market forecast, by regions, by Type, and by Application, with sales and revenue, from 2027 to 2032.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Collagen Supplement.

Chapter 14 and 15, to describe Collagen Supplement sales channel, distributors, customers, research findings and conclusion.

Contents

1 MARKET OVERVIEW

1.1 Product Overview and Scope

1.2 Market Estimation Caveats and Base Year

1.3 Market Analysis by Type

1.3.1 Overview: Global Collagen Supplement Consumption Value by Type: 2021 Versus 2025 Versus 2032

1.3.2 Bovine Collagen

1.3.3 Porcine Collagen

1.3.4 Marine Collagen

1.3.5 Others

1.4 Market Analysis by Form

1.4.1 Overview: Global Collagen Supplement Consumption Value by Form: 2021 Versus 2025 Versus 2032

1.4.2 Powder

1.4.3 Capsule

1.4.4 Tablet

1.4.5 Others

1.5 Market Analysis by Collagen Type

1.5.1 Overview: Global Collagen Supplement Consumption Value by Collagen Type: 2021 Versus 2025 Versus 2032

1.5.2 Type I Collagen

1.5.3 Type II Collagen

1.5.4 Type III Collagen

1.5.5 Multi-Type Collagen

1.6 Market Analysis by Application

1.6.1 Overview: Global Collagen Supplement Consumption Value by Application: 2021 Versus 2025 Versus 2032

1.6.2 Pharmacies

1.6.3 Specialty Health & Nutrition Stores

1.6.4 Online Shop

1.6.5 Others

1.7 Global Collagen Supplement Market Size & Forecast

1.7.1 Global Collagen Supplement Consumption Value (2021 & 2025 & 2032)

1.7.2 Global Collagen Supplement Sales Quantity (2021-2032)

1.7.3 Global Collagen Supplement Average Price (2021-2032)

2 MANUFACTURERS PROFILES

2.1 Shiseido Company Limited

2.1.1 Shiseido Company Limited Details

2.1.2 Shiseido Company Limited Major Business

2.1.3 Shiseido Company Limited Collagen Supplement Product and Services

2.1.4 Shiseido Company Limited Collagen Supplement Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)

2.1.5 Shiseido Company Limited Recent Developments/Updates

2.2 Amorepacific Group

2.2.1 Amorepacific Group Details

2.2.2 Amorepacific Group Major Business

2.2.3 Amorepacific Group Collagen Supplement Product and Services

2.2.4 Amorepacific Group Collagen Supplement Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)

2.2.5 Amorepacific Group Recent Developments/Updates

2.3 Vital Proteins

2.3.1 Vital Proteins Details

2.3.2 Vital Proteins Major Business

2.3.3 Vital Proteins Collagen Supplement Product and Services

2.3.4 Vital Proteins Collagen Supplement Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)

2.3.5 Vital Proteins Recent Developments/Updates

2.4 BYHEALTH

2.4.1 BYHEALTH Details

2.4.2 BYHEALTH Major Business

2.4.3 BYHEALTH Collagen Supplement Product and Services

2.4.4 BYHEALTH Collagen Supplement Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)

2.4.5 BYHEALTH Recent Developments/Updates

2.5 Swisse

2.5.1 Swisse Details

2.5.2 Swisse Major Business

2.5.3 Swisse Collagen Supplement Product and Services

2.5.4 Swisse Collagen Supplement Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)

2.5.5 Swisse Recent Developments/Updates

2.6 HECH

2.6.1 HECH Details

- 2.6.2 HECH Major Business
- 2.6.3 HECH Collagen Supplement Product and Services
- 2.6.4 HECH Collagen Supplement Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)
- 2.6.5 HECH Recent Developments/Updates
- 2.7 GNC
 - 2.7.1 GNC Details
 - 2.7.2 GNC Major Business
 - 2.7.3 GNC Collagen Supplement Product and Services
 - 2.7.4 GNC Collagen Supplement Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)
 - 2.7.5 GNC Recent Developments/Updates
- 2.8 FANCL
 - 2.8.1 FANCL Details
 - 2.8.2 FANCL Major Business
 - 2.8.3 FANCL Collagen Supplement Product and Services
 - 2.8.4 FANCL Collagen Supplement Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)
 - 2.8.5 FANCL Recent Developments/Updates
- 2.9 SIMEITOL
 - 2.9.1 SIMEITOL Details
 - 2.9.2 SIMEITOL Major Business
 - 2.9.3 SIMEITOL Collagen Supplement Product and Services
 - 2.9.4 SIMEITOL Collagen Supplement Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)
 - 2.9.5 SIMEITOL Recent Developments/Updates
- 2.10 Wilmar Sugar
 - 2.10.1 Wilmar Sugar Details
 - 2.10.2 Wilmar Sugar Major Business
 - 2.10.3 Wilmar Sugar Collagen Supplement Product and Services
 - 2.10.4 Wilmar Sugar Collagen Supplement Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)
 - 2.10.5 Wilmar Sugar Recent Developments/Updates
- 2.11 Vida Glow
 - 2.11.1 Vida Glow Details
 - 2.11.2 Vida Glow Major Business
 - 2.11.3 Vida Glow Collagen Supplement Product and Services
 - 2.11.4 Vida Glow Collagen Supplement Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)

