

Global Cold Pressed Juices Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Cold Pressed Juices market size is expected to reach \$ 1345 million by 2032, rising at a market growth of 4.1% CAGR during the forecast period (2026-2032).

Cold-pressed juice refers to juice that uses a hydraulic press to extract juice from fruit and vegetables, as opposed to other methods such as centrifugal or single auger. Without pasteurization or high-pressure processing (HPP), cold-pressed juices can be stored in a refrigerator for up to five days when phytochemical and micronutrient degradation occurs. This type of juice has been commercially produced for decades, but became more common in some countries since 2013.

The industry's average gross profit margin is above 30%.

Market Drivers

1. **The Global Health & Wellness Mega-Trend:** The single biggest driver. Consumers are increasingly proactive about their health, seeking out functional foods and beverages that offer nutritional benefits beyond basic sustenance.
2. **Rising Demand for 'Clean Label' & Natural Products:** Consumers are scrutinizing ingredients lists, demanding transparency, and avoiding artificial preservatives, colors, and sweeteners. Cold-pressed juices, with their simple, recognizable ingredients, fit this demand perfectly.
3. **The 'Convenient Nutrition' Paradigm:** In time-poor societies, cold-pressed juice offers a quick and easy way to consume a concentrated dose of nutrients without the preparation time required for whole fruits and vegetables.

4. Influence of Social Media & Digital Marketing: Visually appealing bottles and the association with a trendy, healthy lifestyle are powerfully promoted on platforms like Instagram and TikTok by influencers and wellness brands.

This report studies the global Cold Pressed Juices production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Cold Pressed Juices and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Cold Pressed Juices that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Cold Pressed Juices total production and demand, 2021-2032, (K MT)

Global Cold Pressed Juices total production value, 2021-2032, (USD Million)

Global Cold Pressed Juices production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (K MT), (based on production site)

Global Cold Pressed Juices consumption by region & country, CAGR, 2021-2032 & (K MT)

U.S. VS China: Cold Pressed Juices domestic production, consumption, key domestic manufacturers and share

Global Cold Pressed Juices production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (K MT)

Global Cold Pressed Juices production by Type, production, value, CAGR, 2021-2032, (USD Million) & (K MT)

Global Cold Pressed Juices production by End Users, production, value, CAGR, 2021-2032, (USD Million) & (K MT)

This report profiles key players in the global Cold Pressed Juices market based on the

following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Pressed Juicery, Suja, Evolution Fresh, The Naked Juice, Juice Generation, Hoogesteger, Hain BluePrint, 7-Eleven, RAW Pressery, Village Juicery, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Cold Pressed Juices market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (K MT) and average price (USD/MT) by manufacturer, by Type, and by End Users. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Cold Pressed Juices Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Cold Pressed Juices Market, Segmentation by Type:

Cold Pressed Fruits Juices

Cold Pressed Vegetables Juices

Cold Pressed Mixed Juices

Global Cold Pressed Juices Market, Segmentation by Function:

Green Juices

Root Vegetable Juices

Citrus and Fruit-Based Juices

Nut Milk and Functional Blends

Global Cold Pressed Juices Market, Segmentation by Marketing Method:

Direct Sales

Distribution

Global Cold Pressed Juices Market, Segmentation by End Users:

Woman

Man

Companies Profiled:

Pressed Juicery

Suja

Evolution Fresh

The Naked Juice

Juice Generation

Hoogesteger

Hain BluePrint

7-Eleven

RAW Pressery

Village Juicery

Greenhouse Juice

Organic Press

Pure Green

Dose Juice

Plenish Cleanse

Key Questions Answered:

1. How big is the global Cold Pressed Juices market?
2. What is the demand of the global Cold Pressed Juices market?
3. What is the year over year growth of the global Cold Pressed Juices market?
4. What is the production and production value of the global Cold Pressed Juices market?
5. Who are the key producers in the global Cold Pressed Juices market?
6. What are the growth factors driving the market demand?

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