

Global Cold Mix Asphalt Additives Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

https://marketpublishers.com/r/GD65B22A3C1EN.html

Date: January 2024

Pages: 118

Price: US\$ 3,480.00 (Single User License)

ID: GD65B22A3C1EN

Abstracts

According to our (Global Info Research) latest study, the global Cold Mix Asphalt Additives market size was valued at USD 463 million in 2023 and is forecast to a readjusted size of USD 598.4 million by 2030 with a CAGR of 3.7% during review period.

For production of cold asphalt mixes for road repairs, Cold Mix Asphalt Additives make anti-sticking film surrounding bitumen coated aggregate, they can make the asphalt be used at (0–30 °C). Composed of a variety of polymers, at room temperature was liquid, with a slight irritating odor, flash point 290 ?, freezing point -5 ?, stable nature.

Global Cold Mix Asphalt Additives key players include Dow, Evonik, Kraton Performance Polymers, Akzo Nobel, Sinopec, etc. Global top five players hold a share about 40%.

North America is the largest market, with a share about 25%, followed by Europe and China, having a total share about 40 percent.

In terms of product, Emulsion-based Cold Mix Asphalt Additive is the largest segment, with a share about 70%. And in terms of application, the largest application is Cold Patch Stockpile Mix, followed by Cold Mix Paving.

The Global Info Research report includes an overview of the development of the Cold Mix Asphalt Additives industry chain, the market status of Cold Patch Stockpile Mix (Emulsion-based Cold Mix Asphalt Additive, Solvent-based Cold Mix Asphalt Additive), Cold Mix Paving (Emulsion-based Cold Mix Asphalt Additive, Solvent-based Cold Mix



Asphalt Additive), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Cold Mix Asphalt Additives.

Regionally, the report analyzes the Cold Mix Asphalt Additives markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Cold Mix Asphalt Additives market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Cold Mix Asphalt Additives market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Cold Mix Asphalt Additives industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the sales quantity (K MT), revenue generated, and market share of different by Type (e.g., Emulsion-based Cold Mix Asphalt Additive, Solvent-based Cold Mix Asphalt Additive).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Cold Mix Asphalt Additives market.

Regional Analysis: The report involves examining the Cold Mix Asphalt Additives market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Cold Mix Asphalt Additives market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.



The report also involves a more granular approach to Cold Mix Asphalt Additives:

Company Analysis: Report covers individual Cold Mix Asphalt Additives manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Cold Mix Asphalt Additives This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Cold Patch Stockpile Mix, Cold Mix Paving).

Technology Analysis: Report covers specific technologies relevant to Cold Mix Asphalt Additives. It assesses the current state, advancements, and potential future developments in Cold Mix Asphalt Additives areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the Cold Mix Asphalt Additives market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Cold Mix Asphalt Additives market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Market segment by Type

Emulsion-based Cold Mix Asphalt Additive

Solvent-based Cold Mix Asphalt Additive

Market segment by Application



Cold Patch Stockpile Mix Cold Mix Paving Major players covered **DuPont** ArrMaz Evonik Arkema Group **Engineered Additives** Kraton Performance Polymers **Kao Chemicals** Akzo Nobel Huntsman Sinopec Jiangsu Jinyang Market segment by region, regional analysis covers North America (United States, Canada and Mexico) Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe) Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia) South America (Brazil, Argentina, Colombia, and Rest of South America)



Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Cold Mix Asphalt Additives product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Cold Mix Asphalt Additives, with price, sales, revenue and global market share of Cold Mix Asphalt Additives from 2019 to 2024.

Chapter 3, the Cold Mix Asphalt Additives competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Cold Mix Asphalt Additives breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023.and Cold Mix Asphalt Additives market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Cold Mix Asphalt Additives.

Chapter 14 and 15, to describe Cold Mix Asphalt Additives sales channel, distributors, customers, research findings and conclusion.



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