- 2.11.5 Vida Glow Recent Developments/Updates
- 2.12 Gold Collagen
 - 2.12.1 Gold Collagen Details
 - 2.12.2 Gold Collagen Major Business
 - 2.12.3 Gold Collagen Collagen Supplement Product and Services
 - 2.12.4 Gold Collagen Collagen Supplement Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)
 - 2.12.5 Gold Collagen Recent Developments/Updates
- 2.13 Youtheory
 - 2.13.1 Youtheory Details
 - 2.13.2 Youtheory Major Business
 - 2.13.3 Youtheory Collagen Supplement Product and Services
 - 2.13.4 Youtheory Collagen Supplement Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)
 - 2.13.5 Youtheory Recent Developments/Updates
- 2.14 Applied Nutrition
 - 2.14.1 Applied Nutrition Details
 - 2.14.2 Applied Nutrition Major Business
 - 2.14.3 Applied Nutrition Collagen Supplement Product and Services
 - 2.14.4 Applied Nutrition Collagen Supplement Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)
 - 2.14.5 Applied Nutrition Recent Developments/Updates

3 COMPETITIVE ENVIRONMENT: COLLAGEN SUPPLEMENT BY MANUFACTURER

- 3.1 Global Collagen Supplement Sales Quantity by Manufacturer (2021-2026)
- 3.2 Global Collagen Supplement Revenue by Manufacturer (2021-2026)
- 3.3 Global Collagen Supplement Average Price by Manufacturer (2021-2026)
- 3.4 Market Share Analysis (2025)
 - 3.4.1 Producer Shipments of Collagen Supplement by Manufacturer Revenue (\$MM) and Market Share (%): 2025
 - 3.4.2 Top 3 Collagen Supplement Manufacturer Market Share in 2025
 - 3.4.3 Top 6 Collagen Supplement Manufacturer Market Share in 2025
- 3.5 Collagen Supplement Market: Overall Company Footprint Analysis
 - 3.5.1 Collagen Supplement Market: Region Footprint
 - 3.5.2 Collagen Supplement Market: Company Product Type Footprint
 - 3.5.3 Collagen Supplement Market: Company Product Application Footprint
- 3.6 New Market Entrants and Barriers to Market Entry

3.7 Mergers, Acquisition, Agreements, and Collaborations

4 CONSUMPTION ANALYSIS BY REGION

4.1 Global Collagen Supplement Market Size by Region

- 4.1.1 Global Collagen Supplement Sales Quantity by Region (2021-2032)
- 4.1.2 Global Collagen Supplement Consumption Value by Region (2021-2032)
- 4.1.3 Global Collagen Supplement Average Price by Region (2021-2032)

