

# Global Cold, Cough and Sore Throat Remedies Market 2018 by Manufacturers, Countries, Type and Application, Forecast to 2023

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## Abstracts

### SCOPE OF THE REPORT:

The majority of paediatric and geriatric patients prefer liquid as a delivery method over solid dosage forms, which is attributed to high proportion of oral syrups in the global cold, cough and sore throat remedies market.

Oral syrups segment dominated the North America cold, cough and sore throat remedies market by doses type segment in terms of revenue in 2017, and the trend is projected to grow throughout the forecast period.

The global Cold, Cough and Sore Throat Remedies market is valued at xx million USD in 2017 and is expected to reach xx million USD by the end of 2023, growing at a CAGR of xx% between 2017 and 2023.

The Asia-Pacific will occupy for more market share in following years, especially in China, also fast growing India and Southeast Asia regions.

North America, especially The United States, will still play an important role which cannot be ignored. Any changes from United States might affect the development trend of Cold, Cough and Sore Throat Remedies.

Europe also play important roles in global market, with market size of xx million USD in 2017 and will be xx million USD in 2023, with a CAGR of xx%.

This report studies the Cold, Cough and Sore Throat Remedies market status and outlook of Global and major regions, from angles of players, countries, product types and end industries; this report analyzes the top players in global market, and splits the Cold, Cough and Sore Throat Remedies market by product type and applications/end industries.

Market Segment by Companies, this report covers

Pfizer

Johnson & Johnson

GlaxoSmithKline

Novartis

Merck

Sanofi

Bayer

Reckitt Benckiser Group

Procter & Gamble

AstraZeneca

Sun Pharmaceutical

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Oral Syrup

Tablets/Pills

Lozenges

Nasal Drops

Others

Market Segment by Applications, can be divided into

Hospital Pharmacies

Retail Pharmacies

Online Pharmacies

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