

Global Cold Pressed Organic Juice Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Cold Pressed Organic Juice market size is expected to reach \$ 159 million by 2032, rising at a market growth of 8.1% CAGR during the forecast period (2026-2032).

In 2025, global Cold Pressed Organic Juice production reached approximately 29,094 tons , with an average global market price of around US\$ 2,143 per ton. Gross margin is about 49%. The cost is 1,093 usd. The Production Capacity is about 35,000 tons. Cold Pressed Organic Juice is juice extracted from organic fruits and vegetables by cold pressing. This process uses hydraulic presses to press fruits and vegetables at extremely low temperatures (usually 0-4 degrees Celsius) to maximise the retention of their natural nutrients, enzyme activity, vitamins and minerals, while maintaining the original flavour. The cold pressing process does not use high temperature heating or oxidation, nor does it add preservatives or other chemicals, and is therefore considered a healthy beverage option that keeps food in its natural state.

Rising Health & Wellness Demand: Consumers worldwide are increasingly seeking natural, minimally processed, nutrient-rich beverages with no artificial additives. This trend is driven by growing awareness of healthy lifestyles, immunity boosting, and functional nutrition. Cold-pressed organic juices, being rich in vitamins, antioxidants, and enzymes, are expected to continue experiencing strong demand, especially among millennials and Gen Z who prioritize wellness and clean-label products.

Innovation in Products & Packaging: Manufacturers are actively developing new fruit and vegetable blends, functional ingredients (e.g., probiotics, adaptogens), and fortified juices to differentiate their products. Convenient formats such as grab-and-go bottles, single-serving packs, and sustainable packaging (biodegradable or recyclable) are

becoming increasingly important to attract environmentally conscious consumers. Innovations in shelf-life extension technologies, including cold-pressing combined with high-pressure processing (HPP), help maintain freshness while expanding market reach.

Sustainability & Supply Chain Optimization: Sustainability is becoming a core strategy for cold-pressed juice companies. This includes organic sourcing, reducing food waste, energy-efficient production, and eco-friendly packaging solutions. Companies are also investing in digital supply chain monitoring, traceability, and local sourcing to ensure product quality and transparency. These measures not only minimize environmental impact but also enhance brand credibility and meet consumer expectations for ethical and sustainable products.

This report studies the global Cold Pressed Organic Juice production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Cold Pressed Organic Juice and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Cold Pressed Organic Juice that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Cold Pressed Organic Juice total production and demand, 2021-2032, (Tons)

Global Cold Pressed Organic Juice total production value, 2021-2032, (USD Million)

Global Cold Pressed Organic Juice production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (Tons), (based on production site)

Global Cold Pressed Organic Juice consumption by region & country, CAGR, 2021-2032 & (Tons)

U.S. VS China: Cold Pressed Organic Juice domestic production, consumption, key domestic manufacturers and share

Global Cold Pressed Organic Juice production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (Tons)

Global Cold Pressed Organic Juice production by Type, production, value, CAGR, 2021-2032, (USD Million) & (Tons)

Global Cold Pressed Organic Juice production by Application, production, value, CAGR, 2021-2032, (USD Million) & (Tons)

This report profiles key players in the global Cold Pressed Organic Juice market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Suja Juice, Clean Juice, OG Juice Co., Re.juve, Farmers Juice, Squeezed, Healeo, Pure Juice Organics, OrganicJuices.homes, Nongfu Spring Co., Ltd., etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Cold Pressed Organic Juice market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (Tons) and average price (US\$/Ton) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Cold Pressed Organic Juice Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Cold Pressed Organic Juice Market, Segmentation by Type:

Family

Single

Global Cold Pressed Organic Juice Market, Segmentation by Processing Technology:

Pasteurized Technology

HPP Technology

Others

Global Cold Pressed Organic Juice Market, Segmentation by Mixed Type:

Single Fruit

Mixed Fruit

Others

Global Cold Pressed Organic Juice Market, Segmentation by Application:

Supermarkets

Restaurants and Hotels

Others

Companies Profiled:

Suja Juice

Clean Juice

OG Juice Co.

Re.juve

Farmers Juice

Squeezed

Healeo

Pure Juice Organics

OrganicJuices.homes

Nongfu Spring Co., Ltd.

Key Questions Answered:

1. How big is the global Cold Pressed Organic Juice market?
2. What is the demand of the global Cold Pressed Organic Juice market?
3. What is the year over year growth of the global Cold Pressed Organic Juice market?
4. What is the production and production value of the global Cold Pressed Organic Juice market?
5. Who are the key producers in the global Cold Pressed Organic Juice market?
6. What are the growth factors driving the market demand?

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