4.2 North America Collagen Supplement Consumption Value (2021-2032)

4.3 Europe Collagen Supplement Consumption Value (2021-2032)

4.4 Asia-Pacific Collagen Supplement Consumption Value (2021-2032)

4.5 South America Collagen Supplement Consumption Value (2021-2032)

4.6 Middle East & Africa Collagen Supplement Consumption Value (2021-2032)

5 MARKET SEGMENT BY TYPE

5.1 Global Collagen Supplement Sales Quantity by Type (2021-2032)

5.2 Global Collagen Supplement Consumption Value by Type (2021-2032)

5.3 Global Collagen Supplement Average Price by Type (2021-2032)

6 MARKET SEGMENT BY APPLICATION

6.1 Global Collagen Supplement Sales Quantity by Application (2021-2032)

6.2 Global Collagen Supplement Consumption Value by Application (2021-2032)

6.3 Global Collagen Supplement Average Price by Application (2021-2032)

7 NORTH AMERICA

7.1 North America Collagen Supplement Sales Quantity by Type (2021-2032)

7.2 North America Collagen Supplement Sales Quantity by Application (2021-2032)

7.3 North America Collagen Supplement Market Size by Country

7.3.1 North America Collagen Supplement Sales Quantity by Country (2021-2032)

7.3.2 North America Collagen Supplement Consumption Value by Country (2021-2032)

7.3.3 United States Market Size and Forecast (2021-2032)

7.3.4 Canada Market Size and Forecast (2021-2032)

7.3.5 Mexico Market Size and Forecast (2021-2032)

8 EUROPE

- 8.1 Europe Collagen Supplement Sales Quantity by Type (2021-2032)
- 8.2 Europe Collagen Supplement Sales Quantity by Application (2021-2032)
- 8.3 Europe Collagen Supplement Market Size by Country
 - 8.3.1 Europe Collagen Supplement Sales Quantity by Country (2021-2032)
 - 8.3.2 Europe Collagen Supplement Consumption Value by Country (2021-2032)
 - 8.3.3 Germany Market Size and Forecast (2021-2032)
 - 8.3.4 France Market Size and Forecast (2021-2032)
 - 8.3.5 United Kingdom Market Size and Forecast (2021-2032)
 - 8.3.6 Russia Market Size and Forecast (2021-2032)
 - 8.3.7 Italy Market Size and Forecast (2021-2032)

9 ASIA-PACIFIC

- 9.1 Asia-Pacific Collagen Supplement Sales Quantity by Type (2021-2032)
- 9.2 Asia-Pacific Collagen Supplement Sales Quantity by Application (2021-2032)
- 9.3 Asia-Pacific Collagen Supplement Market Size by Region
 - 9.3.1 Asia-Pacific Collagen Supplement Sales Quantity by Region (2021-2032)
 - 9.3.2 Asia-Pacific Collagen Supplement Consumption Value by Region (2021-2032)
 - 9.3.3 China Market Size and Forecast (2021-2032)
 - 9.3.4 Japan Market Size and Forecast (2021-2032)
 - 9.3.5 South Korea Market Size and Forecast (2021-2032)
 - 9.3.6 India Market Size and Forecast (2021-2032)
 - 9.3.7 Southeast Asia Market Size and Forecast (2021-2032)
 - 9.3.8 Australia Market Size and Forecast (2021-2032)

10 SOUTH AMERICA

- 10.1 South America Collagen Supplement Sales Quantity by Type (2021-2032)
- 10.2 South America Collagen Supplement Sales Quantity by Application (2021-2032)
- 10.3 South America Collagen Supplement Market Size by Country
 - 10.3.1 South America Collagen Supplement Sales Quantity by Country (2021-2032)
 - 10.3.2 South America Collagen Supplement Consumption Value by Country (2021-2032)
 - 10.3.3 Brazil Market Size and Forecast (2021-2032)
 - 10.3.4 Argentina Market Size and Forecast (2021-2032)

