

# Global Collagen Drinks and Supplements Market 2025 by Company, Regions, Type and Application, Forecast to 2031

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## Abstracts

According to our latest research, the global Collagen Drinks and Supplements market size will reach USD 490 million in 2031, growing at a CAGR of 4.4% over the analysis period.

Collagen drinks and supplements are a category of ingestible nutritional products designed to replenish collagen in the body, primarily to improve skin elasticity, slow down aging, promote joint and bone health, and support muscle recovery. These products typically contain hydrolyzed collagen peptides, which are easily absorbed by the body and are sourced from bovine, porcine, or marine origins. Available in various forms—such as ready-to-drink beverages, liquid concentrates, powders, tablets, and capsules—collagen supplements cater to diverse consumer preferences. With the global rise of the “beauty-from-within” trend, collagen drinks and supplements have expanded from premium beauty users to broader demographics, supporting needs in beauty, sports nutrition, and healthy aging. They now represent a fast-growing and innovative segment of the global nutraceuticals market.

This report is a detailed and comprehensive analysis for global Collagen Drinks and Supplements market. Both quantitative and qualitative analyses are presented by company, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

## Key Features:

Global Collagen Drinks and Supplements market size and forecasts, in consumption value (\$ Million), 2020-2031

Global Collagen Drinks and Supplements market size and forecasts by region and country, in consumption value (\$ Million), 2020-2031

Global Collagen Drinks and Supplements market size and forecasts, by Type and by Application, in consumption value (\$ Million), 2020-2031

Global Collagen Drinks and Supplements market shares of main players, in revenue (\$ Million), 2020-2025

### **The Primary Objectives in This Report Are:**

- To determine the size of the total market opportunity of global and key countries
- To assess the growth potential for Collagen Drinks and Supplements
- To forecast future growth in each product and end-use market
- To assess competitive factors affecting the marketplace

This report profiles key players in the global Collagen Drinks and Supplements market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include BlueTriton Brands, Suntory, Bottled Science, Dose & Co, Clorox Company, Shiseido Company, Refix Drinks, Protein2o, DrinkJen, etc. This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

### **Market segmentation**

Collagen Drinks and Supplements market is split by Type and by Application. For the period 2020-2031, the growth among segments provides accurate calculations and forecasts for Consumption Value by Type and by Application. This analysis can help you expand your business by targeting qualified niche markets.

### **Market segment by Type**

Marine Collagen Water

Bovine Collagen Water

Porcine Collagen Water

Vegan Collagen Boosters

#### Market segment by Application

Supermarket

Convenience Store

Grocery store

Online Retailer

Others

#### Market segment by players, this report covers

BlueTriton Brands

Suntory

Bottled Science

Dose & Co

Clorox Company

Shiseido Company

Refix Drinks

Protein2o

DrinkJen

Market segment by regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia, Italy and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia and Rest of Asia-Pacific)

South America (Brazil, Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

**The content of the study subjects, includes a total of 13 chapters:**

Chapter 1, to describe Collagen Drinks and Supplements product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of Collagen Drinks and Supplements, with revenue, gross margin, and global market share of Collagen Drinks and Supplements from 2020 to 2025.

Chapter 3, the Collagen Drinks and Supplements competitive situation, revenue, and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and by Application, with consumption value and growth rate by Type, by Application, from 2020 to 2031

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2020 to 2025. and Collagen Drinks and Supplements market forecast, by regions, by Type and by Application, with consumption value, from 2026 to 2031.

Chapter 11, market dynamics, drivers, restraints, trends, Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of Collagen Drinks and Supplements.

Chapter 13, to describe Collagen Drinks and Supplements research findings and conclusion.

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