11 MIDDLE EAST & AFRICA

11.1 Middle East & Africa Collagen Supplement Sales Quantity by Type (2021-2032)

11.2 Middle East & Africa Collagen Supplement Sales Quantity by Application (2021-2032)

11.3 Middle East & Africa Collagen Supplement Market Size by Country

11.3.1 Middle East & Africa Collagen Supplement Sales Quantity by Country (2021-2032)

11.3.2 Middle East & Africa Collagen Supplement Consumption Value by Country (2021-2032)

11.3.3 Turkey Market Size and Forecast (2021-2032)

11.3.4 Egypt Market Size and Forecast (2021-2032)

11.3.5 Saudi Arabia Market Size and Forecast (2021-2032)

11.3.6 South Africa Market Size and Forecast (2021-2032)

12 MARKET DYNAMICS

12.1 Collagen Supplement Market Drivers

12.2 Collagen Supplement Market Restraints

12.3 Collagen Supplement Trends Analysis

12.4 Porters Five Forces Analysis

12.4.1 Threat of New Entrants

12.4.2 Bargaining Power of Suppliers

12.4.3 Bargaining Power of Buyers

12.4.4 Threat of Substitutes

12.4.5 Competitive Rivalry

13 RAW MATERIAL AND INDUSTRY CHAIN

13.1 Raw Material of Collagen Supplement and Key Manufacturers

13.2 Manufacturing Costs Percentage of Collagen Supplement

13.3 Collagen Supplement Production Process

13.4 Industry Value Chain Analysis

14 SHIPMENTS BY DISTRIBUTION CHANNEL

14.1 Sales Channel

14.1.1 Direct to End-User

14.1.2 Distributors

14.2 Collagen Supplement Typical Distributors

14.3 Collagen Supplement Typical Customers

15 RESEARCH FINDINGS AND CONCLUSION

16 APPENDIX

16.1 Methodology

16.2 Research Process and Data Source

16.3 Disclaimer

List Of Tables

LIST OF TABLES

Table 1. Global Collagen Supplement Consumption Value by Type, (USD Million), 2021 & 2025 & 2032

Table 2. Global Collagen Supplement Consumption Value by Form, (USD Million), 2021 & 2025 & 2032

Table 3. Global Collagen Supplement Consumption Value by Collagen Type, (USD Million), 2021 & 2025 & 2032

Table 4. Global Collagen Supplement Consumption Value by Application, (USD Million), 2021 & 2025 & 2032

Table 5. Shiseido Company Limited Basic Information, Manufacturing Base and Competitors

Table 6. Shiseido Company Limited Major Business

Table 7. Shiseido Company Limited Collagen Supplement Product and Services

Table 8. Shiseido Company Limited Collagen Supplement Sales Quantity (Kiloton), Average Price (US\$/Ton), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 9. Shiseido Company Limited Recent Developments/Updates

Table 10. Amorepacific Group Basic Information, Manufacturing Base and Competitors

Table 11. Amorepacific Group Major Business

Table 12. Amorepacific Group Collagen Supplement Product and Services

Table 13. Amorepacific Group Collagen Supplement Sales Quantity (Kiloton), Average Price (US\$/Ton), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 14. Amorepacific Group Recent Developments/Updates

Table 15. Vital Proteins Basic Information, Manufacturing Base and Competitors

Table 16. Vital Proteins Major Business

Table 17. Vital Proteins Collagen Supplement Product and Services

Table 18. Vital Proteins Collagen Supplement Sales Quantity (Kiloton), Average Price (US\$/Ton), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 19. Vital Proteins Recent Developments/Updates

Table 20. BYHEALTH Basic Information, Manufacturing Base and Competitors

Table 21. BYHEALTH Major Business

Table 22. BYHEALTH Collagen Supplement Product and Services

Table 23. BYHEALTH Collagen Supplement Sales Quantity (Kiloton), Average Price (US\$/Ton), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 24. BYHEALTH Recent Developments/Updates

Table 25. Swisse Basic Information, Manufacturing Base and Competitors

Table 26. Swisse Major Business

Table 27. Swisse Collagen Supplement Product and Services

Table 28. Swisse Collagen Supplement Sales Quantity (Kiloton), Average Price (US\$/Ton), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 29. Swisse Recent Developments/Updates

Table 30. HECH Basic Information, Manufacturing Base and Competitors

Table 31. HECH Major Business

Table 32. HECH Collagen Supplement Product and Services

Table 33. HECH Collagen Supplement Sales Quantity (Kiloton), Average Price (US\$/Ton), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 34. HECH Recent Developments/Updates

Table 35. GNC Basic Information, Manufacturing Base and Competitors

Table 36. GNC Major Business

Table 37. GNC Collagen Supplement Product and Services

Table 38. GNC Collagen Supplement Sales Quantity (Kiloton), Average Price (US\$/Ton), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 39. GNC Recent Developments/Updates

Table 40. FANCL Basic Information, Manufacturing Base and Competitors

Table 41. FANCL Major Business

Table 42. FANCL Collagen Supplement Product and Services

Table 43. FANCL Collagen Supplement Sales Quantity (Kiloton), Average Price (US\$/Ton), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 44. FANCL Recent Developments/Updates

Table 45. SIMEITOL Basic Information, Manufacturing Base and Competitors

Table 46. SIMEITOL Major Business

Table 47. SIMEITOL Collagen Supplement Product and Services

Table 48. SIMEITOL Collagen Supplement Sales Quantity (Kiloton), Average Price (US\$/Ton), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 49. SIMEITOL Recent Developments/Updates

Table 50. Wilmar Sugar Basic Information, Manufacturing Base and Competitors

Table 51. Wilmar Sugar Major Business

Table 52. Wilmar Sugar Collagen Supplement Product and Services

Table 53. Wilmar Sugar Collagen Supplement Sales Quantity (Kiloton), Average Price (US\$/Ton), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 54. Wilmar Sugar Recent Developments/Updates

Table 55. Vida Glow Basic Information, Manufacturing Base and Competitors

Table 56. Vida Glow Major Business

Table 57. Vida Glow Collagen Supplement Product and Services

Table 58. Vida Glow Collagen Supplement Sales Quantity (Kiloton), Average Price

(US\$/Ton), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 59. Vida Glow Recent Developments/Updates

Table 60. Gold Collagen Basic Information, Manufacturing Base and Competitors

Table 61. Gold Collagen Major Business

Table 62. Gold Collagen Collagen Supplement Product and Services

Table 63. Gold Collagen Collagen Supplement Sales Quantity (Kiloton), Average Price (US\$/Ton), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 64. Gold Collagen Recent Developments/Updates

Table 65. Youtheory Basic Information, Manufacturing Base and Competitors

Table 66. Youtheory Major Business

Table 67. Youtheory Collagen Supplement Product and Services

Table 68. Youtheory Collagen Supplement Sales Quantity (Kiloton), Average Price (US\$/Ton), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 69. Youtheory Recent Developments/Updates

Table 70. Applied Nutrition Basic Information, Manufacturing Base and Competitors

Table 71. Applied Nutrition Major Business

Table 72. Applied Nutrition Collagen Supplement Product and Services

Table 73. Applied Nutrition Collagen Supplement Sales Quantity (Kiloton), Average Price (US\$/Ton), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 74. Applied Nutrition Recent Developments/Updates

Table 75. Global Collagen Supplement Sales Quantity by Manufacturer (2021-2026) & (Kiloton)

Table 76. Global Collagen Supplement Revenue by Manufacturer (2021-2026) & (USD Million)

Table 77. Global Collagen Supplement Average Price by Manufacturer (2021-2026) & (US\$/Ton)

Table 78. Market Position of Manufacturers in Collagen Supplement, (Tier 1, Tier 2, and Tier 3), Based on Revenue in 2025

Table 79. Head Office and Collagen Supplement Production Site of Key Manufacturer

Table 80. Collagen Supplement Market: Company Product Type Footprint

Table 81. Collagen Supplement Market: Company Product Application Footprint

Table 82. Collagen Supplement New Market Entrants and Barriers to Market Entry

Table 83. Collagen Supplement Mergers, Acquisition, Agreements, and Collaborations

Table 84. Global Collagen Supplement Consumption Value by Region (2021-2025-2032) & (USD Million) & CAGR

Table 85. Global Collagen Supplement Sales Quantity by Region (2021-2026) & (Kiloton)

Table 86. Global Collagen Supplement Sales Quantity by Region (2027-2032) & (Kiloton)

Table 87. Global Collagen Supplement Consumption Value by Region (2021-2026) & (USD Million)

Table 88. Global Collagen Supplement Consumption Value by Region (2027-2032) & (USD Million)

Table 89. Global Collagen Supplement Average Price by Region (2021-2026) & (US\$/Ton)

Table 90. Global Collagen Supplement Average Price by Region (2027-2032) & (US\$/Ton)

Table 91. Global Collagen Supplement Sales Quantity by Type (2021-2026) & (Kiloton)

Table 92. Global Collagen Supplement Sales Quantity by Type (2027-2032) & (Kiloton)

Table 93. Global Collagen Supplement Consumption Value by Type (2021-2026) & (USD Million)

Table 94. Global Collagen Supplement Consumption Value by Type (2027-2032) & (USD Million)

Table 95. Global Collagen Supplement Average Price by Type (2021-2026) & (US\$/Ton)

Table 96. Global Collagen Supplement Average Price by Type (2027-2032) & (US\$/Ton)

Table 97. Global Collagen Supplement Sales Quantity by Application (2021-2026) & (Kiloton)

Table 98. Global Collagen Supplement Sales Quantity by Application (2027-2032) & (Kiloton)

Table 99. Global Collagen Supplement Consumption Value by Application (2021-2026) & (USD Million)

Table 100. Global Collagen Supplement Consumption Value by Application (2027-2032) & (USD Million)

Table 101. Global Collagen Supplement Average Price by Application (2021-2026) & (US\$/Ton)

Table 102. Global Collagen Supplement Average Price by Application (2027-2032) & (US\$/Ton)

Table 103. North America Collagen Supplement Sales Quantity by Type (2021-2026) & (Kiloton)

Table 104. North America Collagen Supplement Sales Quantity by Type (2027-2032) & (Kiloton)

Table 105. North America Collagen Supplement Sales Quantity by Application (2021-2026) & (Kiloton)

Table 106. North America Collagen Supplement Sales Quantity by Application (2027-2032) & (Kiloton)

Table 107. North America Collagen Supplement Sales Quantity by Country (2021-2026)

& (Kiloton)

Table 108. North America Collagen Supplement Sales Quantity by Country (2027-2032)
& (Kiloton)

Table 109. North America Collagen Supplement Consumption Value by Country
(2021-2026) & (USD Million)

Table 110. North America Collagen Supplement Consumption Value by Country
(2027-2032) & (USD Million)

Table 111. Europe Collagen Supplement Sales Quantity by Type (2021-2026) &
(Kiloton)

Table 112. Europe Collagen Supplement Sales Quantity by Type (2027-2032) &
(Kiloton)

Table 113. Europe Collagen Supplement Sales Quantity by Application (2021-2026) &
(Kiloton)

Table 114. Europe Collagen Supplement Sales Quantity by Application (2027-2032) &
(Kiloton)

Table 115. Europe Collagen Supplement Sales Quantity by Country (2021-2026) &
(Kiloton)

Table 116. Europe Collagen Supplement Sales Quantity by Country (2027-2032) &
(Kiloton)

Table 117. Europe Collagen Supplement Consumption Value by Country (2021-2026) &
(USD Million)

Table 118. Europe Collagen Supplement Consumption Value by Country (2027-2032) &
(USD Million)

Table 119. Asia-Pacific Collagen Supplement Sales Quantity by Type (2021-2026) &
(Kiloton)

Table 120. Asia-Pacific Collagen Supplement Sales Quantity by Type (2027-2032) &
(Kiloton)

Table 121. Asia-Pacific Collagen Supplement Sales Quantity by Application
(2021-2026) & (Kiloton)

Table 122. Asia-Pacific Collagen Supplement Sales Quantity by Application
(2027-2032) & (Kiloton)

Table 123. Asia-Pacific Collagen Supplement Sales Quantity by Region (2021-2026) &
(Kiloton)

Table 124. Asia-Pacific Collagen Supplement Sales Quantity by Region (2027-2032) &
(Kiloton)

Table 125. Asia-Pacific Collagen Supplement Consumption Value by Region
(2021-2026) & (USD Million)

Table 126. Asia-Pacific Collagen Supplement Consumption Value by Region
(2027-2032) & (USD Million)

Table 127. South America Collagen Supplement Sales Quantity by Type (2021-2026) & (Kiloton)

Table 128. South America Collagen Supplement Sales Quantity by Type (2027-2032) & (Kiloton)

Table 129. South America Collagen Supplement Sales Quantity by Application (2021-2026) & (Kiloton)

Table 130. South America Collagen Supplement Sales Quantity by Application (2027-2032) & (Kiloton)

Table 131. South America Collagen Supplement Sales Quantity by Country (2021-2026) & (Kiloton)

Table 132. South America Collagen Supplement Sales Quantity by Country (2027-2032) & (Kiloton)

Table 133. South America Collagen Supplement Consumption Value by Country (2021-2026) & (USD Million)

Table 134. South America Collagen Supplement Consumption Value by Country (2027-2032) & (USD Million)

Table 135. Middle East & Africa Collagen Supplement Sales Quantity by Type (2021-2026) & (Kiloton)

Table 136. Middle East & Africa Collagen Supplement Sales Quantity by Type (2027-2032) & (Kiloton)

Table 137. Middle East & Africa Collagen Supplement Sales Quantity by Application (2021-2026) & (Kiloton)

Table 138. Middle East & Africa Collagen Supplement Sales Quantity by Application (2027-2032) & (Kiloton)

Table 139. Middle East & Africa Collagen Supplement Sales Quantity by Country (2021-2026) & (Kiloton)

Table 140. Middle East & Africa Collagen Supplement Sales Quantity by Country (2027-2032) & (Kiloton)

Table 141. Middle East & Africa Collagen Supplement Consumption Value by Country (2021-2026) & (USD Million)

Table 142. Middle East & Africa Collagen Supplement Consumption Value by Country (2027-2032) & (USD Million)

Table 143. Collagen Supplement Raw Material

Table 144. Key Manufacturers of Collagen Supplement Raw Materials

Table 145. Collagen Supplement Typical Distributors

Table 146. Collagen Supplement Typical Customers

List Of Figures

LIST OF FIGURES

Figure 1. Collagen Supplement Picture

Figure 2. Global Collagen Supplement Revenue by Type, (USD Million), 2021 & 2025 & 2032

Figure 3. Global Collagen Supplement Revenue Market Share by Type in 2025

Figure 4. Bovine Collagen Examples

Figure 5. Porcine Collagen Examples

Figure 6. Marine Collagen Examples

Figure 7. Others Examples

Figure 8. Global Collagen Supplement Revenue by Form, (USD Million), 2021 & 2025 & 2032

Figure 9. Global Collagen Supplement Revenue Market Share by Form in 2025

Figure 10. Powder Examples

Figure 11. Capsule Examples

Figure 12. Tablet Examples

Figure 13. Others Examples

Figure 14. Global Collagen Supplement Revenue by Collagen Type, (USD Million), 2021 & 2025 & 2032

Figure 15. Global Collagen Supplement Revenue Market Share by Collagen Type in 2025

Figure 16. Type I Collagen Examples

Figure 17. Type II Collagen Examples

Figure 18. Type III Collagen Examples

Figure 19. Multi-Type Collagen Examples

Figure 20. Global Collagen Supplement Consumption Value by Application, (USD Million), 2021 & 2025 & 2032

Figure 21. Global Collagen Supplement Revenue Market Share by Application in 2025

Figure 22. Pharmacies Examples

Figure 23. Specialty Health & Nutrition Stores Examples

Figure 24. Online Shop Examples

Figure 25. Others Examples

Figure 26. Global Collagen Supplement Consumption Value, (USD Million): 2021 & 2025 & 2032

Figure 27. Global Collagen Supplement Consumption Value and Forecast (2021-2032) & (USD Million)

Figure 28. Global Collagen Supplement Sales Quantity (2021-2032) & (Kiloton)

Figure 29. Global Collagen Supplement Price (2021-2032) & (US\$/Ton)

Figure 30. Global Collagen Supplement Sales Quantity Market Share by Manufacturer in 2025

Figure 31. Global Collagen Supplement Revenue Market Share by Manufacturer in 2025

Figure 32. Producer Shipments of Collagen Supplement by Manufacturer Sales (\$MM) and Market Share (%): 2025

Figure 33. Top 3 Collagen Supplement Manufacturer (Revenue) Market Share in 2025

Figure 34. Top 6 Collagen Supplement Manufacturer (Revenue) Market Share in 2025

Figure 35. Global Collagen Supplement Sales Quantity Market Share by Region (2021-2032)

Figure 36. Global Collagen Supplement Consumption Value Market Share by Region (2021-2032)

Figure 37. North America Collagen Supplement Consumption Value (2021-2032) & (USD Million)

Figure 38. Europe Collagen Supplement Consumption Value (2021-2032) & (USD Million)

Figure 39. Asia-Pacific Collagen Supplement Consumption Value (2021-2032) & (USD Million)

Figure 40. South America Collagen Supplement Consumption Value (2021-2032) & (USD Million)

Figure 41. Middle East & Africa Collagen Supplement Consumption Value (2021-2032) & (USD Million)

Figure 42. Global Collagen Supplement Sales Quantity Market Share by Type (2021-2032)

Figure 43. Global Collagen Supplement Consumption Value Market Share by Type (2021-2032)

Figure 44. Global Collagen Supplement Average Price by Type (2021-2032) & (US\$/Ton)

Figure 45. Global Collagen Supplement Sales Quantity Market Share by Application (2021-2032)

Figure 46. Global Collagen Supplement Revenue Market Share by Application (2021-2032)

Figure 47. Global Collagen Supplement Average Price by Application (2021-2032) & (US\$/Ton)

Figure 48. North America Collagen Supplement Sales Quantity Market Share by Type (2021-2032)

Figure 49. North America Collagen Supplement Sales Quantity Market Share by Application (2021-2032)

Figure 50. North America Collagen Supplement Sales Quantity Market Share by Country (2021-2032)

Figure 51. North America Collagen Supplement Consumption Value Market Share by Country (2021-2032)

Figure 52. United States Collagen Supplement Consumption Value (2021-2032) & (USD Million)

Figure 53. Canada Collagen Supplement Consumption Value (2021-2032) & (USD Million)

Figure 54. Mexico Collagen Supplement Consumption Value (2021-2032) & (USD Million)

Figure 55. Europe Collagen Supplement Sales Quantity Market Share by Type (2021-2032)

Figure 56. Europe Collagen Supplement Sales Quantity Market Share by Application (2021-2032)

Figure 57. Europe Collagen Supplement Sales Quantity Market Share by Country (2021-2032)

Figure 58. Europe Collagen Supplement Consumption Value Market Share by Country (2021-2032)

Figure 59. Germany Collagen Supplement Consumption Value (2021-2032) & (USD Million)

Figure 60. France Collagen Supplement Consumption Value (2021-2032) & (USD Million)

Figure 61. United Kingdom Collagen Supplement Consumption Value (2021-2032) & (USD Million)

Figure 62. Russia Collagen Supplement Consumption Value (2021-2032) & (USD Million)

Figure 63. Italy Collagen Supplement Consumption Value (2021-2032) & (USD Million)

Figure 64. Asia-Pacific Collagen Supplement Sales Quantity Market Share by Type (2021-2032)

Figure 65. Asia-Pacific Collagen Supplement Sales Quantity Market Share by Application (2021-2032)

Figure 66. Asia-Pacific Collagen Supplement Sales Quantity Market Share by Region (2021-2032)

Figure 67. Asia-Pacific Collagen Supplement Consumption Value Market Share by Region (2021-2032)

Figure 68. China Collagen Supplement Consumption Value (2021-2032) & (USD Million)

Figure 69. Japan Collagen Supplement Consumption Value (2021-2032) & (USD Million)

Figure 70. South Korea Collagen Supplement Consumption Value (2021-2032) & (USD Million)

Figure 71. India Collagen Supplement Consumption Value (2021-2032) & (USD Million)

Figure 72. Southeast Asia Collagen Supplement Consumption Value (2021-2032) & (USD Million)

Figure 73. Australia Collagen Supplement Consumption Value (2021-2032) & (USD Million)

Figure 74. South America Collagen Supplement Sales Quantity Market Share by Type (2021-2032)

Figure 75. South America Collagen Supplement Sales Quantity Market Share by Application (2021-2032)

Figure 76. South America Collagen Supplement Sales Quantity Market Share by Country (2021-2032)

Figure 77. South America Collagen Supplement Consumption Value Market Share by Country (2021-2032)

Figure 78. Brazil Collagen Supplement Consumption Value (2021-2032) & (USD Million)

Figure 79. Argentina Collagen Supplement Consumption Value (2021-2032) & (USD Million)

Figure 80. Middle East & Africa Collagen Supplement Sales Quantity Market Share by Type (2021-2032)

Figure 81. Middle East & Africa Collagen Supplement Sales Quantity Market Share by Application (2021-2032)

Figure 82. Middle East & Africa Collagen Supplement Sales Quantity Market Share by Country (2021-2032)

Figure 83. Middle East & Africa Collagen Supplement Consumption Value Market Share by Country (2021-2032)

Figure 84. Turkey Collagen Supplement Consumption Value (2021-2032) & (USD Million)

Figure 85. Egypt Collagen Supplement Consumption Value (2021-2032) & (USD Million)

Figure 86. Saudi Arabia Collagen Supplement Consumption Value (2021-2032) & (USD Million)

Figure 87. South Africa Collagen Supplement Consumption Value (2021-2032) & (USD Million)

Figure 88. Collagen Supplement Market Drivers

Figure 89. Collagen Supplement Market Restraints

Figure 90. Collagen Supplement Market Trends

Figure 91. Porters Five Forces Analysis

Figure 92. Manufacturing Cost Structure Analysis of Collagen Supplement in 2025

Figure 93. Manufacturing Process Analysis of Collagen Supplement

Figure 94. Collagen Supplement Industrial Chain

Figure 95. Sales Channel: Direct to End-User vs Distributors

Figure 96. Direct Channel Pros & Cons

Figure 97. Indirect Channel Pros & Cons

Figure 98. Methodology

Figure 99. Research Process and Data Source

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